



**Mayor Tom Reid**

**“Moving Pearland Forward”**

**February 21, 2013**



**Pearland –  
Who we are**

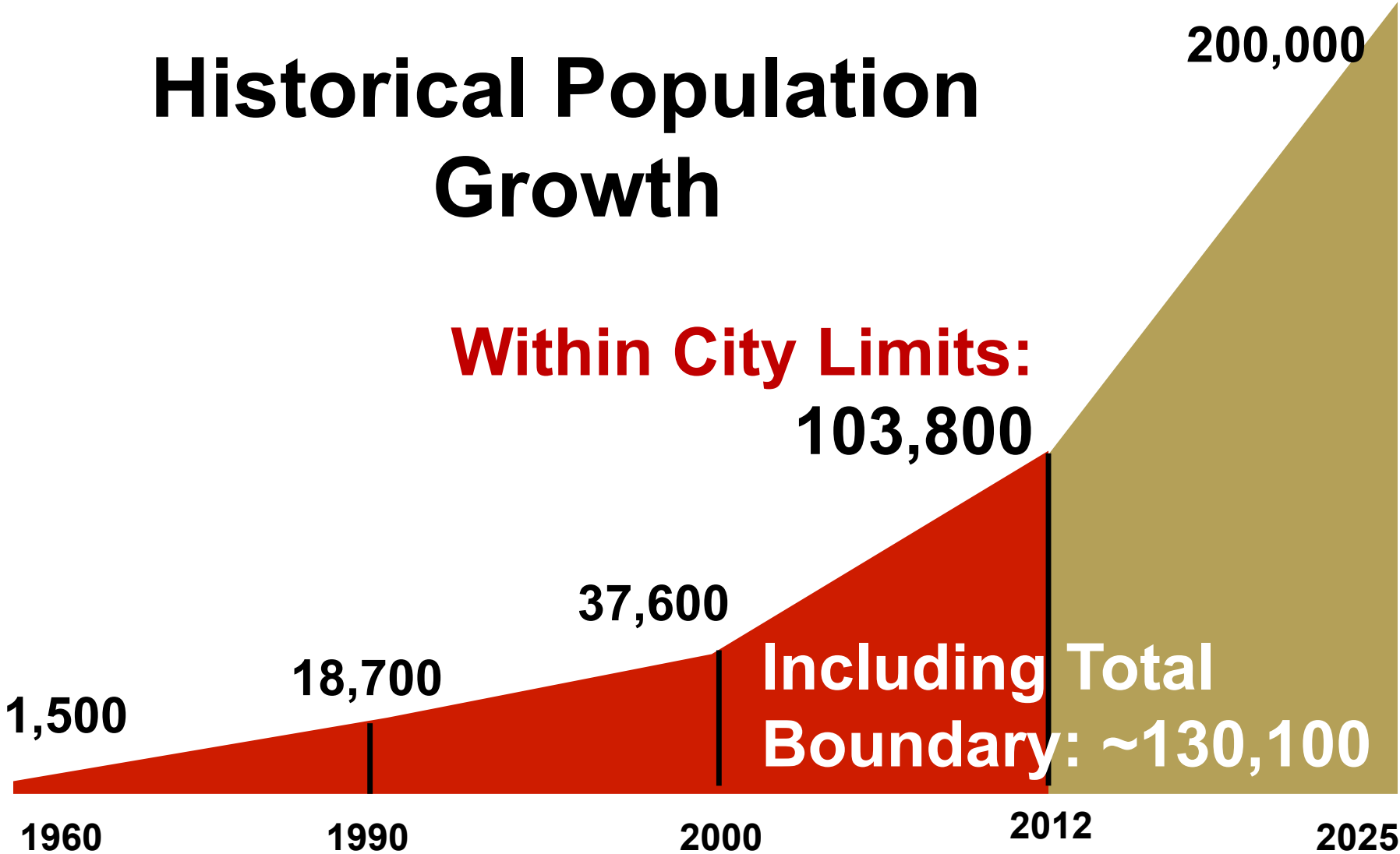
# Pearland

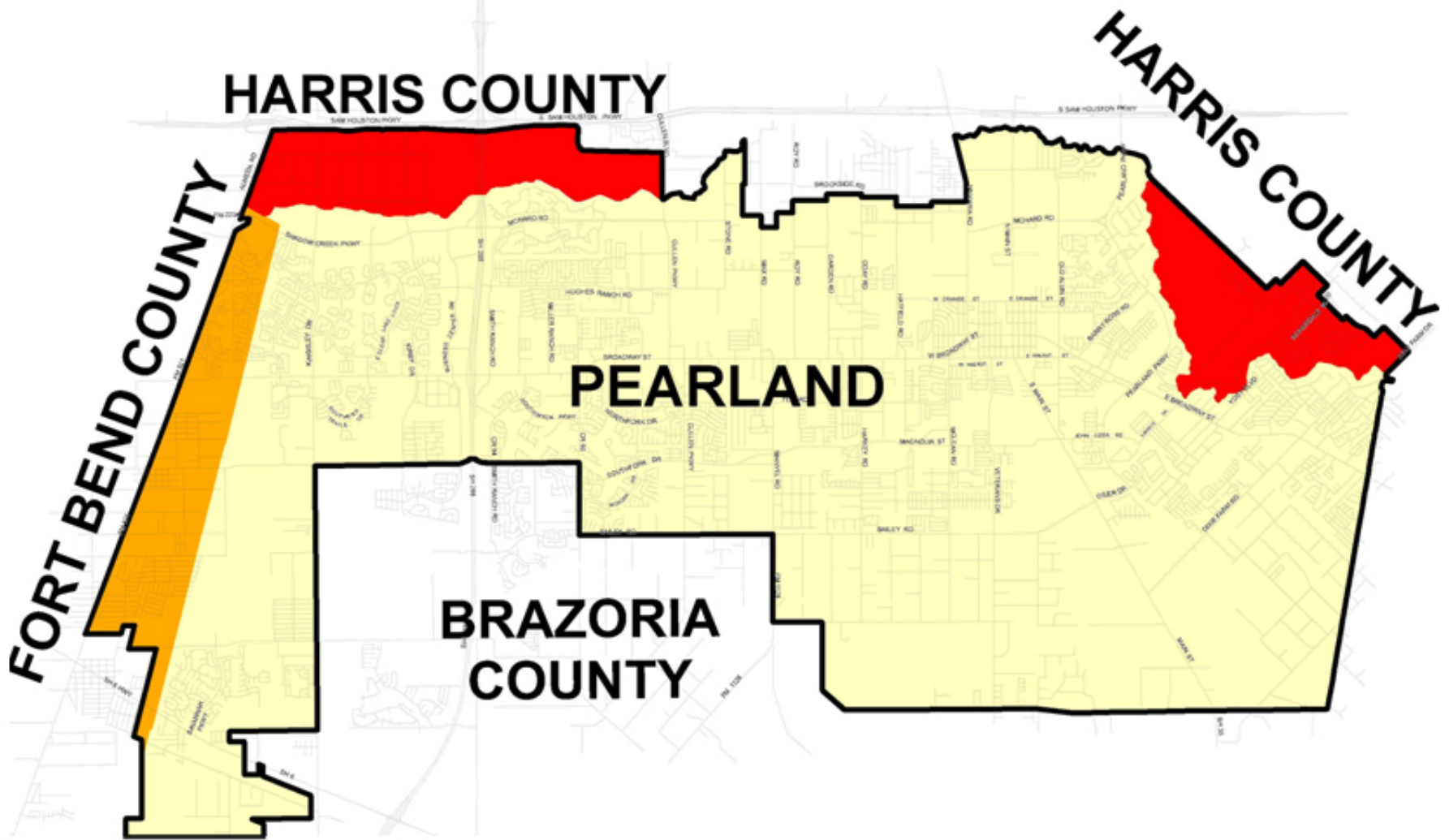
- Founded as a townsite 118 years ago
- Incorporated as a city 53 years ago
- Only city in the world called Pearland
- A long time suburb of Houston

TODAY, PEARLAND IS AN EMERGING  
REGIONAL CITY



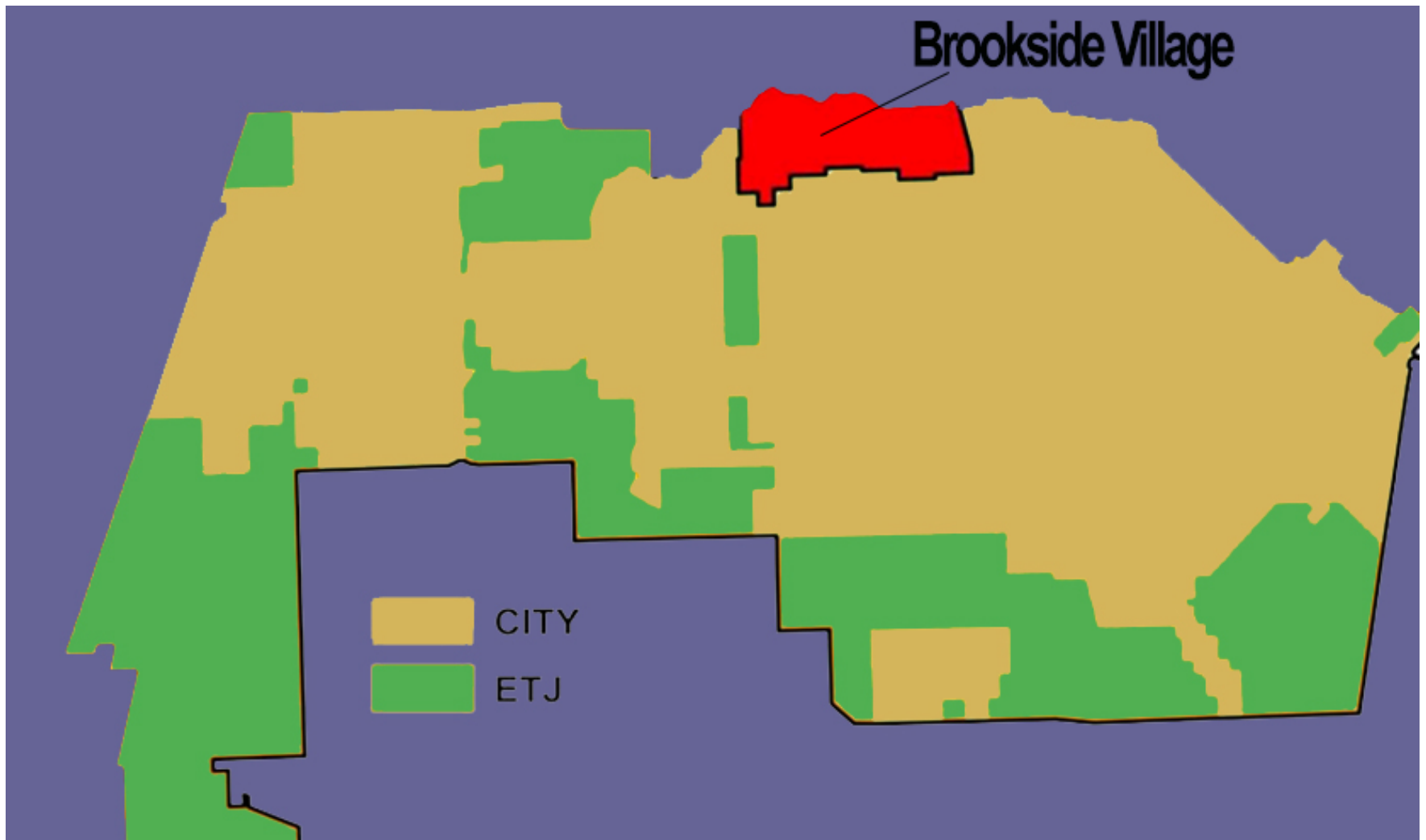
# Historical Population Growth





**Pearland is located in 3 counties**





**Pearland has annexed into the city 47 of our 69 square-mile footprint.**



# City Council



Woody Owens, Scott Sherman, Susan Sherrouse,  
Mayor Tom Reid, Keith Ordeneaux, Greg Hill



# Where are they now?



**Randy Weber** – Former City Councilmember & Mayor Pro-Tem was elected U.S. Congressman, District 14



**Ed Thompson** – Former City Councilmember & Mayor Pro-Tem was elected State Representative, District 29

*Pearland City Council has become an incubator for elected leadership at the State and National level.*

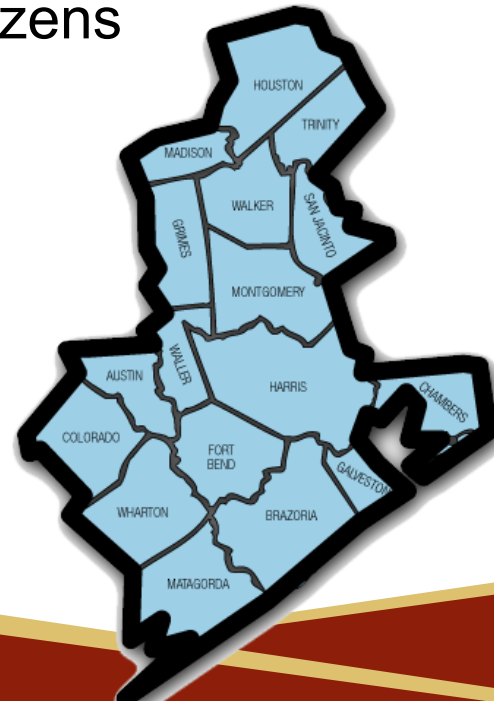




# From Councilman to TML Regional President



Councilman Scott Sherman was elected President of the Texas Municipal League, Region-14 comprised of 17 Counties with 140 cities and more than 5 million citizens



# Pearland Trivia

- How many fire hydrants in our city limits? **4,095**
- How many miles of water lines in our city limits? **445**
- When was Keep Pearland Beautiful founded? **1982**
- How many city water wells in our city limits? **11**
- How many traffic lights in our city limits? **78**
- When was Pearland Volunteer Fire Department founded? **1946**
- How many County Commissioners serve Pearland? **5**
- How many miles of streets in our city limits? **448**





# Pearland – A Quick Look

# Pearland – Quick Look

## City Council Meetings on Pearland TV

Meetings can be viewed on Comcast Channel 16, AT&T U-verse Channel 99 and online at [cityofpearland.com](http://cityofpearland.com)

## Dawson High School

Earned national recognition in 2012 for outstanding student academic achievement and college readiness from the Washington Post, US News & World Report and Newsweek



# Pearland – Quick Look

## Volleyball Classic

Pearland Coach John Turner's Nike Volleyball Classic is the largest high school volleyball tournament in the nation

## 2010 Census

Listed Pearland as the 2<sup>nd</sup> fastest growing city in Texas, 15<sup>th</sup> fastest growing in the U.S. and the 3<sup>rd</sup> largest city by population in the Houston area



# Pearland – Quick Look

## A big Pearland Welcome

The annexation of Country Place and the Lakes at Country Place (MUD 4) occurred on December 31, 2012 adding approximately 3,400 additional homes and great citizens into the City Limits

## Congratulations to Pearland's Municipal Court Clerks

Pearland is one of only 224 cities in Texas that has more than one Court Clerk participating in the Texas Municipal Court Clerks Certification Program – we have 8



# Pearland – Quick Look

## New citizens

Pearland's David and Lauren Perkins added 6 new citizens to our population – all are doing well!



Congratulations!



# Pearland – Quick Look

## Erin Asprec - New CEO

Named the new CEO for Memorial Hermann Southeast Hospital on Beamer Rd. Erin and her family live in Pearland.



**Erin Asprec**





# Managing the City's Business



# City Management

Managing the City's business depends on the quality of City Management and employees:

- The City Council appoints three employees, the City Manager, the City Attorney, and the Municipal Court Judge
- The City Manager, as the Chief Executive Officer, is responsible for managing the affairs of the City



# City Council Employees



**Darrin Coker**  
*City Attorney*



**Bill Eisen**  
*City Manager*



**Letitia Farney**  
*Municipal Judge*



# Senior Management



**Mike Hodge**  
*Asst. City Manager*



**Jon Branson**  
*Asst. City Manager*



# Key Organizational Changes



**Lata Krishnarao**  
*Director*  
*Community Development*



**Trent Epperson**  
*Director*  
*Engineering & Capital Projects*



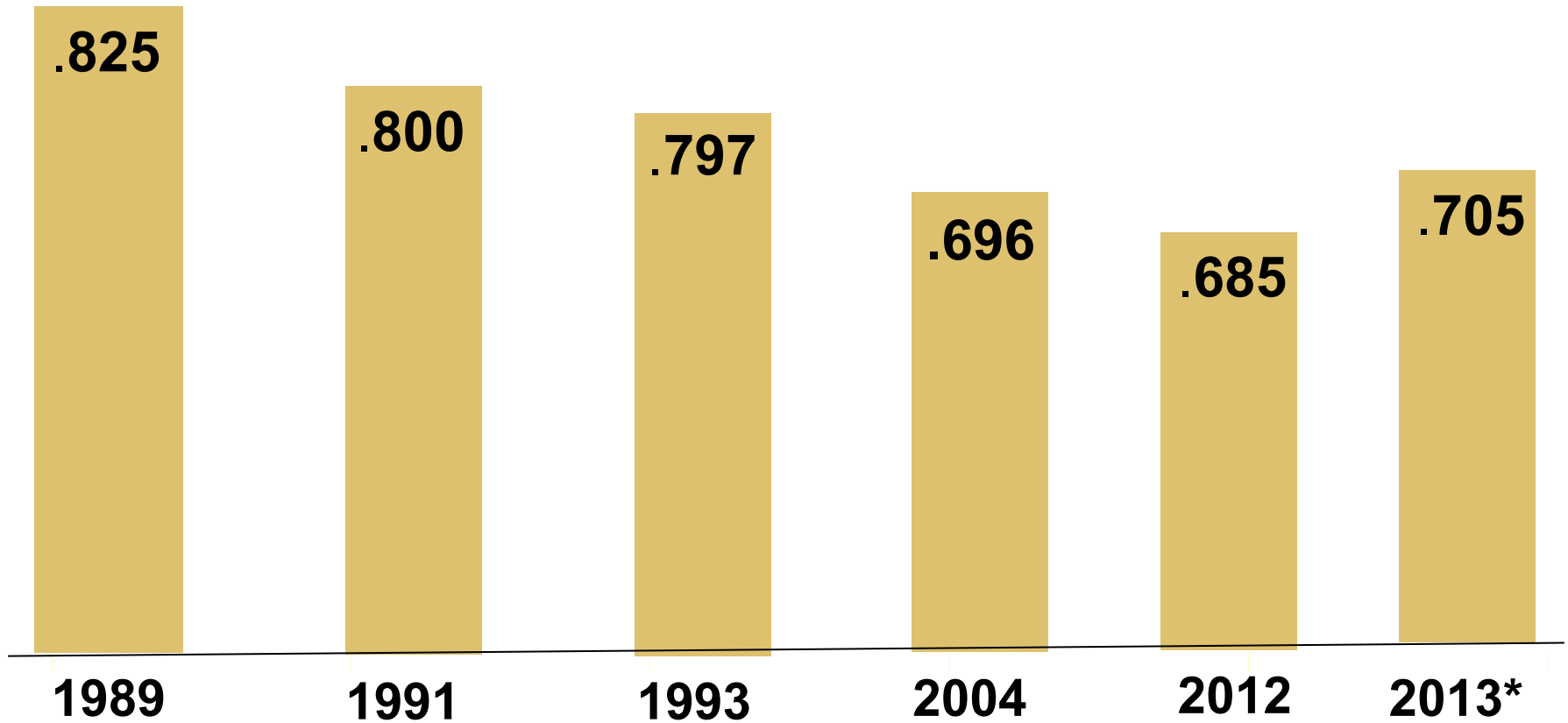
# Managing Our Finances

Our rapid growth challenges us to:

- Continue strong financial management policies and controls to maintain fiscal stability and quality services with the lowest possible tax rate
- Continue the capital improvements program with careful fiscal planning – a reasonable level of debt service is currently needed to meet the needs of a rapidly growing city



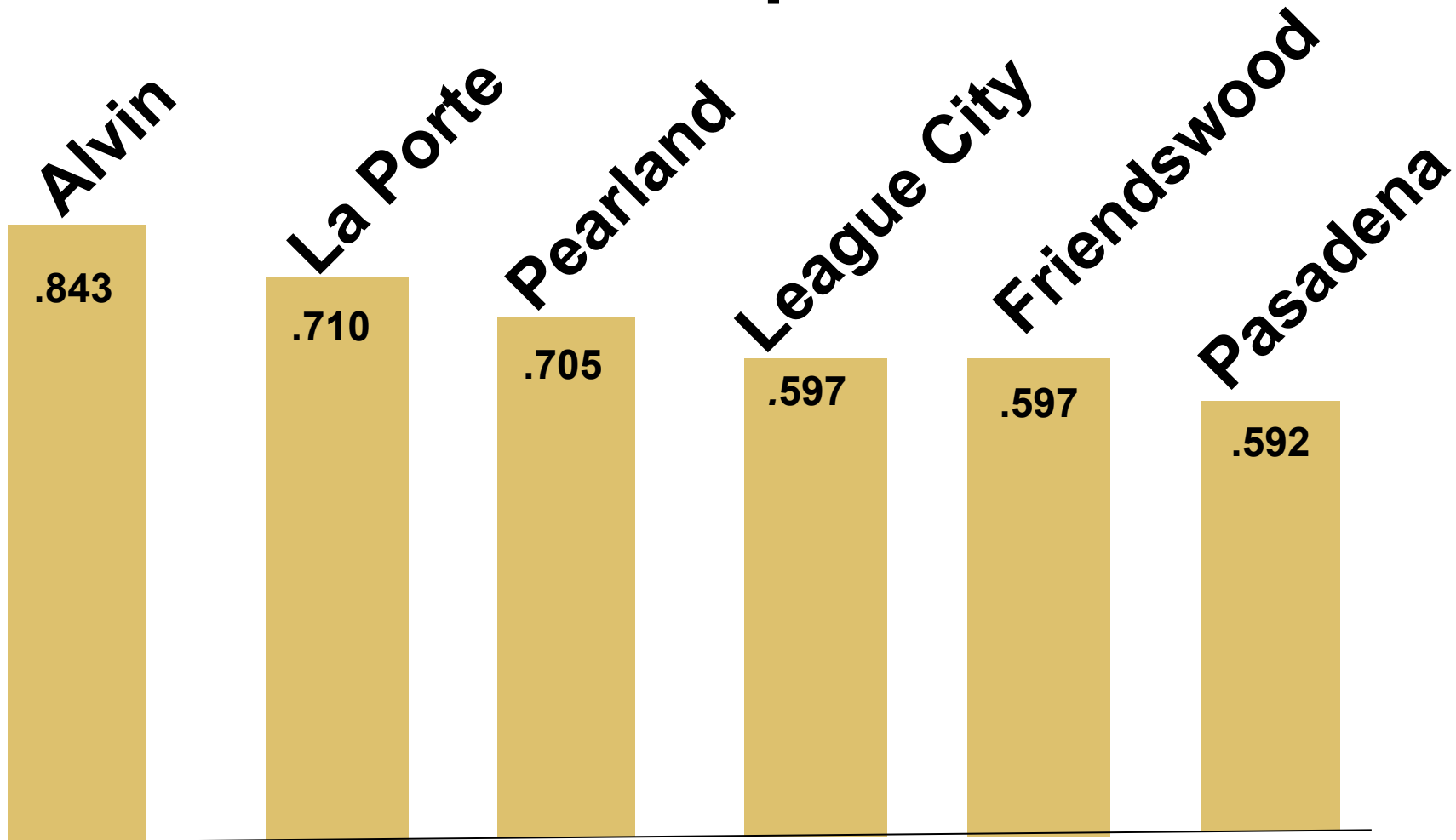
# Property Tax Rate History



\*2 cent increase in 2013 due to debt service.



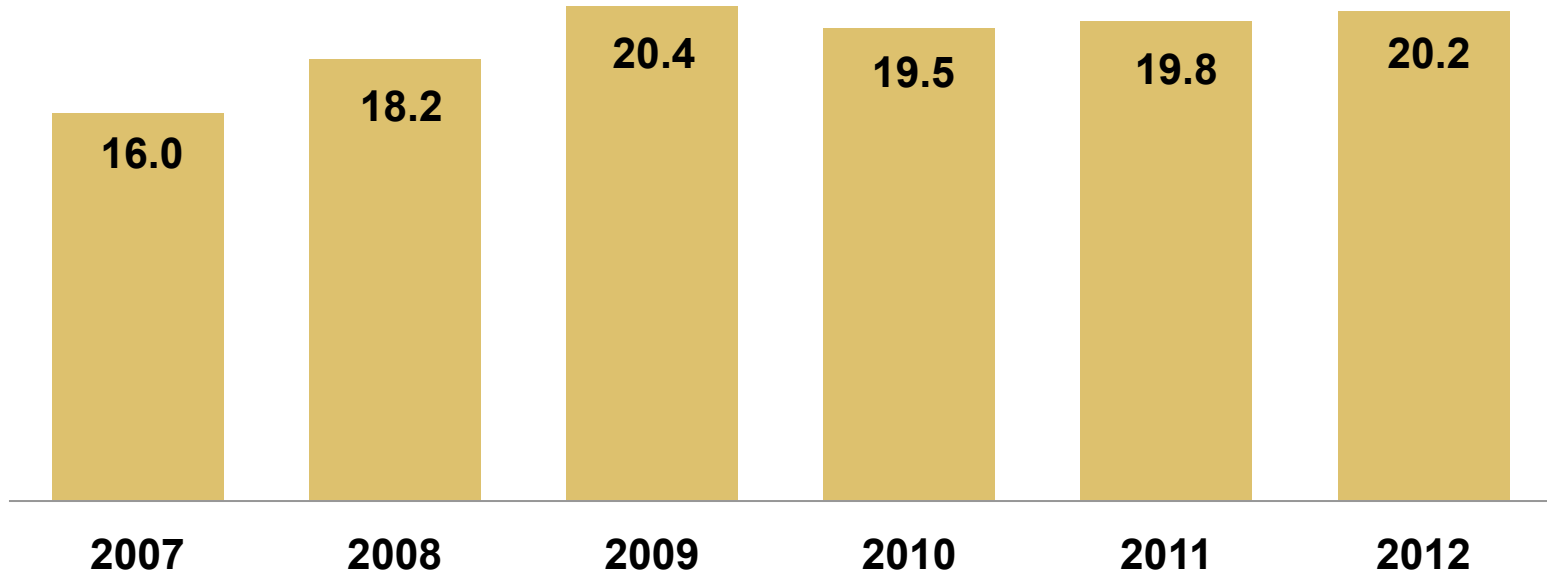
# Tax Rate Comparison





# Total Sales Tax Revenue\*

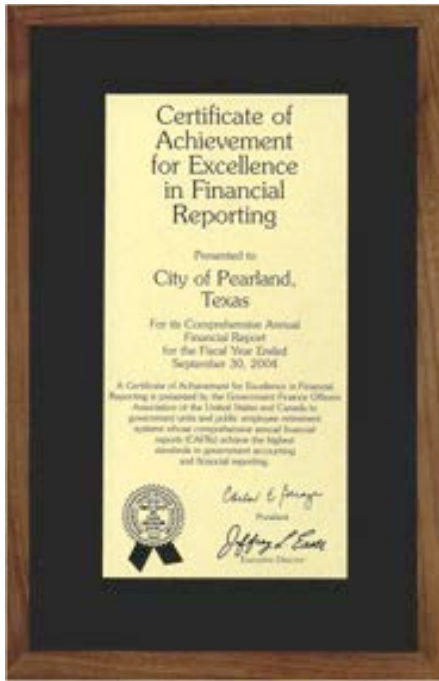
\$ Millions



\*1/3 of Sales Tax goes to Economic Development



# Government Financial Awards



**Excellence in  
Financial  
Reporting -  
35 consecutive  
years**



**Claire Bogard  
Director of Finance**



**Distinguished  
Budget  
Presentation -  
25 consecutive  
years**



# Financial Transparency Award



The Texas Comptroller has awarded Pearland the 2012 Leadership Circle Silver Member Award for superior fiscal transparency practices.



Texas Comptroller  
Leadership Circle



# City Bond Ratings

(Our Fiscal Health)

## General Obligation Bonds:

Standard & Poor's: AA-

Fitch: AA

## Water/Sewer Revenue Bonds:

Standard & Poor's: AA-

Fitch: AA-



# Pearland Economic Update



# **Building Pearland's Economy**

## **One business at a time!**



# Lower Kirby District

- The 800 acre District will provide a mixed use and pedestrian-friendly environment
- The District is planned as an attractive business park environment with multi-family, retail and light manufacturing
- The District is home to several major medically-oriented businesses – with room for many more



# Lower Kirby District located in the Northwest part of Pearland





# Lower Kirby District



**Downtown Houston fits in the District – with room to spare**



# Pearland Medical Plaza



Hospital Corporation of America (HCA) is building a \$71 million dollar, 30-bed acute care hospital next to their existing Medical Plaza on SH-288 & Shadow Creek Parkway.

Groundbreaking for the 144,000 sq. ft. facility is scheduled for 2013 with completion in 2014 on their 48 acre site. Over 280 professional jobs projected for the new facility.



# Merit Medical Systems



- Regional office under construction on Kirby Drive with projected 200 employees
- A worldwide manufacturer of disposable internal and diagnostic medical devices



# Pearland Surgery Center



- Located on Kirby Drive North of Shadow Creek Parkway
- Opened in July 2012
- First 100 percent physician-owned ambulatory center in Pearland



# Kelsey Seybold



- Administrative offices under construction on Kirby Dr. for over 750 employees
- Houston's largest private, multi-specialty physician medical provider
- Named the nation's first accredited "Accountable Care Organization" and achieved Level 2 designation



# Luby's



Luby's opened a new prototype facility in Pearland with Fuddruckers as their new side-by-side restaurant concept! It's definitely not your father's Luby's.

Welcome to Pearland!



# Hatch Mott MacDonald



- Award-winning Pearland engineering firm specializing in pipeline services. Relocating their offices to the Shadow Creek Business Center
- Offices for 65 full-time employees with room for 40 more. 50 field personnel will also report to the new office



# Ref-Chem



- Houston area's 16<sup>th</sup> largest energy engineering firm
- A 39,000 sq. ft. regional office building for engineering staff under construction on BW-8 housing approximately 100 employees
- Nationally-recognized for construction, engineering and maintenance of petrochemical & petroleum refineries





# Sam's Club



- Sam's Club opened as one of their prototype facilities serving the Houston area
- The 136,000 sq. ft. building and gas station is on 17 acres along SH-288
- Sam's Club has been welcomed by Pearland citizens



# Dover Energy, Inc.



- Building a 150,000 sq. ft. facility in the Lower Kirby District on a 14-acre site
- Will support the current operating needs of 4 Dover Energy companies and provide a base for future growth
- Creating 185 jobs to support the operations of this Fortune 500 company





**Quality of Life**

**If we don't build a City that  
people want –  
they will go somewhere else  
to find one!**



# Award-winning Planning Department



- Received their 6<sup>th</sup> Certificate of Achievement for Planning Excellence from the Texas Chapter of the American Planning Association
- Commended for maintaining Pearland's development as a master planned city



# Pearland ISD

- Dr. John Kelly has provided quality leadership during his first year as the Superintendent of PISD
- PISD was one of 15 out of 1,228 districts statewide to earn the “Financial Allocation Study of Texas” rating for the 3<sup>rd</sup> consecutive year
- PISD was one of 46 districts to earn the Texas Comptroller Office “Five-Star” rating (2<sup>nd</sup> time) for the strongest academic progress and lowest spending to prepare students for college



**Dr. John Kelly**  
***PISD***  
***Superintendent***



# Turner College & Career High School

- Turner College will open August 2013 at the Bailey Road location and partner with Alvin & San Jacinto Colleges
- Turner College will assist students in achieving workforce skills and professional certification or earn an Associates Degree
- Dr. Jennifer Morrow will serve as the principal and brings extensive related workforce and dual credit experience



**Dr. Jennifer Morrow**  
*Principal*



# Alvin ISD

- Dr. Fred Brent has completed his first year as the Superintendent for AISD
- AISD has 3 elementary and 1 Junior High in Pearland with a High School in the planning stage
- All AISD schools in Pearland are recognized by TEA as “Exemplary or Recognized”



**Dr. Fred Brent**  
***AISD***  
***Superintendent***





# Alvin ISD Superintendent



Dr. Brent in a Navy F/A 18 Hornet

Dr. Fred Brent was awarded a flight with the Blue Angels for being named a “Key Influencer” by the United States Navy for his contributions to the lives of young people



# UHCL – Pearland Campus

- Pearland partnered with UHCL to build the Campus on 40 acres with room for expansion as the enrollment increase
- The Pearland Campus is in the third year of classes with an expanded enrollment of more than 800 students
- Dr. Bill Staples, UHCL President, is assessing curriculum to target the professional skills and degrees needed in the current market
- Pearland Economic Development Corporation offices are located on the campus to provide future economic partnership opportunities



**Dr. Bill Staples**  
**UHCL**  
**President**



# Public Safety

## Police Department

- The Department has 190 employees including 142 sworn peace officers with 89 officers on street patrol
- Police Chief Chris Doyle reports that  
“The crime rate is down”
- FBI’s Crime Rate Ranking of US cities over 100,000 population lists 5 Texas cities as the top 50 safest in America
- Only 2 Houston area cities, Pearland & Sugar Land, are in the top 50 safest American cities – Pearland is No. 48



***J.C. Doyle***  
***Police Chief***



# Public Safety

## Fire Department

- The Department consists of 40 full-time employees, 24 part-time employees and 25 volunteer members
- Provides fire services from 6 stations with 3 of those operating 24/7 year round



**Vance Riley**  
**Fire Chief**

## Emergency Medical Services

- 4 Mobile Intensive Care units are staffed 24/7 year round by 1 paramedic and 1 EMT on each unit
- EMS has 39 full-time and 18 part-time employees



**Daniel Baum**  
**EMS Chief**



# Keep Pearland Beautiful

- Founded in 1982, the nationally recognized Keep Pearland Beautiful (KPB) has received the Keep America Beautiful First Place “Affiliate Award” for the 4<sup>th</sup> time
- KPB has received the “Governor’s Community Achievement Award” six times and received the “Sustained Excellence Award” in 2012
- KPB promotes environmental education, litter prevention, and a host of special events throughout the year



**Sherwin Sun**  
*Exec. Director*



# Pearland – a “Green” Community

- One of the 28 Texas cities to earn a coveted “Scenic City” Certification
- One of 72 Texas cities to receive the “Tree City USA” Certification
- One of several cities to be designated as a “Bird Sanctuary”
- One of several cities to have adopted a “Green Building Policy” for City facilities



# Transportation Projects

Major projects in partnership with **TxDOT** and **METRO**

- **SH-288 – TxDOT** managed lane project from SH-6 to Downtown Houston – Funding study underway
- **SH-35 – TxDOT** upgrading Main St., to a six lane parkway from BW-8 to Walnut Street – Completion late 2013
- **Cullen Blvd. –TxDOT** completing Cullen from BW-8 to McHard Pkwy. – Scheduled Spring 2013
- **Park & Ride – METRO** facility located on SH-288 – Scheduled for 2014



# Nation's Best German Restaurant



- King's Biergarten and Restaurant, an East Pearland hot spot, has been voted “The Best German Restaurant in America” by GermanDeli.com
- The Biergarten is one of many fine restaurants in Pearland but is the first to receive the title in a nationwide contest
- Owned and operated by Johann Sitter and son Phillip





# Pearland – An emerging regional city



# Pearland is Going Regional

We're no longer just  
a suburb.



# The New Regional “Lands”

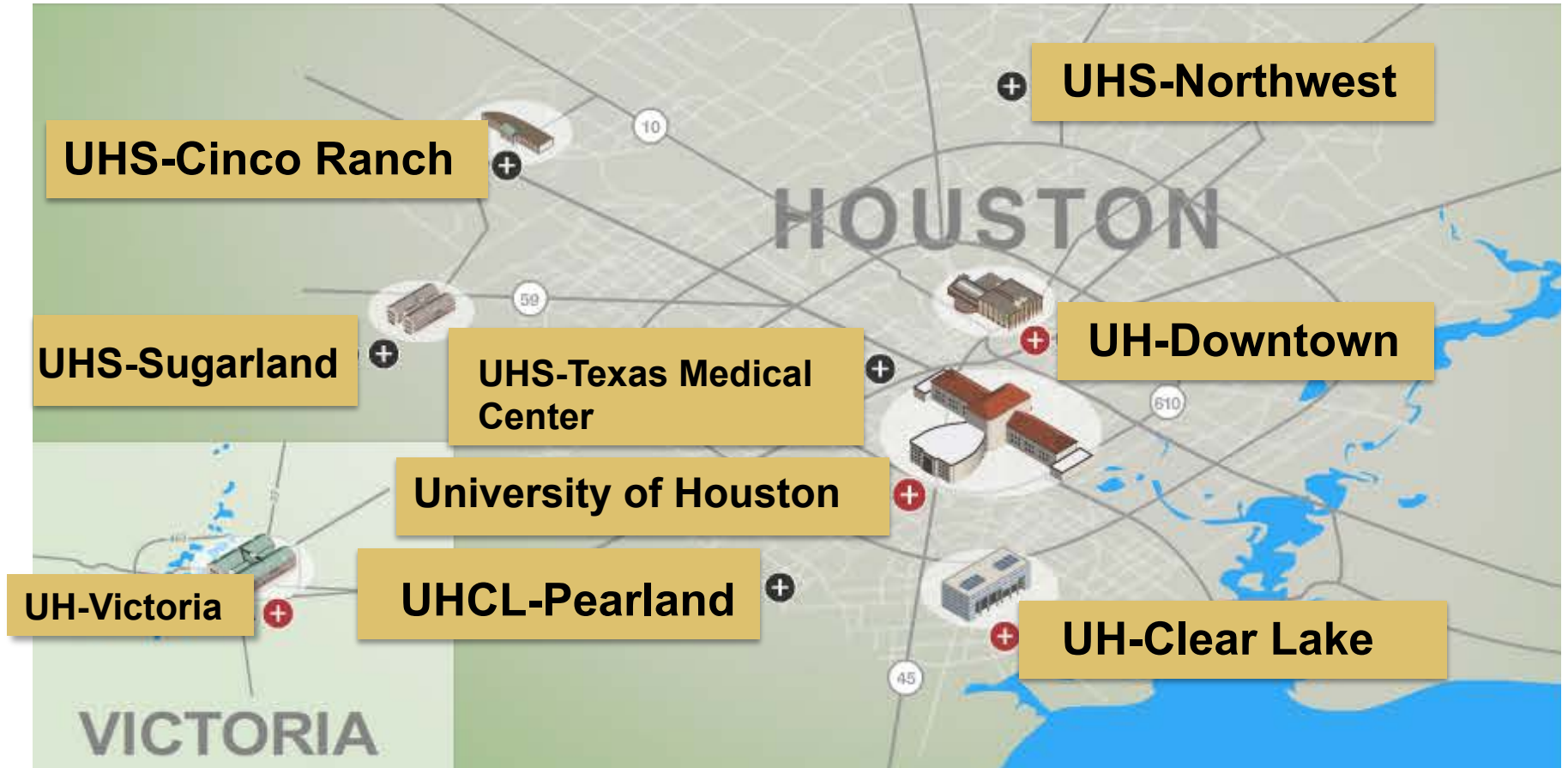
The Houston Chronicle reported:

- “Some Houston suburbs aren't what they used to be – they have become sophisticated cities with amenities associated with urban lifestyles.”
- Three of the largest communities surrounding Houston have a new regional distinction and are now called “The Lands” – **Pearland, Sugar Land, and the Woodlands**



# Pearland

## A Regional Education Partner



# Pearland is Top in Regional Diversity

- The Houston region is the most ethnically diverse large metropolitan area in the nation (Kinder Institute for Urban Research)
- The title was previously held by Chicago and New York
- Two suburban cities – Pearland and Missouri City are even more diverse than Houston proper



# Pearland in the Regional Market

- According to the Texas Retail Survey, Houston ranks No. 1 in the state
- The survey ranks 6 Houston area cities in the state's top 50 retail markets
- Pearland is one of those top 50 markets
- Pearland's retail growth is No.1 among Texas cities for the 3<sup>rd</sup> consecutive year



# San Jacinto Texas Historical District

- Pearland is a member of the newest and the 5th largest historical district in the state of Texas
- We share the history and culture of the historical district



# Historic District Monument



- Pearland is one of 16 cities commemorating the Battle of San Jacinto and Texas' freedom.
- Our historical district monument is located on Pearland Parkway







**Wrap Up**

# What We've Learned

- **Who We Are** – Pearland is a unique city
- **Quick Look** – Highlighting community events
- **Managing the City's Business** – We have professional city management and are fiscally sound



# What We've Learned

(Continued)

- **Pearland's Economic Update** – Highlighting new businesses
- **Quality of Life** – We are a quality, livable city
- **An Emerging Regional City** – No longer just a suburb



# What's Next?

*Go to the next level*

- Build an environment that attracts corporate headquarters and development – or they will locate somewhere else
- Brand Pearland as a “Destination City” with dining, shopping, entertainment & cultural opportunities
- Leverage our recognition as one of three “Land” communities surrounding Houston
- Move Pearland forward with the team – City Council and staff, community partners, and supportive citizens



**The future belongs to those  
who prepare for it!**





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Presentation available at  
[cityofpearland.com/stateofthecity](http://cityofpearland.com/stateofthecity)

