

THE NCSTM
The National Citizen SurveyTM

Pearland, TX

Comparisons by Demographic Subgroups

2015



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Summary

The National Citizen Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. This report discusses differences in opinion of survey respondents by age, sex, race/ethnicity, housing tenure (rent or own) and housing unit type (detached or attached).

Responses in the following tables show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good,” or the percent of respondents who attended a public meeting more than once a month. ANOVA and chi-square tests of significance were applied to these comparisons of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between subgroups are due to chance; or in other words, a greater than 95% probability that the differences observed are “real.” Where differences were statistically significant, they have been shaded grey.

The margin of error for this report is generally no greater than plus or minus six percentage points around any given percent reported for the entire sample (238 completed surveys). For subgroups of responses, the margin of error increases because the sample size for the subgroup is smaller. For subgroups of approximately 100 respondents, the margin of error is plus or minus 10 percentage points.

Notable differences between demographic subgroups included the following:

- Respondents between the ages of 18 and 34 and those who rent rated the overall appearance of Pearland most positively, as shown in the Pillar of Community Characteristics. Respondents who live in detached housing rated the ease of walking in Pearland and the availability of paths and walking trails higher than those who live in attached housing. Those who own their housing also rated the availability of paths and walking trails higher than those who rent. Respondents who rent, who are between 18-34 years of age, and who live in attached housing rated the cleanliness of Pearland most positively. Female respondents and those who rent rated the availability of affordable housing least favorably. Female respondents also rated the overall quality of new development in Pearland less favorably than male respondents. While male respondents rated the cost of living and the overall quality of business and service establishments in Pearland more favorably than female respondents, female respondents rated Pearland as a place to work more favorably than males. Those who own their housing and who live in detached housing also rated Pearland as a place to work more favorably than their counterparts. Respondents who are Hispanic and/or another race rated the availability of affordable quality food, affordable quality health care, affordable quality childcare/preschool and opportunities to participate in religious or spiritual events less positively than respondents who are White, non-Hispanic.
- Within the Pillar of Governance male respondents rated the overall direction of Pearland and overall confidence in Pearland’s government higher than female respondents. Respondents who are Hispanic and/or another race rated the job Pearland does at welcoming citizen involvement higher than White, non-Hispanic respondents, however they rated the ambulance or emergency medical services and public library services less positively. Those who rent and those who live in attached housing rated Pearland’s crime prevention and fire prevention and education more positively than their counterparts. Respondents who are male rated garbage collection services, drinking water, economic development and Pearland’s open space more positively than female respondents. Respondents who own their housing rated utility billing more positively than those who rent.
- The Natural Environment facet within the Pillar of Participation indicated respondents who were 55 years of age and older were more likely to make efforts to make their home more energy efficient than younger respondents, but less likely to visit a neighborhood park. Respondents who own their housing were more likely to recycle at home as well as use Pearland recreation centers or their services over those who rent. Female respondents and respondents who are Hispanic and/or another race eat at least five portions of fruits and vegetables a day more often than male respondents and respondents who are White, non-Hispanic. Respondents who were Hispanic/and or other race were more likely to have contacted a Pearland elected official, whereas White/non-Hispanic respondents were more likely to have attended a City-sponsored event or interacted with their neighbors.

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Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
The overall quality of life in Pearland	85%	84%	87%	86%	85%	85%	85%	84%	85%	86%	76%	85%
Overall image or reputation of Pearland	72%	76%	76%	76%	74%	76%	73%	89%	71%	73%	86%	75%
Pearland as a place to live	91%	91%	90%	93%	89%	91%	91%	92%	90%	91%	88%	91%
Your neighborhood as a place to live	88%	89%	87%	89%	88%	88%	90%	90%	88%	89%	85%	88%
Pearland as a place to raise children	93%	91%	86%	90%	91%	87%	94%	90%	90%	91%	84%	90%
Pearland as a place to retire	65%	68%	73%	69%	68%	64%	73%	67%	68%	69%	64%	68%
Overall appearance of Pearland	84%	66%	76%	73%	76%	76%	73%	94%	69%	70%	97%	74%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Overall feeling of safety in Pearland	91%	86%	83%	87%	87%	87%	85%	87%	86%	87%	85%	87%
In your neighborhood during the day	96%	94%	96%	95%	94%	96%	94%	94%	95%	95%	91%	95%
In Pearland's commercial/retail areas during the day	91%	87%	89%	86%	91%	88%	88%	91%	88%	88%	91%	88%

Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Overall ease of getting to the places you usually have to visit	55%	53%	61%	53%	59%	58%	53%	57%	55%	56%	50%	56%
Traffic flow on major streets	15%	23%	34%	19%	29%	26%	22%	25%	23%	25%	17%	24%
Ease of travel by car in Pearland	50%	37%	44%	39%	47%	49%	37%	54%	40%	41%	53%	43%
Ease of travel by bicycle in Pearland	19%	22%	22%	26%	16%	17%	25%	21%	21%	23%	14%	21%
Ease of walking in Pearland	25%	36%	36%	35%	30%	31%	36%	19%	36%	37%	7%	33%
Availability of paths and walking trails	38%	33%	52%	38%	41%	42%	37%	26%	42%	44%	10%	39%

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Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Quality of overall natural environment in Pearland	72%	62%	70%	66%	69%	65%	70%	66%	67%	68%	62%	67%
Cleanliness of Pearland	92%	71%	73%	75%	82%	81%	76%	93%	74%	75%	94%	78%

Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Overall "built environment" of Pearland (including overall design, buildings, parks and transportation systems)	37%	45%	55%	43%	47%	40%	49%	54%	43%	46%	37%	45%
Public places where people want to spend time	59%	52%	60%	52%	60%	57%	57%	64%	54%	54%	64%	56%
Variety of housing options	80%	73%	70%	72%	77%	80%	70%	70%	75%	74%	74%	74%
Availability of affordable quality housing	62%	67%	58%	56%	72%	63%	66%	48%	67%	66%	44%	64%
Overall quality of new development in Pearland	71%	61%	74%	58%	77%	69%	68%	78%	65%	65%	81%	67%

Table 6: Community Characteristics - Economy

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Overall economic health of Pearland	84%	77%	84%	79%	82%	84%	76%	83%	79%	79%	86%	80%
Pearland as a place to work	48%	74%	71%	74%	54%	68%	64%	50%	69%	68%	46%	65%
Pearland as a place to visit	34%	48%	62%	52%	42%	45%	48%	42%	48%	48%	39%	47%
Employment opportunities	43%	46%	48%	43%	49%	51%	41%	47%	45%	46%	43%	46%
Shopping opportunities	72%	72%	81%	72%	77%	83%	68%	68%	75%	75%	70%	74%
Cost of living in Pearland	57%	54%	59%	49%	64%	60%	53%	40%	59%	58%	44%	56%
Overall quality of business and service establishments in Pearland	64%	69%	74%	61%	79%	73%	67%	72%	68%	69%	65%	69%

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Table 7: Community Characteristics - Recreation and Wellness

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Health and wellness opportunities in Pearland	83%	70%	78%	75%	77%	76%	76%	71%	77%	77%	65%	76%
Fitness opportunities (including exercise classes and paths or trails, etc.)	54%	53%	69%	55%	60%	62%	54%	52%	58%	58%	50%	57%
Recreational opportunities	51%	49%	64%	55%	52%	58%	50%	52%	54%	54%	48%	54%
Availability of affordable quality food	69%	69%	75%	67%	75%	76%	64%	60%	73%	73%	57%	71%
Availability of affordable quality health care	78%	77%	74%	76%	78%	83%	71%	65%	79%	77%	74%	77%
Availability of preventive health services	76%	72%	67%	74%	70%	75%	71%	62%	74%	73%	66%	72%

Table 8: Community Characteristics - Education and Enrichment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Overall opportunities for education and enrichment	72%	70%	73%	68%	75%	76%	68%	85%	68%	69%	91%	71%
Availability of affordable quality child care/preschool K-12 education	74%	68%	71%	62%	80%	80%	62%	63%	71%	71%	64%	70%
Adult educational opportunities	90%	82%	77%	79%	87%	89%	78%	79%	83%	82%	88%	83%
Opportunities to attend cultural/arts/music activities	47%	45%	50%	47%	46%	53%	40%	56%	45%	44%	77%	47%
Opportunities to participate in religious or spiritual events and activities	24%	23%	41%	31%	23%	27%	29%	32%	26%	26%	40%	28%
	62%	71%	76%	65%	75%	77%	62%	61%	71%	71%	62%	70%

Table 9: Community Characteristics - Community Engagement

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Opportunities to participate in social events and activities	40%	44%	57%	46%	46%	46%	45%	35%	49%	48%	31%	46%
Opportunities to volunteer	60%	60%	69%	59%	66%	68%	59%	68%	61%	60%	81%	63%
Opportunities to participate in community matters	40%	56%	60%	59%	48%	50%	59%	45%	55%	55%	42%	54%
Openness and acceptance of the community toward people of diverse backgrounds	64%	60%	59%	57%	67%	64%	59%	51%	63%	62%	53%	61%
Neighborliness of residents in Pearland	55%	54%	68%	54%	62%	58%	58%	63%	56%	58%	57%	58%

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Table 10: Governance - General

	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Percent rating positively (e.g., excellent/good)												
The City of Pearland	76%	79%	79%	80%	77%	80%	77%	78%	78%	79%	75%	78%
The value of services for the taxes paid to Pearland	66%	46%	53%	49%	59%	60%	47%	62%	52%	53%	57%	54%
The overall direction that Pearland is taking	78%	65%	67%	61%	80%	72%	68%	83%	66%	67%	85%	70%
The job Pearland government does at welcoming citizen involvement	50%	54%	51%	48%	58%	44%	60%	44%	54%	53%	45%	52%
Overall confidence in Pearland government	76%	68%	60%	62%	76%	73%	64%	79%	66%	66%	79%	68%
Generally acting in the best interest of the community	74%	68%	66%	63%	74%	71%	67%	80%	66%	67%	79%	69%
Being honest	68%	66%	68%	67%	67%	72%	63%	58%	69%	69%	54%	67%
Treating all residents fairly	68%	62%	60%	59%	69%	68%	59%	63%	63%	64%	58%	63%
Overall customer service by Pearland employees (police, fire, public works, receptionists, planners, etc.)	75%	81%	79%	78%	79%	83%	75%	76%	79%	79%	75%	78%
The County of Brazoria	73%	66%	62%	69%	66%	67%	69%	76%	66%	66%	75%	68%
The State of Texas	65%	61%	52%	59%	64%	64%	57%	61%	61%	62%	48%	61%
Municipal Utility District	76%	68%	62%	68%	71%	72%	66%	67%	69%	69%	61%	69%
The Federal Government	46%	44%	36%	43%	43%	36%	51%	49%	41%	43%	37%	43%

Table 11: Governance - Safety

	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Percent rating positively (e.g., excellent/good)												
Police services	88%	88%	87%	89%	86%	91%	84%	91%	87%	87%	89%	88%
Fire services	95%	92%	94%	95%	92%	96%	90%	100%	92%	92%	100%	93%
Ambulance or emergency medical services	88%	87%	94%	91%	87%	95%	82%	91%	89%	90%	87%	90%
Crime prevention	92%	73%	74%	78%	80%	80%	77%	96%	74%	76%	100%	79%
Fire prevention and education	76%	73%	70%	73%	74%	74%	75%	100%	69%	71%	100%	74%
Animal control	73%	58%	65%	62%	66%	64%	64%	75%	62%	62%	74%	64%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	54%	61%	74%	63%	64%	64%	64%	64%	63%	61%	77%	64%

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Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Traffic enforcement	67%	62%	66%	60%	70%	67%	61%	63%	66%	65%	64%	65%
Street repair	67%	42%	44%	44%	57%	49%	51%	64%	47%	48%	65%	50%
Street cleaning	70%	55%	56%	57%	62%	59%	64%	76%	56%	56%	89%	60%
Street lighting	62%	55%	61%	57%	59%	61%	57%	65%	56%	56%	69%	59%
Sidewalk maintenance	58%	49%	40%	43%	58%	45%	57%	53%	50%	49%	56%	50%
Traffic signal timing	35%	36%	47%	36%	41%	42%	36%	35%	39%	38%	43%	39%

Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Garbage collection	87%	91%	86%	85%	93%	93%	86%	87%	89%	87%	100%	89%
Recycling	71%	93%	89%	82%	90%	88%	84%	60%	91%	90%	56%	85%
Yard waste pick-up	72%	87%	83%	79%	86%	88%	79%	82%	82%	81%	96%	83%
Drinking water	61%	67%	64%	55%	76%	65%	66%	54%	67%	67%	55%	64%
Pearland open space	53%	53%	55%	45%	64%	52%	58%	51%	54%	53%	54%	54%

Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Storm Drainage	70%	70%	77%	69%	76%	75%	72%	74%	71%	72%	74%	72%
Sewer services	78%	82%	76%	73%	87%	81%	79%	72%	81%	81%	68%	80%
Utility billing	57%	73%	73%	63%	75%	73%	64%	50%	73%	71%	53%	69%
Land use, planning and zoning	51%	43%	49%	40%	55%	50%	45%	57%	44%	47%	45%	47%
Code enforcement (weeds, abandoned buildings, etc.)	60%	49%	47%	43%	62%	51%	56%	61%	50%	51%	56%	52%

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Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Economic development	67%	63%	70%	59%	74%	69%	66%	72%	65%	65%	74%	66%

Table 16: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
City parks	78%	72%	79%	79%	72%	80%	71%	86%	73%	74%	85%	76%
Recreation programs or classes	62%	65%	69%	71%	60%	70%	61%	69%	65%	66%	67%	66%
Recreation centers or facilities	65%	64%	66%	63%	68%	70%	60%	56%	67%	65%	63%	65%
Health services	76%	76%	73%	75%	76%	76%	77%	70%	76%	74%	78%	75%

Table 17: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Public library services	69%	84%	80%	82%	75%	86%	73%	69%	82%	81%	70%	79%
City-sponsored special events	46%	57%	61%	54%	56%	54%	56%	53%	55%	53%	63%	55%

Table 18: Governance - Community Engagement

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Public information services	54%	70%	66%	71%	61%	62%	70%	64%	66%	65%	71%	66%

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Table 19: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Sense of community	48%	63%	68%	59%	60%	60%	59%	49%	62%	59%	59%	59%
Recommend living in Pearland to someone who asks	97%	89%	91%	90%	93%	92%	93%	96%	91%	91%	98%	92%
Remain in Pearland for the next five years	80%	94%	94%	92%	87%	87%	92%	78%	92%	91%	79%	90%
Contacted the City of Pearland (in-person, phone, email or web) for help or information	36%	46%	47%	48%	37%	39%	45%	32%	46%	47%	19%	43%

Table 20: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Was NOT the victim of a crime	95%	91%	89%	90%	93%	90%	93%	99%	90%	91%	96%	91%
Did NOT report a crime	86%	81%	82%	81%	85%	77%	89%	91%	82%	80%	98%	83%
Stocked supplies in preparation for an emergency	28%	57%	55%	51%	45%	45%	52%	30%	52%	51%	27%	48%

Table 21: Participation - Mobility

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Walked or biked instead of driving	40%	35%	27%	38%	32%	29%	41%	47%	31%	33%	46%	35%
Carpooled with other adults or children instead of driving alone	38%	30%	27%	39%	26%	31%	33%	37%	32%	34%	24%	33%

Table 22: Participation - Natural Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Recycle at home	87%	98%	89%	93%	92%	96%	90%	76%	97%	97%	67%	93%
Made efforts to make your home more energy efficient	65%	67%	87%	70%	73%	75%	69%	60%	74%	72%	70%	71%
Made efforts to conserve water	76%	80%	89%	81%	80%	81%	80%	80%	81%	81%	79%	81%

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Table 23: Participation - Built Environment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
NOT under housing cost stress	87%	74%	61%	72%	79%	81%	72%	74%	76%	76%	70%	75%
Did NOT observe a code violation	62%	59%	50%	58%	56%	50%	65%	76%	53%	56%	70%	58%

Table 24: Participation - Economy

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Purchase goods or services from a business located in Pearland	97%	99%	99%	97%	100%	100%	98%	95%	99%	98%	100%	98%
Economy will have positive impact on income	31%	40%	31%	32%	39%	30%	42%	36%	35%	35%	33%	35%
Work in Pearland	22%	30%	27%	32%	21%	30%	24%	14%	30%	28%	17%	27%

Table 25: Participation - Recreation and Wellness

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Used Pearland recreation centers or their services	47%	51%	42%	50%	46%	48%	50%	25%	55%	52%	24%	48%
Visited a neighborhood park or City park	81%	81%	58%	75%	76%	75%	78%	80%	75%	75%	77%	76%
Eat at least 5 portions of fruits and vegetables a day	83%	91%	83%	91%	81%	80%	96%	86%	86%	86%	90%	86%
Participate in moderate or vigorous physical activity	82%	86%	78%	83%	81%	80%	88%	80%	83%	82%	88%	83%
Reported being in "very good" or "excellent" health	76%	64%	46%	62%	65%	58%	69%	81%	58%	59%	88%	63%

Table 26: Participation - Education and Enrichment

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Used Pearland public libraries or their services	54%	54%	52%	60%	45%	50%	56%	57%	53%	51%	67%	54%
Participated in religious or spiritual activities in Pearland	59%	50%	52%	55%	51%	57%	48%	43%	56%	54%	49%	53%
Attended a City-sponsored event	43%	40%	36%	45%	33%	47%	32%	30%	42%	39%	39%	39%

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Table 27: Participation - Community Engagement

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Campaigned or advocated for an issue, cause or candidate	5%	21%	25%	17%	17%	16%	18%	1%	21%	19%	3%	17%
Contacted Pearland elected officials (in-person, phone, email or web) to express your opinion	17%	12%	20%	20%	11%	10%	21%	16%	16%	15%	16%	15%
Volunteered your time to some group/activity in Pearland	31%	36%	28%	29%	37%	35%	32%	26%	35%	35%	19%	33%
Talked to or visited with your immediate neighbors	85%	92%	94%	92%	90%	98%	82%	78%	94%	93%	76%	90%
Attended a local public meeting	11%	17%	26%	16%	18%	15%	19%	5%	20%	19%	8%	17%
Watched (online or on television) a local public meeting	12%	13%	16%	19%	7%	12%	15%	12%	14%	13%	12%	13%
Read or watch local news (via television, paper, computer, etc.)	78%	86%	95%	85%	86%	86%	88%	77%	88%	86%	81%	86%
Vote in local elections	66%	82%	88%	83%	74%	78%	79%	67%	81%	81%	61%	79%

Table 28: Community Focus Areas

Percent rating positively (e.g., essential/very important)	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Overall feeling of safety in Pearland	100%	99%	94%	99%	97%	98%	99%	98%	98%	98%	98%	98%
Overall ease of getting to the places you usually have to visit	100%	97%	89%	97%	95%	95%	97%	96%	96%	97%	94%	96%
Quality of overall natural environment in Pearland	86%	84%	78%	86%	79%	81%	85%	87%	81%	82%	85%	83%
Overall "built environment" of Pearland (including overall design, buildings, parks and transportation systems)	65%	87%	77%	83%	72%	70%	87%	65%	81%	81%	57%	78%
Health and wellness opportunities in Pearland	83%	74%	83%	83%	73%	71%	87%	88%	76%	77%	88%	79%
Overall opportunities for education and enrichment	90%	83%	81%	92%	75%	79%	90%	96%	82%	82%	98%	84%
Overall economic health of Pearland	94%	92%	94%	96%	90%	89%	98%	93%	93%	93%	90%	93%
Sense of community	80%	86%	78%	89%	75%	76%	90%	81%	83%	82%	81%	82%

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Table 29: Information Sources

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events and services: (Percent rating as "Major source" or "Minor Source").	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
City website (pearlandtx.gov)	84%	99%	88%	92%	92%	95%	90%	80%	95%	94%	78%	92%
Local newspapers	63%	79%	75%	73%	73%	70%	77%	67%	74%	75%	62%	73%
Other local media (radio or local television stations)	72%	70%	79%	77%	68%	77%	69%	74%	73%	73%	70%	73%
The local government cable channel (Comcast Ch. 16/U-Verse Ch. 99)	34%	49%	53%	49%	41%	45%	46%	41%	47%	48%	31%	46%
City water bill insert	51%	82%	78%	73%	70%	71%	73%	50%	77%	77%	39%	72%
Other city publications (Pearland in Motion, Pearland Connect, or other)	53%	80%	57%	43%	79%	61%	69%	32%	78%	70%	41%	65%
City Council meetings and other public meetings	32%	73%	67%	62%	56%	59%	60%	37%	65%	65%	26%	59%
Talking with City officials	34%	57%	58%	50%	49%	46%	55%	41%	52%	52%	34%	50%
City communications via social media (i.e. Facebook, Twitter, Instagram or YouTube)	65%	70%	49%	65%	62%	66%	63%	68%	62%	63%	67%	64%
City of Pearland e-mail blasts	51%	74%	60%	65%	62%	64%	65%	47%	68%	68%	38%	64%
Word-of-mouth	74%	77%	79%	81%	73%	76%	80%	72%	78%	78%	70%	77%

This question was not tested for statistical significance.

Table 30: Road Corridors

In a typical week, about how many days per week do you use each of the following corridors for travel for any purpose: (Percent rating as at least one day a week).	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
State Highway 288	81%	91%	79%	87%	84%	81%	90%	77%	87%	87%	73%	85%
State Highway 35/Main	60%	76%	85%	77%	70%	80%	66%	70%	75%	75%	64%	74%
Cullen Parkway	46%	66%	70%	60%	61%	56%	64%	42%	66%	64%	41%	61%
Beltway 8	84%	90%	82%	81%	93%	82%	91%	76%	89%	89%	73%	87%
Mykawa Rd.	31%	44%	55%	46%	38%	41%	45%	40%	44%	45%	34%	43%
Pearland Parkway	72%	71%	81%	75%	72%	78%	67%	80%	72%	74%	72%	74%
FM 518/Broadway	100%	100%	99%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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Table 31: Ease of Travel

Please rate the overall ease of getting to each of the following destinations from the City of Pearland: (Percent rating as "Excellent" or "Good").	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	TX Medical Center	57%	56%	62%	57%	58%	63%	53%	50%	58%	59%	
Downtown Houston	51%	45%	59%	51%	49%	58%	44%	51%	49%	50%	45%	50%
Galleria	48%	38%	43%	47%	38%	45%	41%	48%	40%	42%	42%	42%
NASA Space Center area	55%	52%	54%	54%	54%	64%	43%	60%	51%	53%	51%	54%
Greenway Plaza	36%	39%	40%	39%	37%	43%	35%	47%	36%	37%	40%	38%
Westchase	53%	50%	42%	47%	52%	55%	46%	70%	45%	46%	72%	49%

Table 32: Fire & Police Services

The following services are provided by the Pearland Fire & Police Departments. Please indicate how familiar you are, if at all, with the following services: (Percent rating as "Very familiar" or "Somewhat familiar").	Age			Sex		Race/ethnicity		Rent or own		Detached or attached		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	Home security surveys	8%	29%	35%	25%	22%	21%	27%	6%	28%	25%	
Fire extinguisher training	16%	19%	30%	16%	26%	19%	24%	23%	20%	20%	27%	21%
Pearland Volunteer Fire Academy	15%	28%	26%	30%	16%	20%	29%	18%	25%	25%	15%	24%
Citizen's Police Academy	8%	38%	31%	30%	25%	26%	31%	20%	30%	30%	13%	28%
Project Childsafe	5%	17%	19%	15%	14%	13%	17%	9%	15%	15%	6%	14%
Safe Kids Greater Houston Car Seat Inspection Services	31%	37%	25%	35%	30%	32%	34%	40%	31%	32%	38%	33%