

**Mayor Tom Reid**

**Moving Pearland Forward**

**February 27, 2014**



# Pearland – Who we are

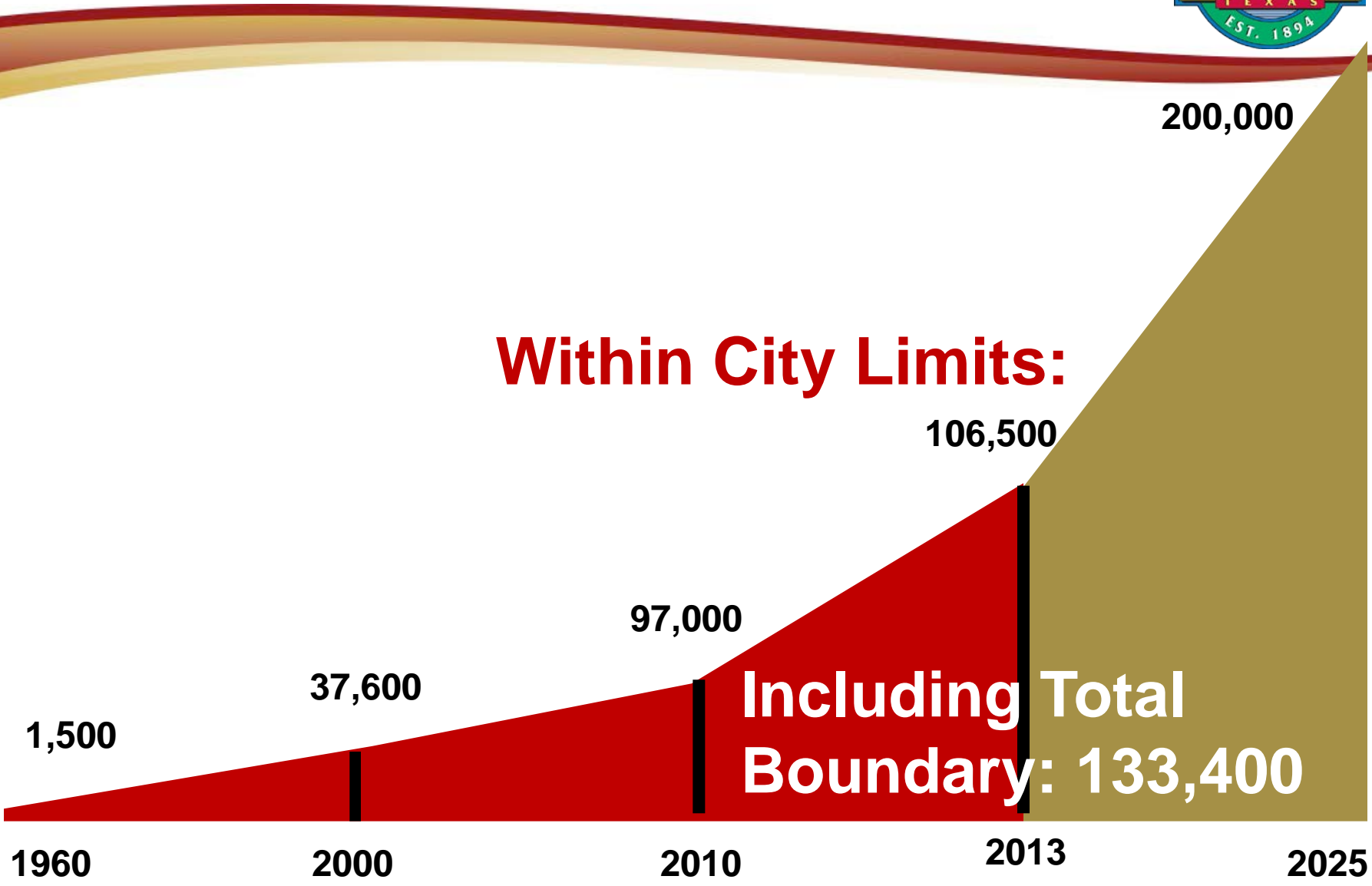


# WHO WE ARE



Pearland has changed from a small Railroad village in 1894 to the 3<sup>rd</sup> largest city by population in the Gulf Coast area and the 2<sup>nd</sup> fastest growing city in Texas.

# HISTORICAL POPULATION GROWTH



# CITY COUNCIL



**Tony Carbone, Scott Sherman, Susan Sherrouse,  
Mayor Tom Reid, Keith Ordeneaux, Greg Hill**

# CITY MANAGER



***Clay Pearson***

Clay Pearson has been selected by the City Council as Pearland's next City Manager. He will be moving to Pearland with his wife Jennifer and will assume his new position with the City on March 10, 2014.

We welcome the Pearsons to Pearland with a big Texas "Howdy."

# CITY COUNCIL EMPLOYEES



***Darrin Coker***  
***City Attorney***



***Clay Pearson***  
***City Manager***



***Letitia Farnie***  
***Municipal Judge***

# SENIOR CITY MANAGEMENT



**Jon Branson**  
*Interim City Manager*



**Mike Hodge**  
*Asst. City Manager*



# KEY STAFF ADDITIONS



**Kim Sinistore**  
***CVB Director***



**Eric Wilson**  
***Public Works  
Director***



**Jennifer Huhn**  
***Municipal Court  
Administrator***



# I'M TIRED; I THINK I WILL GO HOME

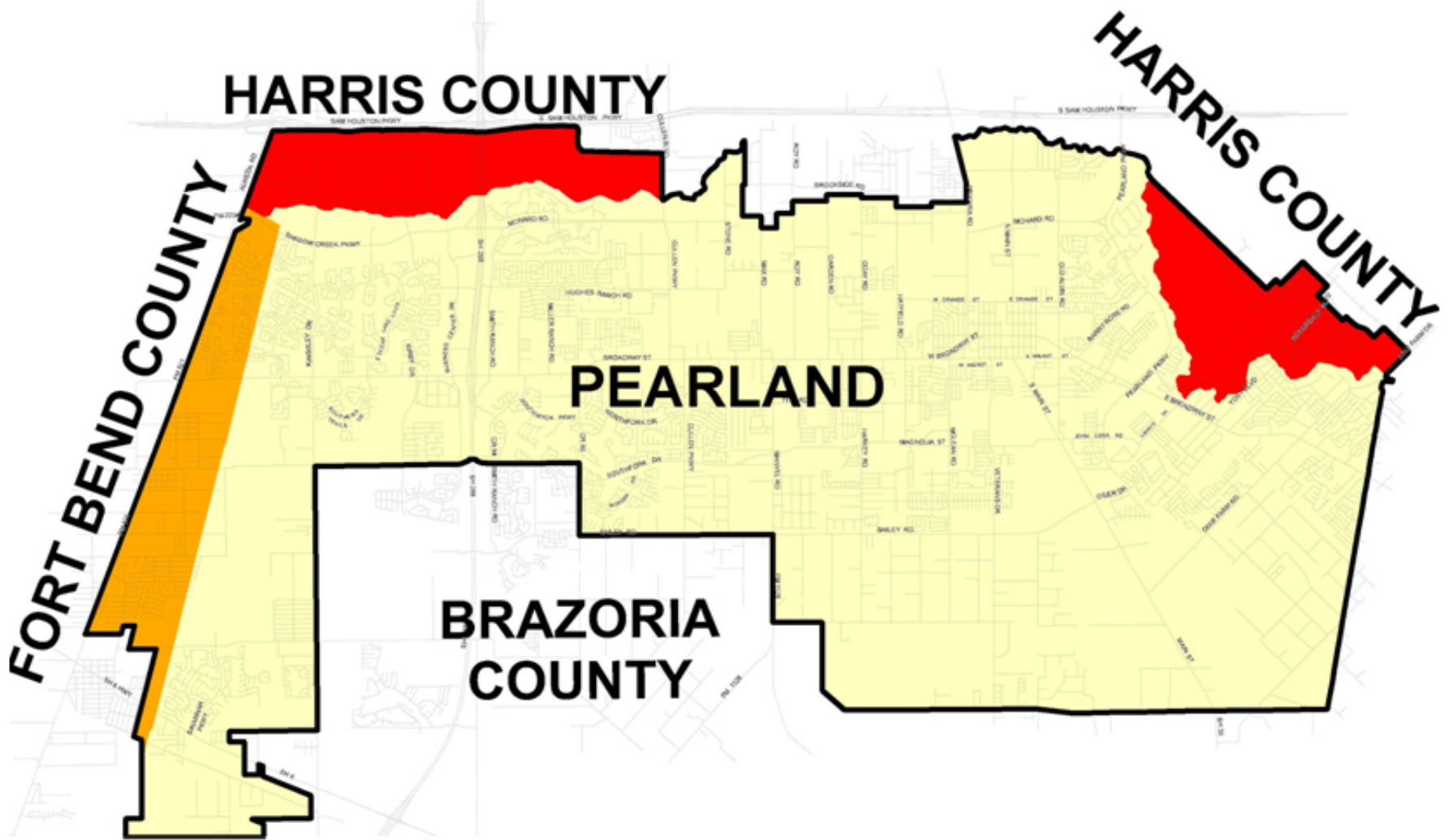
City Manager Bill Eisen retired on Dec. 31, 2013 after 12 years with the City.



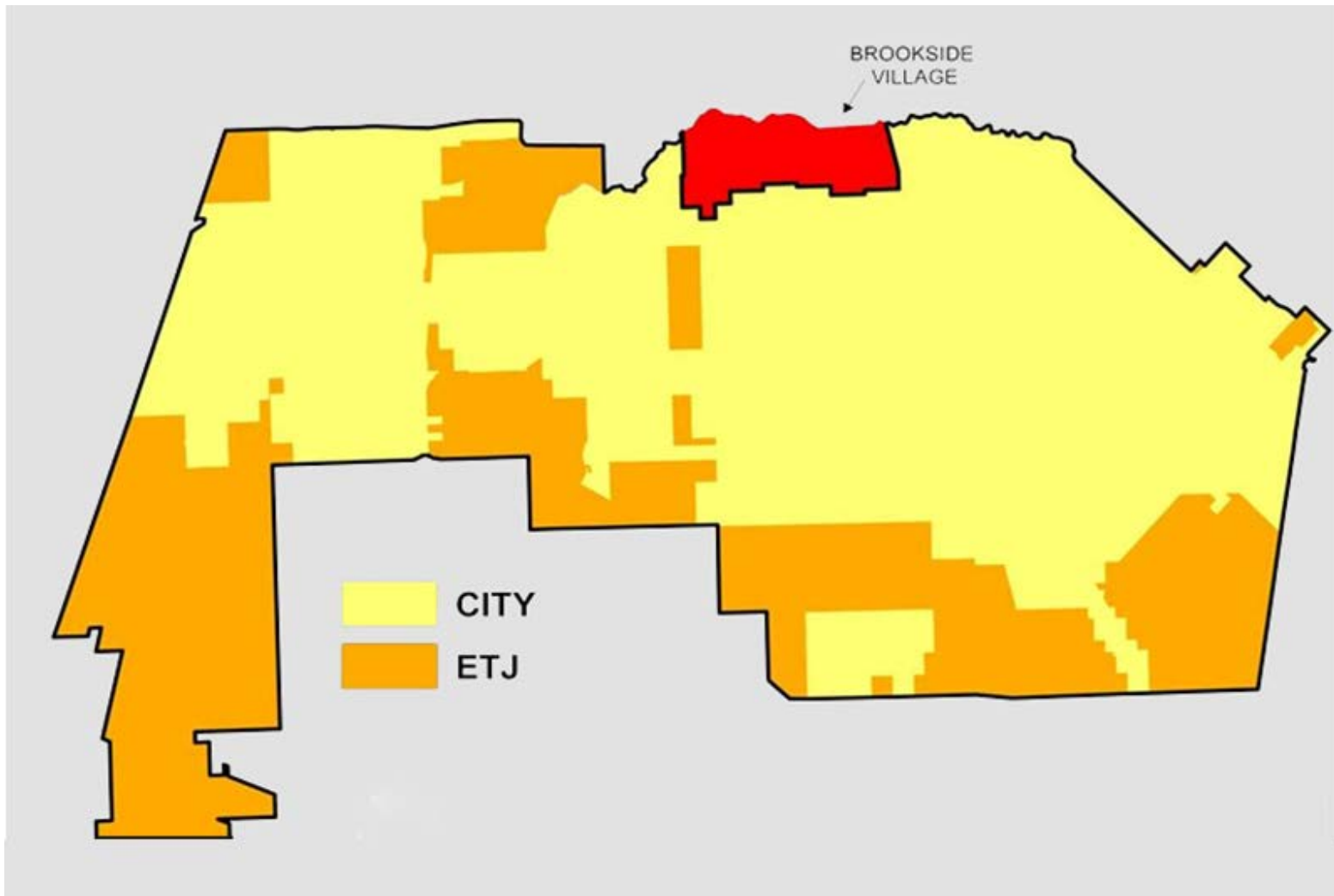
**Bill Eisen**

In his retirement announcement to City Council, he remarked, “A good way to sum up my feelings is best expressed by that great American philosopher Forest Gump, who after running and running finally stops and says, ‘I’m pretty tired, I think I’ll go home.’”

Then Bill added, “Well, I’m pretty tired, I think I’ll go home at the end of December.”



- Pearland is located in 3 counties
- Ranks 2<sup>nd</sup> only to Houston with the largest city footprint in the Gulf Coast area



**Pearland has annexed into the city 47.6 of our 69 square-mile footprint.**

# PEARLAND TRIVIA

## Pearland's boundary footprint contains 69 sq. miles

- Number of County Judges serving in our boundary? **3**
- Number of Commissioners serving in our boundary? **5**
- Number of School Districts in our boundary? **6**
- Number of Pearland and Alvin schools in our boundary? **26**

## Pearland City limits cover 47.6 sq. miles in our boundary

- How many traffic control lights in the city limits? **80**
- Number of traffic lights from Friendswood to FM 521? **35**
- Number of city parks in the city limits? **15**



SOUTHERN  
PACIFIC

PEARLAND



**Did you know?**



**DID YOU KNOW THIS  
ABOUT PEARLAND?**

# DID YOU KNOW?



## **Dawson and Pearland High Schools**

- Both Schools were recognized by the Washington Post as “America’s Most Challenging High Schools.” Only 9 percent of the nation’s 22,000 public high schools made the list.
- Both high schools were also recognized as one of the “2013 America’s Best High Schools” by the US News and World Report for their effectiveness in turning out college-ready students.

## **International Space Station Downlink**

- The crew of the International Space Station opened a downlink for a chat with students of the Marek Elementary School in Shadow Creek Ranch on April 8, 2013. Pearland was honored to have students chat with Astronauts Marshburn & Cassidy.



# DID YOU KNOW?



## **2013 Texas Volleyball Invitation**

Pearland Coach John Turner's 2013 Texas Volleyball Summer Invitational was the largest female high school volleyball tournament in the nation. Comcast SportsNet broadcasted the finals live on TV.

## **Killen's Steakhouse**

Pearland's Ron Killen's Steakhouse was recognized as #8 in Alison Cook's "Top 100 Houston Restaurants" in the Houston Chronicle. Killen's was also listed in the 2013 issue of Travel and Leisure Magazine as one of the 20 best steakhouses in the U.S. "that is a cut above the rest."

# DID YOU KNOW?



## **Mykawa Road**

Mykawa Road was named after a Japanese nurseryman named Shinpei Mykawa who introduced the cultivation of rice in the early 1900s in an unincorporated area known as Mykawa. Mykawa was occupied by a community of Japanese farmers who perceived the place to be friendly to Asian Americans because of the town's name.

## **First Foreign Visitor in Pearland?**

Cabeza de Vaca sailed from Spain in 1527 for Florida but a hurricane dumped him and his crewmembers on the Gulf Coast near what is now Galveston. They were probably the first foreign visitors to Pearland as they explored inland in search of a way home.

# DID YOU KNOW?



## **Minority-Owned Businesses**

The Houston Business Journal has listed two Pearland businesses in their 25 “Largest Houston-Area Minority-Owned Businesses.”

No. 5 – Packaging Service Company/SolvChem Inc.

Located on Mykawa Road

No. 22 – ZT Wealth, Inc.

Located on Shadow Creek Parkway

## **Most Affordable Suburb**

Pearland is ranked No. 4 in Movoto Real Estate’s selection of the 10 most affordable suburbs of the 50 largest cities in America. Movoto’s blog is recognized by Forbes and CBS News for their unique city-based research on national trends.

# Pearland's Financial Status

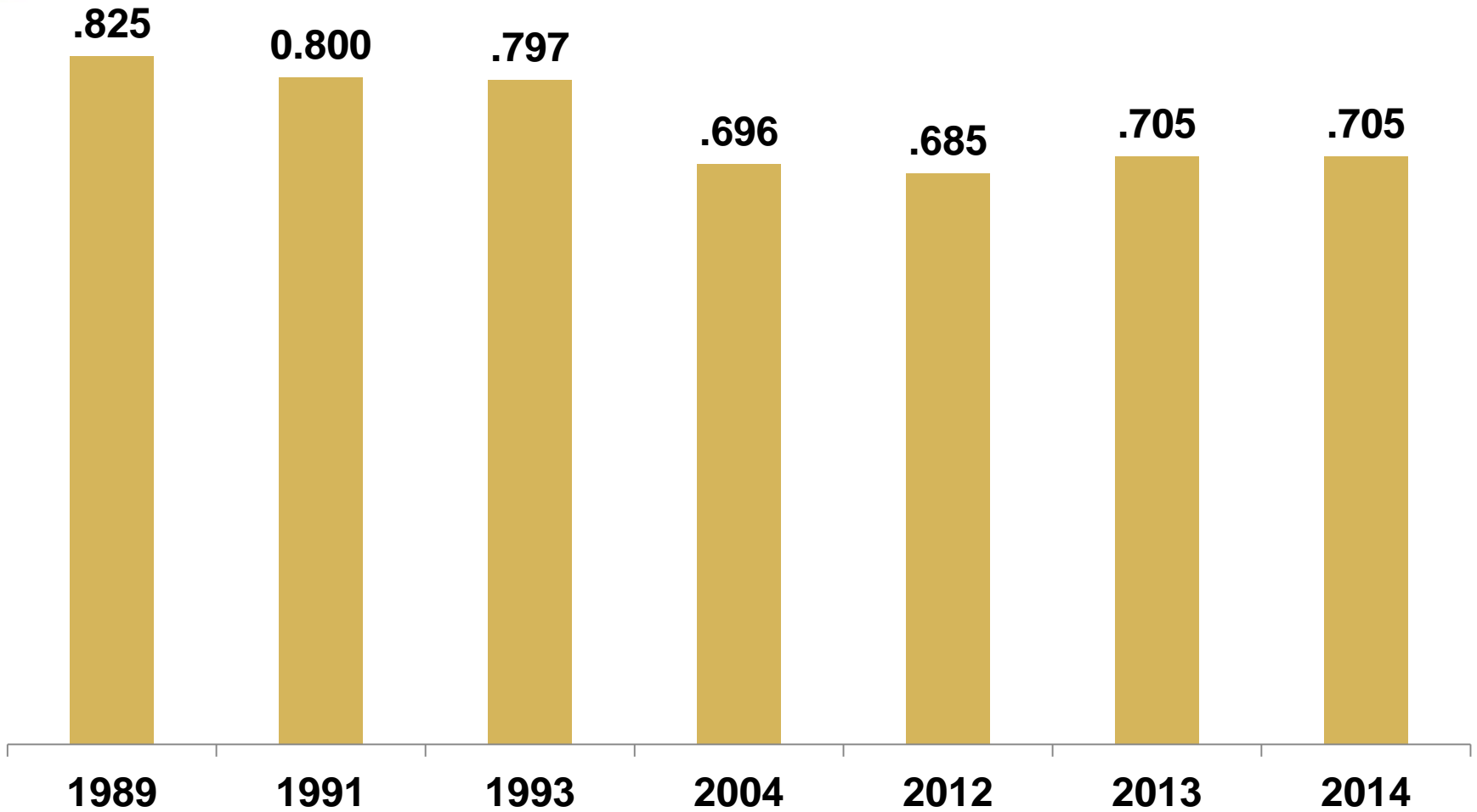


# MANAGING OUR FINANCES

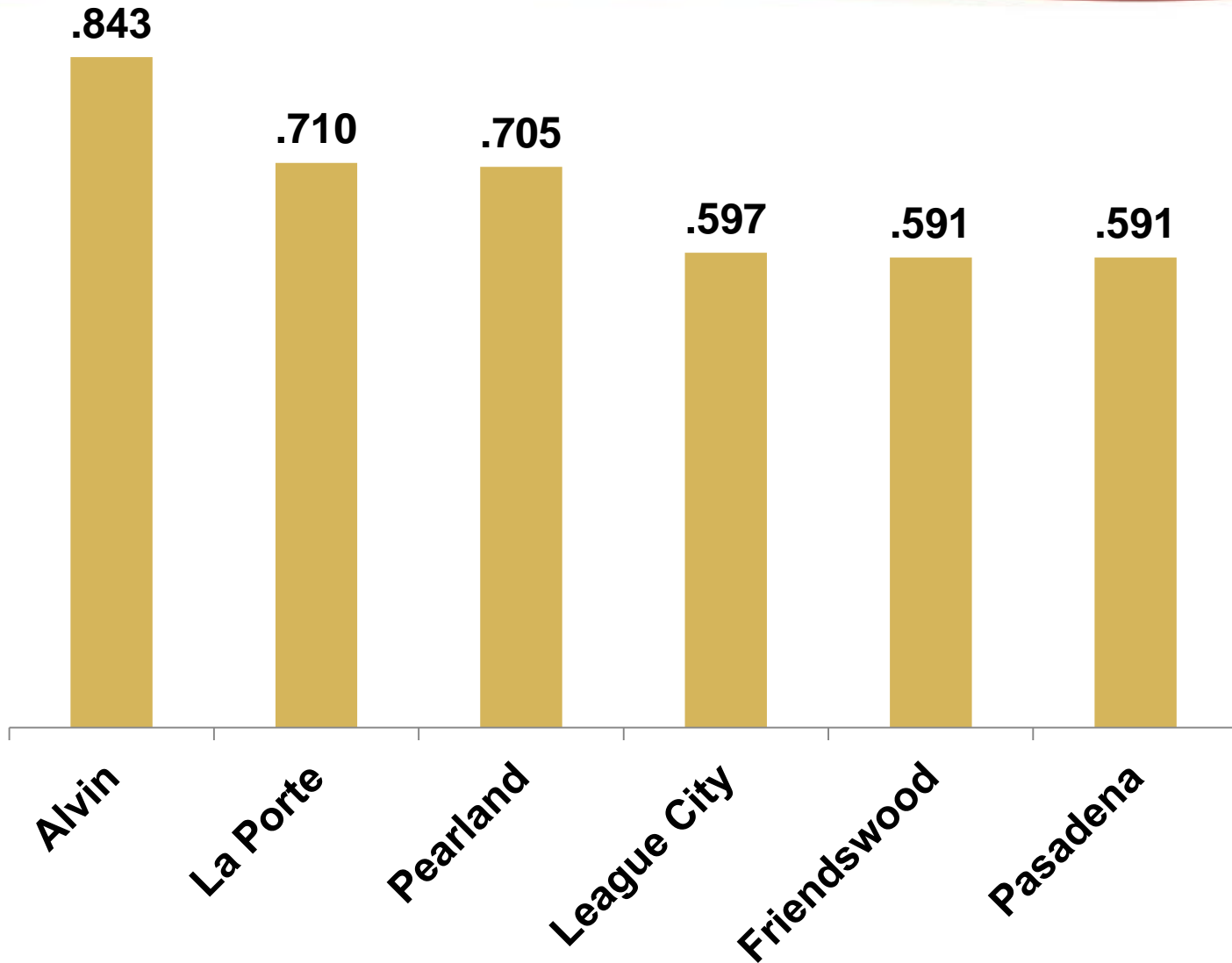


- Pearland has strong fiscal management policies and controls to provide quality service with the lowest possible tax rate.
- City Council goals provide direction to the City Manager in the preparation of the annual budget.
- The Council works with the Staff and Auditors to maintain fiscal management policies and goals.

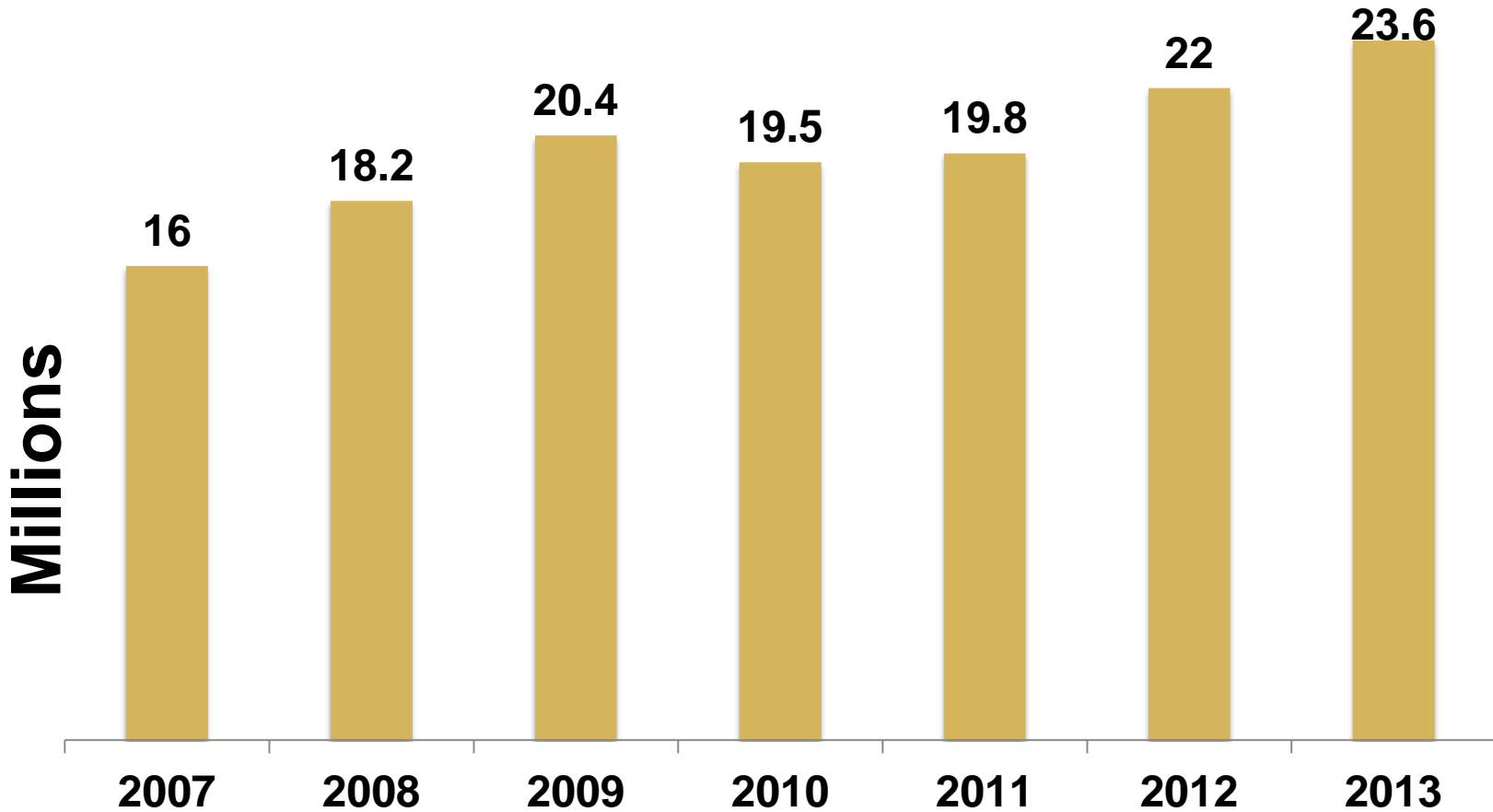
# PROPERTY TAX RATE HISTORY



# TAX RATE COMPARISON



# TOTAL SALES TAX REVENUE\*



\*1/3 of Sales Tax goes to Economic Development



# CITY BOND RATINGS



## Our Fiscal Health

### General Obligation Bonds:

Standard & Poor's:	AA-
Fitch:	AA

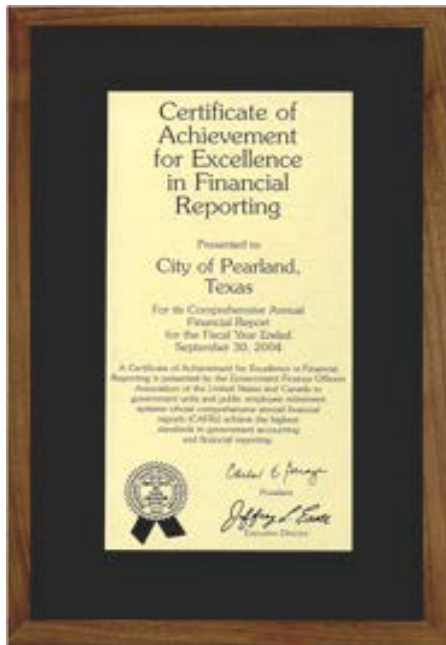
### Water/Sewer Revenue Bonds:

Standard & Poor's:	AA-
Fitch:	AA-

# GOVERNMENT FINANCIAL AWARDS



**Excellence in  
Financial Reporting**  
36 consecutive years



**Claire Bogard**  
Director of Finance

**Distinguished  
Budget  
Presentation**  
26 consecutive years



# FINANCIAL TRANSPARENCY AWARD



The Texas Comptroller has awarded Pearland the 2013 Leadership Circle Silver Member Award for the second time for superior fiscal transparency practices.



Texas Comptroller  
Leadership Circle

# Pearland Economic Update





# **BUILDING PEARLAND'S ECONOMIC BASE**

# PEDC



- Pearland citizens approved the 1995 City election for a Chamber of Commerce initiative to establish the Pearland Economic Development Corporation.
- The PEDC has brought quality businesses to Pearland that have made a significant contribution to the tax base and image as a developing city.
- PEDC has completed a community-based planning process for the “Pearland 20/20 – A Blueprint for Pearland, Texas,” to guide our economic development in the future.
- PEDC made 2013 a banner year as a large number of new businesses have moved their offices to Pearland.



**Matt Buchanan**  
***President PEDC***

# KELSEY-SEYBOLD OFFICE CAMPUS



- Kelsey –Seybold opened a 170,000 sq. ft., 4-story headquarters campus on an 18-acre site on Shadow Creek Parkway and Kirby Drive for over 800 employees
- The Campus is designed to hold up to 1,200 employees with room to grow with a future parking structure and second office building
- Kelsey-Seybold has been named the nation’s “First Accredited Accountable Care Organization,” achieving Level 2 designation

# KELSEY-SEYBOLD CLINIC



- The three story 55,000 sq. ft. Medical Clinic on Business Center Drive will bring all Pearland physician and medical services under one roof.
- The facility is one of 20 multispecialty clinics in the Greater Houston area providing family, internal and pediatric medicine and will have the added convenience of an onsite pharmacy.
- The clinic will provide medical service to compliment the Administrative offices located in the Kelsey-Seybold Campus on Kirby Drive at Shadow Creek Parkway.



# HOSPITAL CORPORATION OF AMERICA PEARLAND MEDICAL CENTER



- A \$71 million, 144,000 sq. ft., 30 bed acute – care hospital located on a 48-acre site currently home of the Pearland Medical Plaza
- Opens in Fall of 2014 joining 9 other HCA Houston-area medical centers

# REF-CHEM BUSINESS PARK



- Houston area's 16<sup>th</sup> largest energy engineering firm opened their regional office building for engineering staff on BW-8 housing approximately 125 employees
- Nationally-recognized for construction, engineering and maintenance of petrochemical & petroleum refineries

# MEMORIAL HERMANN CONVENIENT CARE CENTER



- The Center is scheduled to open on March 6, 2014 as part of the Memorial Herman Medical Complex.
- This is the second regional outpatient facility utilizing the Convenient Care concept providing a “one-stop shop” for all out-patient needs.

# MEMORIAL HERMANN MEDICAL COMPLEX



- The Complex is scheduled to open in 2015 as an \$80 million, 40 acre development with a 64-bed Acute Care Hospital that will join 11 other System Hospitals including 3 in the Texas Medical Center.
- The Complex will include Memorial Hermann's 2<sup>nd</sup> system wide Convenient Care Center which is located next to the existing 80,000 sq. ft. Medical Office Building on SH-288 at Memorial Hermann Dr.

# TEXAS CHILDREN'S PAVILION FOR WOMEN



- The Pavilion has opened with a facility for Women's OBGYN and a Children's Pediatrics care on West Broadway using Baylor College of Medicine physicians.
- Texas Children's Hospital located the two facilities in Pearland in recognition of Pearland's rapid growth and proximity to the main campus in the Texas Medical Center.

# HOUSTON METHODIST EMERGENCY CARE CENTER



- The Houston Methodist Hospital System is establishing their Emergency Care Center on Kirby Drive at West Broadway scheduled for operation in the Spring of 2014
- Houston Methodist Hospital is ranked by U.S. News and World Report as one of “America’s Best Hospital” in 12 specialties and for 8 years in a row has been named in Fortune Magazine’s list of “100 Best Companies to work for”

# CARDIOVASCULAR SYSTEMS, INC.



- CSI moved into a 40,000 sq. ft. building on Kirby Drive in 2009 to manufacture their “Diamondback 360 Device” approved only for treating Peripheral Arterial Disease (PAD) in the legs.
- CSI has announced that they have now received Federal Government approval to use the “Diamondback 360 Device” for coronary artery applications.

# MERIT MEDICAL



- Merit Medical has completed its \$20 million, 92,000 sq. ft. office building located on a 12-acre site on Kirby Drive. The facility will be home to over 200 employees.
- Merit Medical is a manufacturing and worldwide distributor of disposable internal and diagnostic medical devices.



# DOVER ENERGY, INC.



- Dover Energy, Inc. is constructing a \$24 million, 150, 000 sq. ft., facility on 14 acres located on Spectrum Blvd. for approximately 200 employees.
- Dover Energy, Inc. is #308 on the list of Fortune 500 companies. They provide engineering solutions for the extraction and handling of critical fluids worldwide.
- The facility will consolidate the manufacturing and operations of several stand-alone businesses into one regional location.

# HEB



- HEB is developing a 24 acre site on Pearland Parkway which will include an 80,000 sq. ft. grocery store.
- The \$7,000,000 development will include rental space for retail businesses, a service station, and pad sites for future development.
- We welcome HEB's second store in Pearland scheduled to open in the spring of 2014.

# Quality of Life





**People move to Pearland for a reason – good schools, safe community, available healthcare facilities, quality of life, and much more!**



# PEARLAND ISD



- Dr. Kelly continues to provide the leadership and guidance that has made PISD a recognized and outstanding school district.
- PISD is 1 of only 11 of the 1,227 school districts statewide to receive the Texas Comptroller's 5-Star Rating for each of the past 4 years for academic performance and financial efficiency.
- The District set new records for the number of students qualifying for National Merit as semi-finalists and finalists.
- New PISD initiatives include Wi-Fi access at all 23 campuses, and the expansion of the Dual Language Pilot Program to Kindergarten and the first grade of 2 elementary campuses.



**Dr. John Kelly**  
*Superintendent*



# TURNER COLLEGE & CAREER HIGH SCHOOL



- Turner College & Career High School continues to provide new educational options for students to earn college credits and workforce training towards professional certification.
- The College began with 700-plus students which is almost double what was anticipated and many students have already earned college and career credits from Alvin Community College.
- Under Dr. Jennifer Morrow's leadership, the College provides workforce training and dual credits to make the College a positive addition to PISD's educational mission.



**Dr. Jennifer Morrow**  
*Principal*

# ALVIN ISD



- Dr. Fred Brent is providing quality education for the rapidly growing youth population on the West side of Pearland.
- The District has 4 elementary and 1 junior high school in West Pearland which are all recognized by the TEA as Exemplary or Recognized.
- A \$212 million Bond Issue has been approved for an AISD High School to be located in West Pearland scheduled to open in August 2016 for 2,500 students.



**Dr. Fred Brent**  
***Superintendent***



# UHCL – PEARLAND CAMPUS



- The UHCL – Pearland Campus is entering the third year of operation providing Junior, Senior, Masters and Doctoral classes at the 40 acre site on Pearland Parkway.
- Dr. Bill Staples is accessing the curriculum to provide the professional skills and graduate degrees needed in the current economic market.
- Dr. Staples has received State approval to change the UHCL Main Campus to a four-year University which may be applicable for the Pearland Campus in future years.



**Dr. Bill Staples**  
*President*



# PUBLIC SAFETY



## Police Department

- The Department has 201 employees with 52 civilians, and 149 sworn Police Officers - 94 officers are on street patrol.
- The Department is transitioning to a state of the art communications system to provide access to a broader regional public safety communications network.
- The Narcotics Unit seized narcotics with a street value of \$1.3 million in 2013 and have added a second narcotics detection and tracking K-9 Unit.
- FBI's Crime Rate Ranking of US cities over 100,000 population listed Pearland in the top 50 safest in America – Pearland is No. 48.

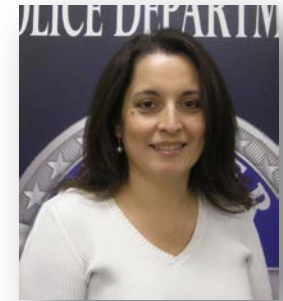


***J.C. Doyle***  
***Police Chief***

# PUBLIC SAFETY – CRIME VICTIMS UNIT



- The Crime Victims' Unit provides support to our citizens who are victims of crime to let them know that they are not alone.
- The Unit conducts an annual Christmas Tree lighting ceremony to recognize and honor crime victims and those who have lost loved ones to violent crime.
- The Unit is recognized for their contribution to a little known part of our law enforcement effort that contributes to the positive image of the Police Department.



**Gina Mendez**  
***Liaison***



**Velma Guadiana**  
***Liaison***

# PEARLAND FIRE DEPARTMENT



**Vance Riley**  
**Fire Chief**



**Daniel Baum**  
**Deputy Fire Chief**

- The Volunteer Fire Department was established in 1946 and the EMS Department was established in 1980 and was staffed by both volunteers and paid paramedics.
- City Council consolidated the Fire and EMS Departments in 2013 with full-time and volunteer employees to provide efficient and effective service for the citizens.

# PEARLAND FIRE DEPT OFFICES



- The office building for the new Pearland Fire Department is located in the old Police Department building on Veterans Drive.
- The new offices are located adjacent to the Fire Training Facility which will facilitate the training of new Department personnel.

# PEARLAND WESTSIDE LIBRARY



- The Westside Library near H-E-B Plus! on Business Center Drive opened as the second Pearland library facility in the Brazoria County Library System.
- The Westside Library is the second most used library in the Brazoria County System with the Tom Reid Library ranked number one.

# COMMUNICATIONS DEPARTMENT



## Professional Association Awards

- Emergency Management Association of Texas
- International Association of Business Communicators
- American Marketing Association
- Texas Association of Municipal Information Officers
- International Association of Business Communicators

**Debbie Schielke**  
*Multimedia Specialist*



**Sparkle Anderson**  
*Communications  
Manager*

# PLANNING DEPARTMENT AWARD



- Received their 7<sup>th</sup> Certificate of Achievement for Planning Excellence in 2013 from the American Planning Association, Texas Chapter.
- The Certificate recognizes the professional planning standards demonstrated by the planning staff for maintaining Pearland's development as a master planned community.

# PARKS AND RECREATION ACCREDITATION



- The Parks & Recreation Department received the “Agency Accreditation Award” from the Commission for Accreditation of Park and Recreation Agencies.
- The award is for a period of 5 years and recognizes the professionalism, quality of service and management practices of the department.



# NEW PARK PROJECTS



- **Max Road Sports Complex – Phase One**

The complex will include 4 soccer fields, 2 multi-use fields, restrooms and parking. - Scheduled for September 2014

- **Shadow Creek Ranch Sports Complex – Phase One**

The Complex includes 4 Adult Softball fields, 3 Little League fields, 1 Pony League field, a soccer field, amphitheater, pavilion, playground, volleyball courts and restrooms. - Scheduled for 2015

- **Green Tee Terrace Trails**

The trail will run along Clear Creek from Barry Rose to Country Club Drive and is included in the Sam Houston Trail and Wilderness Preserve Bayou Greenway Initiative. - Scheduled for 2015

# KEEP PEARLAND BEAUTIFUL



- KPB was founded in 1982 to empower the citizens to take responsibility for their environment and make Pearland the most beautiful city in Texas
- Sherwin Sun was hired in 2013 as Executive Director and has provided outstanding leadership for the nationally recognized organization
- KPB has received the “Governor’s Community Achievement Award” six times – the plaques can be viewed outside of City Hall and the Community Center
- KPB has received numerous awards from both Keep Texas Beautiful and Keep America Beautiful for their recognized Educational and Youth Programs



**Sherwin Sun**  
***Exec. Director***



# KEEP PEARLAND BEAUTIFUL

Providing a variety of activities



Texas Recycle Day



Environmental Fair



Community Clean Up



National Planting Day

# MUNICIPAL COURT JUDGE



***Letitia Farnie***  
***Municipal Judge***

City Council appointed Judge Farney to a full-time position as Municipal Court Judge to handle the increased Court workload.

Pearland Municipal Court is recognized as one of only 224 courts in Texas that have more than one Court Clerk certified by the Texas Municipal Court Education Center.

Pearland has seven (7):

Megan Balko – Level I

John Bernal – Level I

Claudia Cardenas – Level I

Jennifer English – Level I

Jennifer Huhn – Level II

Karen Smith – Level II

Kathy Paddock – Level II

# PEARLAND CONVENTION & VISITORS BUREAU



- The CVB was established by the City Council to promote and coordinate tourist-related activities in the City. The new offices are located in the Pearland Town Center
- The Bureau will partner with industry agencies and state organizations responsible for promoting the region.
- Kim Sinistore brings extensive convention and tourist experience to the organization and management of the Bureau and has hired Tracy Rohrbacher as Marketing Manager.



**Kim Sinistore**  
*Executive Director*



**Tracy Rohrbacher**  
*Marketing Manager*

# PROJECTS DEPARTMENT



## Major Transportation Projects

### Park and Ride

The City Council has hired Gulf Coast Center to assist in developing a Park and Ride facility to replace METRO who has withdrawn their plans for a Park and Ride in Pearland.

### SH-288 Toll Road

Brazoria County Toll Road Authority will build toll lanes in Brazoria County and TxDOT in Harris County using a Design, Build, & Operate option. Awaiting bids.

### Major Roadways in Work

- Highway 35 – BW 8 to Walnut Street – scheduled for 2014
- McHard Road – Mykawa to Cullen – scheduled for 2016
- Pearland Parkway – Oiler Dr. to Dixie Farm – scheduled for 2014
- Bailey Road – Veterans to FM 1128 – scheduled for 2015



**Trent Epperson**

***Director of Capital Projects  
& Engineering***

# PEDC BEAUTIFIES SH 288



Westheimer/610 Interchange    Broadway/FM518 Interchange

- The Pearland Municipal Management District #2 has been created to improve the appearance of the SH-288 between BW 8 and CR 59 to complement our Master Planned community
- The District is developing a Master Plan for the 1,500 acres along the SH-288 corridor right-of-way which will be implemented in partnership with TxDOT.

# Wrap - Up



A FRIENDLY PLACE TO LIVE

Hallmark



# FROM PEAR-LAND TO PEARLAND



- The Pearland area was settled by farmers and ranchers and in 1894 the Platt for a “Pear-Land” town site was filed.
- In 1959 the Pear-Land town site was incorporated as “Pearland,” a village with a population of about 1,600 citizens and it continues to move forward.



# CITY'S POPULATION GROWTH



- Pearland has grown from the small crossroad village in 1894 to the 3<sup>rd</sup> largest city by population in the Houston – Gulf Coast area.
- The 2012 Adjusted Census has listed Pearland as the 36<sup>th</sup> largest of the 1208 incorporated cities in the State of Texas.
- Demographers have projected the Houston area will grow by over 3 million citizens over the next several years and Pearland will get its fair share of those new residents.
- Pearland is projected to build out in the future years around the 200,000 population range.

# MEETING THE CHALLENGES OF GROWTH



## Pearland must continue:

- good stewardship of tax dollars with careful planning for infrastructure and services to manage our growth, quality of life, and our small town atmosphere.
- branding Pearland as a “Destination City” and plan for museums, art and cultural amenities, shopping, and dining opportunities expected of the state’s 36<sup>th</sup> largest city.
- marketing Pearland as one of the nation’s most diverse cities, one of the state’s top 50 retail markets, and one of the FBI’s 50 safest cities in America.
- making Pearland a city that provides first class educational, recreational, and leisure opportunities for our citizens so that we are always proud to say, “I’m glad I live in Pearland.”



**From Old**



**To New**

# MY JOB AS MAYOR



- Continue to build a community that will attract new businesses, quality development and corporate headquarters
- Manage our rapid growth, quality of life and small town atmosphere as we continue building Pearland as one of the fastest growing cities in the state and nation
- Always remember that I work for you – the citizens of Pearland – in providing quality city services and quality of life amenities
- At the end of the day, I want to make sure that you are always proud to say, “I live in Pearland.”





**The future belongs to  
those who prepare for it  
and Pearland is moving forward!**

# GET CONNECTED



 **Facebook.com/CityofPearland**

 **Twitter.com/COPearland**

 **YouTube.com/COPearland**

 **Instagram.com/COPearland**

Presentation available at  
**[cityofpearland.com/stateofthecity](http://cityofpearland.com/stateofthecity)**



**Thank you for your attendance today!**

