



Banner Permits

What is a banner?

A banner is a temporary sign, it is designed to be attached or installed with rope, wire, or other temporary means to any part of a building according to the adopted [Unified Development Code](#)

When can I display a banner?

- A banner shall be displayed at the permittee's normal place of business or operation and shall be displayed on the side of the building facing the street on which the business is addressed.
- Any nonresidential occupancy may display one (1) banner sign per street frontage announcing a grand opening of a new business. (Display of such sign is limited to a maximum of thirty (30) days per opening and expires three (3) months after the issuance of a certificate of occupancy. Grand opening signs only apply to new ownership or occupancy and at least one half (1/2) of the banner must state "Grand Opening" or "Now Open".
- Banner signs containing a message directly related to a [special event](#), however, banners may be displayed no more than fourteen (14) days prior to the event and must be removed within three (3) days after the conclusion of the event. Banner permits under this classification will be limited to three (3) per year.
- As a temporary identification device, the banner must meet size, dimension, lettering, and layout specifications for building-mounted signs and must be securely fastened on a minimum of six (6) locations to the fascia. If the banner meets these conditions, it will be permitted for identification purposes for a period not to exceed thirty (30) days.
- Banners advertising sales events, fourteen (14) times per year for a total duration of twenty-four (24) total days per year. The occupant has the option of dividing the total days among the fourteen (14) events, with the minimum duration of the display being one (1) day.

Does a banner require a permit?

Yes, the use or display of banners, except for temporary signs that do not require permits (refer to Section 4.1.2.6(c)), is prohibited unless a permit is obtained.

What is required to obtain a banner permit?

A [permit application](#) is the only form required to obtain a banner permit. You can walk into the permit office or email the application to permits@pearlandtx.gov.

Are there fees for a banner permit?

The cost of a banner permit is \$45.00

If you have additional questions, please contact Community Development at 281-652-1638.

