

Pearland, TX

The National Community Survey

Report of Results
2023

Report by:



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National Research Center at Polco is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

About The NCS™

The National Community Survey™ (The NCS™) report is about the “livability” of Pearland. A livable community is a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live. The survey was developed by the experts from National Research Center at Polco.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents’ opinions considering ten central facets of a community:

- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts, and Culture
- Inclusivity and Engagement

The report provides the opinions of a representative sample of 316 residents of the City of Pearland collected from June 2nd, 2023 to July 16th, 2023. The margin of error around any reported percentage is 5.5% for all respondents and the response rate for the 2023 survey was 11%. Survey results were weighted so that the demographic profile of respondents was representative of the demographic profile of adults in Pearland.

How the results are reported

For the most part, the percentages presented in the following tabs represent the “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, etc.). On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data.” However, these responses have been removed from the analyses presented in most of the tabs. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Comparisons to benchmarks

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 600 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community in the last five years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. In each tab, Pearland’s results are noted as being “higher” than the benchmark, “lower” than the benchmark, or “similar” to the benchmark, meaning that the average rating given by Pearland residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as “higher” or “lower” than the benchmark means that Pearland’s average rating for a particular item was more than 10 points different than the benchmark. If a rating was “much higher” or “much lower,” then Pearland’s average rating was more than 20 points different when compared to the benchmark.

The survey was administered after the COVID-19 pandemic, a time of challenge for many local governments. While we provide comparisons to national benchmarks, it is important to note that much of the benchmark data was collected prior to or during the pandemic. This may impact how your City’s 2023 ratings compare to other communities’ ratings from the past five years.



Trends over time

Trend data for Pearland represent important comparison data and should be examined for improvements or declines*. Deviations from stable trends over time represent opportunities for understanding how local policies, programs, or public information may have affected residents' opinions. Changes between survey years have been noted with an arrow and the percent difference. If the difference is greater than 7 percentage points between the 2021 and 2023 surveys, the change is statistically significant.

* In 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

Methods

Selecting survey recipients

All households within the City of Pearland were eligible to participate in the survey. A list of all households within the zip codes serving Pearland was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Pearland households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file. Addresses located outside of the City of Pearland boundaries were removed from the list of potential households to survey. Each address identified as being within city boundaries was further identified as being within one of the five areas. From that list, addresses were randomly selected as survey recipients, with multi-family housing units (defined as those with a unit number) sampled at a rate of 5:3 compared to single family housing units.

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the “person whose birthday has most recently passed” to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the introduction of the survey.

Conducting the survey

The 3,000 randomly selected households received mailings beginning on June 2nd, 2023 and the survey remained open for 8 weeks. The first mailing was a postcard inviting the household to participate in the survey. The next mailing contained a cover letter with instructions, the survey questionnaire, and a postage-paid return envelope. A final reminder postcard was sent to all selected households. All mailings included a web link to give residents the opportunity to respond to the survey online. All follow-up mailings asked those who had not completed the survey to do so and those who had already done so to refrain from completing the survey again.

About 3% of the 3,000 mailed invitations or surveys were returned because the household address was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 2,916 households that received the invitations to participate, 316 completed the survey, providing an overall response rate of 11%. The response rate was calculated using AAPOR’s response rate #2* for mailed surveys of unnamed persons.

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions. The margin of error for the City of Pearland survey is no greater than plus or minus 5.5 percentage points around any given percent reported for all respondents (316 completed surveys).

In addition to the randomly selected “probability sample” of households, a link to an online open participation survey was publicized by the City of Pearland. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and a question about where they heard about the survey. The open participation survey was open to all city residents and became available on June 30th, 2023. The survey remained open for 2 weeks. The data presented in the following tabs exclude the open participation survey data, but a tab at the end provides the complete frequency of responses to questions by the open participation respondents.

Analyzing the data

Responses from mailed surveys were entered into an electronic dataset using a “key and verify” method, where all responses are entered twice and compared to each other. Any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed. Responses from surveys completed on Polco were downloaded and merged with the mailed survey responses.

The demographics of the survey respondents were compared to those found in the 2020 Census and 2022 American Community Survey estimates for adults in the City of Pearland. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the probability sample are presented in the following table.

NRC aligns demographic labels with those used by the U.S. Census for reporting purposes, when possible. Some categories (e.g., age, race/Hispanic origin, housing type, and length of residency) are combined into smaller subgroups.

		Unweighted	Weighted	Target*
Age	18-34	8%	22%	29%
	35-54	28%	45%	41%
	55+	64%	33%	30%
Area	Area 1	23%	32%	34%
	Area 2	17%	16%	14%
	Area 3	24%	19%	19%
	Area 4	17%	16%	14%
	Area 5	19%	18%	18%
Hispanic origin	No, not of Hispanic, Latino/a/x, or Spanish ..	87%	78%	78%
	Yes, I consider myself to be of Hispanic, La..	13%	22%	22%
Housing tenure	Own	89%	77%	77%
	Rent	11%	23%	23%
Housing type	Attached	10%	19%	19%
	Detached	90%	81%	81%
Race & Hispanic origin	Not white alone	38%	59%	58%
	White alone, not Hispanic or Latino	62%	41%	42%
Sex	Man	41%	43%	48%
	Woman	59%	57%	52%
Sex/age	Man 18-34	1%	7%	14%
	Man 35-54	13%	21%	20%
	Man 55+	27%	15%	14%
	Woman 18-34	7%	16%	15%
	Woman 35-54	15%	23%	21%
	Woman 55+	37%	18%	17%

The survey datasets were analyzed using all or some of a combination of the Statistical Package for the Social Sciences (SPSS), R, Python and Tableau. For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, essential/very important, etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data”. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Contact

The City of Pearland funded this research. Please contact Joshua Lee of the City of Pearland at jolee@pearlandtx.gov if you have any questions about the survey.

Study Limitations

All public opinion research is subject to unmeasured error. While the methodologies employed for this survey were designed to minimize this error as much as possible, these other sources of potential error should be acknowledged, and can include non-response error, coverage error, recall bias and social desirability bias. Non-response error arises when those who were selected to participate in the survey did not do so, and may have different opinions or experiences that survey responders. For general resident surveys, where the results are meant to be generalized to the entire adult population living in households, the mailing lists based on the Delivery Sequence File from the United States Post Office may exclude certain types of housing units, such as those in multi-family buildings where mail is addressed to a named resident at the address rather than to a specific unit or where residents only receive their mail at a post office box and the geographic location of a residence cannot be determined, there may be a coverage error, although for most locations, this is minimal. Respondents may not perfectly remember their experiences in the past year (such as participation in social or civic events), and for some survey items they may answer in ways they think cast their responses in a more favorable light (recall bias and social desirability bias).

Survey Validity

See the Polco Knowledge Base article on survey validity at <https://info.polco.us/knowledge/statistical-vali>

* See AAPOR’s Standard Definitions for more information at <https://aapor.org/standards-and-ethics/standard-definitions/>

* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from <https://surveyinsights.org/wp-content/uploads/2014/07/Full-anesrake-paper.pdf>

* Targets come from the 2020 Census and 2022 American Community Survey

Key Findings

Safety continues to be a top priority for residents in Pearland.

Nearly 8 in 10 Pearland residents positively evaluated the overall feeling of safety within the community. As with previous surveys, almost all residents continued to feel safe in their neighborhood (96%) and in Pearland's downtown/commercial areas during the day (90%). Over three-quarters of residents felt safe from property crime, and 8 in 10 felt safe from violent crime, both of which remained stable with the City's prior results. Items pertaining to preparation for emergency situations also received high marks, with two results seeing statistically significant increases from the 2021 survey: emergency preparedness (73% excellent or good) and perceptions of safety from fire, flood, or other natural disaster (76% very or somewhat safe). Each of these ratings were similar to other communities around the country. Even with these positive results, when asked about areas of focus for the community in the next two years, 95% of residents prioritized safety within Pearland as essential or very important. Although residents generally feel safe in Pearland, they continue to emphasize safety within the community as a top priority.

Pearland's educational and cultural opportunities are valued aspects of community livability.

Although the rating for overall opportunities in education, culture, and the arts remained in line with national averages and the City's 2021 survey, a few other items emerged as bright spots in this area. Nearly 8 in 10 residents provided excellent or good ratings to Pearland's K-12 education system, scoring higher than national comparisons. The overall quality of library services within the City saw a statistically significant increase, with 92% of residents positively evaluating these services. Opportunities to attend special events and festivals increased by 10% when compared with the last survey results, receiving high marks from 58% of respondents; although this was a statistically significant increase since 2021, this number has not yet rebounded to its pre-pandemic (2019) score of 69%. Most remaining items in this facet held steady with previous results: at least 4 in 10 were pleased with Pearland's adult education opportunities, community support for the arts, and opportunities to attend cultural/arts/music opportunities, on par with comparison communities across the country.

Residents appreciate many aspects of the local economy but show some growing concern about general affordability and their own economic outlook.

Residents offered high ratings of importance (92% essential or very important) to Pearland's overall economic health when asked to assess priorities for the coming two years. Around 8 in 10 positively evaluated the quality of Pearland's overall economic health, a result higher than national benchmarks. Shopping opportunities (71% excellent or good), the variety of business and service establishments within Pearland (69%), and overall economic development (67%) also scored higher than comparison communities. Additionally, the quality of business and services establishments garnered positive responses from over three-quarters of residents, while around two-thirds of residents favorably rated Pearland as a place to work; each of these were in line with national averages.

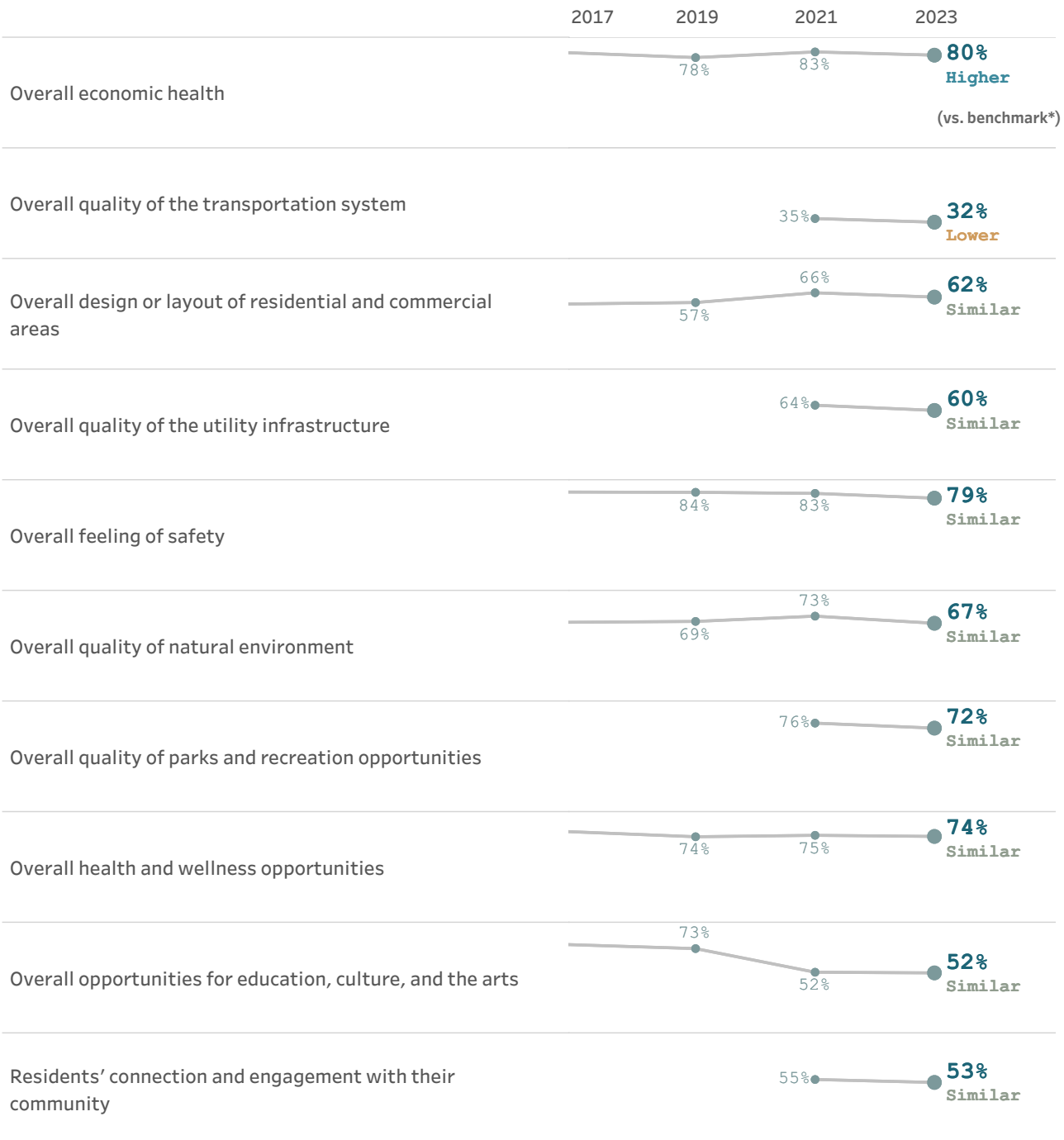
While most ratings related to Pearland's economy held steady since 2021, results indicated that residents were generally less optimistic about their own personal economic outlook and the affordability of resources within the City. Reviews for the cost of living in Pearland declined by nearly 15% from the previous survey, receiving positive evaluations from only 42% of respondents. Although resident perceptions of the availability of affordable quality food (69% excellent or good) and availability of affordable quality health care (73%) both remained stable, the availability of affordable quality mental health care (51%) and affordable quality childcare/preschool (57%) saw statistically significant declines over the past two years. In addition, when asked about their ability to meet their households' needs, 61% of residents this year rated their financial situation as excellent or good, compared to 77% in 2021. Finally, when asked what impact the economy would likely have on their family income in the next six months, only 28% anticipated that it would be very or somewhat positive. Overall, residents were satisfied with the current local economy in Pearland; however, their high rankings for importance and relatively low rankings for affordability and forward-looking indicators suggest that this area may warrant the City's continued focus.

Facets of livability

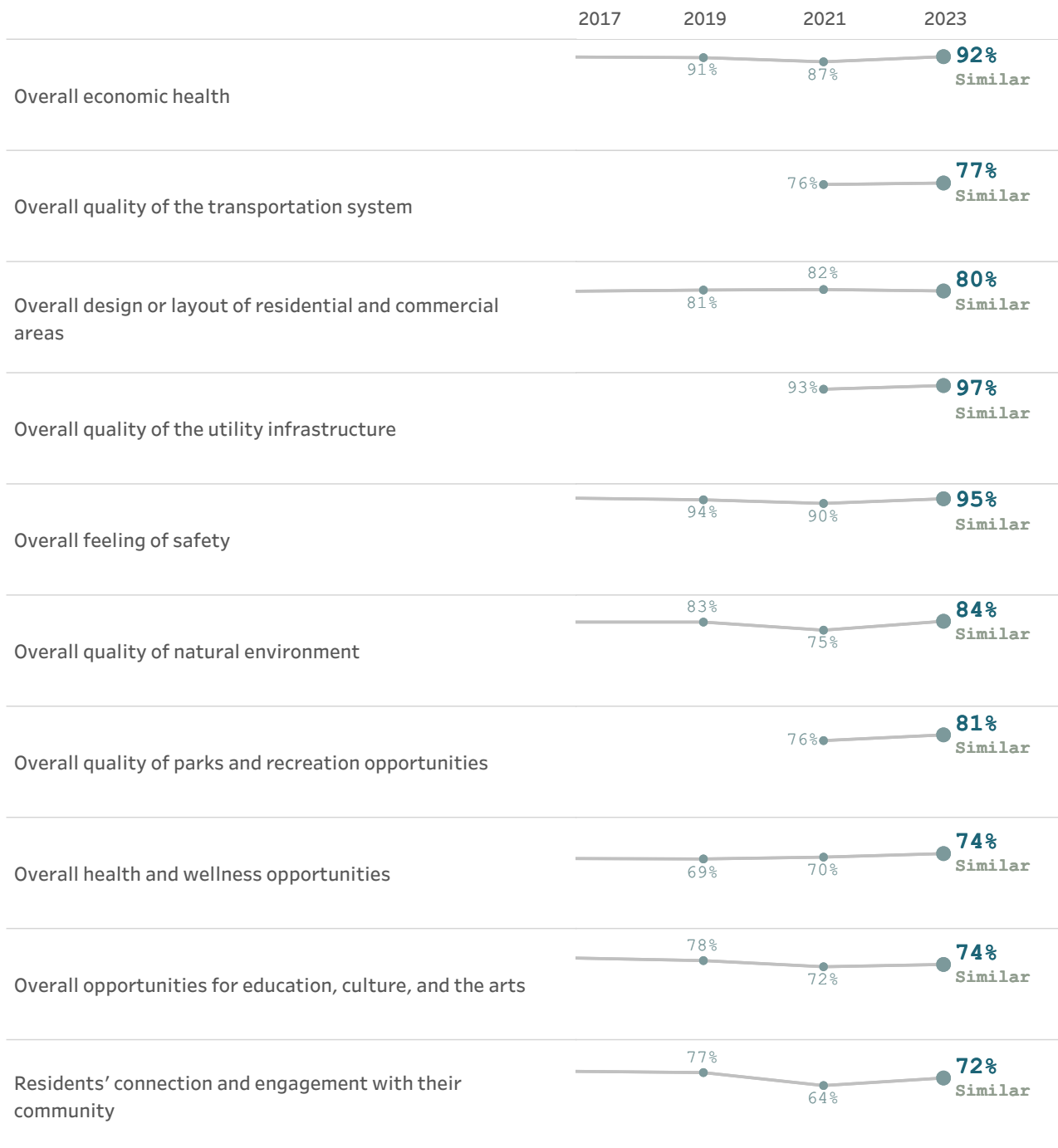
Resident perceptions of quality and importance for each of the facets of community livability provide an overview of community strengths and challenges that are useful for planning, budgeting and performance evaluation.

The charts below show the proportion of residents who rated the community facets positively for quality and the priority (importance) placed on each. Also displayed is whether local ratings were lower, similar, or higher than communities across the country (the national benchmark).

Please rate each of the following characteristics as they relate to Pearland as a whole.
(% excellent or good)



Please rate how important, if at all, you think it is for the Pearland community to focus on each of the following in the coming two years.
 (% essential or very important)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

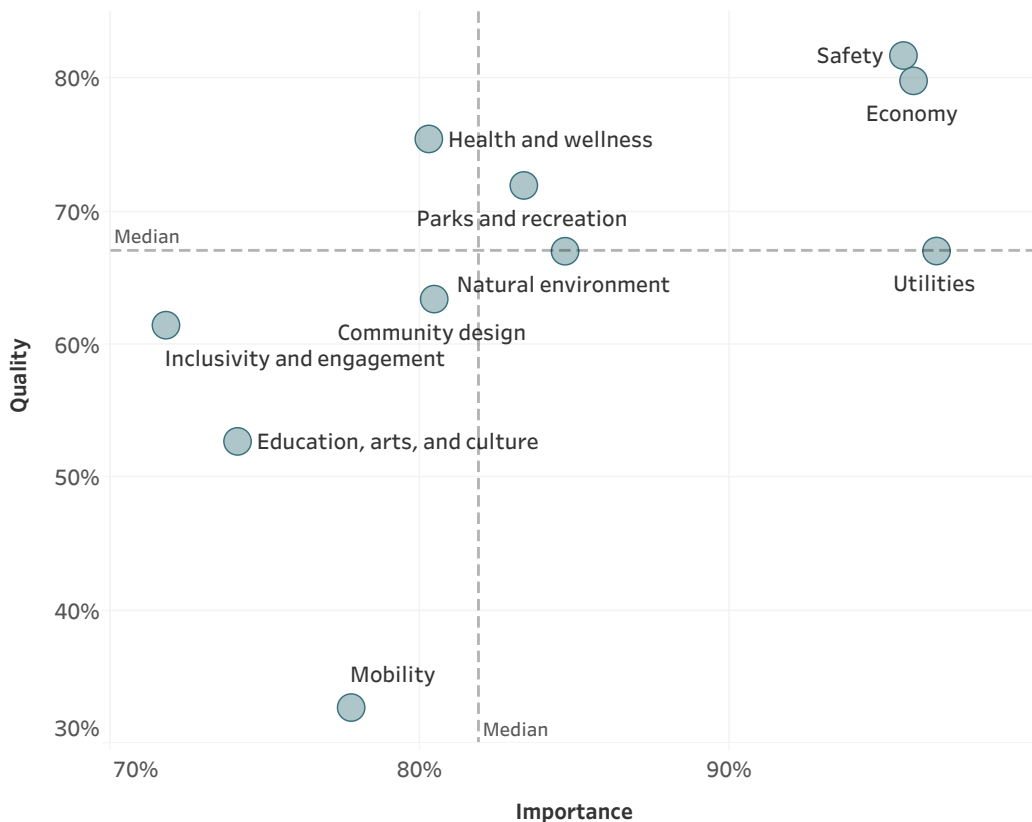
Balancing performance and importance

Every jurisdiction must balance limited resources while meeting resident needs and striving to optimize community livability. To this end, it is helpful to know what aspects of the community are most important to residents and which they perceive as being of higher or lower quality. It is especially helpful to know when a facet of livability is considered of high importance but rated as lower quality, as this should be a top priority to address.

To help guide City staff and officials with decisions on future resource allocation, resident ratings of the importance of services were compared to their ratings of the quality of these services. To identify the services perceived by residents to have relatively lower quality at the same time as relatively higher importance, all services were ranked from highest perceived quality to lowest perceived quality and from highest perceived importance to lowest perceived importance. Some services were in the top half of both lists (higher quality and higher importance); some were in the top half of one list but the bottom half of the other (higher quality and lower importance or lower quality and higher importance); and some services were in the bottom half of both lists.

Services receiving quality ratings of excellent or good by 82% or more of respondents were considered of “higher quality” and those with ratings lower than 82% were considered to be of “lower quality.” Services were classified as “more important” if they were rated as essential or very important by 67% or more of respondents. Services were rated as “less important” if they received a rating of less than 67%. This classification uses the median ratings for quality and importance to divide the services in half.

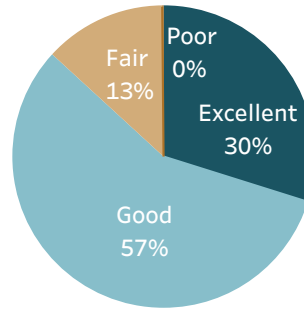
The quadrants in the figure below show which community facets were given higher or lower importance ratings (right-left) and which had higher or lower quality ratings (up-down). Facets of livability falling closer to a diagonal line from the lower left to the upper right are those where performance ratings are more commensurate with resident priorities. Facets scoring closest to the lower right hand corner of the matrix (higher in importance and lower in quality) are those that may warrant further investigation to see if changes to their delivery are necessary to improve their performance. This is the key part of this chart on which to focus. Facets falling in the top left hand corner of the chart (lower in importance but higher in quality) are areas where performance may outscore resident priorities, and may be a consideration for lower resource allocation.



Quality of life

Measuring community livability starts with assessing the quality of life of those who live there, and ensuring that the community is attractive, accessible, and welcoming to all.

The overall quality of life in Pearland, 2023



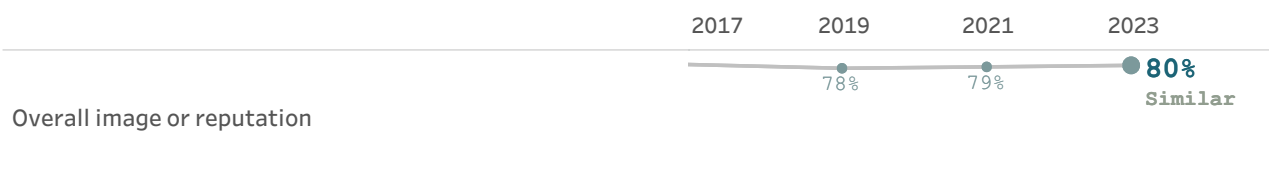
Please rate each of the following aspects of quality of life in Pearland.
(% excellent or good)



Please indicate how likely or unlikely you are to do each of the following.
(% very or somewhat likely)



Please rate each of the following in the Pearland community.
(% excellent or good)

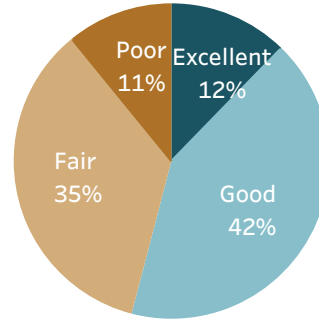


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

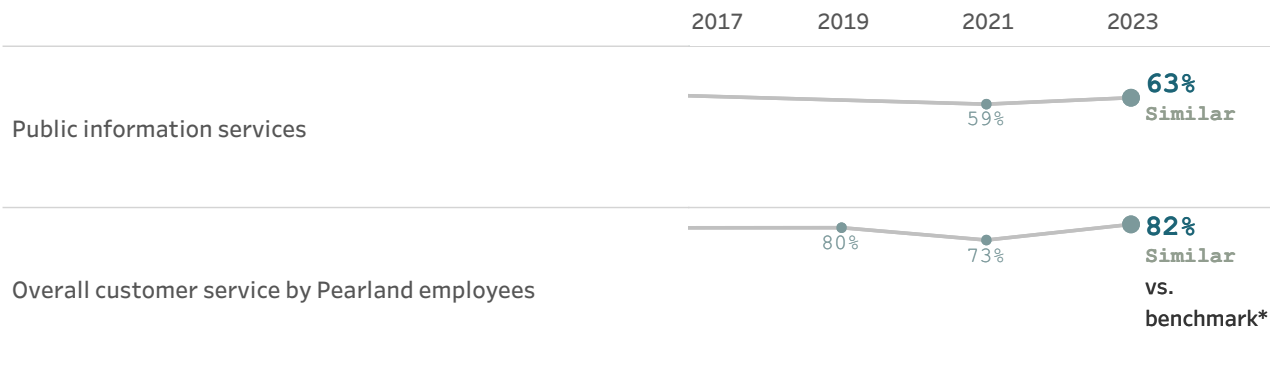
Governance

Strong local governments produce results that meet the needs of residents while making the best use of available resources, and are responsive to the present and future needs of the community as a whole.

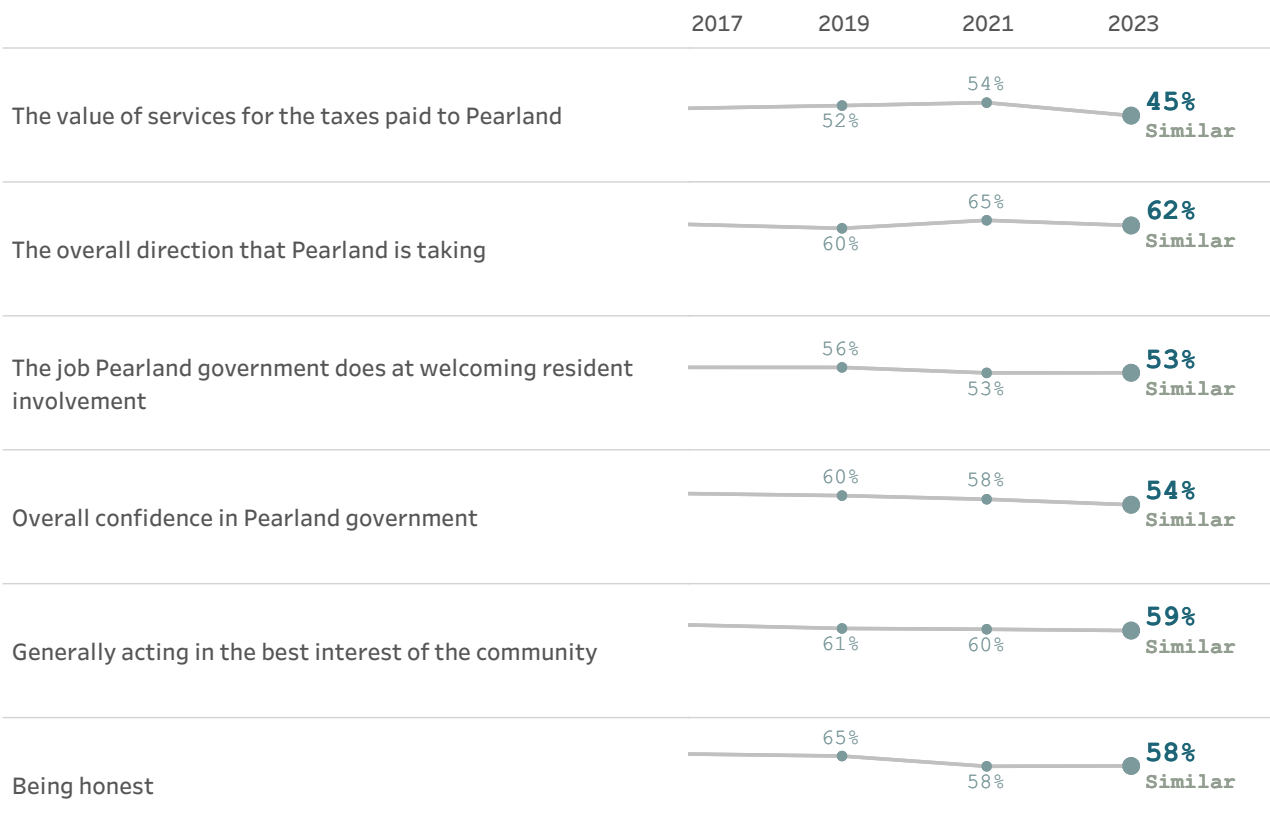
Overall confidence in Pearland government, 2023

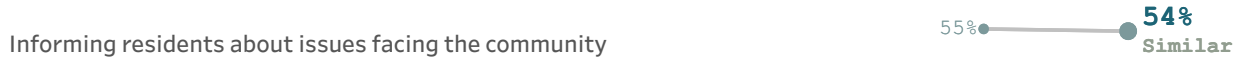


Please rate the quality of each of the following services in Pearland. (% excellent or good)



Please rate the following categories of Pearland government performance. (% excellent or good)





**Overall, how would you rate the quality of the services provided by each of the following?
(% excellent or good)**

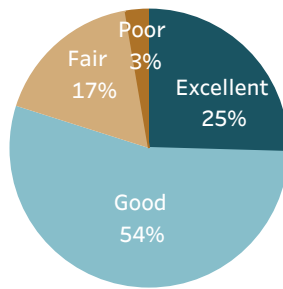


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

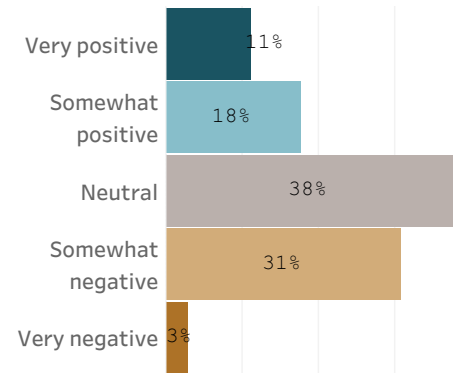
Economy

Local governments work together with private and nonprofit businesses, and with the community at large, to foster sustainable growth, create jobs, and promote a thriving local economy.

Overall economic health of Pearland, 2023



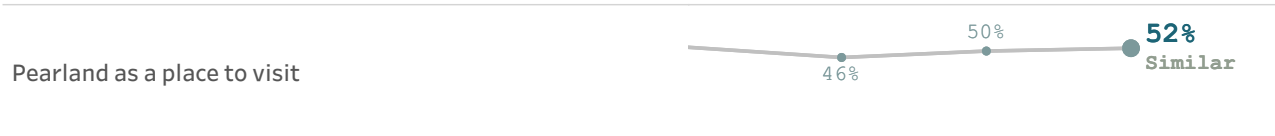
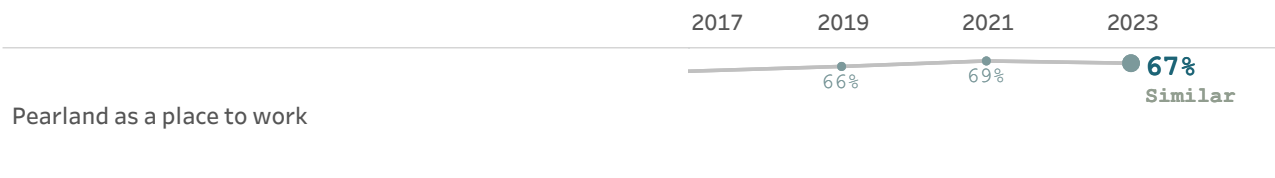
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:



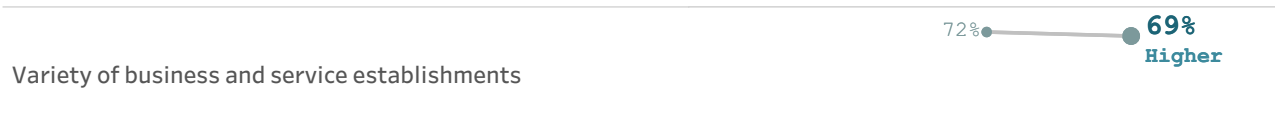
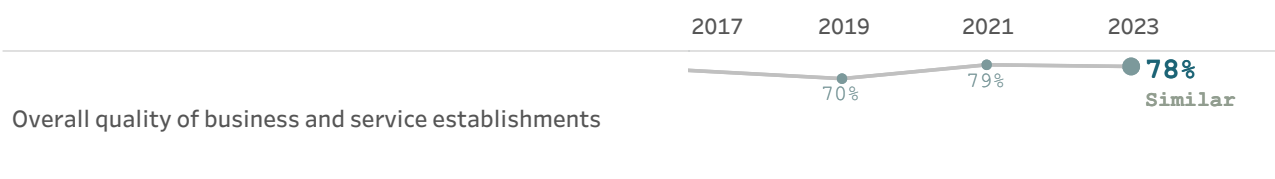
Please rate each of the following characteristics as they relate to Pearland as a whole. (% excellent or good)



Please rate each of the following aspects of quality of life in Pearland. (% excellent or good)

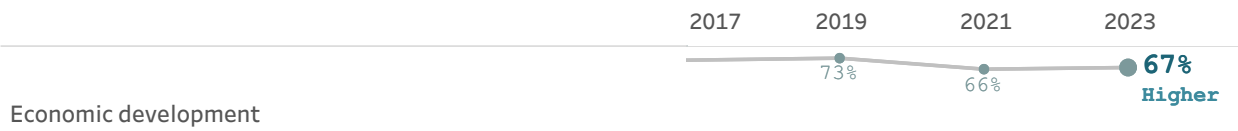


Please rate each of the following in the Pearland community. (% excellent or good)

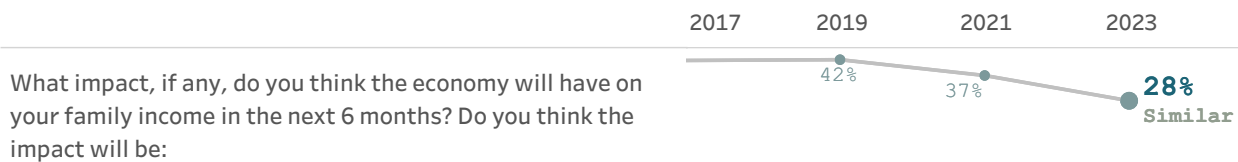




Please rate the quality of each of the following services in Pearland.
(% excellent or good)



What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:
(% very or somewhat positive)

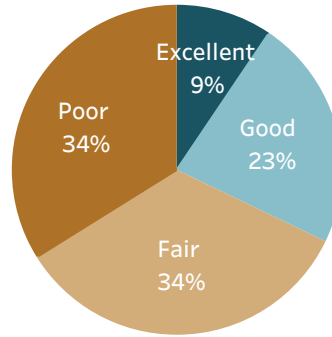


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

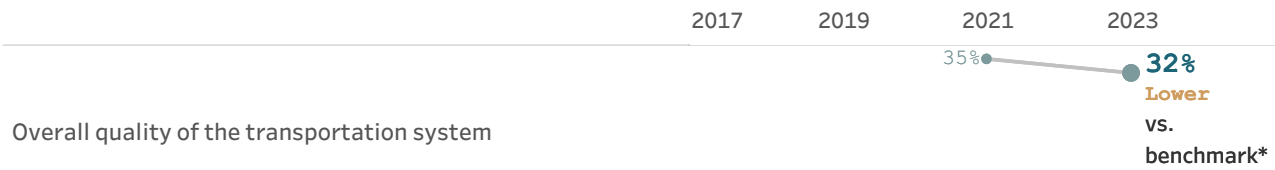
Overall quality of the transportation system in Pearland, 2023

Mobility

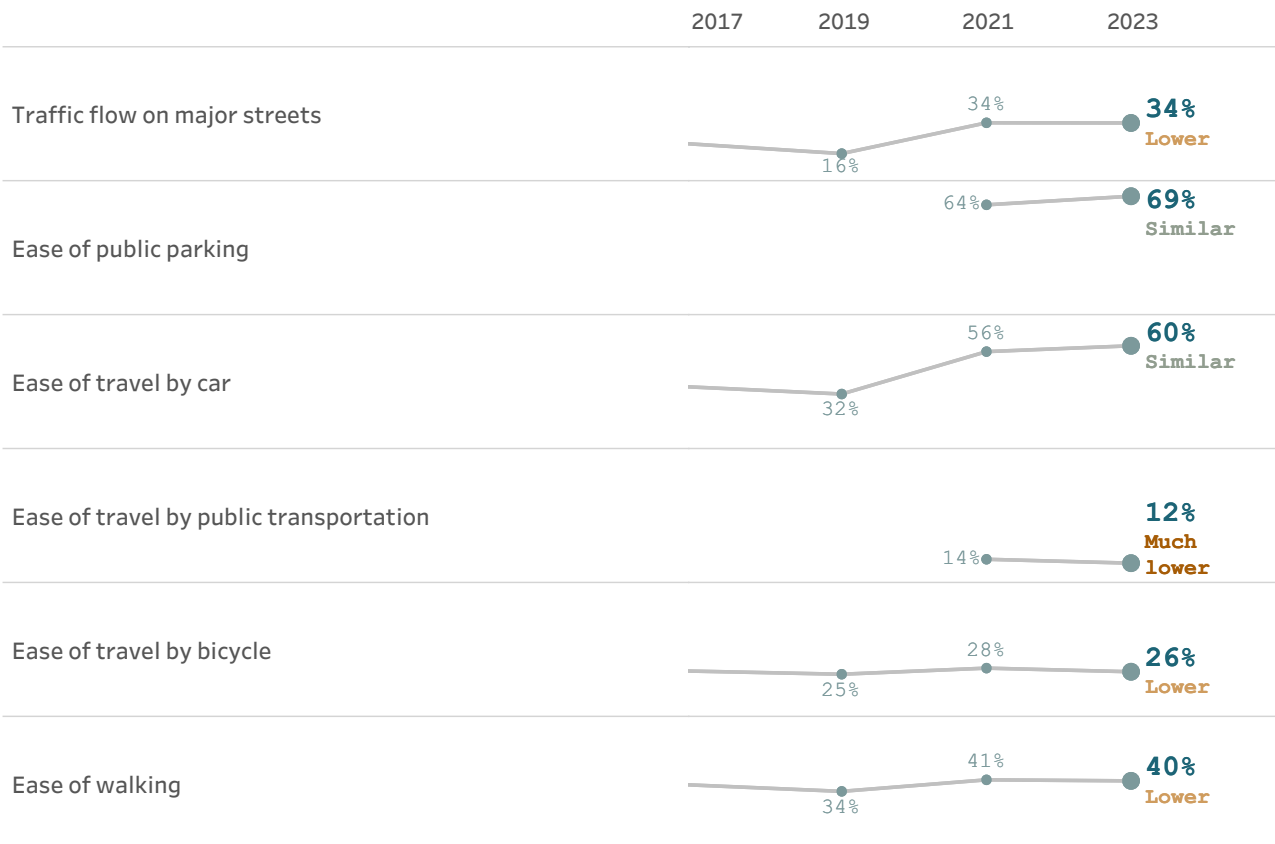
The ease with which residents can move about their communities, whether for commuting, leisure, or recreation, plays a major role in the quality of life for all who live, work, and play in the community.



Please rate each of the following characteristics as they relate to Pearland as a whole. (% excellent or good)

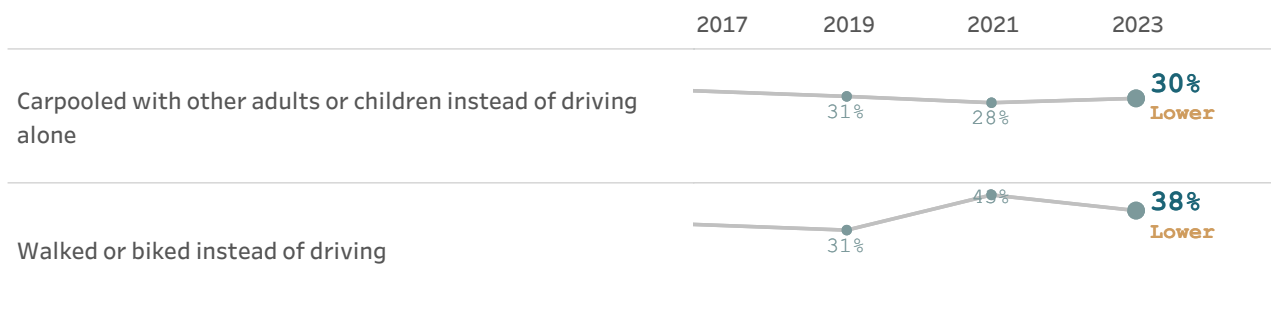


Please also rate each of the following in the Pearland community. (% excellent or good)



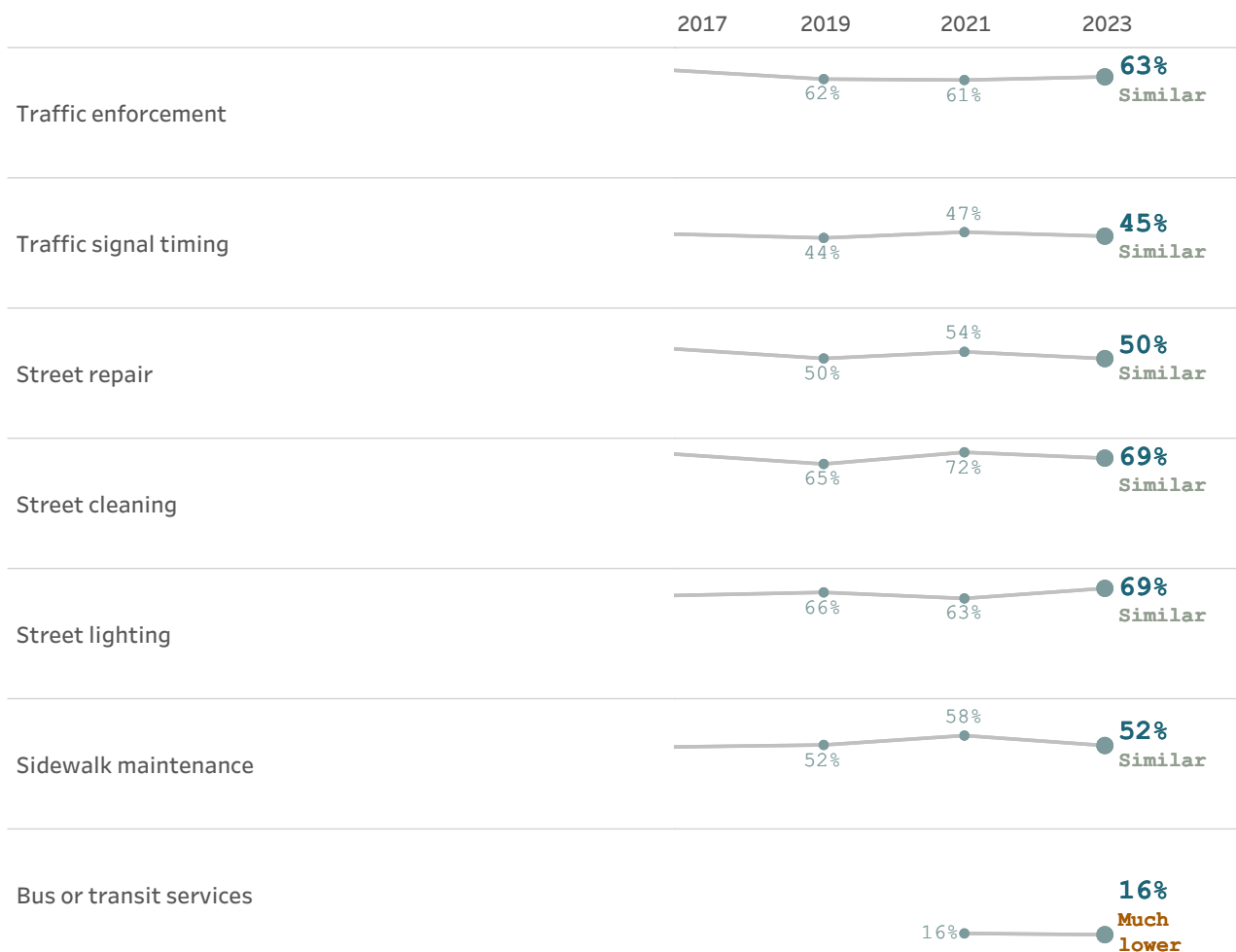
Please indicate whether or not you have done each of the following in the last 12 months.

(% yes)



Please rate the quality of each of the following services in Pearland.

(% excellent or good)

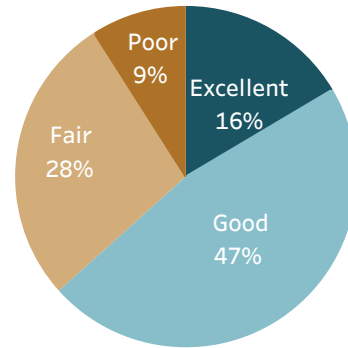


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

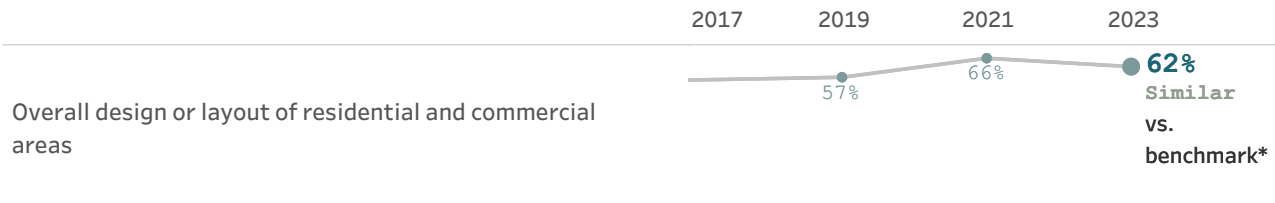
Overall design or layout of Pearland's residential and commercial areas, 2023

Community design

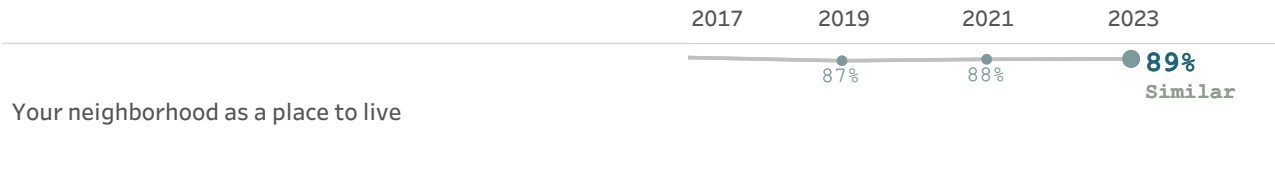
A well-designed community enhances the quality of life for its residents by encouraging smart land use and zoning, ensuring that affordable housing is accessible to all, and providing access to parks and other green spaces.



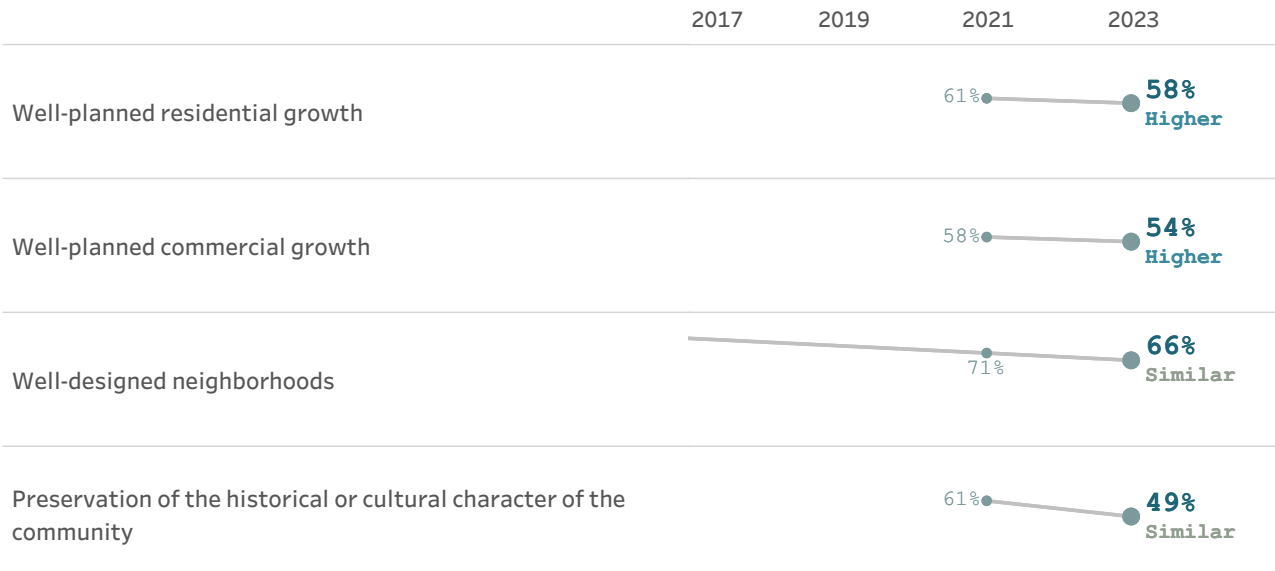
Please rate each of the following characteristics as they relate to Pearland as a whole.
(% excellent or good)



Please rate each of the following aspects of quality of life in Pearland.
(% excellent or good)

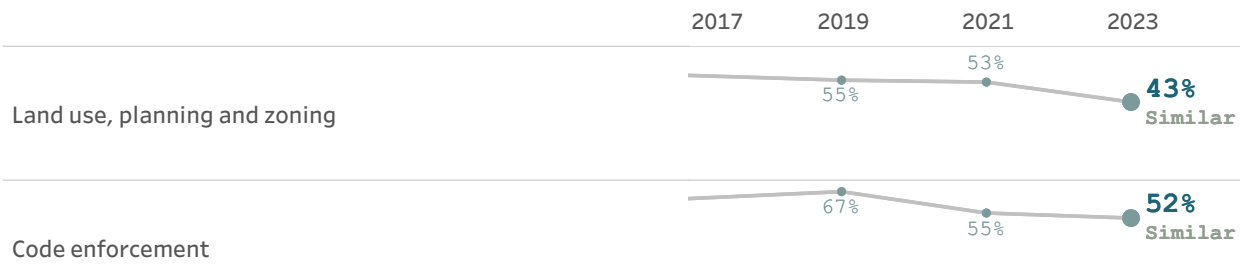


Please also rate each of the following in the Pearland community.
(% excellent or good)



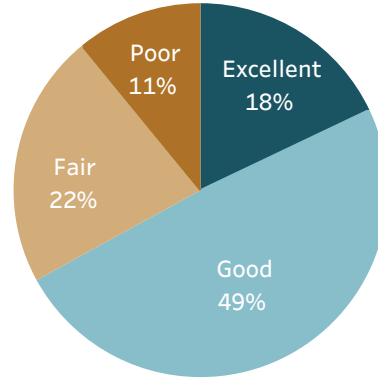


**Please rate the quality of each of the following services in Pearland.
(% excellent or good)**



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

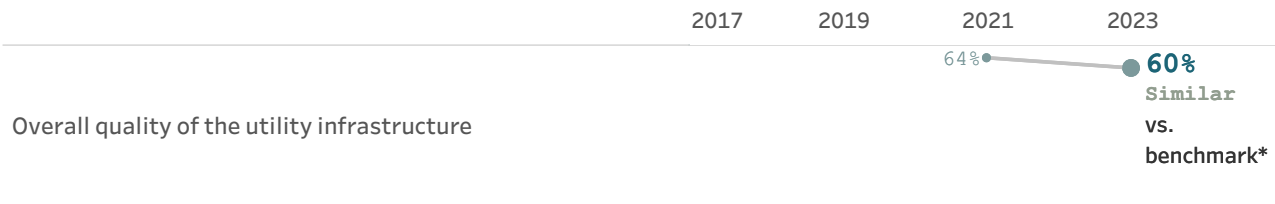
Overall quality of the utility infrastructure in Pearland, 2023



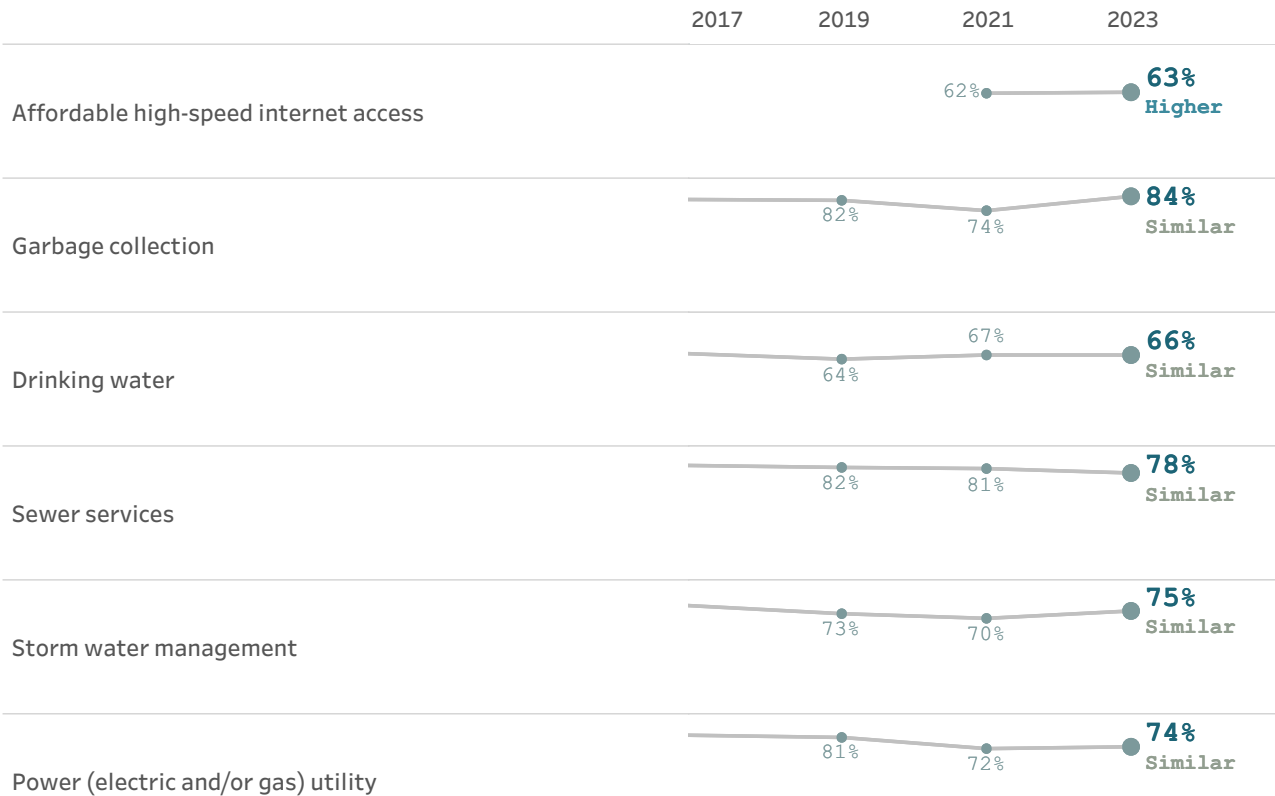
Utilities

Services such as water, gas, electricity, and internet access play a vital role in ensuring the physical and economic health and well-being of the communities they serve.

Please rate each of the following characteristics as they relate to Pearland as a whole. (% excellent or good)



Please rate the quality of each of the following services in Pearland. (% excellent or good)



Utility billing

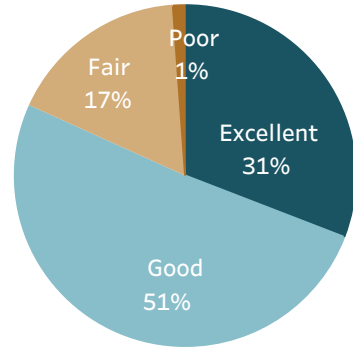


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

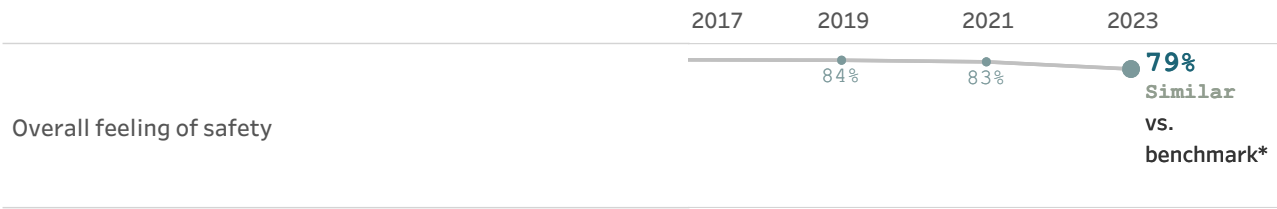
Safety

Public safety is often the most important task facing local governments. All residents should feel safe and secure in their neighborhoods and in the greater community, and providing robust safety-related services is essential to residents' quality of life.

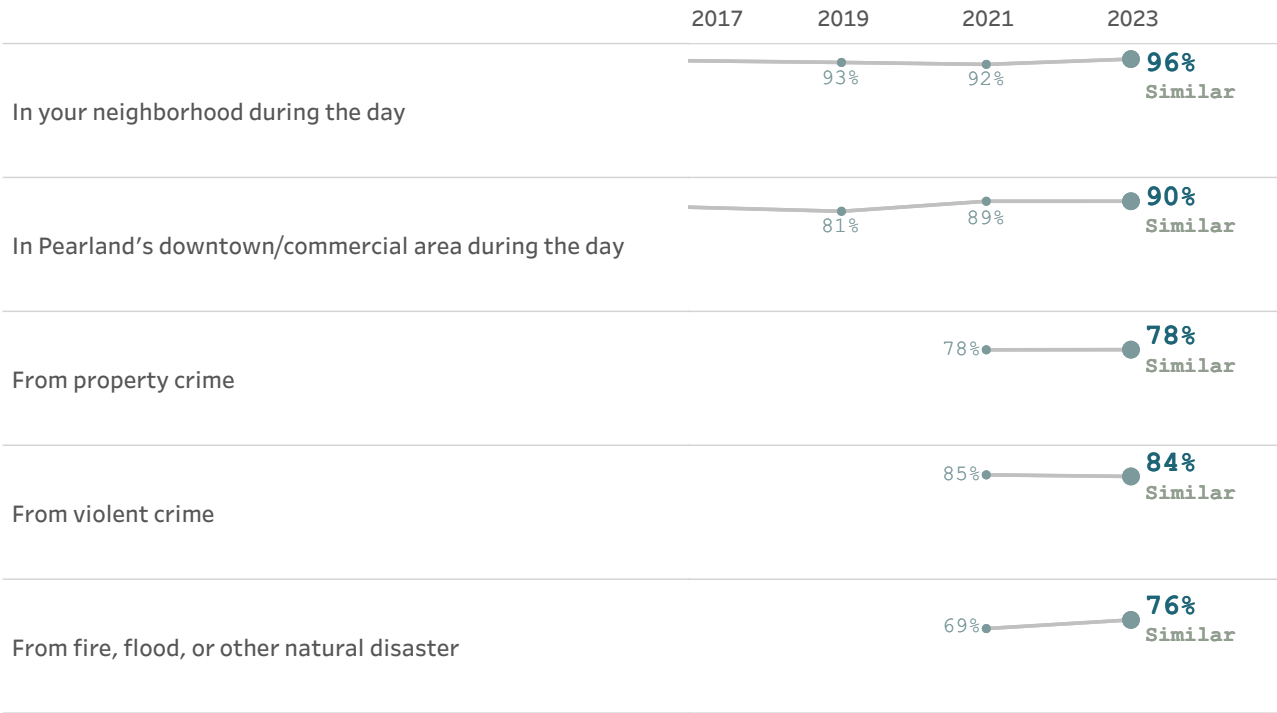
Overall feeling of safety in Pearland, 2023



Please rate each of the following characteristics as they relate to Pearland as a whole. (% excellent or good)



Please rate how safe or unsafe you feel: (% very or somewhat safe)

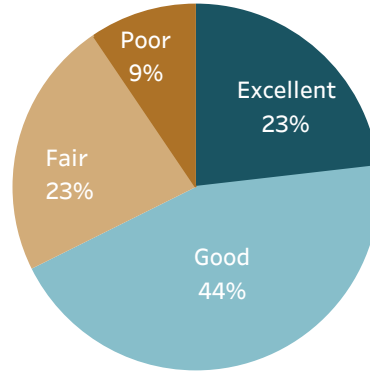


**Please rate the quality of each of the following services in Pearland.
(% excellent or good)**



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Overall quality of natural environment in Pearland, 2023



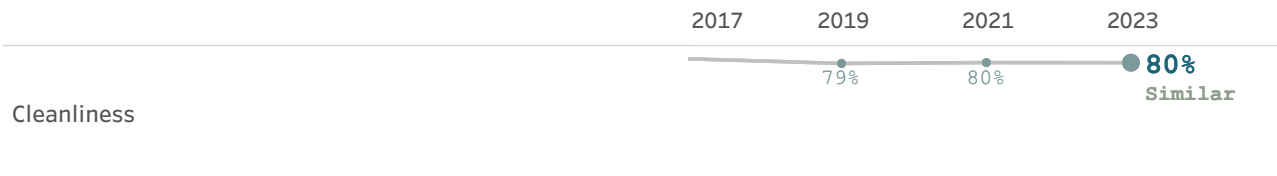
Natural environment

The natural environment plays a vital role in the health and well-being of residents. The natural spaces in which residents live and experience their communities has a direct and profound effect on quality of life.

Please rate each of the following characteristics as they relate to Pearland as a whole.
(% excellent or good)

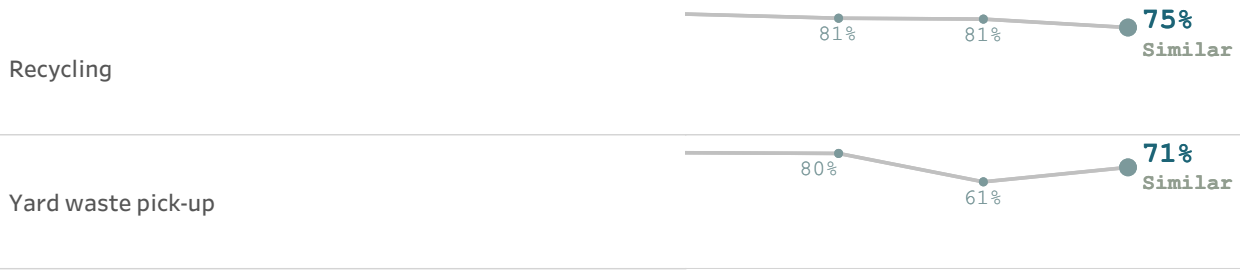


Please also rate each of the following in the Pearland community.
(% excellent or good)



Please rate the quality of each of the following services in Pearland.
(% excellent or good)





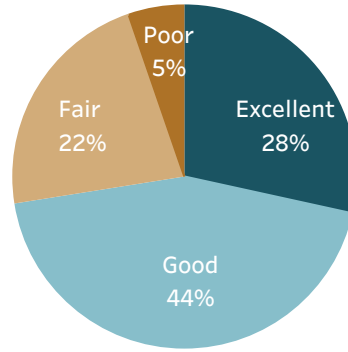
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Overall quality of parks and recreation opportunities, 2023

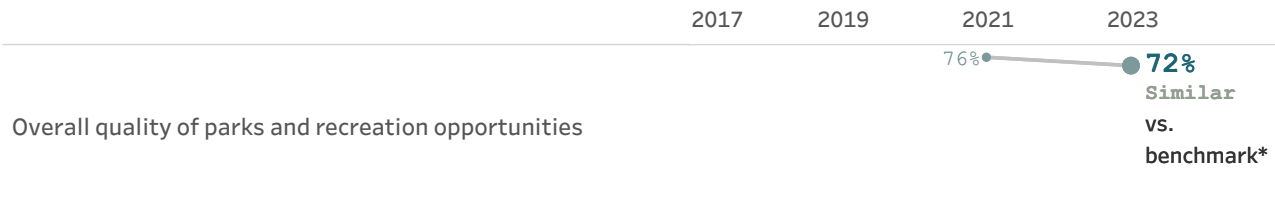
Parks and recreation

“There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment.”

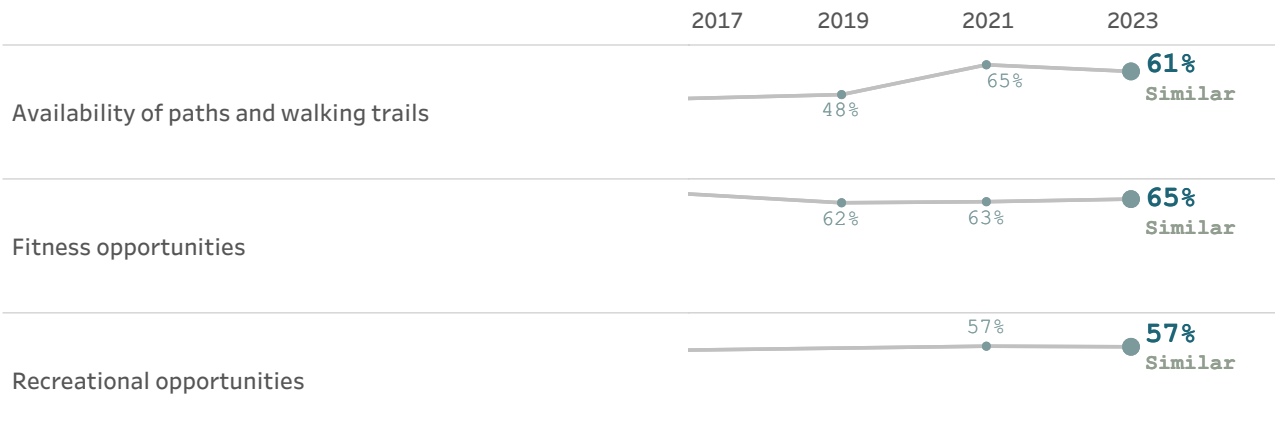
- National Recreation and Park Association



Please rate each of the following characteristics as they relate to Pearland as a whole.
(% excellent or good)



Please also rate each of the following in the Pearland community.
(% excellent or good)



Please rate the quality of each of the following services in Pearland.
(% excellent or good)

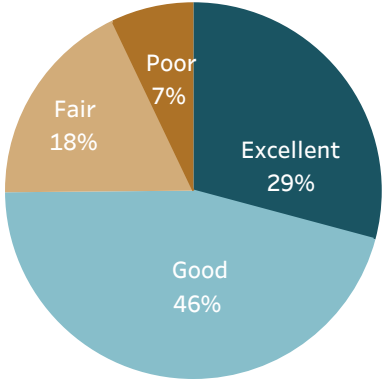


Recreation centers or facilities



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

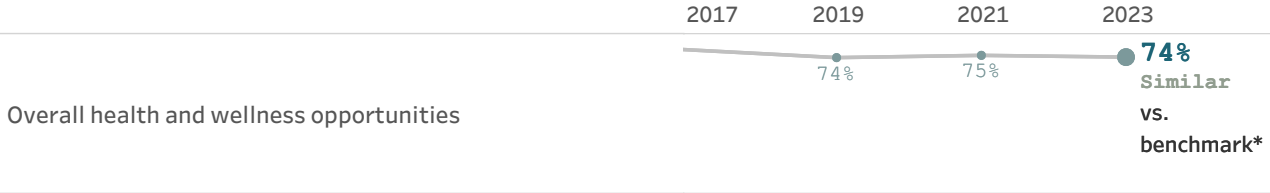
Overall health and wellness opportunities in Pearland, 2023



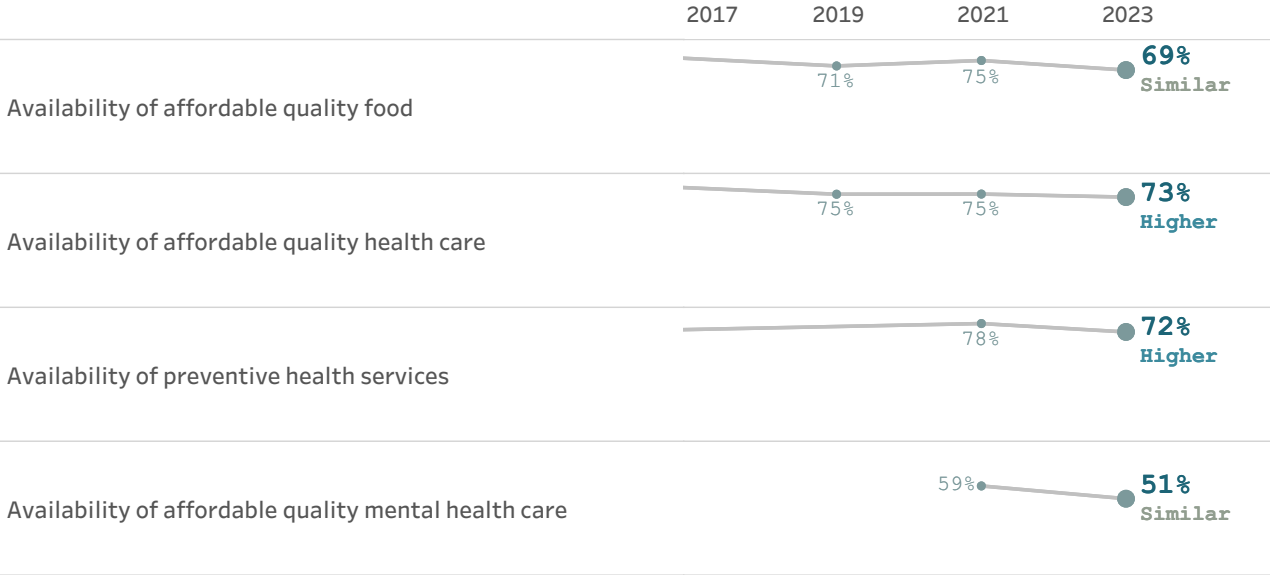
Health and wellness

The characteristics of and amenities available in the communities in which people live has a direct impact on the health and wellness of residents, and thus, on their quality of life overall.

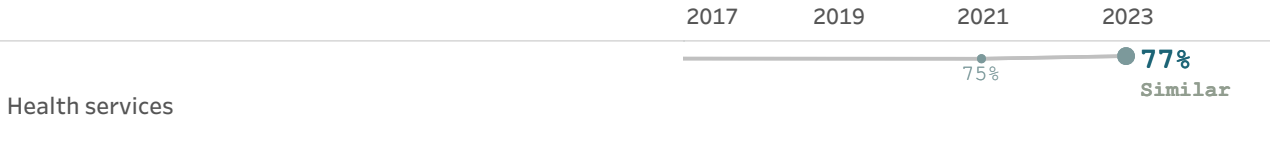
Please rate each of the following characteristics as they relate to Pearland as a whole. (% excellent or good)



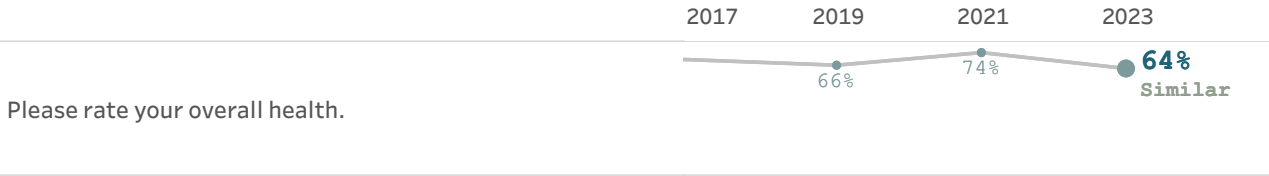
Please also rate each of the following in the Pearland community. (% excellent or good)



Please rate the quality of each of the following services in Pearland. (% excellent or good)

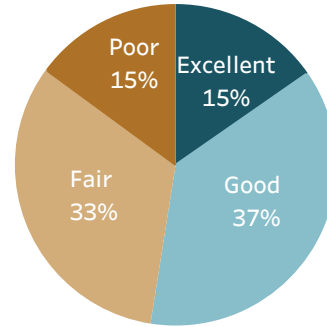


Please rate your overall health.
(% excellent or very good)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

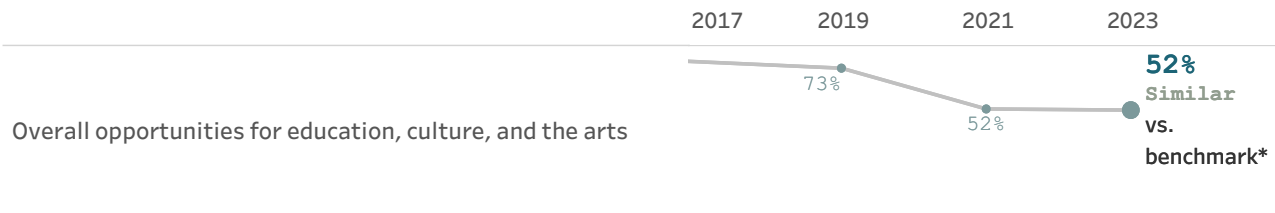
Overall opportunities for education, culture and the arts, 2023



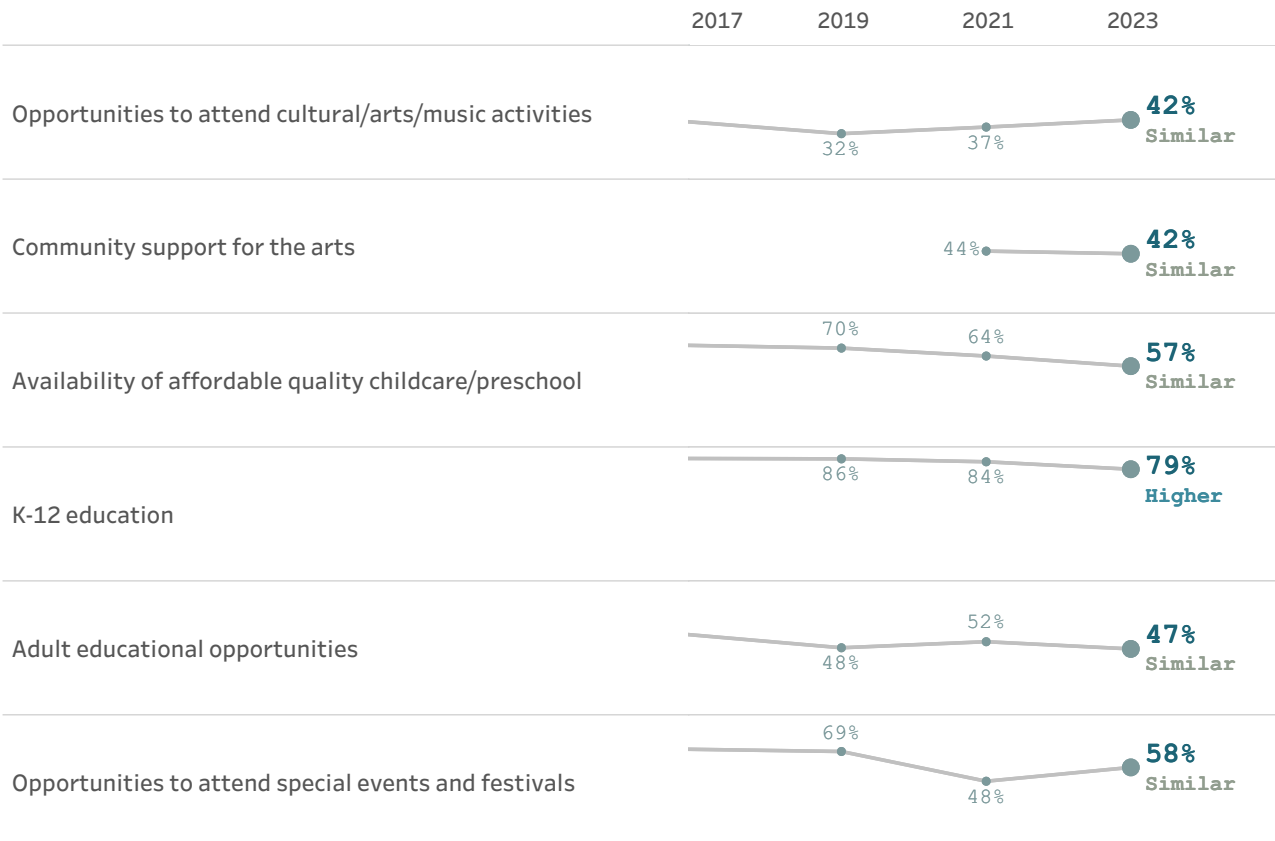
Education, arts, and culture

Participation in the arts, in educational opportunities, and in cultural activities is linked to increased civic engagement, greater social tolerance, and enhanced enjoyment of the local community.

Please rate each of the following characteristics as they relate to Pearland as a whole. (% excellent or good)

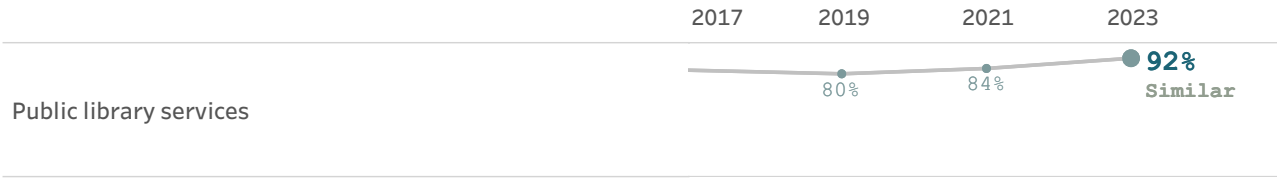


Please also rate each of the following in the Pearland community. (% excellent or good)



Please rate the quality of each of the following services in Pearland.

(% excellent or good)

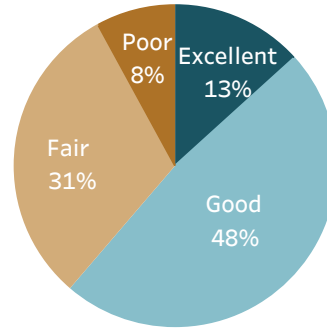


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

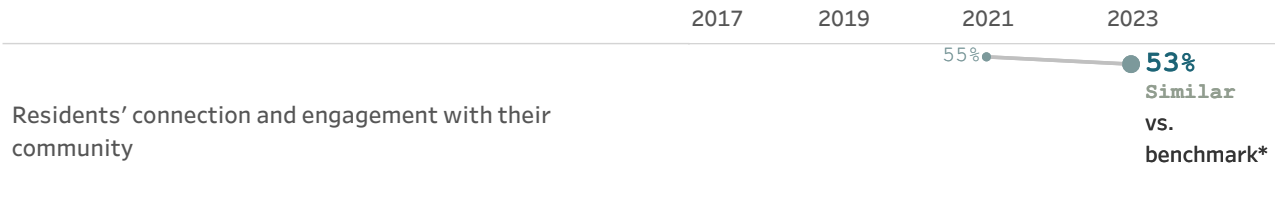
Residents' connection and engagement with their community, 2023

Inclusivity and engagement

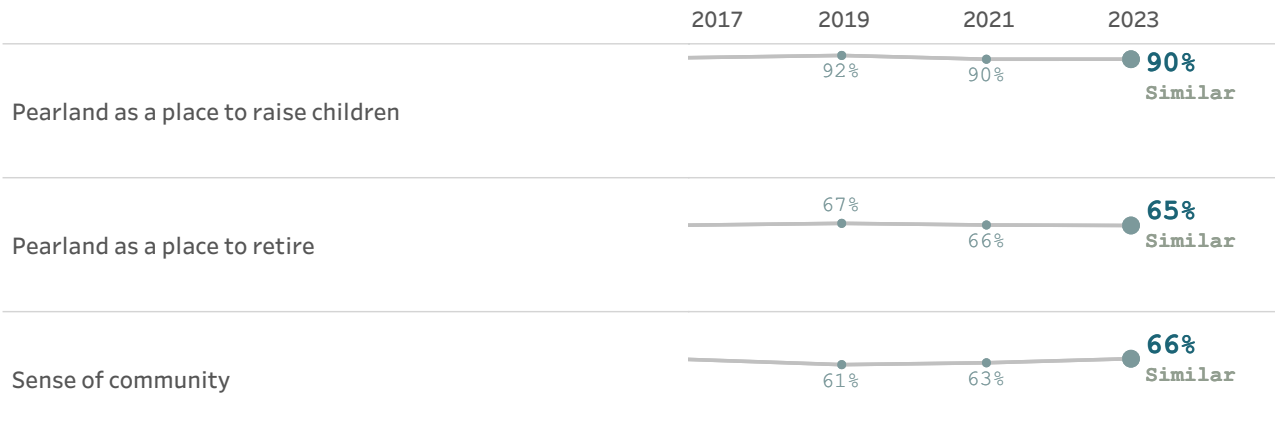
Inclusivity refers to a cultural and environmental feeling of belonging; residents who feel invited to participate within their communities feel more included, involved, and engaged than those who do not.



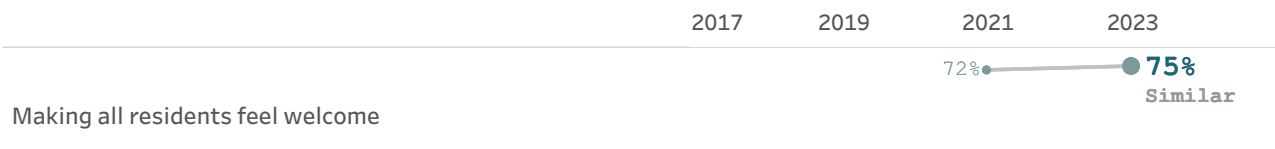
Please rate each of the following characteristics as they relate to Pearland as a whole. (% excellent or good)



Please rate each of the following aspects of quality of life in Pearland. (% excellent or good)



Please rate the job you feel the Pearland community does at each of the following. (% excellent or good)



78% — 77%
Higher

Attracting people from diverse backgrounds

77% — 75%
Higher

Valuing/respecting residents from diverse backgrounds

64% — 56%
Similar

Taking care of vulnerable residents

Please also rate each of the following in the Pearland community.
(% excellent or good)

2017 2019 2021 2023

58% — 59%
Similar

Sense of civic/community pride

66% 62% — 62%
Similar

Neighborliness of residents

55% 49% — 53%
Similar

Opportunities to participate in social events and activities

61% 62% — 61%
Similar

Opportunities to volunteer

62% 56% — 58%
Similar

Opportunities to participate in community matters

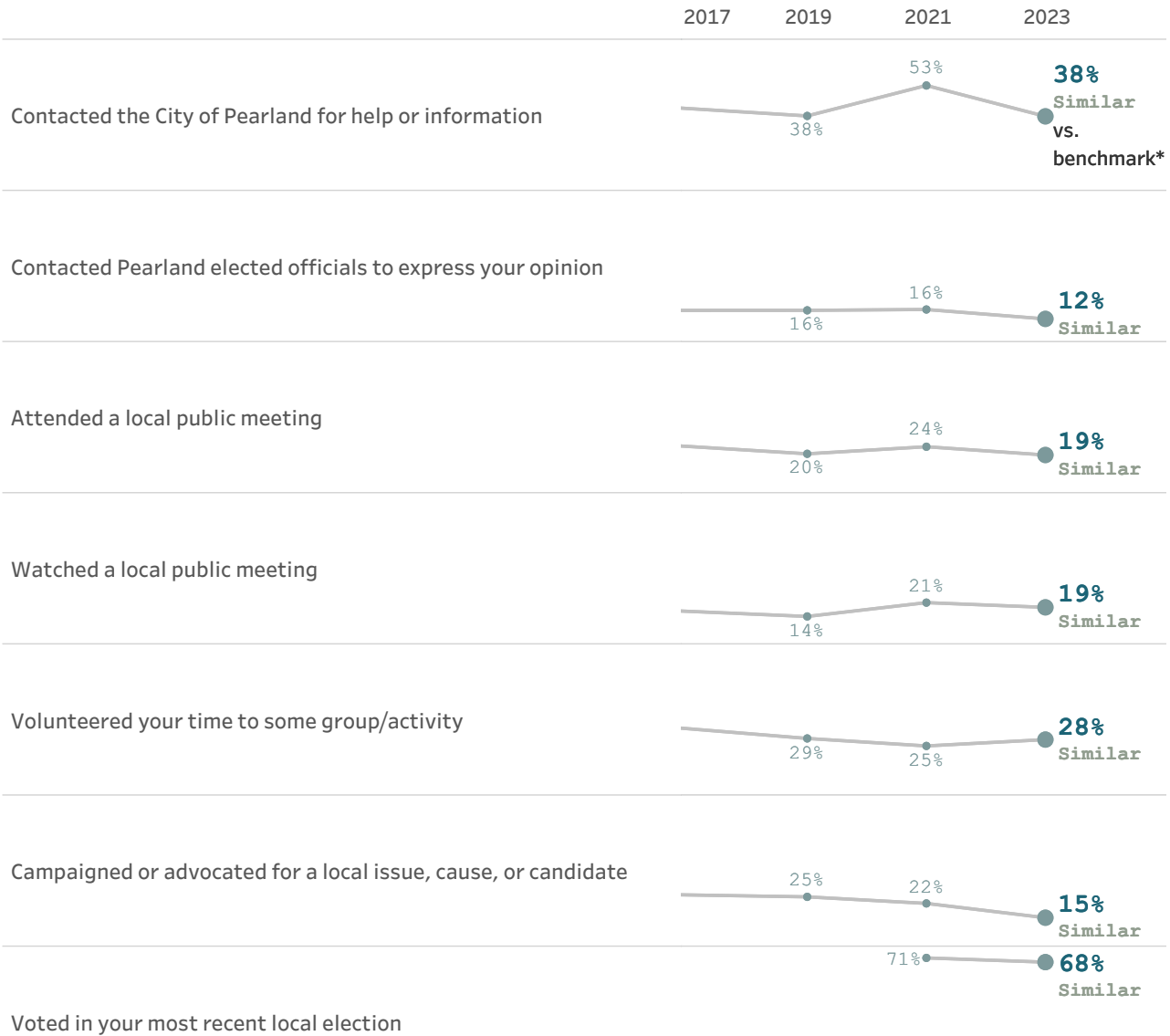
66% 70% — 66%
Similar

Openness and acceptance of the community toward people of diverse backgrounds

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Residents' participation levels

Please indicate whether or not you have done each of the following in the last 12 months.
(% yes)



In general, how many times do you:
(% a few times a week or more)



80% **84%**
Similar

Visit social media sites

99% **95%**
Similar

Use or check email

35% **26%**
Similar

Share your opinions online

57% **62%**
Similar

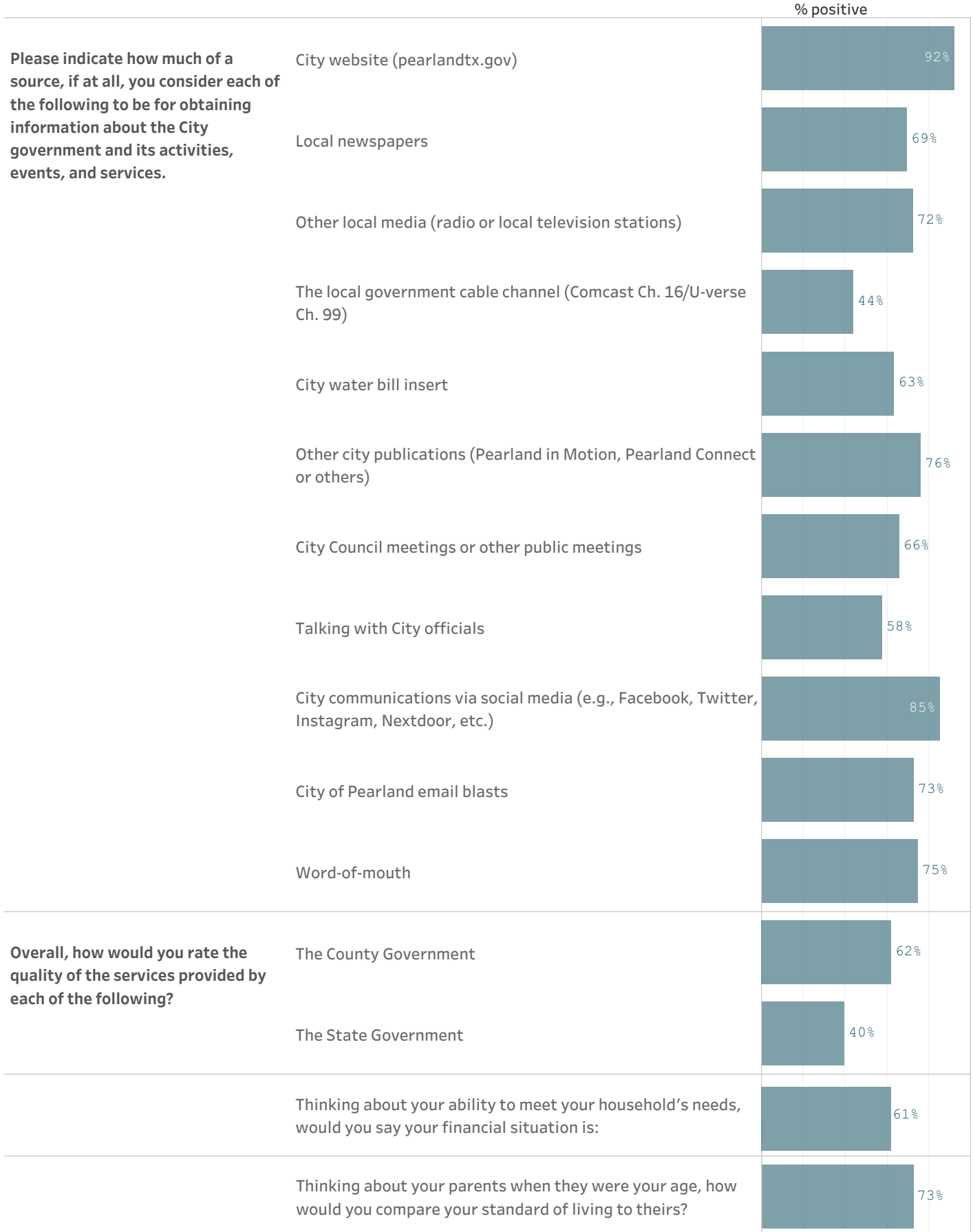
Shop online

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Custom questions

Below are the results of each custom question on the survey.

The percentage of positive responses (Major/Minor Source; Excellent/Good; Much better/Somewhat better) is shown.



National benchmark tables

This table contains the comparisons of Pearland’s results to those from other communities. The first column shows the comparison of Pearland’s rating to the benchmark. Pearland’s results are noted as being “higher”, “lower” or “similar” to the benchmark, meaning that the average rating given by Pearland residents is statistically similar to or different than the benchmark. The second column is Pearland’s “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good). The third column is the rank assigned to Pearland’s rating among communities where a similar question was asked. The fourth column is the number of communities that asked a similar question. The fifth column shows the percentile for Pearland’s result -- that is what percent of surveyed communities had a lower rating than Pearland.

			% positive	Rank	Number of communities	Percentile
Please rate each of the following aspects of quality of life in Pearland.	Pearland as a place to live	Similar	92%	131	350	62
	Your neighborhood as a place to live	Similar	89%	129	312	58
	Pearland as a place to raise children	Similar	90%	122	354	65
	Pearland as a place to work	Similar	67%	139	346	60
	Pearland as a place to visit	Similar	52%	220	310	29
	Pearland as a place to retire	Similar	65%	186	351	47
	The overall quality of life	Similar	87%	141	368	61
	Sense of community	Similar	71%	59	319	81
Please rate each of the following characteristics as they relate to Pearland as a whole.	Overall economic health	Higher	80%	75	304	75
	Overall quality of the transportation system	Lower	33%	209	245	15
	Overall design or layout of residential and commercial areas	Similar	63%	116	297	61
	Overall quality of the utility infrastructure	Similar	67%	123	236	48
	Overall feeling of safety	Similar	82%	157	339	53
	Overall quality of natural environment	Similar	67%	233	306	24
	Overall quality of parks and recreation opportunities	Similar	72%	156	242	35
	Overall health and wellness opportunities	Similar	75%	117	299	61
	Overall opportunities for education, culture, and the arts	Similar	53%	207	301	31
	Residents’ connection and engagement with their community	Similar	61%	89	239	63
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Pearland to someone who asks	Similar	88%	135	304	55

Please indicate how likely or unlikely you are to do each of the following.	Remain in Pearland for the next five years	Similar	84%	135	302	55
	Please rate how safe or unsafe you feel:					
	In your neighborhood during the day	Similar	96%	182	321	43
	In Pearland's downtown/commercial area during the day	Similar	90%	200	311	36
	From property crime	Similar	78%	117	247	53
	From violent crime	Similar	88%	130	247	47
	From fire, flood, or other natural disaster	Similar	79%	156	237	34
Please rate the job you feel the Pearland community does at each of the following.	Making all residents feel welcome	Similar	75%	65	244	73
	Attracting people from diverse backgrounds	Higher	80%	10	241	96
	Valuing/respecting residents from diverse backgrounds	Higher	77%	17	242	93
	Taking care of vulnerable residents	Similar	56%	104	238	56
Please rate each of the following in the Pearland community.	Overall quality of business and service establishments	Similar	83%	59	306	81
	Variety of business and service establishments	Higher	73%	40	239	83
	Vibrancy of downtown/commercial area	Similar	50%	142	286	50
	Employment opportunities	Similar	51%	123	317	61
	Shopping opportunities	Higher	72%	45	308	85
	Cost of living	Similar	42%	113	297	62
	Overall image or reputation	Similar	84%	113	345	67
Please also rate each of the following in the Pearland community.	Traffic flow on major streets	Lower	34%	265	320	17
	Ease of public parking	Similar	69%	58	285	80
	Ease of travel by car	Similar	62%	212	314	32
	Ease of travel by public transportation	Much lower	14%	276	288	4
	Ease of travel by bicycle	Lower	27%	282	314	10
	Ease of walking	Lower	45%	283	317	11
	Well-planned residential growth	Higher	58%	46	240	81
	Well-planned commercial growth	Higher	54%	44	240	82
	Well-designed neighborhoods	Similar	66%	56	238	76

Please also rate each of the following in the Pearland community.	Preservation of the historical or cultural character of the community	Similar	51%	178	237	25
	Public places where people want to spend time	Similar	55%	175	292	40
	Variety of housing options	Higher	63%	55	304	82
	Availability of affordable quality housing	Similar	43%	76	325	76
	Overall quality of new development	Higher	70%	19	314	94
	Overall appearance	Similar	80%	109	324	66
	Cleanliness	Similar	80%	116	321	64
	Water resources	Lower	49%	172	219	21
	Air quality	Similar	67%	234	293	20
	Availability of paths and walking trails	Similar	61%	215	317	32
	Fitness opportunities	Similar	69%	173	294	41
	Recreational opportunities	Similar	60%	196	311	37
	Availability of affordable quality food	Similar	71%	43	290	85
	Availability of affordable quality health care	Higher	73%	49	298	83
	Availability of preventive health services	Higher	72%	50	285	82
	Availability of affordable quality mental health care	Similar	51%	65	289	77
	Opportunities to attend cultural/arts/music activities	Similar	51%	197	307	36
	Community support for the arts	Similar	55%	140	237	41
	Availability of affordable quality childcare/preschool	Similar	57%	82	298	72
	K-12 education	Higher	81%	79	300	74
	Adult educational opportunities	Similar	53%	165	292	43
	Sense of civic/community pride	Similar	67%	71	238	70
	Neighborliness of residents	Similar	69%	69	293	76
	Opportunities to participate in social events and activities	Similar	62%	149	302	50
	Opportunities to attend special events and festivals	Similar	60%	178	296	40
	Opportunities to volunteer	Similar	70%	134	297	55

Please also rate each of the following in the Pearland community.	Opportunities to participate in community matters	Similar	65%	121	298	59
	Openness and acceptance of the community toward people of diverse backgrounds	Similar	73%	34	315	89
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Pearland for help or information	Similar	38%	265	320	17
	Contacted Pearland elected officials to express your opinion	Similar	12%	235	290	19
	Attended a local public meeting	Similar	21%	104	294	64
	Watched a local public meeting	Similar	23%	151	283	46
	Volunteered your time to some group/activity	Similar	33%	132	297	55
	Campaigned or advocated for a local issue, cause, or candidate	Similar	18%	141	287	51
	Voted in your most recent local election	Similar	69%	190	237	20
	Carpooled with other adults or children instead of driving alone	Lower	30%	277	289	4
	Walked or biked instead of driving	Lower	42%	251	291	14
	Please rate the quality of each of the following services in Pearland.	Public information services	Similar	69%	144	306
Economic development		Higher	72%	38	301	87
Traffic enforcement		Similar	63%	170	339	50
Traffic signal timing		Similar	45%	247	298	17
Street repair		Similar	50%	134	339	60
Street cleaning		Similar	74%	98	307	68
Street lighting		Similar	70%	119	328	63
Sidewalk maintenance		Similar	57%	183	307	40
Bus or transit services		Much lower	16%	264	278	5
Land use, planning and zoning		Similar	43%	130	309	58
Code enforcement		Similar	52%	97	332	71
Affordable high-speed internet access		Higher	72%	13	234	94
Garbage collection		Similar	89%	51	318	84
Drinking water		Similar	68%	192	304	37
Sewer services		Similar	78%	135	302	55
































Please rate the quality of each of the following services in Pearland.	Storm water management	Similar	76%	116	314	63
	Power (electric and/or gas) utility	Similar	74%	137	261	47
	Utility billing	Similar	57%	238	282	15
	Police/Sheriff services	Similar	87%	40	361	89
	Crime prevention	Similar	76%	132	338	61
	Animal control	Similar	77%	80	315	74
	Ambulance or emergency medical services	Similar	92%	99	308	68
	Fire services	Similar	95%	100	328	69
	Fire prevention and education	Similar	79%	141	302	53
	Emergency preparedness	Similar	74%	93	304	69
	Preservation of natural areas	Similar	60%	186	292	36
	Pearland open space	Similar	56%	200	289	31
	Recycling	Similar	75%	92	322	71
	Yard waste pick-up	Similar	71%	118	284	58
	City parks	Similar	81%	154	317	51
	Recreation programs or classes	Similar	73%	131	312	58
	Recreation centers or facilities	Similar	79%	92	300	69
	Health services	Similar	77%	68	279	75
	Public library services	Similar	93%	74	313	76
	Overall customer service by Pearland employees	Similar	84%	121	347	65
Please rate the following categories of Pearland government performance.	The value of services for the taxes paid to Pearland	Similar	49%	209	352	40
	The overall direction that Pearland is taking	Similar	65%	99	331	70
	The job Pearland government does at welcoming resident involvement	Similar	58%	115	328	65
	Overall confidence in Pearland government	Similar	54%	121	300	60
	Generally acting in the best interest of the community	Similar	64%	82	304	73
	Being honest	Similar	62%	123	295	58
































Please rate the following categories of Pearland government performance.	Being open and transparent to the public	Similar	54%	97	244	60
	Informing residents about issues facing the community	Similar	55%	96	249	61
	Treating all residents fairly	Similar	66%	89	301	70
	Treating residents with respect	Similar	72%	99	241	59
Overall, how would you rate the quality of the services provided by each of the following?	The City of Pearland	Similar	70%	183	347	47
	The Federal Government	Similar	41%	88	287	69
Please rate how important, if at all, you think it is for the Pearland community to focus on each of the following in the coming two years.	Overall economic health	Similar	96%	46	280	83
	Overall quality of the transportation system	Similar	78%	63	236	73
	Overall design or layout of residential and commercial areas	Similar	80%	81	281	71
	Overall quality of the utility infrastructure	Similar	97%	5	235	98
	Overall feeling of safety	Similar	96%	13	281	95
	Overall quality of natural environment	Similar	85%	103	281	63
	Overall quality of parks and recreation opportunities	Similar	83%	80	237	66
	Overall health and wellness opportunities	Similar	80%	86	281	69
	Overall opportunities for education, culture, and the arts	Similar	74%	92	280	67
	Residents' connection and engagement with their community	Similar	72%	65	280	77
In general, how many times do you:	Access the internet from your home	Similar	95%	102	236	57
	Access the internet from your cell phone	Similar	97%	34	238	86
	Visit social media sites	Similar	84%	24	237	90
	Use or check email	Similar	95%	183	238	23
	Share your opinions online	Similar	26%	156	238	34
	Shop online	Similar	62%	59	237	75
	Please rate your overall health.	Similar	64%	178	287	38
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Similar	29%	77	289	73	
































Complete set of frequencies


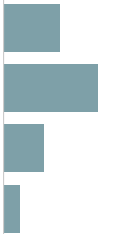


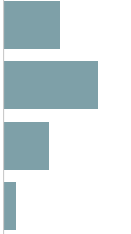



This dashboard contains a complete set of responses to each question on the survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. In some tables, the percentages may not sum to 100%; this is either because the question permitted the respondent to "choose all that apply", or for a question that asked the respondent to select one answer, it is due to the customary practice of rounding values to the nearest whole number.

Please rate each of the following aspects of quality of life in Pearland.	Response	Frequency	
		Percentage	Count (N)
Pearland as a place to live	Excellent	41%	N=128
	Good	51%	N=162
	Fair	8%	N=25
	Poor	0%	N=1
Your neighborhood as a place to live	Excellent	41%	N=129
	Good	48%	N=149
	Fair	11%	N=35
	Poor	0%	N=
Pearland as a place to raise children	Excellent	41%	N=120
	Good	48%	N=139
	Fair	10%	N=30
	Poor	0%	N=
Pearland as a place to work	Excellent	29%	N=65
	Good	38%	N=85
	Fair	22%	N=49
	Poor	11%	N=23
Pearland as a place to visit	Excellent	16%	N=46
	Good	36%	N=107
	Fair	32%	N=94
	Poor	17%	N=50
Pearland as a place to retire	Excellent	24%	N=66
	Good	41%	N=113
	Fair	26%	N=71
	Poor	10%	N=27
The overall quality of life	Excellent	30%	N=94
	Good	57%	N=179
	Fair	13%	N=41
	Poor	0%	N=































Please rate each of the following aspects of quality of life in Pearland.	Sense of community	Excellent		27% N=84
		Good		45% N=138
		Fair		23% N=72
		Poor		5% N=16
Please rate each of the following characteristics as they relate to Pearland as a whole.	Overall economic health	Excellent		25% N=77
		Good		54% N=164
		Fair		17% N=52
		Poor		3% N=8
	Overall quality of the transportation system	Excellent		9% N=28
		Good		23% N=66
		Fair		34% N=99
		Poor		34% N=99
	Overall design or layout of residential and commercial areas	Excellent		16% N=51
		Good		47% N=145
		Fair		28% N=86
		Poor		9% N=28
Overall quality of the utility infrastructure	Excellent		18% N=56	
	Good		49% N=153	
	Fair		22% N=69	
	Poor		11% N=34	
Overall feeling of safety	Excellent		31% N=97	
	Good		51% N=159	
	Fair		17% N=53	
	Poor		1% N=4	
Overall quality of natural environment	Excellent		23% N=72	
	Good		44% N=137	
	Fair		23% N=71	
	Poor		9% N=29	
Overall quality of parks and recreation opportunities	Excellent		28% N=87	
	Good		44% N=135	
	Fair		22% N=68	

Please rate each of the following characteristics as they relate to Pearland as a whole.	Overall quality of parks and recreation opportunities	Poor		5% N=16	
	Overall health and wellness opportunities	Excellent		29% N=87	
		Good		46% N=136	
		Fair		18% N=54	
		Poor		7% N=21	
	Overall opportunities for education, culture, and the arts	Excellent		15% N=45	
		Good		37% N=109	
		Fair		33% N=95	
		Poor		15% N=44	
	Residents' connection and engagement with their community	Excellent		13% N=39	
		Good		48% N=142	
		Fair		31% N=91	
		Poor		8% N=24	
	Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Pearland to someone who asks	Very likely		47% N=141
			Somewhat likely		41% N=123
			Somewhat unlikely		4% N=12
Very unlikely				8% N=25	
Remain in Pearland for the next five years		Very likely		59% N=174	
		Somewhat likely		26% N=76	
		Somewhat unlikely		5% N=16	
		Very unlikely		10% N=30	
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very safe		67% N=211	
		Somewhat safe		29% N=92	
		Neither safe nor unsafe		2% N=6	
		Somewhat unsafe		2% N=6	
	In Pearland's downtown/commercial area during the day	Very safe		45% N=134	
		Somewhat safe		45% N=135	
		Neither safe nor unsafe		5% N=14	
		Somewhat unsafe		5% N=14	
		Very unsafe		0% N=1	
	From property crime	Very safe		29% N=89	
































Please rate how safe or unsafe you feel:	From property crime	Somewhat safe		48% N=146
		Neither safe nor unsafe		12% N=35
		Somewhat unsafe		10% N=30
		Very unsafe		1% N=2
	From violent crime	Very safe		43% N=130
		Somewhat safe		45% N=136
		Neither safe nor unsafe		7% N=22
		Somewhat unsafe		5% N=16
		Very unsafe		0% N=
	From fire, flood, or other natural disaster	Very safe		37% N=116
		Somewhat safe		41% N=129
		Neither safe nor unsafe		13% N=41
		Somewhat unsafe		7% N=23
Very unsafe			1% N=4	
Please rate the job you feel the Pearland community does at each of the following.	Making all residents feel welcome	Excellent		26% N=77
		Good		48% N=143
		Fair		22% N=65
		Poor		4% N=11
	Attracting people from diverse backgrounds	Excellent		37% N=107
		Good		43% N=123
		Fair		17% N=49
		Poor		4% N=11
	Valuing/respecting residents from diverse backgrounds	Excellent		33% N=96
		Good		44% N=125
		Fair		19% N=56
		Poor		4% N=10
	Taking care of vulnerable residents	Excellent		19% N=43
		Good		37% N=86
		Fair		30% N=70
		Poor		14% N=31
Please rate each of the following in the Pearland community.	Overall quality of business and service establishments	Excellent		25% N=76

Please rate each of the following in the Pearland community.	Overall quality of business and service establishments	Good		59% N=181
		Fair		13% N=41
		Poor		3% N=11
Variety of business and service establishments	Excellent		27% N=85	
	Good		45% N=141	
	Fair		19% N=60	
	Poor		8% N=25	
Vibrancy of downtown/commercial area	Excellent		15% N=45	
	Good		35% N=101	
	Fair		34% N=100	
	Poor		15% N=45	
Employment opportunities	Excellent		16% N=33	
	Good		35% N=74	
	Fair		34% N=71	
	Poor		16% N=33	
Shopping opportunities	Excellent		27% N=85	
	Good		45% N=140	
	Fair		22% N=68	
	Poor		6% N=18	
Cost of living	Excellent		9% N=29	
	Good		32% N=102	
	Fair		38% N=119	
	Poor		20% N=63	
Overall image or reputation	Excellent		22% N=69	
	Good		62% N=192	
	Fair		15% N=48	
	Poor		1% N=3	
Please also rate each of the following in the Pearland community.	Traffic flow on major streets	Excellent		6% N=19
		Good		27% N=84
		Fair		34% N=107
		Poor		32% N=101
































Please also rate each of the following in the Pearland community.





























Ease of public parking	Excellent		25% N=75
	Good		43% N=132
	Fair		26% N=80
	Poor		5% N=16
Ease of travel by car	Excellent		19% N=59
	Good		43% N=132
	Fair		30% N=92
	Poor		9% N=26
Ease of travel by public transportation	Excellent		3% N=7
	Good		10% N=22
	Fair		8% N=17
	Poor		78% N=167
Ease of travel by bicycle	Excellent		9% N=21
	Good		18% N=44
	Fair		33% N=80
	Poor		40% N=98
Ease of walking	Excellent		10% N=29
	Good		34% N=97
	Fair		29% N=81
	Poor		27% N=76
Well-planned residential growth	Excellent		21% N=62
	Good		36% N=106
	Fair		31% N=89
	Poor		12% N=35
Well-planned commercial growth	Excellent		15% N=43
	Good		39% N=110
	Fair		36% N=100
	Poor		10% N=28
Well-designed neighborhoods	Excellent		21% N=63
	Good		45% N=133
	Fair		28% N=84

Please also rate each of the following in the Pearland community.
































Well-designed neighborhoods	Poor		6% N=18
	Excellent		13% N=32
Preservation of the historical or cultural character of the community	Good		38% N=91
	Fair		35% N=83
	Poor		14% N=34
Public places where people want to spend time	Excellent		15% N=46
	Good		39% N=117
	Fair		33% N=100
	Poor		12% N=37
Variety of housing options	Excellent		20% N=60
	Good		43% N=127
	Fair		25% N=73
	Poor		12% N=34
Availability of affordable quality housing	Excellent		11% N=32
	Good		31% N=87
	Fair		33% N=91
	Poor		25% N=70
Overall quality of new development	Excellent		23% N=63
	Good		47% N=131
	Fair		27% N=76
	Poor		3% N=8
Overall appearance	Excellent		26% N=79
	Good		54% N=166
	Fair		18% N=54
	Poor		2% N=7
Cleanliness	Excellent		33% N=104
	Good		47% N=144
	Fair		18% N=55
	Poor		2% N=7
Water resources	Excellent		13% N=35
	Good		36% N=102
































Please also rate each of the following in the Pearland community.

Water resources	Fair		23% N=64
	Poor		28% N=80
Air quality	Excellent		16% N=46
	Good		51% N=148
	Fair		27% N=79
	Poor		5% N=15
Availability of paths and walking trails	Excellent		20% N=59
	Good		42% N=125
	Fair		26% N=77
	Poor		13% N=39
Fitness opportunities	Excellent		22% N=64
	Good		47% N=138
	Fair		22% N=64
	Poor		9% N=25
Recreational opportunities	Excellent		19% N=56
	Good		40% N=117
	Fair		31% N=91
	Poor		9% N=26
Availability of affordable quality food	Excellent		29% N=88
	Good		42% N=126
	Fair		24% N=72
	Poor		6% N=17
Availability of affordable quality health care	Excellent		29% N=81
	Good		44% N=125
	Fair		20% N=55
	Poor		7% N=21
Availability of preventive health services	Excellent		30% N=82
	Good		43% N=116
	Fair		22% N=59
	Poor		6% N=16
Availability of affordable quality mental health care	Excellent		19% N=35
































Please also rate each of the following in the Pearland community.				
Availability of affordable quality mental health care	Good		31%	N=57
	Fair		31%	N=56
	Poor		18%	N=33
Opportunities to attend cultural/arts/music activities	Excellent		13%	N=37
	Good		38%	N=106
	Fair		29%	N=80
	Poor		20%	N=57
Community support for the arts	Excellent		15%	N=37
	Good		39%	N=94
	Fair		29%	N=71
	Poor		16%	N=39
Availability of affordable quality childcare/preschool	Excellent		19%	N=37
	Good		38%	N=73
	Fair		24%	N=47
	Poor		19%	N=36
K-12 education	Excellent		35%	N=85
	Good		46%	N=110
	Fair		17%	N=40
	Poor		2%	N=5
Adult educational opportunities	Excellent		14%	N=26
	Good		40%	N=73
	Fair		29%	N=54
	Poor		17%	N=32
Sense of civic/community pride	Excellent		20%	N=55
	Good		48%	N=134
	Fair		30%	N=83
	Poor		3%	N=9
Neighborliness of residents	Excellent		22%	N=66
	Good		47%	N=142
	Fair		29%	N=88
	Poor		3%	N=8

Please also rate each of the following in the Pearland community.
































Opportunities to participate in social events and activities	Excellent	 18% N=49
	Good	 44% N=124
	Fair	 28% N=78
	Poor	 10% N=28
Opportunities to attend special events and festivals	Excellent	 20% N=57
	Good	 40% N=118
	Fair	 30% N=88
	Poor	 10% N=29
Opportunities to volunteer	Excellent	 22% N=53
	Good	 48% N=117
	Fair	 21% N=51
	Poor	 9% N=22
Opportunities to participate in community matters	Excellent	 18% N=45
	Good	 47% N=118
	Fair	 24% N=61
	Poor	 10% N=26
Openness and acceptance of the community toward people of diverse backgrounds	Excellent	 26% N=70
	Good	 47% N=127
	Fair	 18% N=50
	Poor	 9% N=26
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Pearland for help or information	No  63% N=195
	Yes	 37% N=117
Contacted Pearland elected officials to express your opinion	No	 88% N=275
	Yes	 12% N=36
Attended a local public meeting	No	 79% N=244
	Yes	 21% N=65
Watched a local public meeting	No	 77% N=238
	Yes	 23% N=72
Volunteered your time to some group/activity	No	 67% N=210
	Yes	 33% N=102
Campaigned or advocated for a local issue, cause, or candidate	No	 83% N=257

Please indicate whether or not you have done each of the following in the last 12 months.	Campaigned or advocated for a local issue, cause, or candidate	Yes		17% N=54
	Voted in your most recent local election	No		31% N=97
		Yes		69% N=214
	Carpooled with other adults or children instead of driving alone	No		70% N=219
		Yes		30% N=92
	Walked or biked instead of driving	No		58% N=180
Yes			42% N=132	
Please rate the quality of each of the following services in Pearland.	Public information services	Excellent		14% N=37
		Good		55% N=146
		Fair		25% N=67
		Poor		6% N=17
	Economic development	Excellent		16% N=45
		Good		56% N=153
		Fair		26% N=71
		Poor		2% N=6
	Traffic enforcement	Excellent		12% N=36
		Good		51% N=147
		Fair		25% N=74
		Poor		11% N=33
	Traffic signal timing	Excellent		10% N=31
		Good		35% N=106
		Fair		28% N=86
		Poor		27% N=82
Street repair	Excellent		10% N=30	
	Good		40% N=122	
	Fair		35% N=107	
	Poor		15% N=47	
Street cleaning	Excellent		20% N=59	
	Good		55% N=164	
	Fair		22% N=66	
	Poor		4% N=12	
































Please rate the quality of each of the following services in Pearland.
































Street lighting	Excellent		17% N=53
	Good		53% N=160
	Fair		19% N=58
	Poor		11% N=32
Sidewalk maintenance	Excellent		10% N=29
	Good		47% N=135
	Fair		24% N=69
	Poor		18% N=53
Bus or transit services	Excellent		3% N=7
	Good		12% N=24
	Fair		7% N=13
	Poor		78% N=154
Land use, planning and zoning	Excellent		12% N=29
	Good		31% N=77
	Fair		41% N=102
	Poor		16% N=40
Code enforcement	Excellent		16% N=41
	Good		36% N=93
	Fair		36% N=92
	Poor		11% N=28
Affordable high-speed internet access	Excellent		25% N=72
	Good		48% N=140
	Fair		14% N=41
	Poor		14% N=40
Garbage collection	Excellent		44% N=134
	Good		45% N=139
	Fair		10% N=30
	Poor		1% N=4
Drinking water	Excellent		26% N=77
	Good		42% N=125
	Fair		19% N=55
































Please rate the quality of each of the following services in Pearland.

Drinking water	Poor		13% N=39
	Excellent		32% N=95
Sewer services	Good		47% N=139
	Fair		18% N=54
	Poor		3% N=10
	Excellent		27% N=78
Storm water management	Good		50% N=146
	Fair		16% N=48
	Poor		7% N=22
	Excellent		31% N=95
Power (electric and/or gas) utility	Good		42% N=129
	Fair		19% N=56
	Poor		8% N=24
	Excellent		17% N=52
Utility billing	Good		40% N=121
	Fair		25% N=78
	Poor		18% N=54
	Excellent		45% N=129
Police/Sheriff services	Good		42% N=120
	Fair		13% N=38
	Poor		0% N=1
	Excellent		24% N=65
Crime prevention	Good		52% N=144
	Fair		22% N=60
	Poor		2% N=7
	Excellent		27% N=65
Animal control	Good		49% N=116
	Fair		18% N=43
	Poor		5% N=11
	Excellent		43% N=99
Ambulance or emergency medical services	Good		49% N=114
































Please rate the quality of each of the following services in Pearland.			
Ambulance or emergency medical services	Fair		7% N=16
	Poor		1% N=3
Fire services	Excellent		48% N=118
	Good		47% N=114
	Fair		5% N=12
	Poor		0% N=1
Fire prevention and education	Excellent		31% N=62
	Good		48% N=96
	Fair		15% N=30
	Poor		6% N=12
Emergency preparedness	Excellent		23% N=57
	Good		51% N=129
	Fair		22% N=56
	Poor		5% N=12
Preservation of natural areas	Excellent		16% N=42
	Good		45% N=116
	Fair		22% N=56
	Poor		17% N=45
Pearland open space	Excellent		17% N=46
	Good		39% N=108
	Fair		29% N=81
	Poor		15% N=40
Recycling	Excellent		37% N=110
	Good		38% N=112
	Fair		18% N=52
	Poor		7% N=22
Yard waste pick-up	Excellent		35% N=96
	Good		36% N=100
	Fair		23% N=63
	Poor		6% N=17
City parks	Excellent		33% N=97
































Please rate the quality of each of the following services in Pearland.	City parks	Good		48% N=144
		Fair		17% N=50
		Poor		2% N=6
	Recreation programs or classes	Excellent		24% N=53
		Good		49% N=109
		Fair		21% N=46
		Poor		6% N=14
	Recreation centers or facilities	Excellent		25% N=64
		Good		54% N=138
		Fair		16% N=40
		Poor		5% N=13
	Health services	Excellent		29% N=73
Good			48% N=119	
Fair			17% N=41	
Poor			6% N=16	
Public library services	Excellent		49% N=141	
	Good		43% N=124	
	Fair		7% N=20	
	Poor		0% N=1	
Overall customer service by Pearland employees	Excellent		30% N=85	
	Good		54% N=154	
	Fair		15% N=41	
	Poor		2% N=5	
Please rate the following categories of Pearland government performance.	The value of services for the taxes paid to Pearland	Excellent		11% N=32
		Good		38% N=110
		Fair		30% N=86
		Poor		20% N=58
The overall direction that Pearland is taking	Excellent		14% N=41	
	Good		51% N=146	
	Fair		26% N=75	
	Poor		9% N=26	































Please rate the following categories of Pearland government performance.				
The job Pearland government does at welcoming resident involvement	Excellent		12%	N=28
	Good		46%	N=109
	Fair		31%	N=73
	Poor		11%	N=26
Overall confidence in Pearland government	Excellent		12%	N=36
	Good		42%	N=122
	Fair		35%	N=102
	Poor		11%	N=32
Generally acting in the best interest of the community	Excellent		16%	N=47
	Good		48%	N=135
	Fair		28%	N=80
	Poor		8%	N=23
Being honest	Excellent		15%	N=40
	Good		47%	N=122
	Fair		27%	N=72
	Poor		11%	N=28
Being open and transparent to the public	Excellent		16%	N=42
	Good		38%	N=101
	Fair		34%	N=90
	Poor		11%	N=30
Informing residents about issues facing the community	Excellent		14%	N=39
	Good		41%	N=112
	Fair		30%	N=83
	Poor		15%	N=41
Treating all residents fairly	Excellent		19%	N=48
	Good		47%	N=116
	Fair		25%	N=61
	Poor		9%	N=22
Treating residents with respect	Excellent		19%	N=50
	Good		53%	N=140
	Fair		21%	N=55
































Please rate the following categories of Pearland government performance.	Treating residents with respect	Poor		7% N=17
	Overall, how would you rate the quality of the services provided by each of the following?	The City of Pearland	Excellent	
Good				53% N=159
Fair				27% N=81
Poor				3% N=9
The Federal Government	Excellent		10% N=27	
	Good		31% N=88	
	Fair		35% N=99	
	Poor		24% N=66	
Please rate how important, if at all, you think it is for the Pearland community to focus on each of the following in the coming two years.	Overall economic health	Essential		49% N=147
		Very important		47% N=144
		Somewhat important		3% N=10
		Not at all important		1% N=2
	Overall quality of the transportation system	Essential		38% N=117
		Very important		39% N=119
		Somewhat important		18% N=55
		Not at all important		4% N=13
	Overall design or layout of residential and commercial areas	Essential		36% N=111
		Very important		45% N=136
		Somewhat important		18% N=56
		Not at all important		1% N=3
Overall quality of the utility infrastructure	Essential		69% N=212	
	Very important		28% N=85	
	Somewhat important		3% N=8	
	Not at all important		1% N=2	
Overall feeling of safety	Essential		68% N=206	
	Very important		28% N=86	
	Somewhat important		4% N=11	
	Not at all important		1% N=2	
Overall quality of natural environment	Essential		40% N=125	
	Very important		45% N=137	




Please rate how important, if at all, you think it is for the Pearland community to focus on each of the following in the coming two years.	Overall quality of natural environment	Somewhat important		14% N=44
		Not at all important		1% N=3
	Overall quality of parks and recreation opportunities	Essential		32% N=100
		Very important		51% N=156
		Somewhat important		15% N=48
		Not at all important		1% N=4
	Overall health and wellness opportunities	Essential		34% N=105
		Very important		47% N=144
		Somewhat important		17% N=52
		Not at all important		3% N=8
Overall opportunities for education, culture, and the arts	Essential		34% N=106	
	Very important		40% N=124	
	Somewhat important		25% N=76	
	Not at all important		1% N=4	
Residents' connection and engagement with their community	Essential		32% N=99	
	Very important		40% N=125	
	Somewhat important		25% N=78	
	Not at all important		3% N=9	
Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events, and services.	City website (pearlandtx.gov)	Major source		71% N=218
		Minor source		21% N=63
		Not a source		8% N=24
	Local newspapers	Major source		27% N=85
		Minor source		42% N=130
		Not a source		30% N=93
	Other local media (radio or local television stations)	Major source		35% N=108
		Minor source		38% N=116
		Not a source		27% N=84
	The local government cable channel (Comcast Ch. 16/U-verse Ch. 99)	Major source		18% N=57
		Minor source		25% N=78
		Not a source		56% N=173
	City water bill insert	Major source		23% N=72

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events, and services.	City water bill insert	Minor source		40% N=124
		Not a source		36% N=113
	Other city publications (Pearland in Motion, Pearland Connect or others)	Major source		36% N=111
		Minor source		41% N=124
		Not a source		23% N=72
	City Council meetings or other public meetings	Major source		31% N=97
		Minor source		35% N=107
		Not a source		34% N=105
	Talking with City officials	Major source		25% N=77
		Minor source		33% N=100
		Not a source		42% N=127
	City communications via social media (e.g., Facebook, Twitter, Instagram, Nextdoor, etc.)	Major source		53% N=163
		Minor source		32% N=98
		Not a source		15% N=46
	City of Pearland email blasts	Major source		39% N=121
Minor source			34% N=104	
Not a source			27% N=82	
Word-of-mouth	Major source		37% N=113	
	Minor source		38% N=115	
	Not a source		25% N=77	
Overall, how would you rate the quality of the services provided by each of the following?	The County Government	Excellent		9% N=26
		Good		52% N=146
		Fair		31% N=85
		Poor		8% N=21
	The State Government	Excellent		7% N=21
		Good		33% N=94
		Fair		33% N=94
		Poor		28% N=80
Thinking about your ability to meet your household's needs, would you say your financial situation is:	Excellent		21% N=64	
	Good		40% N=123	
	Fair		33% N=100	

	Thinking about your ability to meet your household's needs, would you say your financial situation is:	Poor		7% N=20
	Thinking about your parents when they were your age, how would you compare your standard of living to theirs?	Much better		41% N=88
		Somewhat better		31% N=65
		About the same		19% N=39
		Somewhat worse		9% N=19
In general, how many times do you:	Access the internet from your home	Several times a day		79% N=240
		Once a day		10% N=32
		A few times a week		6% N=19
		Every few weeks		1% N=3
		Less often or never		4% N=11
	Access the internet from your cell phone	Several times a day		91% N=277
		Once a day		4% N=12
		A few times a week		2% N=7
		Less often or never		3% N=10
	Visit social media sites	Several times a day		61% N=187
		Once a day		13% N=40
		A few times a week		10% N=31
		Every few weeks		2% N=8
		Less often or never		13% N=40
	Use or check email	Several times a day		79% N=244
		Once a day		13% N=41
		A few times a week		2% N=7
		Every few weeks		3% N=10
		Less often or never		2% N=6
	Share your opinions online	Several times a day		14% N=43
Once a day			3% N=10	
A few times a week			9% N=26	
Every few weeks			20% N=61	
Less often or never			54% N=163	
Shop online	Several times a day		18% N=56	
	Once a day		12% N=37	

In general, how many times do you:	Shop online	A few times a week		32% N=97
		Every few weeks		29% N=89
		Less often or never		9% N=29
Please rate your overall health.		Excellent		22% N=67
		Very good		42% N=130
		Good		30% N=92
		Fair		5% N=17
		Poor		0% N=1
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:		Very positive		11% N=34
		Somewhat positive		18% N=54
		Neutral		38% N=114
		Somewhat negative		31% N=93
		Very negative		3% N=9
How many years have you lived in Pearland?		Less than 2 years		7% N=20
		2-5 years		20% N=61
		6-10 years		24% N=75
		11-20 years		24% N=75
		More than 20 years		25% N=77
Which best describes the building you live in?		Single-family detached home		81% N=248
		Townhouse or duplex (may share walls but no units above or below you)		2% N=5
		Condominium or apartment (have units above or below you)		15% N=46
		Mobile home		2% N=5
		Other		1% N=3
Do you rent or own your home?		Rent		23% N=72
		Own		77% N=235
About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?		Less than \$300		1% N=2
		\$300 to \$599		3% N=9
		\$600 to \$999		5% N=15
		\$1,000 to \$1,499		12% N=35
		\$1,500 to \$2,499		43% N=129
		\$2,500 to \$3,999		30% N=89

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	\$4,000 to \$6,999		3% N=9
	\$7,000 to \$9,999		2% N=6
	\$10,000 or more		1% N=3
Do any children 17 or under live in your household?	No		55% N=168
	Yes		45% N=137
Are you or any other members of your household aged 65 or older?	No		71% N=219
	Yes		29% N=89
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Less than \$25,000		3% N=9
	\$25,000 to \$49,999		11% N=32
	\$50,000 to \$74,999		14% N=40
	\$75,000 to \$99,999		13% N=38
	\$100,000 to \$149,999		19% N=56
	\$150,000 to \$199,999		25% N=73
	\$200,000 to \$299,999		10% N=28
	\$300,000 or more		6% N=17
Are you of Hispanic, Latino/a/x, or Spanish origin?	No, not of Hispanic, Latino/a/x, or Spanish origin		78% N=235
	Yes, I consider myself to be of Hispanic, Latino/a/x, or Spanish..		22% N=66
What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	American Indian or Alaska Native		3% N=9
	Asian		16% N=50
	Black or African American		20% N=60
	Native Hawaiian or Other Pacific Islander		0% N=1
	White		58% N=177
	A race not listed		8% N=26
	In which category is your age?	18-24 years	
25-34 years			16% N=49
35-44 years			23% N=69
45-54 years			22% N=68
55-64 years			9% N=29
65-74 years			14% N=42
75 years or older			9% N=29
What is your gender?	Woman		57% N=174

What is your gender?	Man		43% N=131
	Identify in another way		0% N=1
If you identify in another way, how would you de..	Non-binary		100% N=1

Full trends

This table contains the trends over time for the City of Pearland. The combined "percent positive" responses for each survey year are presented (e.g., excellent/good or yes). If an item was not included during an administration of the survey, no percentage will be shown in the table. If the difference between the 2021 and 2023 surveys is greater than 7 percentage points, the change is statistically significant.

It is important to note that in 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

		2009	2011	2013	2015	2016	2019	2021	2023
Please rate each of the following aspects of quality of life in Pearland.	Pearland as a place to live				91%	91%	90%	90%	91%
	Your neighborhood as a place to live				88%	91%	87%	88%	89%
	Pearland as a place to raise children				90%	90%	92%	90%	90%
	Pearland as a place to work				65%	62%	66%	69%	67%
	Pearland as a place to visit				47%	54%	46%	50%	52%
	Pearland as a place to retire				68%	65%	67%	66%	65%
	The overall quality of life	91%	92%	92%	85%	88%	85%	87%	87%
	Sense of community				59%	67%	61%	63%	66%
Please rate each of the following characteristics as they relate to Pearland as a whole.	Overall economic health				80%	84%	78%	83%	80%
	Overall quality of the transportation system							35%	32%
	Overall design or layout of residential and commercial areas				45%	56%	57%	66%	62%
	Overall quality of the utility infrastructure							64%	60%
	Overall feeling of safety				87%	85%	84%	83%	79%
	Overall quality of natural environment				67%	68%	69%	73%	67%
	Overall quality of parks and recreation opportunities							76%	72%
	Overall health and wellness opportunities				76%	80%	74%	75%	74%
	Overall opportunities for education, culture, and the arts				71%	77%	73%	52%	52%
	Residents' connection and engagement with their community							55%	53%
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Pearland to someone who asks				92%	89%	89%	86%	88%
	Remain in Pearland for the next five years				90%	89%	86%	84%	84%
Please rate how safe or unsafe you feel:	In your neighborhood during the day				95%	95%	93%	92%	96%
	In Pearland's downtown/commercial area during the day				88%	86%	81%	89%	90%
	From property crime							78%	78%
	From violent crime							85%	84%
	From fire, flood, or other natural disaster							69%	76%
Please rate the job you feel the Pearland community does at each of the following.	Making all residents feel welcome							72%	75%
	Attracting people from diverse backgrounds							78%	77%
	Valuing/respecting residents from diverse backgrounds							77%	75%

Please rate the job you feel the Pearland community does at each of the following.

Taking care of vulnerable residents					64%	56%
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Please rate each of the following in the Pearland community.

Overall quality of business and service establishments	69%	78%	70%	79%	78%
Variety of business and service establishments				72%	69%
Vibrancy of downtown/commercial area				54%	50%
Employment opportunities	46%	53%	51%	54%	49%
Shopping opportunities	74%	77%	67%	73%	71%
Cost of living	56%	57%	51%	56%	42%
Overall image or reputation	75%	82%	78%	79%	80%

Please also rate each of the following in the Pearland community.

Traffic flow on major streets	24%	24%	16%	34%	34%
Ease of public parking				64%	69%
Ease of travel by car	43%	38%	32%	56%	60%
Ease of travel by public transportation				14%	12%
Ease of travel by bicycle	21%	27%	25%	28%	26%
Ease of walking	33%	40%	34%	41%	40%
Well-planned residential growth				61%	58%
Well-planned commercial growth				58%	54%
Well-designed neighborhoods	93%	93%	93%	71%	66%
Preservation of the historical or cultural character of the community				61%	49%
Public places where people want to spend time	56%	66%	56%	50%	52%
Variety of housing options	74%	72%	69%	70%	63%
Availability of affordable quality housing	64%	55%	61%	55%	43%
Overall quality of new development	67%	78%	67%	69%	66%
Overall appearance	74%	79%	75%	74%	76%
Cleanliness	78%	84%	79%	80%	80%
Water resources				51%	49%
Air quality				72%	67%
Availability of paths and walking trails	39%	45%	48%	65%	61%
Fitness opportunities	57%	69%	62%	63%	65%
Recreational opportunities	54%			57%	57%
Availability of affordable quality food	71%	78%	71%	75%	69%
Availability of affordable quality health care	77%	81%	75%	75%	73%
Availability of preventive health services	72%			78%	72%
Availability of affordable quality mental health care				59%	51%
Opportunities to attend cultural/arts/music activities	28%	44%	32%	37%	42%

Please also rate each of the following in the Pearland community.	Community support for the arts				44%	42%
	Availability of affordable quality childcare/preschool	70%	73%	70%	64%	57%
	K-12 education	83%	87%	86%	84%	79%
	Adult educational opportunities	47%	61%	48%	52%	47%
	Sense of civic/community pride				58%	59%
	Neighborliness of residents	58%	65%	66%	62%	62%
	Opportunities to participate in social events and activities	46%	60%	55%	49%	53%
	Opportunities to attend special events and festivals	55%	71%	69%	48%	58%
	Opportunities to volunteer	63%	69%	61%	62%	61%
	Opportunities to participate in community matters	54%	64%	62%	56%	58%
	Openness and acceptance of the community toward people of diver..	61%	72%	66%	70%	66%
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Pearland for help or information	43%	43%	38%	53%	38%
	Contacted Pearland elected officials to express your opinion	15%	16%	16%	16%	12%
	Attended a local public meeting	17%	26%	20%	24%	19%
	Watched a local public meeting	13%	18%	14%	21%	19%
	Volunteered your time to some group/activity	33%	36%	29%	25%	28%
	Campaigned or advocated for a local issue, cause, or candidate	17%	27%	25%	22%	15%
	Voted in your most recent local election				71%	68%
	Carpooled with other adults or children instead of driving alone	33%	34%	31%	28%	30%
	Walked or biked instead of driving	35%	34%	31%	43%	38%
Please rate the quality of each of the following services in Pearland.	Public information services				59%	63%
	Economic development	66%	71%	73%	66%	67%
	Traffic enforcement	65%	69%	62%	61%	63%
	Traffic signal timing	39%	47%	44%	47%	45%
	Street repair	50%	58%	50%	54%	50%
	Street cleaning	60%	74%	65%	72%	69%
	Street lighting	59%	64%	66%	63%	69%
	Sidewalk maintenance	50%	51%	52%	58%	52%
	Bus or transit services				16%	16%
	Land use, planning and zoning	47%	58%	55%	53%	43%
	Code enforcement	52%	61%	67%	55%	52%
	Affordable high-speed internet access				62%	63%
	Garbage collection	89%	82%	82%	74%	84%
Drinking water	64%	69%	64%	67%	66%	

Please rate the quality of each of the following services in Pearland.	Sewer services	80%	84%	82%	81%	78%			
	Storm water management	72%	82%	73%	70%	75%			
	Power (electric and/or gas) utility		83%	81%	72%	74%			
	Utility billing	69%	77%	77%	54%	53%			
	Police/Sheriff services	81%	83%	89%	88%	91%	86%	82%	85%
	Crime prevention	79%	81%	73%	74%	76%			
	Animal control	64%	72%	68%	79%	77%			
	Ambulance or emergency medical services	90%	94%	86%	87%	92%			
	Fire services	93%	95%	93%	92%	93%			
	Fire prevention and education	74%	82%	77%	74%	76%			
	Emergency preparedness	64%	73%	69%	66%	73%			
	Preservation of natural areas		58%	58%	57%	57%			
	Pearland open space	54%	53%	57%	57%	56%			
	Recycling	85%	85%	81%	81%	75%			
	Yard waste pick-up	83%	81%	80%	61%	71%			
	City parks	76%	76%	79%	80%	76%			
	Recreation programs or classes	66%	73%	67%	60%	66%			
	Recreation centers or facilities	65%	80%	71%	64%	72%			
	Health services	75%			75%	77%			
	Public library services	79%	84%	80%	84%	92%			
Overall customer service by Pearland employees	78%	80%	80%	73%	82%				
Please rate the following categories of Pearland government performance.	The value of services for the taxes paid to Pearland	79%	78%	83%	54%	50%	52%	54%	45%
	The overall direction that Pearland is taking	70%	64%	60%	65%	62%			
	The job Pearland government does at welcoming resident involvem..	52%	56%	56%	53%	53%			
	Overall confidence in Pearland government	68%	62%	60%	58%	54%			
	Generally acting in the best interest of the community	69%	64%	61%	60%	59%			
	Being honest	67%	67%	65%	58%	58%			
	Being open and transparent to the public				52%	54%			
	Informing residents about issues facing the community				55%	54%			
	Treating all residents fairly	63%	68%	62%	68%	62%			
	Treating residents with respect				73%	69%			
Overall, how would you rate the quality of the services provided by each of the following?	The City of Pearland	78%	80%	76%	71%	70%			
	The Federal Government	43%	45%	52%	35%	39%			
Please rate how important, if at all, you think it is for the Pearland community to focus on each of the following in the coming two years.	Overall economic health	93%	92%	91%	87%	92%			

Please rate how important, if at all, you think it is for the Pearland community to focus on each of the following in the coming two years.	Overall quality of the transportation system				76%	77%
	Overall design or layout of residential and commercial areas	78%	80%	81%	82%	80%
	Overall quality of the utility infrastructure				93%	97%
	Overall feeling of safety	98%	96%	94%	90%	95%
	Overall quality of natural environment	83%	83%	83%	75%	84%
	Overall quality of parks and recreation opportunities				76%	81%
	Overall health and wellness opportunities	79%	69%	69%	70%	74%
	Overall opportunities for education, culture, and the arts	84%	81%	78%	72%	74%
	Residents' connection and engagement with their community	82%	79%	77%	64%	72%
In general, how many times do you:	Access the internet from your home				98%	95%
	Access the internet from your cell phone				95%	97%
	Visit social media sites				80%	84%
	Use or check email				99%	95%
	Share your opinions online				35%	26%
	Shop online				57%	62%
	Please rate your overall health.	63%	71%	66%	74%	64%
What impact, if any, do you think the economy will have on your fa..	35%	42%	42%	37%	28%	

Methods (open participation)





























As part of its participation in The National Community Survey™ (The NCST™), the City of Pearland conducted a survey of 316 residents. Survey invitations were mailed to randomly selected households and data were collected from June 2nd, 2023 to July 16th, 2023. The results from this main survey effort represent the most robust estimate of your residents' opinions.

































After the above data collection period was underway, a link to an online open participation survey was publicized by the City of Pearland. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and also a question about where they heard about the survey. The open participation survey was open to all city residents and became available on June 30th, 2023. The survey remained open for 2 weeks and there were 84 responses.

































The open participation survey data were not collected through a random sample and it is unknown who in the community was aware of the survey; therefore, a level of confidence in the representativeness of the sample cannot be estimated. Due to limited response, the results were not statistically weighted

































Open participation survey results

































This dashboard contains a complete set of responses to each question on the open participation survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. In some tables, the percentages may not sum to 100%; this is either because the question permitted the respondent to "choose all that apply", or for a question that asked the respondent to select one answer, it is due to the customary practice of rounding values to the nearest whole number.

	In which area of Pearland do you live?	Area 1 (Orange)		16% N=13
		Area 2 (Blue)		23% N=19
		Area 3 (Green)		16% N=13
		Area 4 (Pink)		6% N=5
		Area 5 (Purple)		37% N=30
		I do not live in Pearland		1% N=1
Please rate each of the following aspects of quality of life in Pearland.	Pearland as a place to live	Excellent		30% N=25
		Good		45% N=37
		Fair		24% N=20
	Your neighborhood as a place to live	Excellent		41% N=33
		Good		43% N=35
		Fair		14% N=11
		Poor		2% N=2
	Pearland as a place to raise children	Excellent		38% N=30
		Good		46% N=36
		Fair		14% N=11
		Poor		1% N=1
	Pearland as a place to work	Excellent		16% N=9
		Good		39% N=22
		Fair		23% N=13
		Poor		21% N=12
	Pearland as a place to visit	Excellent		5% N=4
		Good		28% N=22
		Fair		35% N=27
		Poor		32% N=25
	Pearland as a place to retire	Excellent		25% N=17
		Good		25% N=17
		Fair		22% N=15

































Please rate each of the following aspects of quality of life in Pearland.	Pearland as a place to retire	Poor		28% N=19
	The overall quality of life in Pearland	Excellent		26% N=20
		Good		53% N=41
		Fair		22% N=17
Sense of community	Excellent		21% N=17	
	Good		40% N=33	
	Fair		29% N=24	
	Poor		10% N=8	
Please rate each of the following characteristics as they relate to Pearland as a whole.	Overall economic health of Pearland	Excellent		12% N=9
		Good		60% N=45
		Fair		21% N=16
		Poor		7% N=5
	Overall quality of the transportation system (auto, bicycle, foot, bus) in Pearland	Excellent		5% N=4
		Good		20% N=16
		Fair		33% N=26
		Poor		43% N=34
	Overall design or layout of Pearland's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Excellent		9% N=7
		Good		38% N=31
		Fair		36% N=29
		Poor		17% N=14
Overall quality of the utility infrastructure in Pearland (water, sewer, storm water, electric/gas, broadband)	Excellent		10% N=8	
	Good		46% N=36	
	Fair		28% N=22	
	Poor		16% N=13	
Overall feeling of safety in Pearland	Excellent		26% N=21	
	Good		52% N=42	
	Fair		14% N=11	
	Poor		9% N=7	
Overall quality of natural environment in Pearland	Excellent		17% N=13	
	Good		36% N=28	
	Fair		31% N=24	
	Poor		16% N=12	

Please rate each of the following characteristics as they relate to Pearland as a whole.	Overall quality of parks and recreation opportunities	Excellent		21% N=16
		Good		40% N=31
		Fair		29% N=23
		Poor		10% N=8
	Overall health and wellness opportunities in Pearland	Excellent		13% N=10
		Good		57% N=43
		Fair		18% N=14
		Poor		12% N=9
	Overall opportunities for education, culture, and the arts	Excellent		10% N=8
		Good		30% N=24
		Fair		40% N=32
		Poor		20% N=16
	Residents' connection and engagement with their community	Excellent		12% N=9
		Good		41% N=31
		Fair		33% N=25
		Poor		14% N=11
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Pearland to someone who asks	Very likely		39% N=31
		Somewhat likely		37% N=29
		Somewhat unlikely		16% N=13
		Very unlikely		8% N=6
	Remain in Pearland for the next five years	Very likely		56% N=43
		Somewhat likely		21% N=16
		Somewhat unlikely		9% N=7
		Very unlikely		14% N=11
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very safe		66% N=52
		Somewhat safe		25% N=20
		Neither safe nor unsafe		6% N=5
		Somewhat unsafe		3% N=2
	In Pearland's downtown/commercial area during the day	Very safe		41% N=30
		Somewhat safe		45% N=33
		Neither safe nor unsafe		7% N=5
		Somewhat unsafe		8% N=6

































Please rate how safe or unsafe you feel:	From property crime	Very safe		28% N=22
		Somewhat safe		47% N=37
		Neither safe nor unsafe		13% N=10
		Somewhat unsafe		10% N=8
		Very unsafe		3% N=2
	From violent crime	Very safe		46% N=36
		Somewhat safe		37% N=29
		Neither safe nor unsafe		8% N=6
		Somewhat unsafe		9% N=7
		Very unsafe		1% N=1
	From fire, flood, or other natural disaster	Very safe		30% N=24
		Somewhat safe		44% N=35
		Neither safe nor unsafe		14% N=11
		Somewhat unsafe		8% N=6
		Very unsafe		4% N=3
Please rate the job you feel the Pearland community does at each of the following.	Making all residents feel welcome	Excellent		21% N=16
		Good		41% N=32
		Fair		26% N=20
		Poor		13% N=10
	Attracting people from diverse backgrounds	Excellent		36% N=27
		Good		37% N=28
		Fair		16% N=12
		Poor		11% N=8
	Valuing/respecting residents from diverse backgrounds	Excellent		28% N=21
		Good		35% N=26
		Fair		20% N=15
		Poor		17% N=13
	Taking care of vulnerable residents (elderly, disabled, homeless, etc.)	Excellent		9% N=6
		Good		41% N=26
		Fair		28% N=18
		Poor		22% N=14
Please rate each of the following in the Pearland community.	Overall quality of business and service establishments in Pearland	Excellent		23% N=18

Please rate each of the following in the Pearland community.	Overall quality of business and service establishments in Pearland	Good		36% N=28
		Fair		35% N=27
		Poor		6% N=5
	Variety of business and service establishments in Pearland	Excellent		20% N=16
		Good		28% N=22
		Fair		34% N=27
		Poor		18% N=14
	Vibrancy of downtown/commercial area	Excellent		6% N=5
		Good		30% N=23
		Fair		32% N=25
		Poor		31% N=24
	Employment opportunities	Excellent		13% N=8
Good			25% N=15	
Fair			43% N=26	
Poor			18% N=11	
Shopping opportunities	Excellent		14% N=11	
	Good		45% N=35	
	Fair		26% N=20	
	Poor		15% N=12	
Cost of living in Pearland	Excellent		10% N=8	
	Good		31% N=24	
	Fair		29% N=22	
	Poor		30% N=23	
Overall image or reputation of Pearland	Excellent		22% N=17	
	Good		42% N=32	
	Fair		30% N=23	
	Poor		6% N=5	
Please also rate each of the following in the Pearland community.	Traffic flow on major streets	Good		23% N=18
		Fair		41% N=32
		Poor		37% N=29
Ease of public parking	Excellent		23% N=17	
	Good		48% N=36	

































Please also rate each of the following in the Pearland community.

Ease of public parking	Fair		20% N=15
	Poor		9% N=7
Ease of travel by car in Pearland	Excellent		17% N=13
	Good		40% N=31
	Fair		31% N=24
	Poor		13% N=10
Ease of travel by public transportation in Pearland	Excellent		2% N=1
	Good		5% N=3
	Fair		5% N=3
	Poor		89% N=54
Ease of travel by bicycle in Pearland	Excellent		4% N=2
	Good		16% N=9
	Fair		25% N=14
	Poor		56% N=32
Ease of walking in Pearland	Excellent		10% N=7
	Good		22% N=16
	Fair		26% N=19
	Poor		42% N=31
Well-planned residential growth	Excellent		14% N=10
	Good		24% N=17
	Fair		36% N=26
	Poor		26% N=19
Well-planned commercial growth	Excellent		11% N=8
	Good		34% N=24
	Fair		25% N=18
	Poor		30% N=21
Well-designed neighborhoods	Excellent		12% N=9
	Good		41% N=31
	Fair		36% N=27
	Poor		11% N=8
Preservation of the historical or cultural character of the community	Excellent		12% N=8
	Good		26% N=18

































Please also rate each of the following in the Pearland community.

































Preservation of the historical or cultural character of the community	Fair		37% N=25
	Poor		25% N=17
Public places where people want to spend time	Excellent		9% N=7
	Good		25% N=20
	Fair		44% N=35
	Poor		22% N=17
Variety of housing options	Excellent		13% N=9
	Good		44% N=32
	Fair		28% N=20
	Poor		15% N=11
Availability of affordable quality housing	Excellent		12% N=8
	Good		25% N=17
	Fair		36% N=25
	Poor		28% N=19
Overall quality of new development in Pearland	Excellent		9% N=6
	Good		42% N=29
	Fair		32% N=22
	Poor		17% N=12
Overall appearance of Pearland	Excellent		19% N=15
	Good		43% N=34
	Fair		32% N=25
	Poor		6% N=5
Cleanliness of Pearland	Excellent		25% N=19
	Good		48% N=37
	Fair		23% N=18
	Poor		4% N=3
Water resources (beaches, lakes, ponds, riverways, etc.)	Excellent		5% N=4
	Good		29% N=21
	Fair		26% N=19
	Poor		40% N=29
Air quality	Excellent		15% N=11
	Good		47% N=34

Please also rate each of the following in the Pearland community.

































Air quality	Fair		33% N=24
	Poor		5% N=4
Availability of paths and walking trails	Excellent		12% N=9
	Good		43% N=33
	Fair		22% N=17
	Poor		23% N=18
Fitness opportunities (including exercise classes and paths or trails, etc.)	Excellent		16% N=12
	Good		34% N=25
	Fair		34% N=25
	Poor		16% N=12
Recreational opportunities	Excellent		9% N=7
	Good		39% N=30
	Fair		33% N=25
	Poor		18% N=14
Availability of affordable quality food	Excellent		24% N=19
	Good		37% N=29
	Fair		25% N=20
	Poor		14% N=11
Availability of affordable quality health care	Excellent		31% N=22
	Good		41% N=29
	Fair		17% N=12
	Poor		11% N=8
Availability of preventive health services	Excellent		27% N=19
	Good		41% N=29
	Fair		20% N=14
	Poor		11% N=8
Availability of affordable quality mental health care	Excellent		16% N=7
	Good		29% N=13
	Fair		36% N=16
	Poor		20% N=9
Opportunities to attend cultural/arts/music activities	Excellent		7% N=5
	Good		34% N=26

Please also rate each of the following in the Pearland community.

































Opportunities to attend cultural/arts/music activities	Fair		32% N=24
	Poor		28% N=21
Community support for the arts	Excellent		7% N=5
	Good		34% N=23
	Fair		37% N=25
	Poor		22% N=15
Availability of affordable quality childcare/preschool	Excellent		15% N=8
	Good		38% N=20
	Fair		29% N=15
	Poor		17% N=9
K-12 education	Excellent		40% N=27
	Good		36% N=24
	Fair		19% N=13
	Poor		4% N=3
Adult educational opportunities	Excellent		9% N=5
	Good		30% N=16
	Fair		28% N=15
	Poor		32% N=17
Sense of civic/community pride	Excellent		16% N=12
	Good		32% N=23
	Fair		36% N=26
	Poor		16% N=12
Neighborliness of residents in Pearland	Excellent		19% N=15
	Good		30% N=23
	Fair		32% N=25
	Poor		18% N=14
Opportunities to participate in social events and activities	Excellent		20% N=16
	Good		29% N=23
	Fair		30% N=24
	Poor		20% N=16
Opportunities to attend special events and festivals	Excellent		19% N=15
	Good		37% N=29

Please also rate each of the following in the Pearland community.	Opportunities to attend special events and festivals	Fair		27% N=21
		Poor		18% N=14
	Opportunities to volunteer	Excellent		24% N=15
		Good		39% N=24
Fair			27% N=17	
Poor			10% N=6	
Opportunities to participate in community matters	Excellent		15% N=9	
	Good		35% N=21	
	Fair		33% N=20	
	Poor		17% N=10	
Openness and acceptance of the community toward people of diverse backgrounds	Excellent		23% N=16	
	Good		35% N=25	
	Fair		27% N=19	
	Poor		15% N=11	
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Pearland (in-person, phone, email, or web) for help or information	No		42% N=33
		Yes		58% N=46
	Contacted Pearland elected officials (in-person, phone, email, or web) to express your opinion	No		73% N=58
		Yes		27% N=21
	Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood w..	No		61% N=48
		Yes		39% N=31
	Watched (online or on television) a local public meeting	No		47% N=37
		Yes		53% N=42
	Volunteered your time to some group/activity in Pearland	No		49% N=39
		Yes		51% N=40
	Campaigned or advocated for a local issue, cause, or candidate	No		72% N=57
		Yes		28% N=22
	Voted in your most recent local election	No		11% N=9
		Yes		89% N=70
	Carpooled with other adults or children instead of driving alone	No		54% N=43
		Yes		46% N=36
	Walked or biked instead of driving	No		66% N=53
		Yes		34% N=27

































Please rate the quality of each of the following services in Pearland.

































Public information services	Excellent		10% N=6
	Good		52% N=33
	Fair		22% N=14
	Poor		16% N=10
Economic development	Excellent		6% N=4
	Good		48% N=31
	Fair		27% N=17
	Poor		19% N=12
Traffic enforcement	Excellent		13% N=9
	Good		43% N=30
	Fair		23% N=16
	Poor		21% N=15
Traffic signal timing	Excellent		1% N=1
	Good		28% N=22
	Fair		33% N=26
	Poor		38% N=30
Street repair	Excellent		4% N=3
	Good		26% N=20
	Fair		38% N=29
	Poor		32% N=24
Street cleaning	Excellent		19% N=14
	Good		41% N=30
	Fair		22% N=16
	Poor		18% N=13
Street lighting	Excellent		19% N=15
	Good		45% N=35
	Fair		21% N=16
	Poor		15% N=12
Sidewalk maintenance	Excellent		8% N=6
	Good		30% N=22
	Fair		23% N=17
	Poor		38% N=28

































Please rate the quality of each of the following services in Pearland.

































Bus or transit services	Excellent		4% N=2
	Fair		6% N=3
	Poor		90% N=46
Land use, planning, and zoning	Excellent		4% N=3
	Good		35% N=24
	Fair		32% N=22
	Poor		29% N=20
Code enforcement (weeds, abandoned buildings, etc.)	Excellent		10% N=7
	Good		37% N=25
	Fair		32% N=22
	Poor		21% N=14
Affordable high-speed internet access	Excellent		24% N=16
	Good		30% N=20
	Fair		36% N=24
	Poor		9% N=6
Garbage collection	Excellent		33% N=26
	Good		51% N=40
	Fair		11% N=9
	Poor		5% N=4
Drinking water	Excellent		19% N=15
	Good		38% N=30
	Fair		21% N=16
	Poor		22% N=17
Sewer services	Excellent		23% N=17
	Good		56% N=41
	Fair		14% N=10
	Poor		7% N=5
Storm water management (storm drainage, dams, levees, etc.)	Excellent		27% N=20
	Good		38% N=28
	Fair		24% N=18
	Poor		11% N=8
Power (electric and/or gas) utility	Excellent		28% N=21

Please rate the quality of each of the following services in Pearland.

































Power (electric and/or gas) utility	Good		48% N=36
	Fair		19% N=14
	Poor		5% N=4
Utility billing	Excellent		9% N=7
	Good		39% N=29
	Fair		19% N=14
	Poor		32% N=24
Police services	Excellent		38% N=30
	Good		42% N=33
	Fair		18% N=14
	Poor		3% N=2
Crime prevention	Excellent		32% N=24
	Good		37% N=28
	Fair		27% N=20
	Poor		4% N=3
Animal services	Excellent		26% N=16
	Good		43% N=26
	Fair		16% N=10
	Poor		15% N=9
Ambulance or emergency medical services	Excellent		40% N=22
	Good		51% N=28
	Fair		5% N=3
	Poor		4% N=2
Fire services	Excellent		52% N=33
	Good		42% N=27
	Fair		6% N=4
Fire prevention and education	Excellent		31% N=16
	Good		43% N=22
	Fair		16% N=8
	Poor		10% N=5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	Excellent		25% N=16
	Good		49% N=32

Please rate the quality of each of the following services in Pearland.			
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	Fair		22% N=14
	Poor		5% N=3
Preservation of natural areas (open space, farmlands, and greenbelts)	Excellent		12% N=9
	Good		32% N=23
	Fair		26% N=19
	Poor		30% N=22
Pearland open space	Excellent		8% N=6
	Good		31% N=22
	Fair		31% N=22
	Poor		30% N=21
Recycling	Excellent		28% N=22
	Good		41% N=32
	Fair		17% N=13
	Poor		14% N=11
Yard waste pick-up	Excellent		24% N=17
	Good		44% N=31
	Fair		21% N=15
	Poor		11% N=8
City parks	Excellent		21% N=16
	Good		42% N=32
	Fair		26% N=20
	Poor		12% N=9
Recreation programs or classes	Excellent		13% N=8
	Good		50% N=31
	Fair		27% N=17
	Poor		10% N=6
Recreation centers or facilities	Excellent		13% N=9
	Good		46% N=32
	Fair		29% N=20
	Poor		13% N=9
Health services	Excellent		28% N=15
	Good		52% N=28












Please rate the quality of each of the following services in Pearland.	Health services	Fair		9% N=5
		Poor		11% N=6
	Public library services	Excellent		60% N=45
		Good		29% N=22
Fair			11% N=8	
Overall customer service by Pearland employees (police, receptionists, planners, etc.)	Excellent		29% N=22	
	Good		44% N=34	
	Fair		21% N=16	
	Poor		6% N=5	
Please rate the following categories of Pearland government performance.	The value of services for the taxes paid to Pearland	Excellent		3% N=2
		Good		39% N=29
		Fair		35% N=26
		Poor		24% N=18
	The overall direction that Pearland is taking	Excellent		6% N=5
		Good		40% N=31
		Fair		26% N=20
		Poor		27% N=21
	The job Pearland government does at welcoming resident involvement	Excellent		8% N=5
		Good		40% N=26
		Fair		31% N=20
		Poor		22% N=14
Overall confidence in Pearland government	Excellent		4% N=3	
	Good		39% N=28	
	Fair		28% N=20	
	Poor		29% N=21	
Generally acting in the best interest of the community	Excellent		8% N=6	
	Good		38% N=28	
	Fair		30% N=22	
	Poor		24% N=18	
Being honest	Excellent		9% N=6	
	Good		35% N=23	
	Fair		30% N=20	

































Please rate the following categories of Pearland government performance.	Being honest	Poor		26% N=17
	Being open and transparent to the public	Excellent		7% N=5
		Good		39% N=27
		Fair		29% N=20
		Poor		26% N=18
Informing residents about issues facing the community	Excellent		6% N=4	
	Good		32% N=23	
	Fair		32% N=23	
	Poor		31% N=22	
Treating all residents fairly	Excellent		19% N=13	
	Good		36% N=24	
	Fair		19% N=13	
	Poor		25% N=17	
Treating residents with respect	Excellent		24% N=16	
	Good		39% N=26	
	Fair		22% N=15	
	Poor		15% N=10	
Overall, how would you rate the quality of the services provided by each of the following?	The City of Pearland	Excellent		15% N=11
		Good		43% N=32
		Fair		32% N=24
		Poor		9% N=7
	The Federal Government	Excellent		4% N=3
		Good		25% N=17
		Fair		46% N=31
		Poor		25% N=17
Please rate how important, if at all, you think it is for the Pearland community to focus on each of the following in the coming two years.	Overall economic health of Pearland	Essential		46% N=36
		Very important		37% N=29
		Somewhat important		17% N=13
	Overall quality of the transportation system (auto, bicycle, foot, bus) in Pearland	Essential		28% N=22
		Very important		41% N=32
		Somewhat important		23% N=18
		Not at all important		8% N=6

































Please rate how important, if at all, you think it is for the Pearland community to focus on each of the following in the coming two years.

































Overall design or layout of Pearland's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	Essential		24% N=19
	Very important		42% N=33
	Somewhat important		32% N=25
	Not at all important		3% N=2
Overall quality of the utility infrastructure in Pearland (water, sewer, storm water, electric/gas, broadband)	Essential		56% N=43
	Very important		26% N=20
	Somewhat important		17% N=13
	Not at all important		1% N=1
Overall feeling of safety in Pearland	Essential		57% N=44
	Very important		36% N=28
	Somewhat important		5% N=4
	Not at all important		1% N=1
Overall quality of natural environment in Pearland	Essential		25% N=20
	Very important		57% N=45
	Somewhat important		16% N=13
	Not at all important		1% N=1
Overall quality of parks and recreation opportunities	Essential		18% N=14
	Very important		59% N=46
	Somewhat important		22% N=17
	Not at all important		1% N=1
Overall health and wellness opportunities in Pearland	Essential		23% N=18
	Very important		40% N=31
	Somewhat important		26% N=20
	Not at all important		10% N=8
Overall opportunities for education, culture, and the arts	Essential		32% N=25
	Very important		38% N=30
	Somewhat important		27% N=21
	Not at all important		3% N=2
Residents' connection and engagement with their community	Essential		30% N=23
	Very important		40% N=31
	Somewhat important		29% N=22
	Not at all important		1% N=1

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events, and services.

City website (pearlandtx.gov)	Major source		61% N=47
	Minor source		32% N=25
	Not a source		6% N=5
Local newspapers	Major source		16% N=12
	Minor source		44% N=34
	Not a source		40% N=31
Other local media (radio or local television stations)	Major source		13% N=10
	Minor source		40% N=31
	Not a source		47% N=36
The local government cable channel (Comcast Ch. 16/U-verse Ch. 99)	Major source		4% N=3
	Minor source		29% N=22
	Not a source		67% N=51
City water bill insert	Major source		9% N=7
	Minor source		26% N=20
	Not a source		64% N=49
Other city publications (Pearland in Motion, Pearland Connect or others)	Major source		29% N=22
	Minor source		47% N=36
	Not a source		25% N=19
City Council meetings or other public meetings	Major source		41% N=31
	Minor source		32% N=24
	Not a source		27% N=20
Talking with City officials	Major source		32% N=24
	Minor source		34% N=26
	Not a source		34% N=26
City communications via social media (e.g., Facebook, Twitter, Instagram, Nextdoor, etc.)	Major source		74% N=57
	Minor source		21% N=16
	Not a source		5% N=4
City of Pearland email blasts	Major source		48% N=37
	Minor source		30% N=23
	Not a source		22% N=17
Word-of-mouth	Major source		29% N=22
	Minor source		47% N=36

	Word-of-mouth	Not a source		25% N=19
Overall, how would you rate the quality of the services provided by each of the following?	The County Government	Excellent		7% N=5
		Good		28% N=19
		Fair		43% N=29
		Poor		21% N=14
	The State Government	Excellent		6% N=4
		Good		21% N=15
		Fair		45% N=32
		Poor		28% N=20
Thinking about your ability to meet your household's needs, would you say your financial situation is:	Excellent		26% N=20	
	Good		48% N=37	
	Fair		21% N=16	
	Poor		5% N=4	
Thinking about your parents when they were your age, how would you compare your standard of living to theirs?	Much better		32% N=24	
	Somewhat better		24% N=18	
	About the same		24% N=18	
	Somewhat worse		21% N=16	
In general, how many times do you:	Access the internet from your home using a computer, laptop, or tablet computer	Several times a day		78% N=60
		Once a day		12% N=9
		A few times a week		8% N=6
		Every few weeks		3% N=2
	Access the internet from your cell phone	Several times a day		89% N=68
		Once a day		4% N=3
		A few times a week		7% N=5
	Visit social media sites such as Facebook, Twitter, Nextdoor, etc.	Several times a day		81% N=62
		Once a day		16% N=12
		A few times a week		4% N=3
	Use or check email	Several times a day		82% N=63
		Once a day		17% N=13
A few times a week			1% N=1	
Share your opinions online	Several times a day		16% N=12	
	Once a day		7% N=5	

In general, how many times do you:	Share your opinions online	A few times a week		22% N=17
		Every few weeks		20% N=15
		Less often or never		36% N=27
Shop online		Several times a day		16% N=12
		Once a day		12% N=9
		A few times a week		49% N=38
		Every few weeks		23% N=18
Please rate your overall health.		Excellent		26% N=20
		Very good		43% N=33
		Good		26% N=20
		Fair		5% N=4
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:		Very positive		1% N=1
		Somewhat positive		9% N=7
		Neutral		45% N=35
		Somewhat negative		38% N=29
		Very negative		6% N=5
How many years have you lived in Pearland?		Less than 2 years		3% N=2
		2-5 years		13% N=10
		6-10 years		22% N=17
		11-20 years		29% N=23
		More than 20 years		33% N=26
Which best describes the building you live in?		Single-family detached home		96% N=75
		Townhouse or duplex (may share walls but no units above or below you)		1% N=1
		Condominium or apartment (have units above or below you)		3% N=2
Do you rent or own your home?		Rent		5% N=4
		Own		95% N=74
About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?		\$300 to \$599		1% N=1
		\$600 to \$999		1% N=1
		\$1,000 to \$1,499		21% N=16
		\$1,500 to \$2,499		49% N=38
		\$2,500 to \$3,999		21% N=16
		\$4,000 to \$6,999		6% N=5

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	\$7,000 to \$9,999		1% N=1
Do any children 17 or under live in your household?	No		41% N=32
	Yes		59% N=46
Are you or any other members of your household aged 65 or older?	No		74% N=58
	Yes		26% N=20
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Less than \$25,000		1% N=1
	\$25,000 to \$49,999		4% N=3
	\$50,000 to \$74,999		9% N=7
	\$75,000 to \$99,999		13% N=10
	\$100,000 to \$149,999		28% N=21
	\$150,000 to \$199,999		25% N=19
	\$200,000 to \$299,999		12% N=9
	\$300,000 or more		8% N=6
Are you of Hispanic, Latino/a/x, or Spanish origin?	No, not of Hispanic, Latino/a/x, or Spanish origin		87% N=67
	Yes, I consider myself to be of Hispanic, Latino/a/x, or Spanish..		13% N=10
What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	American Indian or Alaska Native		4% N=3
	Asian		10% N=8
	Black or African American		8% N=6
	Native Hawaiian or Other Pacific Islander		1% N=1
	White		63% N=64
	A race not listed		3% N=2
	In which category is your age?	18-24 years	
25-34 years			14% N=11
35-44 years			29% N=23
45-54 years			28% N=22
55-64 years			13% N=10
65-74 years			9% N=7
75 years or older			5% N=4
What is your gender?	Woman		77% N=59
	Man		23% N=18
How did you hear about this survey? (Select all that apply.)	The City's website		3% N=2
	The City's social media (Facebook, Twitter, Instagram,...		62% N=48

How did you hear about this survey? (Select all that apply.)



The City of Pearland 2023 Community Survey

Please complete this survey if you are the adult (age 18 or older) in the household who most recently had a birthday (the year of birth does not matter). Your responses are confidential and no identifying information will be shared.

1. Please rate each of the following aspects of quality of life in Pearland.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Pearland as a place to live	1	2	3	4	5
Your neighborhood as a place to live	1	2	3	4	5
Pearland as a place to raise children	1	2	3	4	5
Pearland as a place to work.....	1	2	3	4	5
Pearland as a place to visit.....	1	2	3	4	5
Pearland as a place to retire.....	1	2	3	4	5
The overall quality of life in Pearland.....	1	2	3	4	5
Sense of community.....	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Pearland as a whole.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall economic health of Pearland.....	1	2	3	4	5
Overall quality of the transportation system (auto, bicycle, foot, bus) in Pearland.....	1	2	3	4	5
Overall design or layout of Pearland's residential and commercial areas (e.g., homes, buildings, streets, parks, etc.)	1	2	3	4	5
Overall quality of the utility infrastructure in Pearland (water, sewer, storm water, electric/gas, broadband).....	1	2	3	4	5
Overall feeling of safety in Pearland.....	1	2	3	4	5
Overall quality of natural environment in Pearland.....	1	2	3	4	5
Overall quality of parks and recreation opportunities.....	1	2	3	4	5
Overall health and wellness opportunities in Pearland.....	1	2	3	4	5
Overall opportunities for education, culture, and the arts.....	1	2	3	4	5
Residents' connection and engagement with their community	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following.

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Somewhat unlikely</u>	<u>Very unlikely</u>	<u>Don't know</u>
Recommend living in Pearland to someone who asks.....	1	2	3	4	5
Remain in Pearland for the next five years.....	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<u>Very safe</u>	<u>Somewhat safe</u>	<u>Neither safe nor unsafe</u>	<u>Somewhat unsafe</u>	<u>Very unsafe</u>	<u>Don't know</u>
In your neighborhood during the day.....	1	2	3	4	5	6
In Pearland's downtown/commercial area during the day	1	2	3	4	5	6
From property crime.....	1	2	3	4	5	6
From violent crime.....	1	2	3	4	5	6
From fire, flood, or other natural disaster	1	2	3	4	5	6

5. Please rate the job you feel the Pearland community does at each of the following.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Making all residents feel welcome	1	2	3	4	5
Attracting people from diverse backgrounds.....	1	2	3	4	5
Valuing/respecting residents from diverse backgrounds.....	1	2	3	4	5
Taking care of vulnerable residents (elderly, disabled, homeless, etc.).....	1	2	3	4	5

6. Please rate each of the following in the Pearland community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Overall quality of business and service establishments in Pearland.....	1	2	3	4	5
Variety of business and service establishments in Pearland.....	1	2	3	4	5
Vibrancy of downtown/commercial area	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities.....	1	2	3	4	5
Cost of living in Pearland.....	1	2	3	4	5
Overall image or reputation of Pearland	1	2	3	4	5

7. Please also rate each of the following in the Pearland community.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Traffic flow on major streets.....	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in Pearland.....	1	2	3	4	5
Ease of travel by public transportation in Pearland.....	1	2	3	4	5
Ease of travel by bicycle in Pearland.....	1	2	3	4	5
Ease of walking in Pearland.....	1	2	3	4	5
Well-planned residential growth.....	1	2	3	4	5
Well-planned commercial growth.....	1	2	3	4	5
Well-designed neighborhoods.....	1	2	3	4	5
Preservation of the historical or cultural character of the community.....	1	2	3	4	5
Public places where people want to spend time.....	1	2	3	4	5
Variety of housing options.....	1	2	3	4	5
Availability of affordable quality housing.....	1	2	3	4	5
Overall quality of new development in Pearland.....	1	2	3	4	5
Overall appearance of Pearland.....	1	2	3	4	5
Cleanliness of Pearland.....	1	2	3	4	5
Water resources (beaches, lakes, ponds, riverways, etc.).....	1	2	3	4	5
Air quality.....	1	2	3	4	5
Availability of paths and walking trails.....	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.)... ..	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Availability of affordable quality food.....	1	2	3	4	5
Availability of affordable quality health care.....	1	2	3	4	5
Availability of preventive health services.....	1	2	3	4	5
Availability of affordable quality mental health care.....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities.....	1	2	3	4	5
Community support for the arts.....	1	2	3	4	5
Availability of affordable quality childcare/preschool.....	1	2	3	4	5
K-12 education.....	1	2	3	4	5
Adult educational opportunities.....	1	2	3	4	5
Sense of civic/community pride.....	1	2	3	4	5
Neighborliness of residents in Pearland.....	1	2	3	4	5
Opportunities to participate in social events and activities.....	1	2	3	4	5
Opportunities to attend special events and festivals.....	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters.....	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds.....	1	2	3	4	5

8. Please indicate whether or not you have done each of the following in the last 12 months.

	<u>No</u>	<u>Yes</u>
Contacted the City of Pearland (in-person, phone, email, or web) for help or information.....	1	2
Contacted Pearland elected officials (in-person, phone, email, or web) to express your opinion.....	1	2
Attended a local public meeting (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.).....	1	2
Watched (online or on television) a local public meeting.....	1	2
Volunteered your time to some group/activity in Pearland.....	1	2
Campaigned or advocated for a local issue, cause, or candidate.....	1	2
Voted in your most recent local election.....	1	2
Carpooled with other adults or children instead of driving alone.....	1	2
Walked or biked instead of driving.....	1	2

The City of Pearland 2023 Community Survey

9. Please rate the quality of each of the following services in Pearland.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Public information services.....	1	2	3	4	5
Economic development.....	1	2	3	4	5
Traffic enforcement.....	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Street repair.....	1	2	3	4	5
Street cleaning.....	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Sidewalk maintenance.....	1	2	3	4	5
Bus or transit services.....	1	2	3	4	5
Land use, planning, and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.).....	1	2	3	4	5
Affordable high-speed internet access.....	1	2	3	4	5
Garbage collection.....	1	2	3	4	5
Drinking water.....	1	2	3	4	5
Sewer services.....	1	2	3	4	5
Storm water management (storm drainage, dams, levees, etc.).....	1	2	3	4	5
Power (electric and/or gas) utility.....	1	2	3	4	5
Utility billing.....	1	2	3	4	5
Police services.....	1	2	3	4	5
Crime prevention.....	1	2	3	4	5
Animal services.....	1	2	3	4	5
Ambulance or emergency medical services.....	1	2	3	4	5
Fire services.....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations).....	1	2	3	4	5
Preservation of natural areas (open space, farmlands, and greenbelts).....	1	2	3	4	5
Pearland open space.....	1	2	3	4	5
Recycling.....	1	2	3	4	5
Yard waste pick-up.....	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Recreation centers or facilities.....	1	2	3	4	5
Health services.....	1	2	3	4	5
Public library services.....	1	2	3	4	5
Overall customer service by Pearland employees (police, receptionists, planners, etc.).....	1	2	3	4	5

10. Please rate the following categories of Pearland government performance.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The value of services for the taxes paid to Pearland.....	1	2	3	4	5
The overall direction that Pearland is taking.....	1	2	3	4	5
The job Pearland government does at welcoming resident involvement.....	1	2	3	4	5
Overall confidence in Pearland government.....	1	2	3	4	5
Generally acting in the best interest of the community.....	1	2	3	4	5
Being honest.....	1	2	3	4	5
Being open and transparent to the public.....	1	2	3	4	5
Informing residents about issues facing the community.....	1	2	3	4	5
Treating all residents fairly.....	1	2	3	4	5
Treating residents with respect.....	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The City of Pearland.....	1	2	3	4	5
The Federal Government.....	1	2	3	4	5

12. Please rate how important, if at all, you think it is for the Pearland community to focus on each of the following in the coming two years.

	<u>Essential</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not at all important</u>
Overall economic health of Pearland.....	1	2	3	4
Overall quality of the transportation system (auto, bicycle, foot, bus) in Pearland	1	2	3	4
Overall design or layout of Pearland’s residential and commercial areas (e.g., homes, buildings, streets, parks, etc.).....	1	2	3	4
Overall quality of the utility infrastructure in Pearland (water, sewer, storm water, electric/gas, broadband).....	1	2	3	4
Overall feeling of safety in Pearland.....	1	2	3	4
Overall quality of natural environment in Pearland.....	1	2	3	4
Overall quality of parks and recreation opportunities.....	1	2	3	4
Overall health and wellness opportunities in Pearland.....	1	2	3	4
Overall opportunities for education, culture, and the arts.....	1	2	3	4
Residents’ connection and engagement with their community	1	2	3	4

13. Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events, and services.

	<u>Major source</u>	<u>Minor source</u>	<u>Not a source</u>
City website (pearlandtx.gov)	1	2	3
Local newspapers.....	1	2	3
Other local media (radio or local television stations).....	1	2	3
The local government cable channel (Comcast Ch. 16/U-verse Ch. 99)	1	2	3
City water bill insert.....	1	2	3
Other city publications (Pearland in Motion, Pearland Connect or others)	1	2	3
City Council meetings or other public meetings.....	1	2	3
Talking with City officials.....	1	2	3
City communications via social media (e.g., Facebook, Twitter, Instagram, Nextdoor, etc.) ..	1	2	3
City of Pearland email blasts.....	1	2	3
Word-of-mouth.....	1	2	3

14. Overall, how would you rate the quality of the services provided by each of the following?

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don’t know</u>
The County Government.....	1	2	3	4	5
The State Government.....	1	2	3	4	5

15. Thinking about your ability to meet your household’s needs, would you say your financial situation is:

- Excellent
 Good
 Fair
 Poor
 Don’t know

16. Thinking about your parents when they were your age, how would you compare your standard of living to theirs?

- Much better
 Somewhat better
 About the same
 Somewhat worse
 Don’t know

The City of Pearland 2023 Community Survey

Our last questions are about you and your household.

Again, all of your responses to this survey are confidential and no identifying information will be shared.

D1. In general, how many times do you:	Several <u>times a day</u>	Once <u>a day</u>	A few times <u>a week</u>	Every <u>few weeks</u>	Less often <u>or never</u>	Don't <u>know</u>
Access the internet from your home using a computer, laptop, or tablet computer	1	2	3	4	5	6
Access the internet from your cell phone	1	2	3	4	5	6
Visit social media sites such as Facebook, Twitter, Nextdoor, etc.	1	2	3	4	5	6
Use or check email.....	1	2	3	4	5	6
Share your opinions online.....	1	2	3	4	5	6
Shop online	1	2	3	4	5	6

D2. Please rate your overall health.

- Excellent
 Very good
 Good
 Fair
 Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months?

Do you think the impact will be:

- Very positive
 Somewhat positive
 Neutral
 Somewhat negative
 Very negative

D4. How many years have you lived in Pearland?

- Less than 2 years
 2-5 years
 6-10 years
 11-20 years
 More than 20 years

D5. Which best describes the building you live in?

- Single-family detached home
 Townhouse or duplex (may share walls but no units above or below you)
 Condominium or apartment (have units above or below you)
 Mobile home
 Other

D6. Do you rent or own your home?

- Rent
 Own

D7. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)?

- Less than \$300 \$2,500 to \$3,999
 \$300 to \$599 \$4,000 to \$6,999
 \$600 to \$999 \$7,000 to \$9,999
 \$1,000 to \$1,499 \$10,000 or more
 \$1,500 to \$2,499

D8. Do any children 17 or under live in your household?

- No Yes

D9. Are you or any other members of your household aged 65 or older?

- No Yes

D10. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- Less than \$25,000 \$100,000 to \$149,999
 \$25,000 to \$49,999 \$150,000 to \$199,999
 \$50,000 to \$74,999 \$200,000 to \$299,999
 \$75,000 to \$99,999 \$300,000 or more

D11. Are you of Hispanic, Latino/a/x, or Spanish origin?

- No Yes

D12. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- American Indian or Alaskan Native
 Asian
 Black or African American
 Native Hawaiian or Other Pacific Islander
 White
 A race not listed

D13. In which category is your age?

- 18-24 years 55-64 years
 25-34 years 65-74 years
 35-44 years 75 years or older
 45-54 years

D14. What is your gender?

- Woman
 Man
 Identify in another way → go to D14a

D14a. If you identify in another way, how would you describe your gender?

- Agender/I don't identify with any gender
 Genderqueer/gender fluid
 Non-binary
 Transgender man
 Transgender woman
 Two-spirit
 Identify in another way

Thank you!

Please return the completed survey in the postage-paid envelope to:
National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502