

# CITY OF PEARLAND

THE COMMUNITY OF CHOICE



## STRATEGIC PRIORITIES



### 1. TRUSTED GOVERNMENT

Delivering transparent, high quality, and accessible city services by developing cutting-edge solutions, engaging with the community, and continuously improving our capabilities



### 2. STRONG ECONOMY

Developing and investing in an attractive community that allows talent, entrepreneurs, and businesses to thrive for generations to come by supporting stable, steady growth, and unending opportunities



### 3. SAFE COMMUNITY

Making Pearland a welcoming place by ensuring a safe environment and providing efficient Public Safety services for residents, businesses, and visitors



### 4. SUSTAINABLE INFRASTRUCTURE

Building quality of life on a well-planned and maintained foundation of **essential** water, transportation, flooding infrastructure, appealing amenities, and **long-term value**.



### 5. RESILIENT FINANCES

Providing **long-term** community value through trusted stewardship and responsible financial management



### 6. CONNECTED COMMUNITY

Fostering a sense of belonging and encouraging opportunities to connect through multifaceted events, services, amenities, and gathering spaces.

## CITY VALUES

-Trust

-Integrity

-Ownership

-Respect

-Teamwork

-Innovation