

Pearland, TX

The National Community Survey

Report of Results
2021

Report by:



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About The NCS™

The National Community Survey™ (The NCS™) report is about the “livability” of Pearland. A livable community is a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live. The survey was developed by the experts from National Research Center at Polco.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents’ opinions considering ten central facets of a community:



- Economy
- Mobility
- Community Design
- Utilities
- Safety
- Natural Environment
- Parks and Recreation
- Health and Wellness
- Education, Arts, and Culture
- Inclusivity and Engagement

The report provides the opinions of a representative sample of 403 residents of the City of Pearland collected from May 7, 2021 to June 25, 2021. The margin of error around any reported percentage is 5% for all respondents and the response rate for the 2021 survey was 14%. Survey results were weighted so that the demographic profile of respondents was representative of the demographic profile of adults in Pearland.



How the results are reported

For the most part, the percentages presented in the following tabs represent the “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, etc.). On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data.” However, these responses have been removed from the analyses presented in most of the tabs. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Comparisons to benchmarks

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 600 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community in the last five years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. In each tab, Pearland’s results are noted as being “higher” than the benchmark, “lower” than the benchmark, or “similar” to the benchmark, meaning that the average rating given by Pearland residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as “higher” or “lower” than the benchmark means that Pearland’s average rating for a particular item was more than 10 points different than the benchmark. If a rating was “much higher” or “much lower,” then Pearland’s average rating was more than 20 points different when compared to the benchmark.

The survey was administered during the COVID-19 pandemic, a time of challenge for many local governments. While we provide comparisons to national benchmarks, it is important to note that much of the benchmark data was collected prior to the pandemic. This may impact how your City’s 2021 ratings compare to other communities’ ratings from the past five years.

Trends over time

Trend data for Pearland represent important comparison data and should be examined for improvements or declines*. Deviations from stable trends over time represent opportunities for understanding how local policies, programs, or public information may have affected residents' opinions. Changes between survey years have been noted with an arrow and the percent difference. If the difference is greater than eight percentage points between the 2019 and 2021 surveys, the change is statistically significant.

* In 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

Methods

Selecting survey recipients

All households within the City of Pearland were eligible to participate in the survey. A list of all households within the zip codes serving Pearland was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Pearland households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file. Addresses located outside of the City of Pearland boundaries were removed from the list of potential households to survey. Each address identified as being within city boundaries was further identified as being within one of the five areas. From that list, addresses were randomly selected as survey recipients, with multi-family housing units (defined as those with a unit number) sampled at a rate of 5:3 compared to single family housing units.

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the “person whose birthday has most recently passed” to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the introduction of the survey.

Conducting the survey

The 3,000 randomly selected households received mailings beginning on May 7, 2021 and the survey remained open for seven weeks. The first mailing was a postcard inviting the household to participate in the survey. The next mailing contained a cover letter with instructions, the survey questionnaire, and a postage-paid return envelope. The final mailing contained a reminder letter, another survey, and a postage-paid return envelope. All mailings included a web link to give residents the opportunity to respond to the survey online. All follow-up mailings asked those who had not completed the survey to do so and those who had already done so to refrain from completing the survey again.

About 3% of the 3,000 mailed invitations or surveys were returned because the household address was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 2,908 households that received the invitations to participate, 403 completed the survey, providing an overall response rate of 14%. The response rate was calculated using AAPOR’s response rate #2* for mailed surveys of unnamed persons.

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions. The margin of error for the City of Pearland survey is no greater than plus or minus five percentage points around any given percent reported for all respondents (403 completed surveys).

In addition to the randomly selected “probability sample” of households, a link to an online open participation survey was publicized by the City of Pearland. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and a question about where they heard about the survey. The open participation survey was open to all city residents and became available on June 11, 2021. The survey remained open for two weeks. The data presented in the following tabs exclude the open participation survey data, but a tab at the end provides the complete frequency of responses to questions by the open participation respondents.

Analyzing the data

Responses from mailed surveys were entered into an electronic dataset using a “key and verify” method, where all responses are entered twice and compared to each other. Any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed. Responses from surveys completed on Polco were downloaded and merged with the mailed survey responses.

The demographics of the survey respondents were compared to those found in the 2010 Census and 2017 American Community Survey estimates for adults in the City of Pearland. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the probability sample are presented in the following table.

NRC aligns demographic labels with those used by the U.S. Census for reporting purposes, when possible. Some categories (e.g., age, race/Hispanic origin, housing type, and length of residency) are combined into smaller subgroups.

		Unweighted	Weighted	Target*
Age	18-34	9%	31%	31%
	35-54	35%	41%	41%
	55+	56%	29%	29%
Area	Area 1	24%	30%	30%
	Area 2	18%	16%	16%
	Area 3	22%	19%	19%
	Area 4	16%	13%	13%
	Area 5	20%	21%	21%
Hispanic origin	No, not Spanish, Hispanic, or Latino	88%	81%	81%
	Spanish, Hispanic, or Latino	12%	19%	19%
Housing tenure	Own	89%	76%	76%
	Rent	11%	24%	24%
Housing type	Attached	8%	17%	17%
	Detached	92%	83%	83%
Race & Hispanic origin	Not white alone	40%	53%	53%
	White alone, not Hispanic or Latino	60%	47%	47%
Sex	Female	58%	52%	52%
	Male	42%	48%	48%
Sex/age	Female 18-34	5%	15%	15%
	Female 35-54	21%	21%	21%
	Female 55+	31%	17%	17%
	Male 18-34	3%	16%	16%
	Male 35-54	14%	20%	20%
	Male 55+	25%	12%	12%

The survey datasets were analyzed using all or some of a combination of the Statistical Package for the Social Sciences (SPSS), R, Python and Tableau. For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., excellent/good, very safe/somewhat safe, essential/very important, etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in the tab “Complete data”. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item.

Contact

The City of Pearland funded this research. Please contact Debbie Schielke of the City of Pearland at DSchielke@pearlandtx.gov if you have any questions about the survey.

Survey Validity

See the Polco Knowledge Base article on survey validity at <https://info.polco.us/knowledge/statistical-vali>

* See AAPOR’s Standard Definitions for more information at

<https://www.aapor.org/Publications-Media/AAPOR-Journals/Standard-Definitions.aspx>

* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from

<https://web.stanford.edu/group/iriss/cgi-bin/anesrake/resources/RakingDescription.pdf>

* Targets come from the 2010 Census and 2017 American Community Survey

Highlights

Community members enjoy a high quality of life in Pearland.

Residents value the high quality of life in Pearland, with about 9 in 10 respondents positively rating the city as a place to live and the overall quality of life in the community. Similarly, around 85% of respondents indicated they were either very likely or somewhat likely to recommend living in Pearland to someone who asks and planned to remain in the city for the next five years. All of the items were on par with the national averages and scored similar marks to the 2019 survey cycle.

Mobility is an area of opportunity for Pearland.

At least half of respondents rated traffic enforcement, traffic signal timing, street repair, street cleaning, street lighting, ease of public parking, ease of travel by car, and sidewalk maintenance as excellent or good. All of the marks were on par with the national benchmarks and scores from the 2019 survey.

While the aforementioned items performed similarly to the national averages, community members identified other areas of mobility as room for opportunity in Pearland. About 4 in 10 respondents gave excellent or good marks to the ease of walking in Pearland, while 3 in 10 gave positive scores to the overall quality of the transportation system and traffic flow on major streets. The ease of travel by bicycle and ease of travel by public transportation received the lowest marks, with only 28% and 14% of residents indicating they are excellent or good. All items were either lower or much lower than the national benchmarks.

Residents appreciate their local government and have strong preferences for the types of communication methods they use to learn about Pearland's news and activities.

When asked questions relating to Pearland's government and its performance, at least 5 in 10 residents gave the city positive marks, all of which were on par with the national benchmarks and similar to scores in 2019. The overall quality of services provided by the City of Pearland, the overall customer service by Pearland employees, and treating residents with respect performed the best among respondents, with about three-quarters rating the items as excellent or good. Items including the overall direction that Pearland is taking, resident's overall confidence in the Pearland government, being honest, acting in the best interest of the community, and treating all residents fairly received excellent or good marks from at least 6 in 10 respondents. The greatest areas for improvement included the value of services for the taxes paid to Pearland, public information services, the job the Pearland government does at welcoming resident involvement, and being open and transparent to the public; about half of respondents gave positive marks to these items. Noteworthy, residents showed a significant preference for the quality of services provided by the local government compared to other levels of government. Around 71% of respondents gave excellent or good marks to the City of Pearland while the County Government, the State Government, and the Federal Government received positive marks of 62%, 54%, and 35%, respectively.

When asked about how much of a source various communication methods are for obtaining information about the city and its activities, events, and services, almost 95% of respondents indicated the city website is either a major or minor source of information. Local newspapers, city communications, other city publications, and word-of-mouth were also strong sources of information for about three-quarters of respondents. Sources like local media, city water bill insert, and City of Pearland email blasts was the third most preferred group, with at least 6 in 10 community members indicating they are either a major or minor source of information. Finally, less than half of residents indicated a preference for City Council meetings, talking with City officials, and the local government cable channel.

Residents feel safe in Pearland.

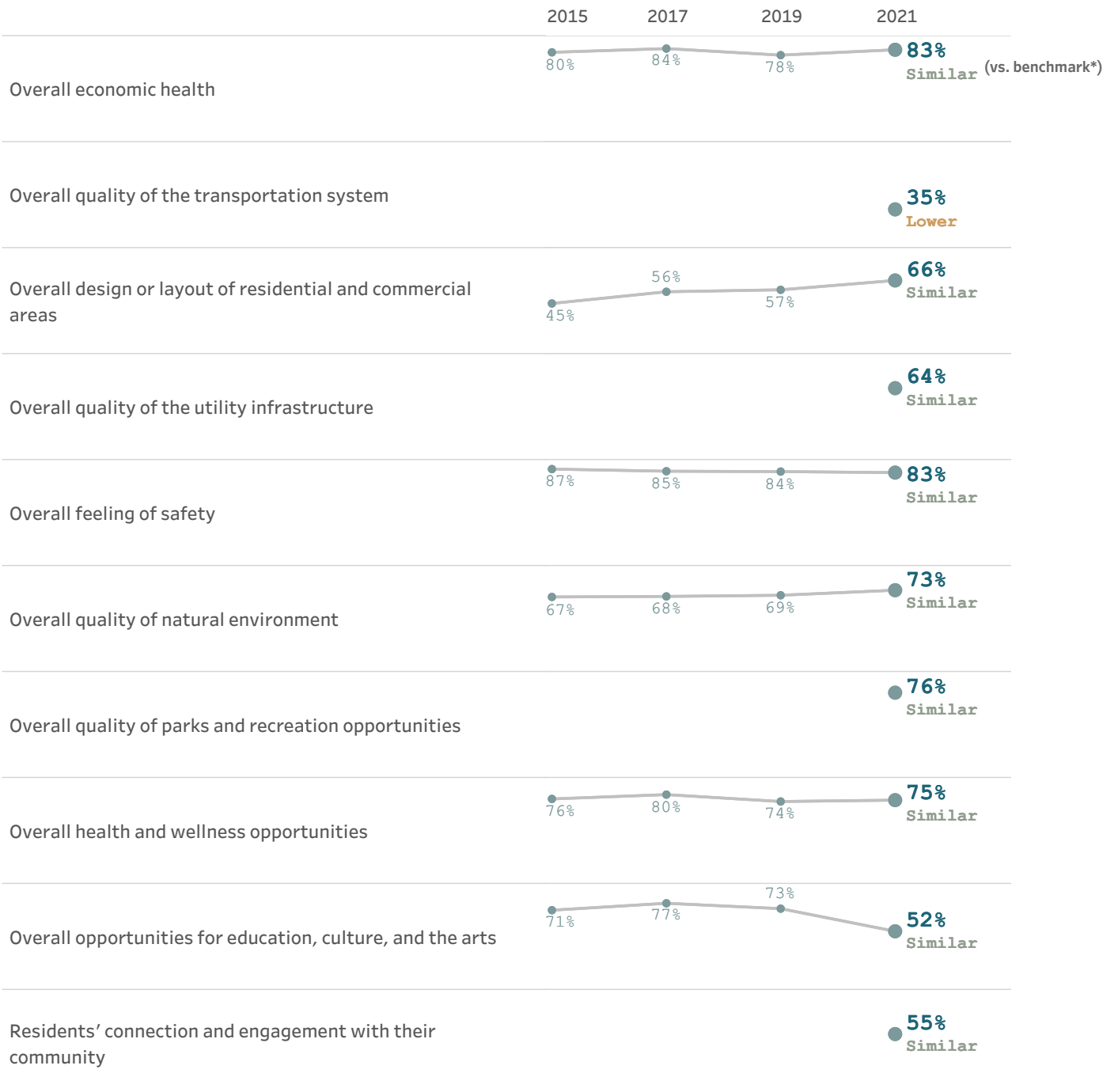
Residents feel safe in the community and gave high marks to public safety services. Over 80% of community members positively rated the overall feeling of safety in the city. In addition, at least 8 in 10 respondents indicated feeling either very safe or somewhat safe in their neighborhood during the day, in Pearland's downtown/commercial district during the day, from property crime and from violent crime, scoring the items on par with the national benchmarks. Relatedly, safety services were also highly assessed by Pearland residents, with at least 7 in 10 stating fire services, police services, ambulance or emergency medical services, crime prevention, fire prevention and education, and animal control are excellent or good and similar to the national averages.

Facets of livability

Resident perceptions of quality and importance for each of the facets of community livability provide an overview of community strengths and challenges that are useful for planning, budgeting and performance evaluation.

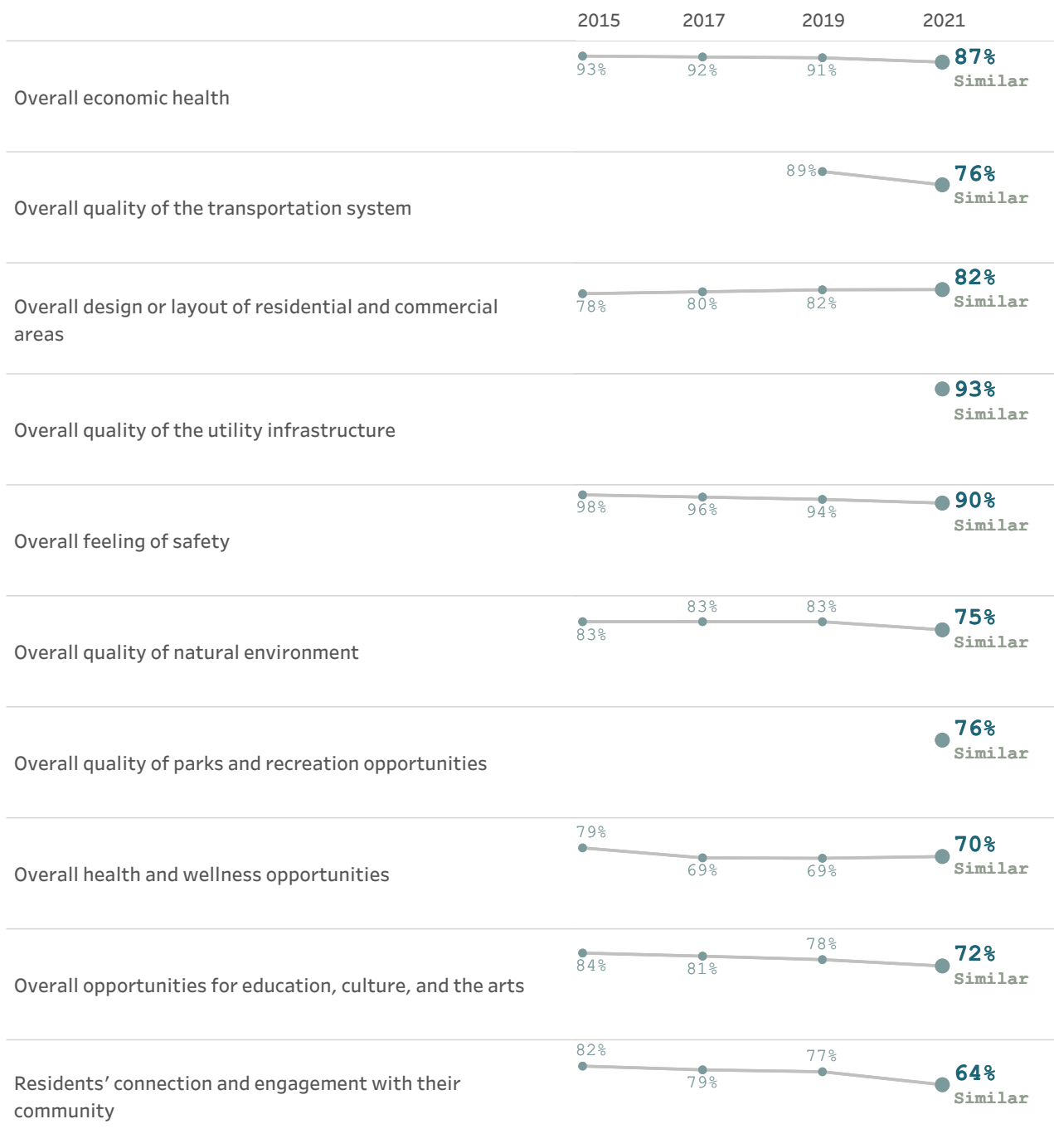
The charts below show the proportion of residents who rated the community facets positively for quality and the priority (importance) placed on each. Also displayed is whether local ratings were lower, similar, or higher than communities across the country (the national benchmark).

Please rate each of the following characteristics as they relate to Pearland as a whole.
(% excellent or good)



Please rate how important, if at all, you think it is for the Pearland community to focus on each of the following in the coming two years.

(% essential or very important)



Note: Prior to 2020, "Overall quality of the transportation system" was "Overall ease of getting to the places you usually have to visit". Differences in ratings may be at least partially attributable to changes in question wording and should be interpreted cautiously.

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Balancing performance and importance

Every jurisdiction must balance limited resources while meeting resident needs and striving to optimize community livability. To this end, it is helpful to know what aspects of the community are most important to residents and which they perceive as being of higher or lower quality. It is especially helpful to know when a facet of livability is considered of high importance but rated as lower quality, as this should be a top priority to address.

To help guide City staff and officials with decisions on future resource allocation, resident ratings of the importance of services were compared to their ratings of the quality of these services. To identify the services perceived by residents to have relatively lower quality at the same time as relatively higher importance, all services were ranked from highest perceived quality to lowest perceived quality and from highest perceived importance to lowest perceived importance. Some services were in the top half of both lists (higher quality and higher importance); some were in the top half of one list but the bottom half of the other (higher quality and lower importance or lower quality and higher importance); and some services were in the bottom half of both lists.

Services receiving quality ratings of excellent or good by 70% or more of respondents were considered of "higher quality" and those with ratings lower than 70% were considered to be of "lower quality." Services were classified as "more important" if they were rated as essential or very important by 75% or more of respondents. Services were rated as "less important" if they received a rating of less than 75%. This classification uses the median ratings for quality and importance to divide the services in half.

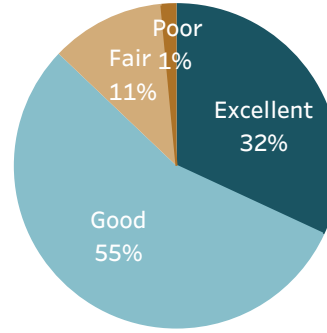
The quadrants in the figure below show which community facets were given higher or lower importance ratings (up-down) and which had higher or lower quality ratings (right-left). Services categorized as higher in importance and lower in quality may warrant further investigation to see if changes to their delivery are necessary.



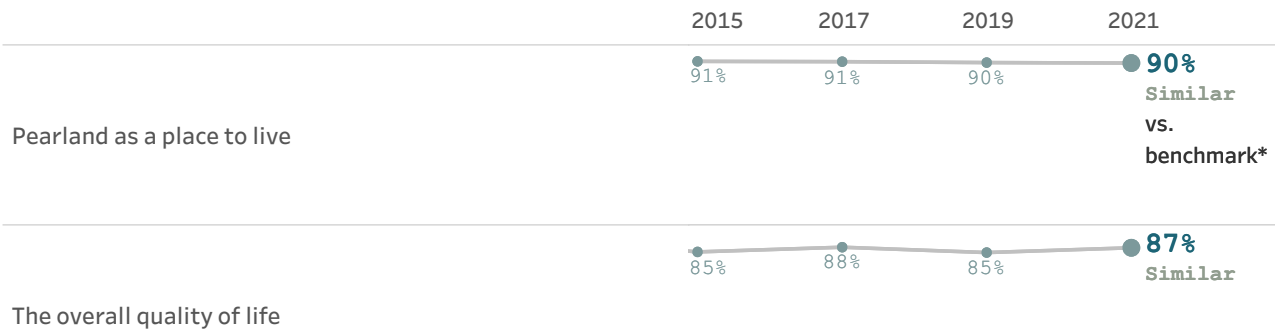
Quality of life

Measuring community livability starts with assessing the quality of life of those who live there, and ensuring that the community is attractive, accessible, and welcoming to all.

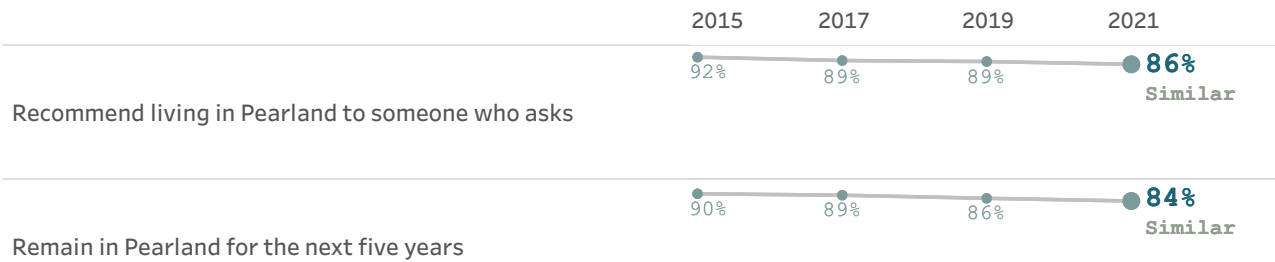
The overall quality of life in Pearland, 2021



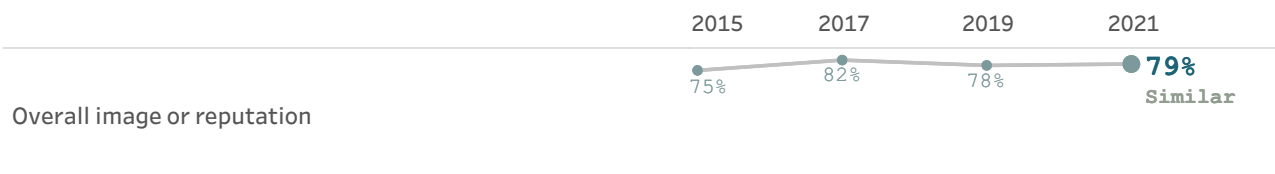
Please rate each of the following aspects of quality of life in Pearland.
(% excellent or good)



Please indicate how likely or unlikely you are to do each of the following.
(% very or somewhat likely)



Please rate each of the following in the Pearland community.
(% excellent or good)

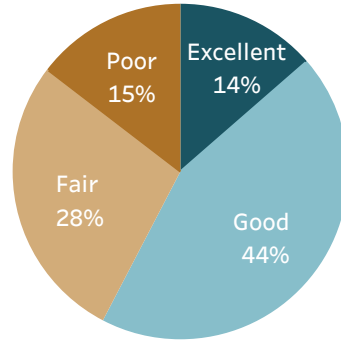


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

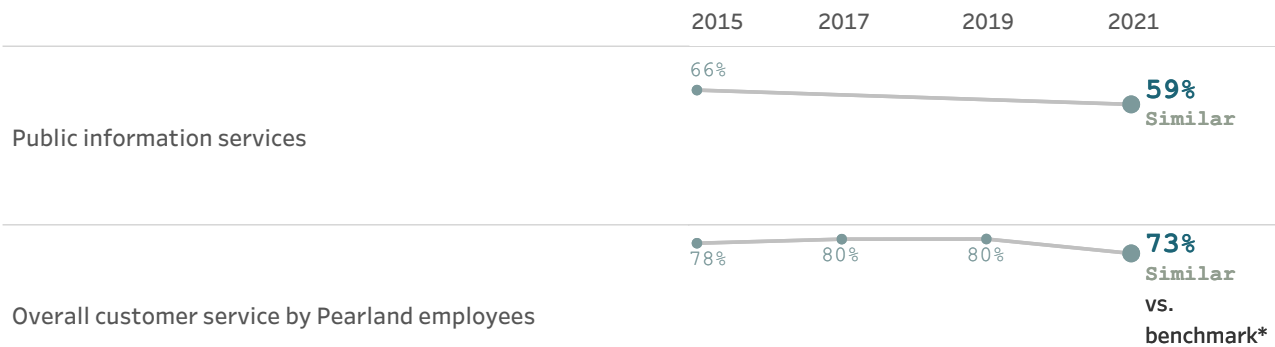
Overall confidence in Pearland government, 2021

Governance

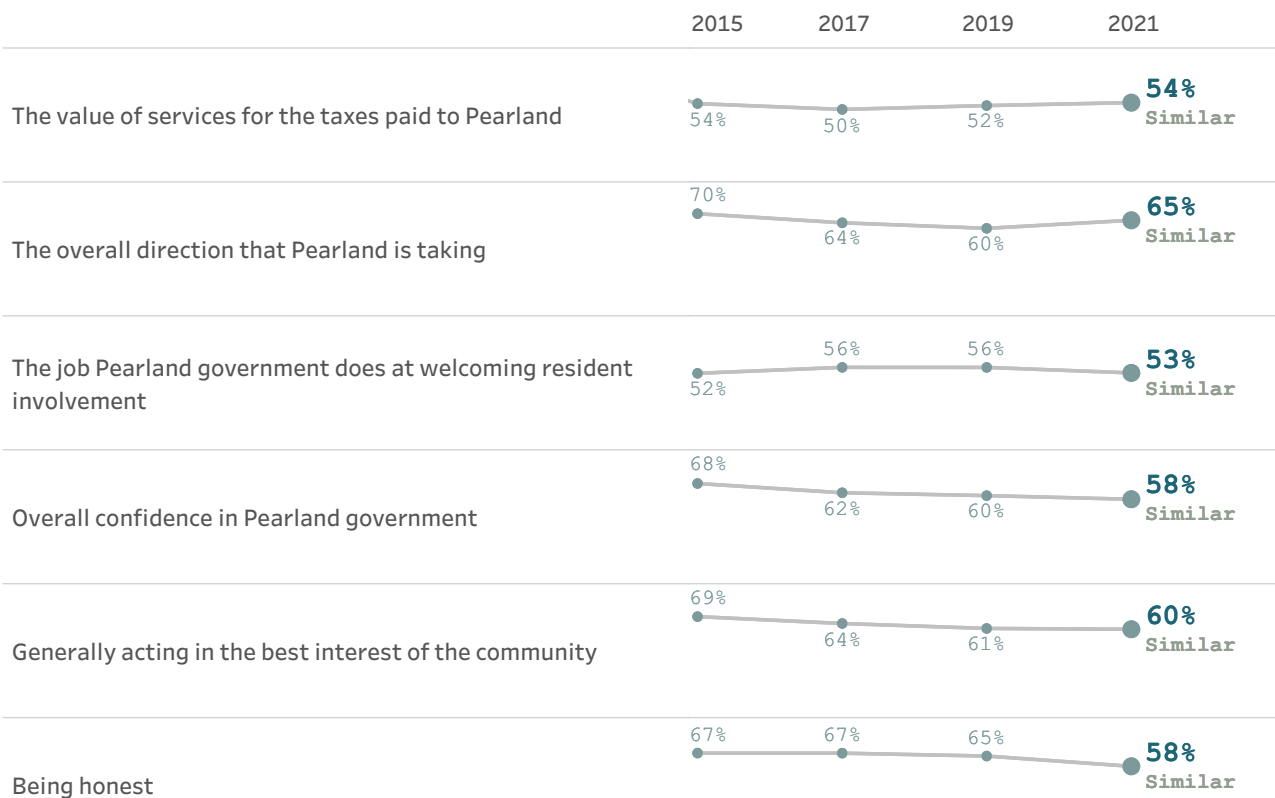
Strong local governments produce results that meet the needs of residents while making the best use of available resources, and are responsive to the present and future needs of the community as a whole.



Please rate the quality of each of the following services in Pearland. (% excellent or good)



Please rate the following categories of Pearland government performance. (% excellent or good)



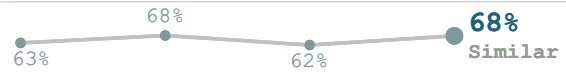
Being open and transparent to the public

● **52%**
Similar

Informing residents about issues facing the community

● **55%**
Similar

Treating all residents fairly

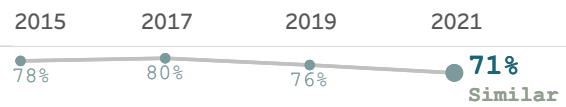


Treating residents with respect

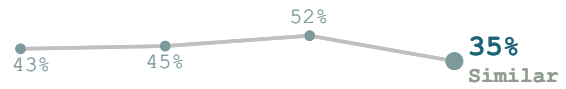
● **73%**
Similar

Overall, how would you rate the quality of the services provided by each of the following?
(% excellent or good)

The City of Pearland



The Federal Government

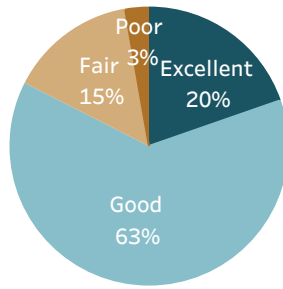


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

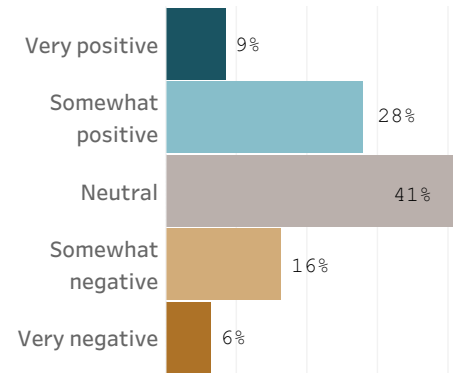
Economy

Local governments work together with private and nonprofit businesses, and with the community at large, to foster sustainable growth, create jobs, and promote a thriving local economy.

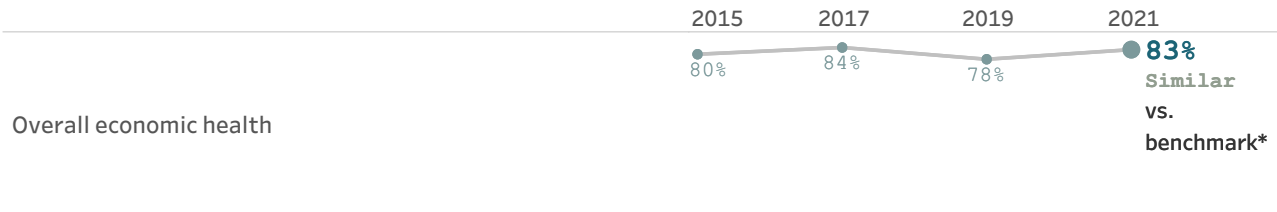
Overall economic health of Pearland, 2021



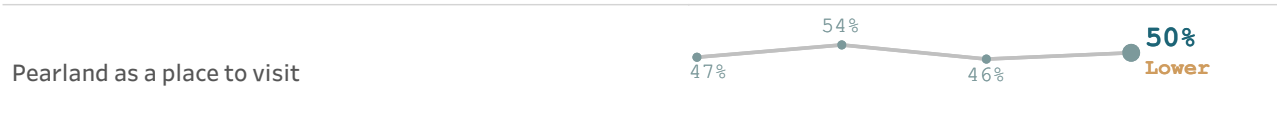
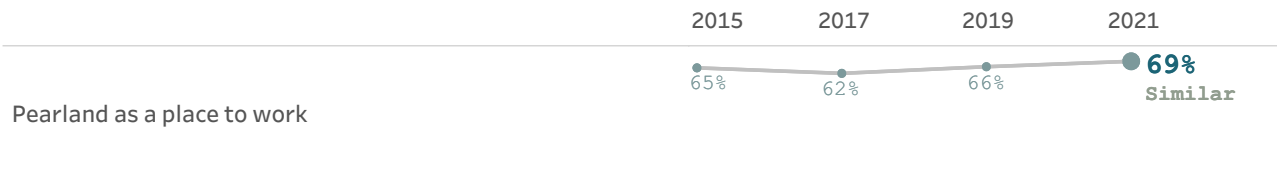
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:



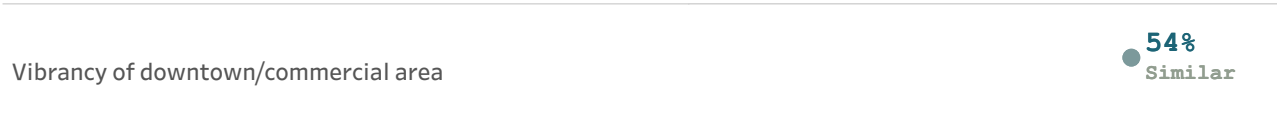
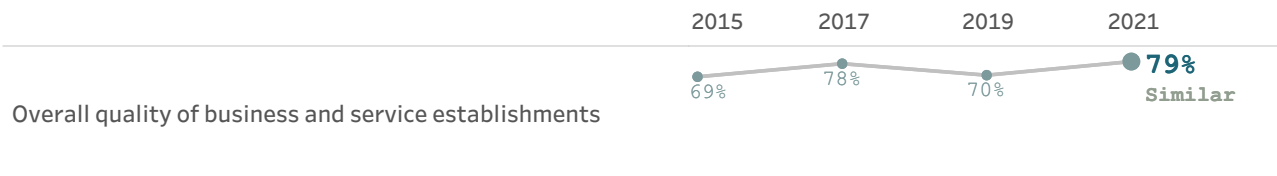
Please rate each of the following characteristics as they relate to Pearland as a whole. (% excellent or good)

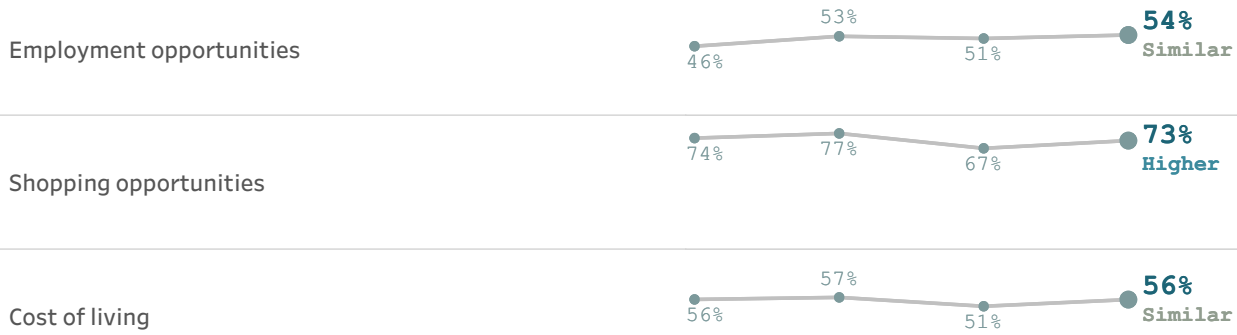


Please rate each of the following aspects of quality of life in Pearland. (% excellent or good)

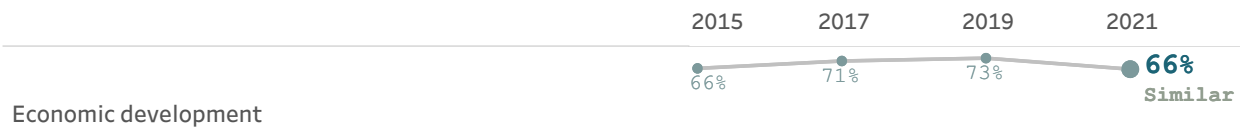


Please rate each of the following in the Pearland community. (% excellent or good)

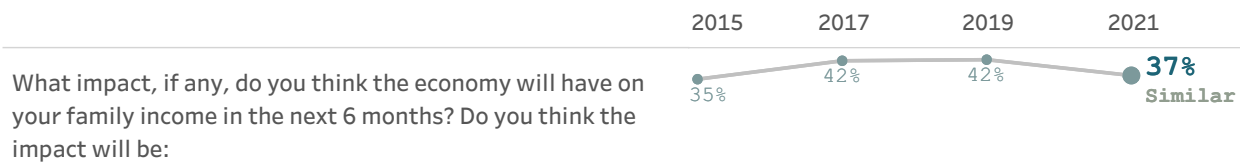




Please rate the quality of each of the following services in Pearland.
(% excellent or good)



What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:
(% very or somewhat positive)



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

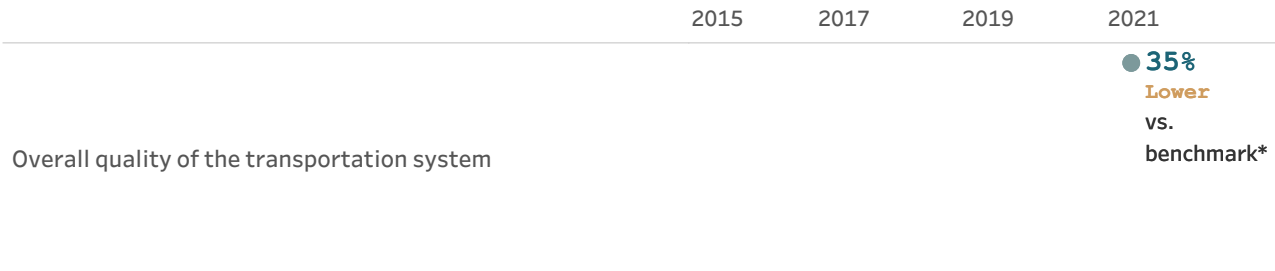
Mobility

The ease with which residents can move about their communities, whether for commuting, leisure, or recreation, plays a major role in the quality of life for all who live, work, and play in the community.

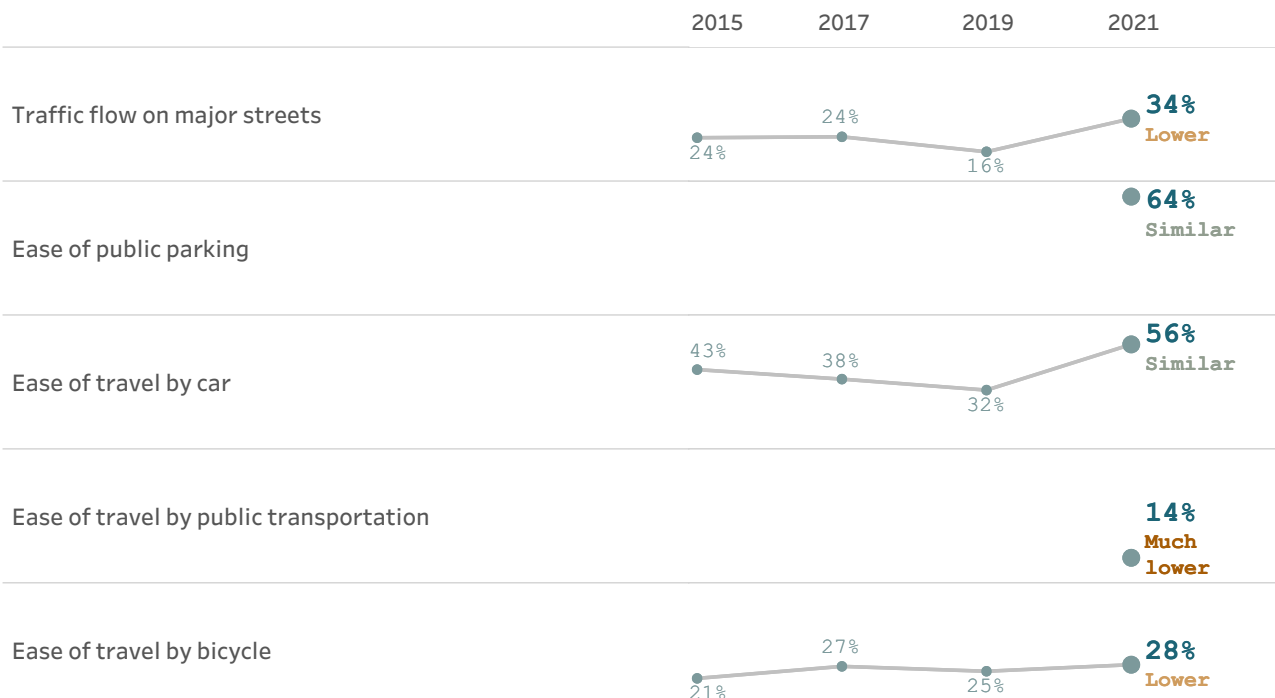
Overall quality of the transportation system in Pearland, 2021



Please rate each of the following characteristics as they relate to Pearland as a whole.
(% excellent or good)



Please also rate each of the following in the Pearland community.
(% excellent or good)



Ease of walking



Please indicate whether or not you have done each of the following in the last 12 months.

(% yes)

2015 2017 2019 2021

Carpooled with other adults or children instead of driving alone



Walked or biked instead of driving



Please rate the quality of each of the following services in Pearland.

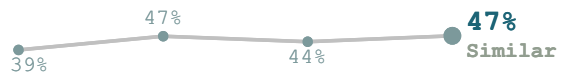
(% excellent or good)

2015 2017 2019 2021

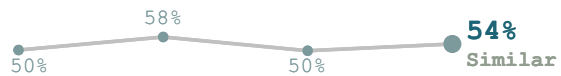
Traffic enforcement



Traffic signal timing



Street repair



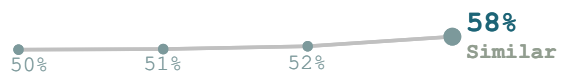
Street cleaning



Street lighting



Sidewalk maintenance



Bus or transit services

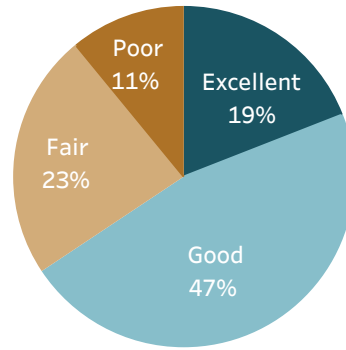


Note: Prior to 2020, "Overall quality of the transportation system" was "Overall ease of getting to the places you usually have to visit". Differences in ratings may be at least partially attributable to changes in question wording and should be interpreted cautiously.

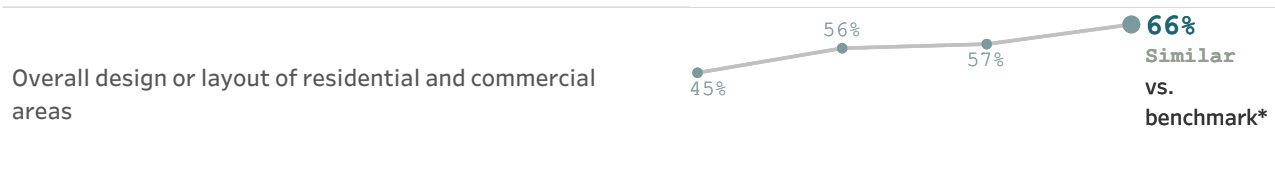
Overall design or layout of Pearland's residential and commercial areas, 2021

Community design

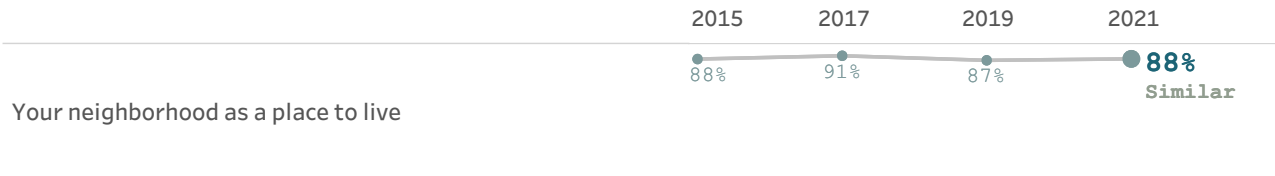
A well-designed community enhances the quality of life for its residents by encouraging smart land use and zoning, ensuring that affordable housing is accessible to all, and providing access to parks and other green spaces.



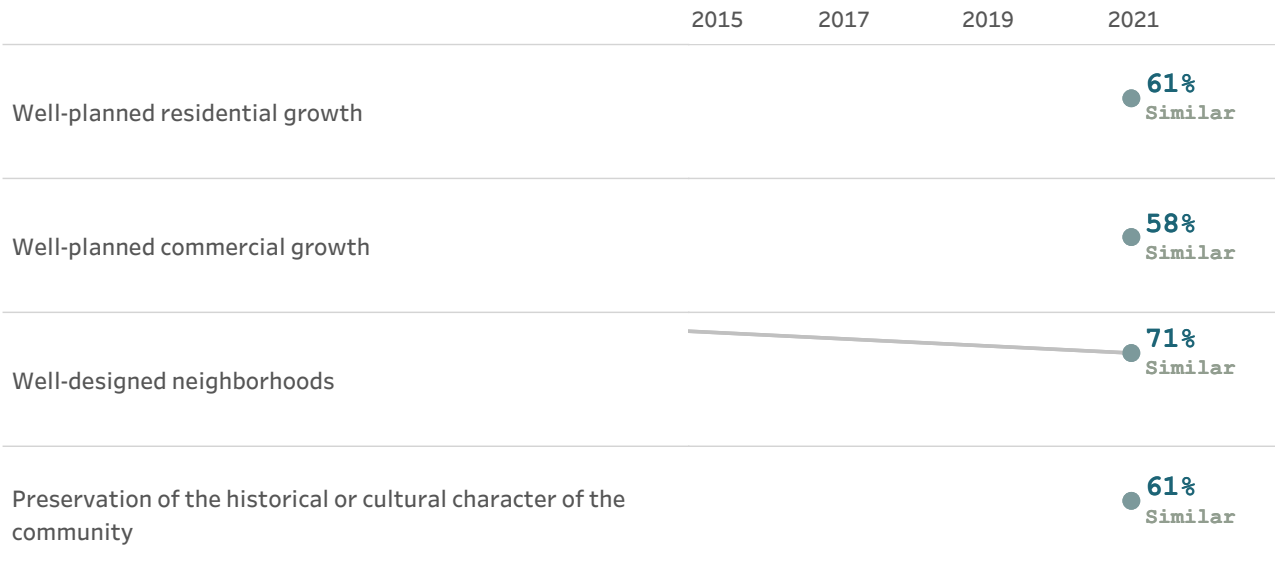
Please rate each of the following characteristics as they relate to Pearland as a whole.
(% excellent or good)

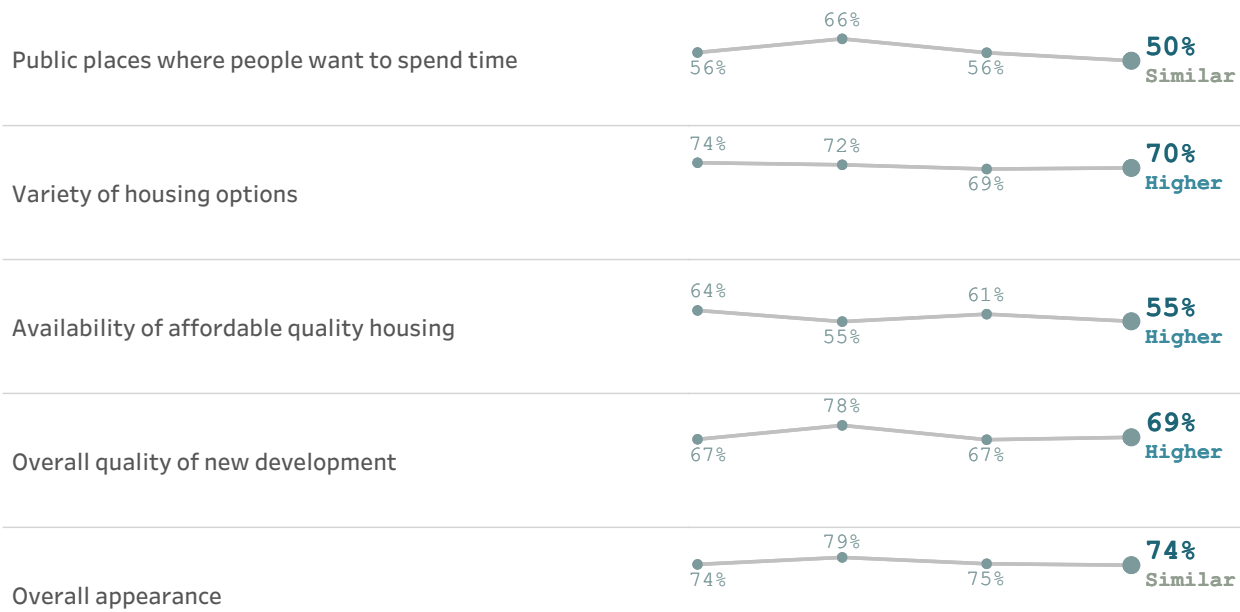


Please rate each of the following aspects of quality of life in Pearland.
(% excellent or good)

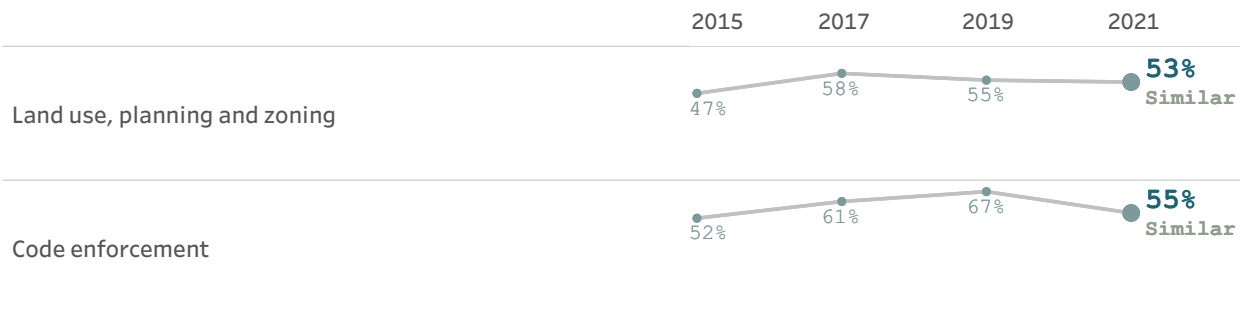


Please also rate each of the following in the Pearland community.
(% excellent or good)



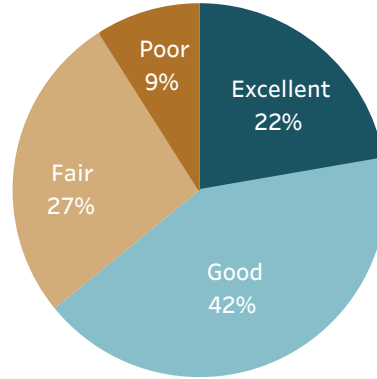


**Please rate the quality of each of the following services in Pearland.
(% excellent or good)**



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

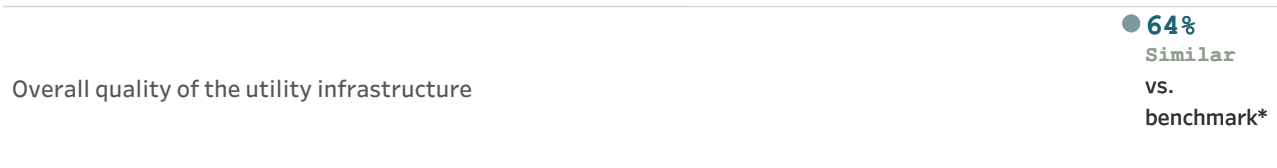
Overall quality of the utility infrastructure in Pearland, 2021



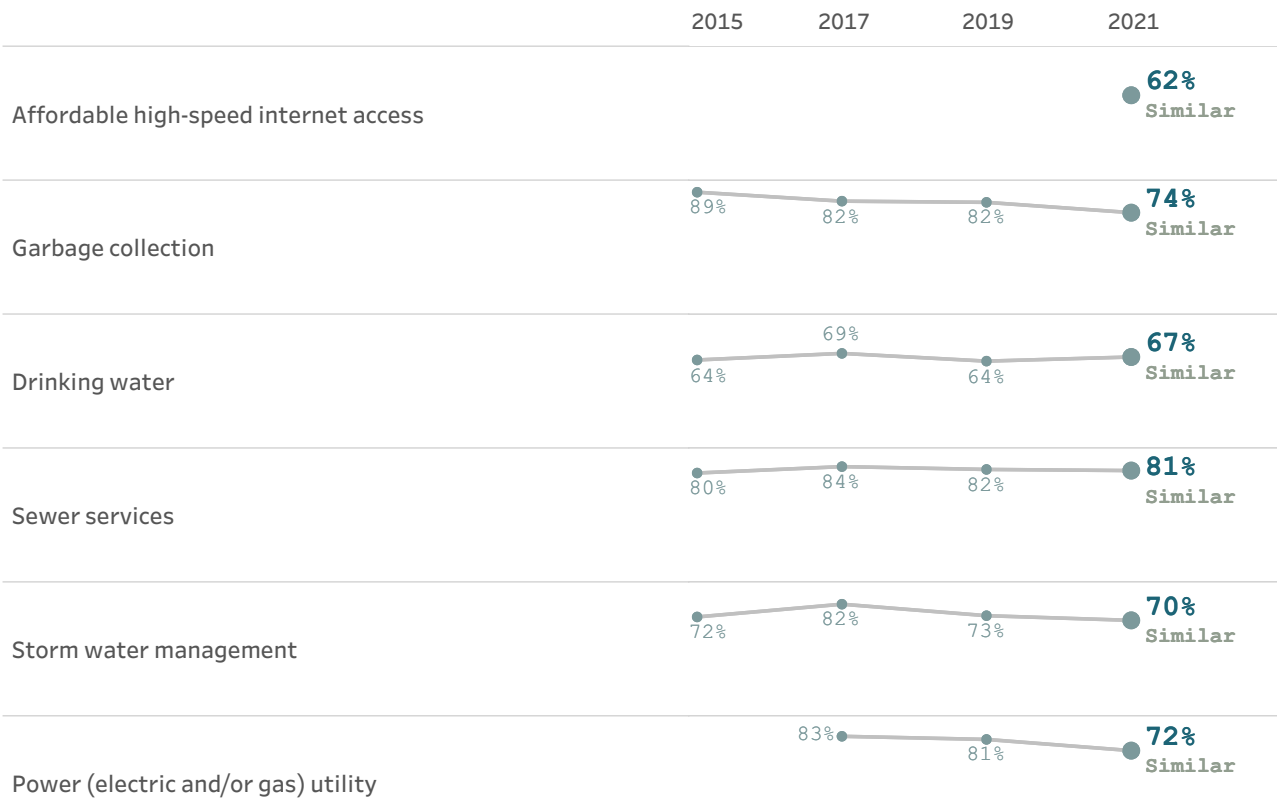
Utilities

Services such as water, gas, electricity, and internet access play a vital role in ensuring the physical and economic health and well-being of the communities they serve.

Please rate each of the following characteristics as they relate to Pearland as a whole. (% excellent or good)



Please rate the quality of each of the following services in Pearland. (% excellent or good)



Utility billing

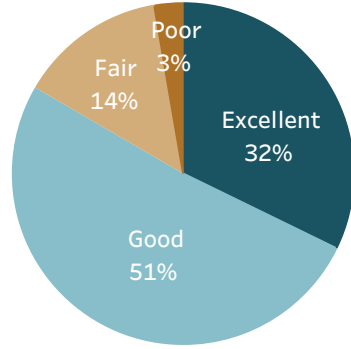


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

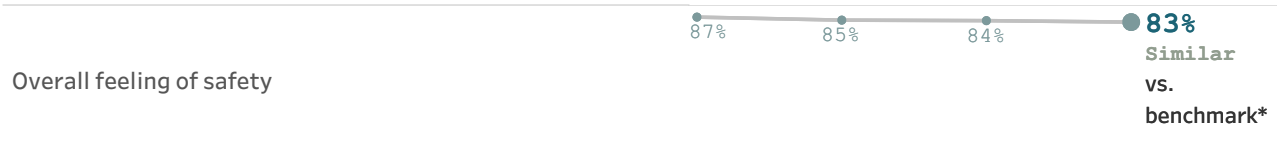
Safety

Public safety is often the most important task facing local governments. All residents should feel safe and secure in their neighborhoods and in the greater community, and providing robust safety-related services is essential to residents' quality of life.

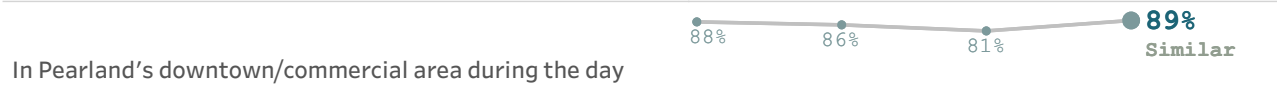
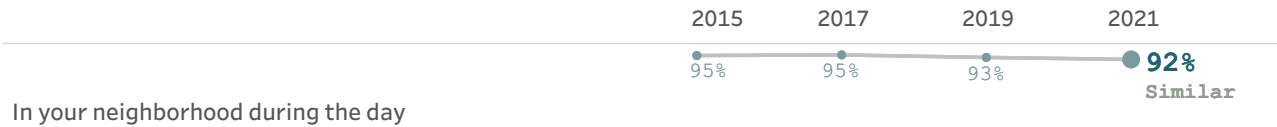
Overall feeling of safety in Pearland, 2021



Please rate each of the following characteristics as they relate to Pearland as a whole. (% excellent or good)



Please rate how safe or unsafe you feel: (% very or somewhat safe)



Please rate the quality of each of the following services in Pearland.
 (% excellent or good)

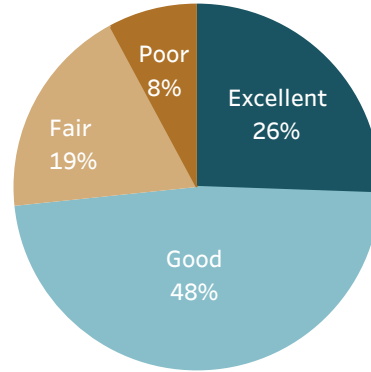


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

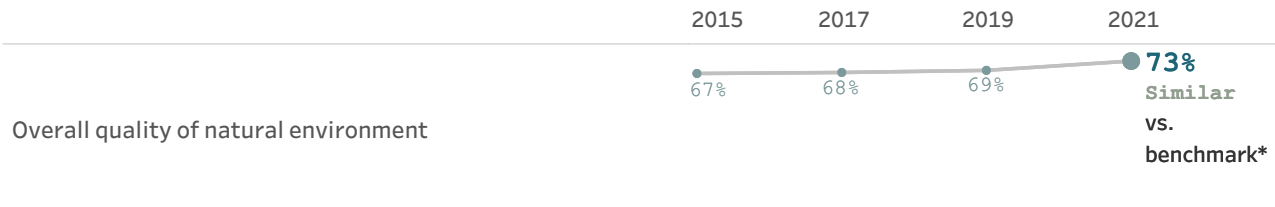
Overall quality of natural environment in Pearland, 2021

Natural environment

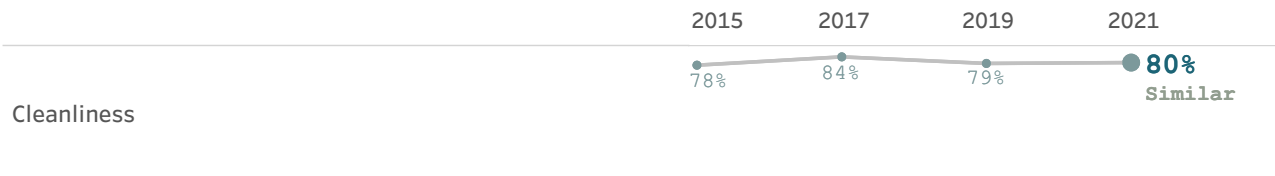
The natural environment plays a vital role in the health and well-being of residents. The natural spaces in which residents live and experience their communities has a direct and profound effect on quality of life.



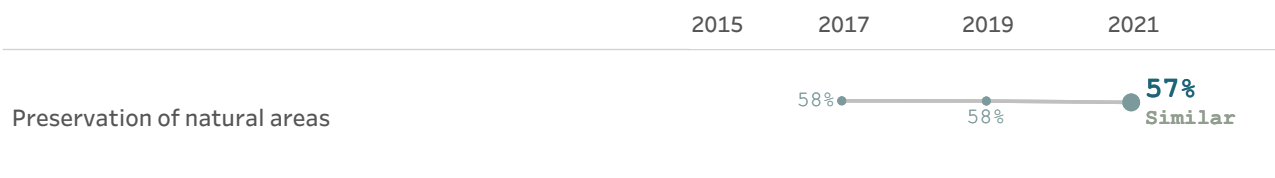
Please rate each of the following characteristics as they relate to Pearland as a whole.
(% excellent or good)

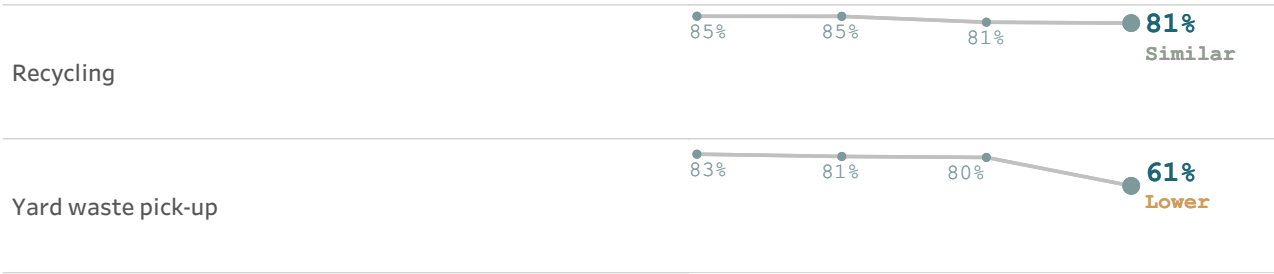


Please also rate each of the following in the Pearland community.
(% excellent or good)



Please rate the quality of each of the following services in Pearland.
(% excellent or good)





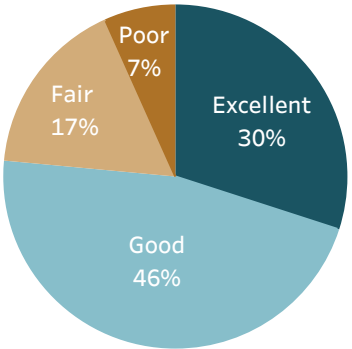
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Overall quality of parks and recreation opportunities, 2021

Parks and recreation

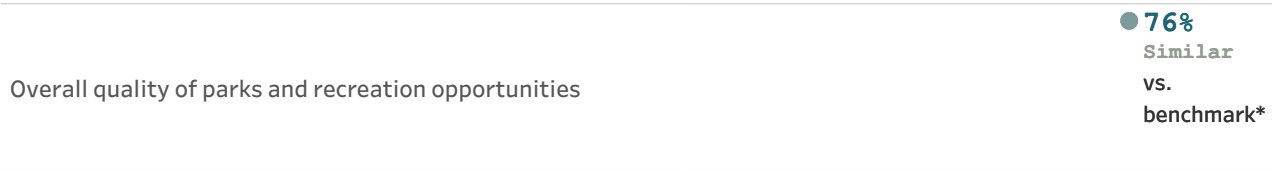
“There are no communities that pride themselves on their quality of life, promote themselves as a desirable location for businesses to relocate, or maintain that they are environmental stewards of their natural resources, without such communities having a robust, active system of parks and recreation programs for public use and enjoyment.”

- National Recreation and Park Association



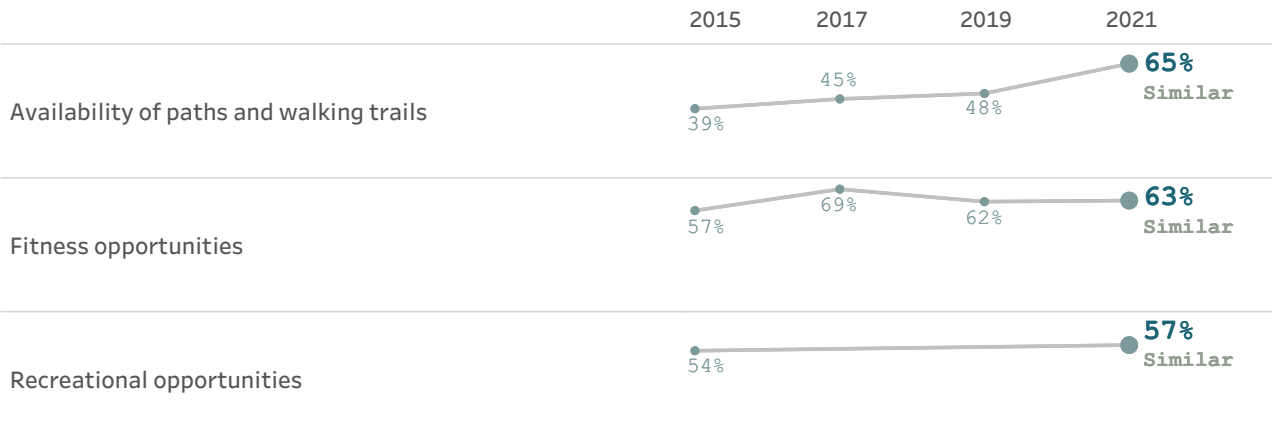
Please rate each of the following characteristics as they relate to Pearland as a whole.

(% excellent or good)



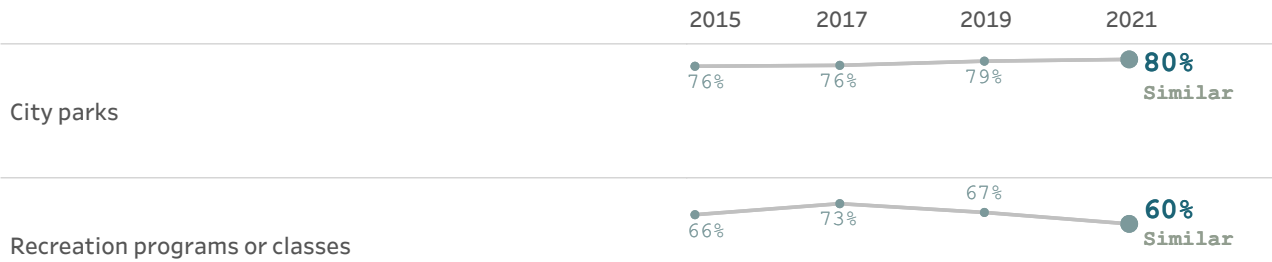
Please also rate each of the following in the Pearland community.

(% excellent or good)

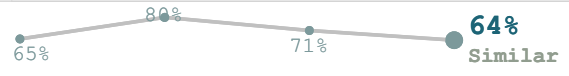


Please rate the quality of each of the following services in Pearland.

(% excellent or good)

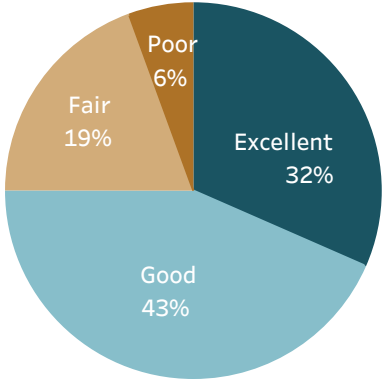


Recreation centers or facilities



* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

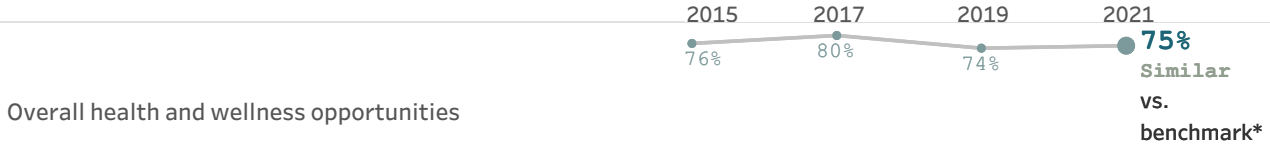
Overall health and wellness opportunities in Pearland, 2021



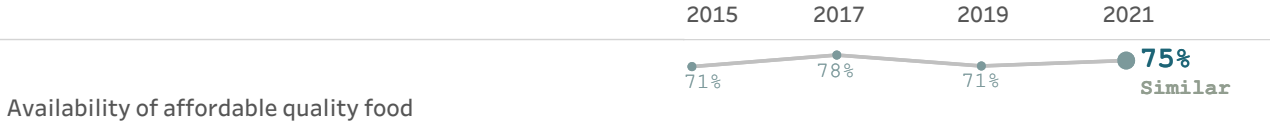
Health and wellness

The characteristics of and amenities available in the communities in which people live has a direct impact on the health and wellness of residents, and thus, on their quality of life overall.

Please rate each of the following characteristics as they relate to Pearland as a whole. (% excellent or good)



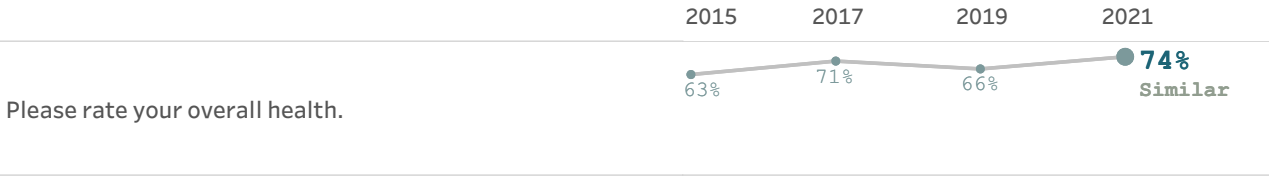
Please also rate each of the following in the Pearland community. (% excellent or good)



Please rate the quality of each of the following services in Pearland. (% excellent or good)



Please rate your overall health.
(% excellent or very good)

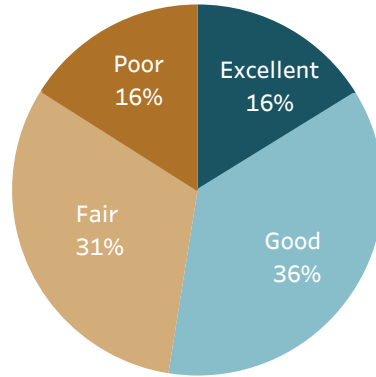


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

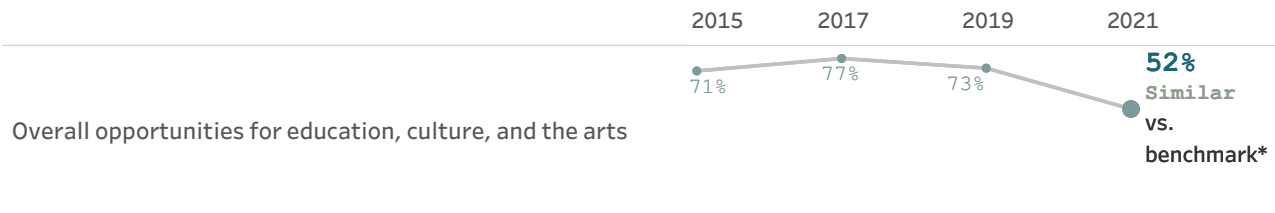
Overall opportunities for education, culture and the arts, 2021

Education, arts, and culture

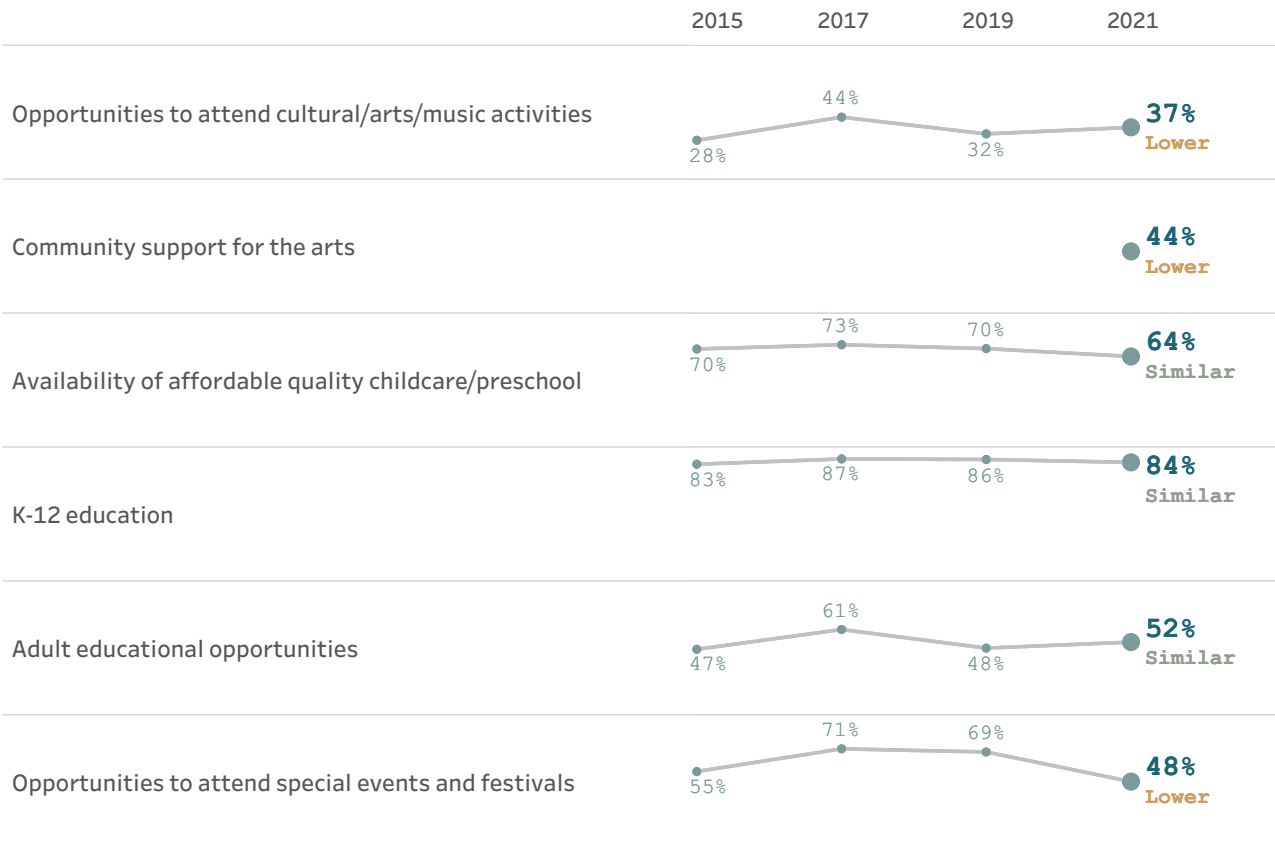
Participation in the arts, in educational opportunities, and in cultural activities is linked to increased civic engagement, greater social tolerance, and enhanced enjoyment of the local community.



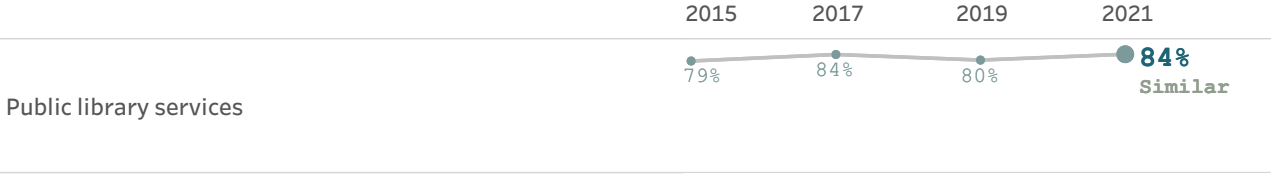
Please rate each of the following characteristics as they relate to Pearland as a whole.
(% excellent or good)



Please also rate each of the following in the Pearland community.
(% excellent or good)



Please rate the quality of each of the following services in Pearland.
(% excellent or good)

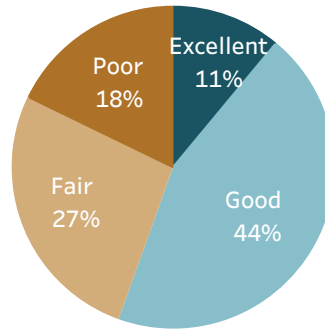


* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

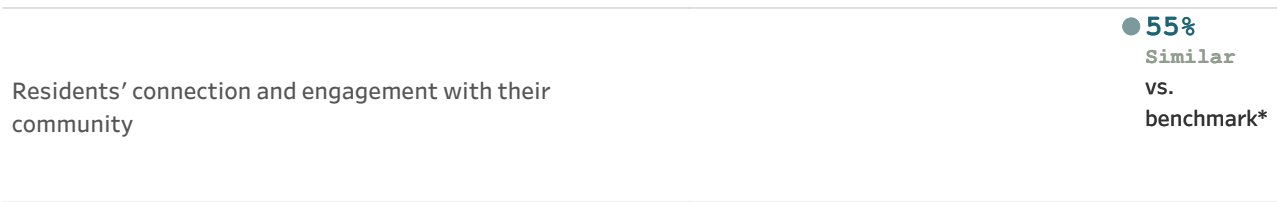
Residents' connection and engagement with their community, 2021

Inclusivity and engagement

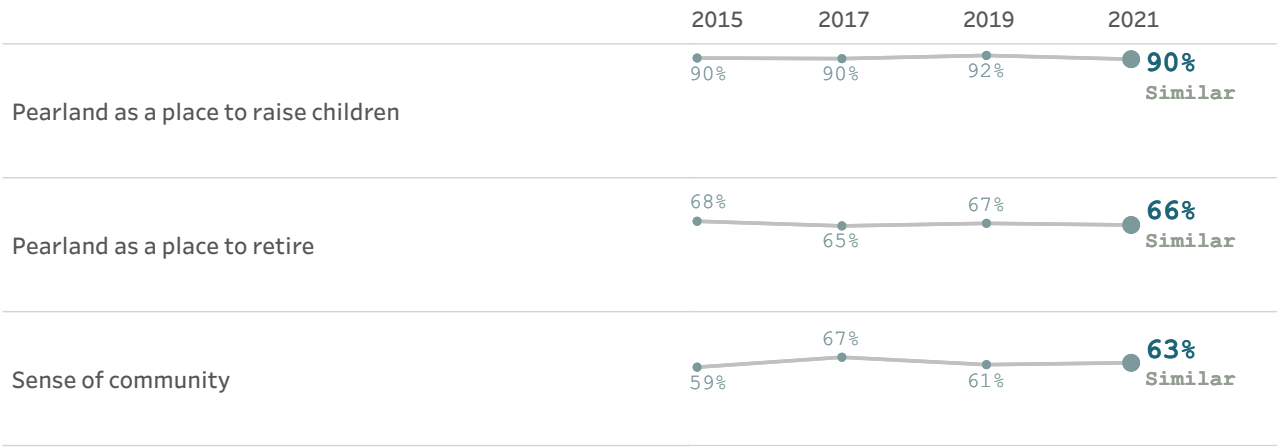
Inclusivity refers to a cultural and environmental feeling of belonging; residents who feel invited to participate within their communities feel more included, involved, and engaged than those who do not.



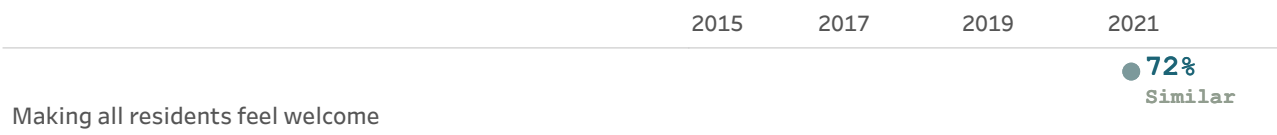
Please rate each of the following characteristics as they relate to Pearland as a whole. (% excellent or good)



Please rate each of the following aspects of quality of life in Pearland. (% excellent or good)



Please rate the job you feel the Pearland community does at each of the following. (% excellent or good)



● **78%**
Higher

Attracting people from diverse backgrounds

● **77%**
Higher

Valuing/respecting residents from diverse backgrounds

● **64%**
Similar

Taking care of vulnerable residents

Please also rate each of the following in the Pearland community.
(% excellent or good)

2015 2017 2019 2021

● **58%**
Similar

Sense of civic/community pride

● **62%**
Similar

Neighborliness of residents

58% 65% 66% ● **62%**
Similar

Opportunities to participate in social events and activities

46% 60% 55% ● **49%**
Similar

Opportunities to volunteer

63% 69% 61% ● **62%**
Similar

Opportunities to participate in community matters

54% 64% 62% ● **56%**
Similar

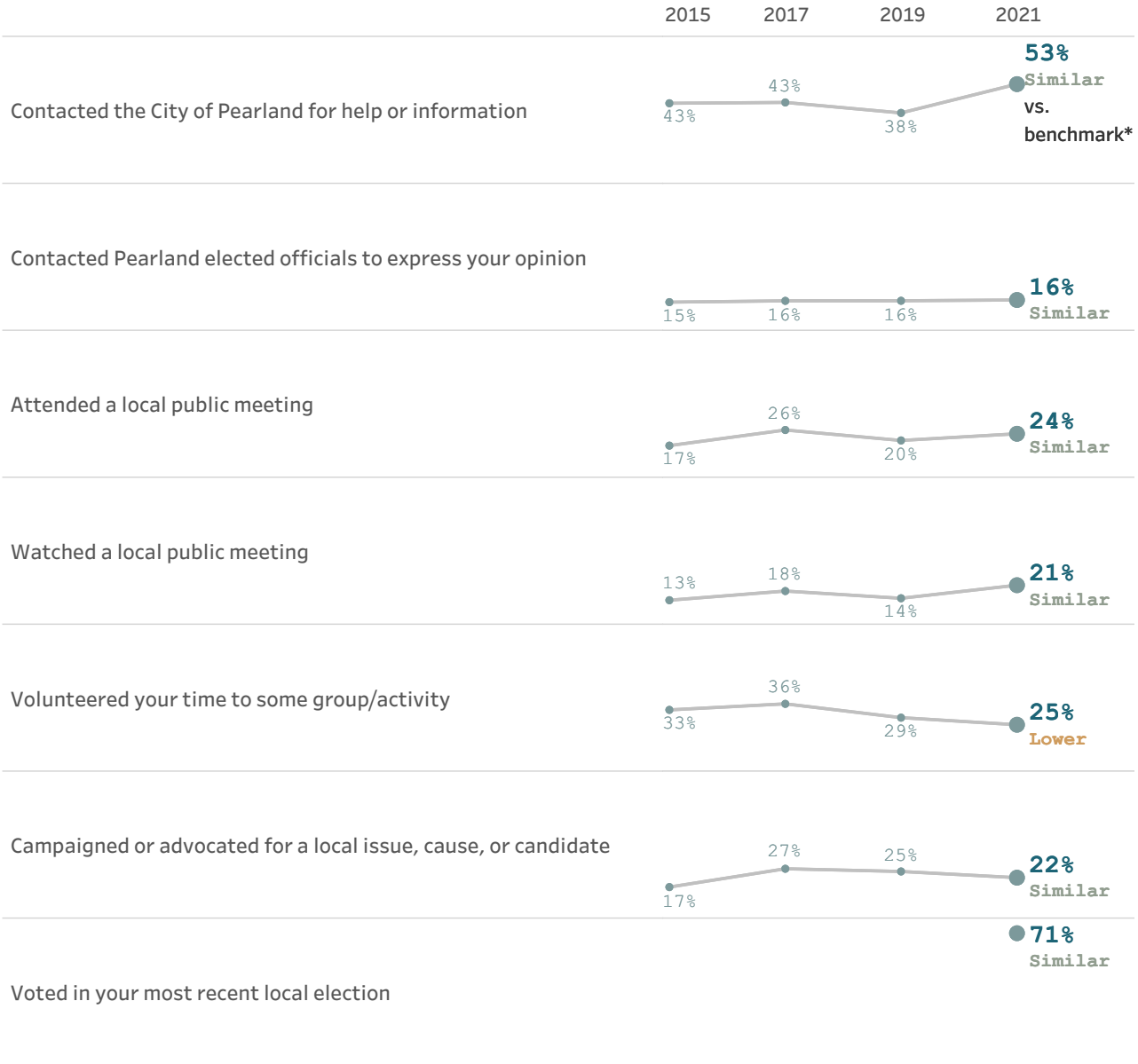
Openness and acceptance of the community toward people of diverse backgrounds

61% 72% 66% ● **70%**
Similar

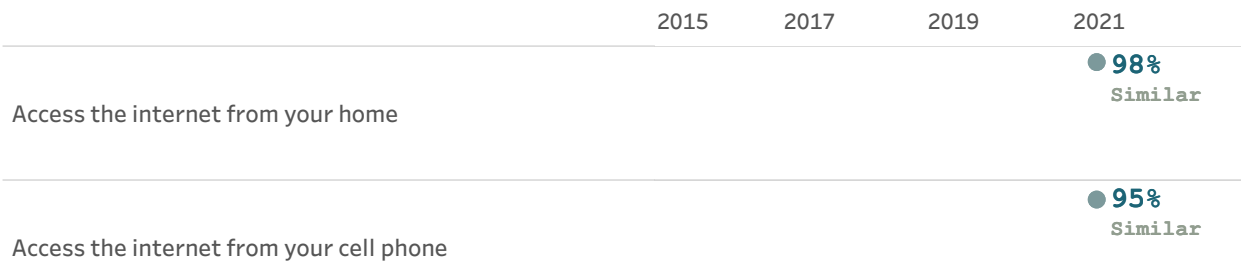
* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Residents' participation levels

Please indicate whether or not you have done each of the following in the last 12 months.
(% yes)



In general, how many times do you:
(% a few times a week or more)

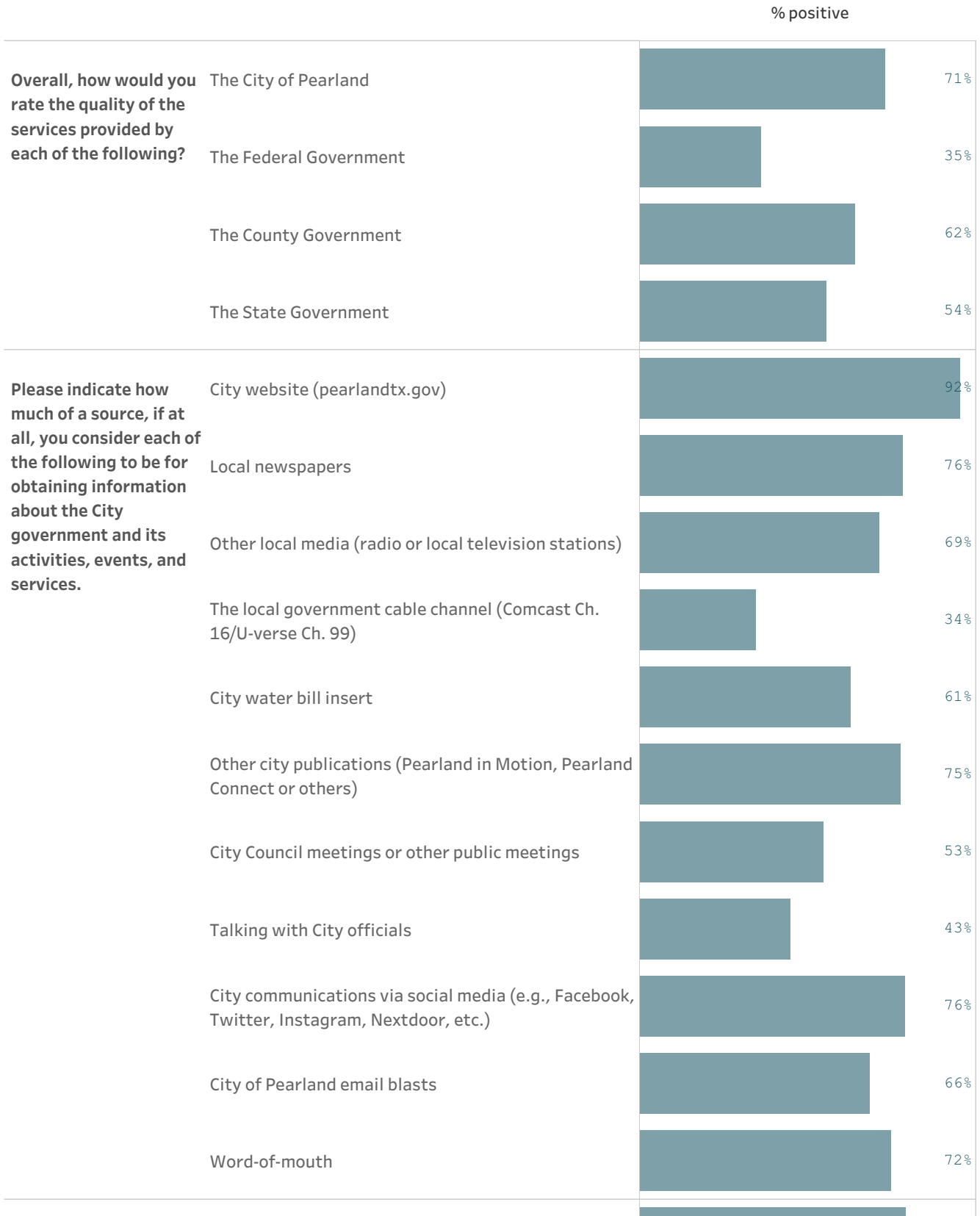


Visit social media sites	● 80% Similar
Use or check email	● 99% Similar
Share your opinions online	● 35% Similar
Shop online	● 57% Similar

* Comparison to the national benchmark is shown. If no comparison is available, this is left blank.

Custom questions

Below are the results of each custom question on the survey. The percentage of positive responses (excellent/good, major source/minor source, much better/somewhat better, or yes) is shown.



	Thinking about your ability to meet your household's needs, would you say your financial situation is:		77%
	Thinking about your parents when they were your age, how would you compare your standard of living to theirs?		76%
Please use yes or no to indicate if any of the following apply to you.	You or your family have benefited from the Pearland COVID-19 vaccination effort		64%
	People in your neighborhood have benefited from the Pearland COVID-19 vaccination effort		23%
	People in your workplace have benefited from the Pearland COVID-19 vaccination effort		67%
	You have received adequate vaccination from the City of Pearland during the Coronavirus pandemic		58%

National benchmark tables

This table contains the comparisons of Pearland’s results to those from other communities. The first column shows the comparison of Pearland’s rating to the benchmark. Pearland’s results are noted as being “higher”, “lower” or “similar” to the benchmark, meaning that the average rating given by Pearland residents is statistically similar to or different than the benchmark. The second column is Pearland’s “percent positive.” Most commonly, the percent positive is the combination of the top two most positive response options (i.e., excellent/good). The third column is the rank assigned to Pearland’s rating among communities where a similar question was asked. The fourth column is the number of communities that asked a similar question. The fifth column shows the percentile for Pearland’s result -- that is what percent of surveyed communities had a lower rating than Pearland.

			% positive	Rank	Number of communities	Percentile
Please rate each of the following aspects of quality of life in Pearland.	Pearland as a place to live	Similar	90%	152	364	58
	Your neighborhood as a place to live	Similar	88%	109	305	64
	Pearland as a place to raise children	Similar	90%	114	364	68
	Pearland as a place to work	Similar	69%	120	349	65
	Pearland as a place to visit	Lower	50%	228	293	22
	Pearland as a place to retire	Similar	66%	192	351	45
	The overall quality of life	Similar	87%	158	401	60
	Sense of community	Similar	63%	151	304	50
Please rate each of the following characteristics as they relate to Pearland as a whole.	Overall economic health	Similar	83%	75	278	73
	Overall quality of the transportation system	Lower	35%	67	78	15
	Overall design or layout of residential and commercial areas	Similar	66%	118	273	57
	Overall quality of the utility infrastructure	Similar	64%	47	78	41
	Overall feeling of safety	Similar	83%	180	347	48
	Overall quality of natural environment	Similar	73%	202	283	28
	Overall quality of parks and recreation opportunities	Similar	76%	56	79	30
	Overall health and wellness opportunities	Similar	75%	99	274	64
	Overall opportunities for education, culture, and the arts	Similar	52%	207	274	24
	Residents’ connection and engagement with their community	Similar	55%	53	79	34
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Pearland to someone who asks	Similar	86%	165	289	43
	Remain in Pearland for the next five years	Similar	84%	144	283	49
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Similar	92%	194	332	41
	In Pearland’s downtown/commercial area during the day	Similar	89%	184	311	41

Please rate how safe or unsafe you feel:	From property crime	Similar	78%	47	89	48
	From violent crime	Similar	85%	54	89	39
	From fire, flood, or other natural disaster	Lower	69%	70	78	11
Please rate the job you feel the Pearland community does at each of the following.	Making all residents feel welcome	Similar	72%	36	81	56
	Attracting people from diverse backgrounds	Higher	78%	3	80	97
	Valuing/respecting residents from diverse backgrounds	Higher	77%	4	79	96
	Taking care of vulnerable residents	Similar	64%	32	79	60
Please rate each of the following in the Pearland community.	Overall quality of business and service establishments	Similar	79%	47	280	83
	Variety of business and service establishments	Similar	72%	23	78	71
	Vibrancy of downtown/commercial area	Similar	54%	114	259	56
	Employment opportunities	Similar	54%	99	306	67
	Shopping opportunities	Higher	73%	54	293	81
	Cost of living	Similar	56%	46	275	83
	Overall image or reputation	Similar	79%	148	341	56
Please also rate each of the following in the Pearland community.	Traffic flow on major streets	Lower	34%	263	319	17
	Ease of public parking	Similar	64%	70	246	71
	Ease of travel by car	Similar	56%	219	306	28
	Ease of travel by public transportation	Much lower	14%	248	252	1
	Ease of travel by bicycle	Lower	28%	282	307	8
	Ease of walking	Lower	41%	274	307	11
	Well-planned residential growth	Similar	61%	23	80	72
	Well-planned commercial growth	Similar	58%	17	80	80
	Well-designed neighborhoods	Similar	71%	14	80	83
	Preservation of the historical or cultural character of the communi..	Similar	61%	45	75	41
	Public places where people want to spend time	Similar	50%	207	267	22
	Variety of housing options	Higher	70%	42	284	85
	Availability of affordable quality housing	Higher	55%	48	302	84
	Overall quality of new development	Higher	69%	40	293	86
	Overall appearance	Similar	74%	174	335	48
	Cleanliness	Similar	80%	137	307	55
	Water resources	Similar	51%	56	74	25

Please also rate each of the following in the Pearland community.	Air quality	Similar	72%	182	262	30
	Availability of paths and walking trails	Similar	65%	162	304	47
	Fitness opportunities	Similar	63%	186	263	29
	Recreational opportunities	Similar	57%	212	293	27
	Availability of affordable quality food	Similar	75%	48	259	81
	Availability of affordable quality health care	Similar	75%	57	273	79
	Availability of preventive health services	Higher	78%	39	255	85
	Availability of affordable quality mental health care	Higher	59%	43	251	83
	Opportunities to attend cultural/arts/music activities	Lower	37%	256	292	12
	Community support for the arts	Similar	44%	64	78	19
	Availability of affordable quality childcare/preschool	Similar	64%	59	269	78
	K-12 education	Similar	84%	99	270	63
	Adult educational opportunities	Similar	52%	184	258	29
	Sense of civic/community pride	Similar	58%	47	78	41
	Neighborliness of residents	Similar	62%	141	269	47
	Opportunities to participate in social events and activities	Similar	49%	219	275	20
	Opportunities to attend special events and festivals	Lower	48%	253	281	10
Opportunities to volunteer	Similar	62%	241	273	12	
Opportunities to participate in community matters	Similar	56%	228	278	18	
Openness and acceptance of the community toward people of diverse...	Similar	70%	52	299	82	
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Pearland for help or information	Similar	53%	59	328	82
	Contacted Pearland elected officials to express your opinion	Similar	16%	145	267	46
	Attended a local public meeting	Similar	24%	81	270	70
	Watched a local public meeting	Similar	21%	143	245	42
	Volunteered your time to some group/activity	Lower	25%	229	274	16
	Campaigned or advocated for a local issue, cause, or candidate	Similar	22%	121	256	53
	Voted in your most recent local election	Similar	71%	64	81	22
	Carpooled with other adults or children instead of driving alone	Lower	28%	257	261	1
	Walked or biked instead of driving	Lower	43%	221	267	17
Please rate the quality of each of the following services in Pearland.	Public information services	Similar	59%	231	284	19
	Economic development	Similar	66%	71	284	75

Please rate the quality of each of the following services in Pearland.

Traffic enforcement	Similar	61%	218	344	36
Traffic signal timing	Similar	47%	195	271	28
Street repair	Similar	54%	138	332	58
Street cleaning	Similar	72%	104	294	64
Street lighting	Similar	63%	167	324	48
Sidewalk maintenance	Similar	58%	152	296	48
Bus or transit services	Much lower	16%	237	245	3
Land use, planning and zoning	Similar	53%	96	295	67
Code enforcement	Similar	55%	149	348	57
Affordable high-speed internet access	Similar	62%	22	76	72
Garbage collection	Similar	74%	274	323	15
Drinking water	Similar	67%	201	292	31
Sewer services	Similar	81%	153	295	48
Storm water management	Similar	70%	134	320	58
Power (electric and/or gas) utility	Similar	72%	162	208	22
Utility billing	Lower	54%	234	249	6
Police/Sheriff services	Similar	82%	183	391	53
Crime prevention	Similar	74%	146	345	57
Animal control	Similar	79%	72	309	77
Ambulance or emergency medical services	Similar	87%	204	312	34
Fire services	Similar	92%	208	339	38
Fire prevention and education	Similar	74%	217	283	23
Emergency preparedness	Similar	66%	173	283	39
Preservation of natural areas	Similar	57%	174	265	34
Pearland open space	Similar	57%	158	254	38
Recycling	Similar	81%	134	329	59
Yard waste pick-up	Lower	61%	233	269	13
City parks	Similar	80%	214	305	30
Recreation programs or classes	Similar	60%	243	302	19
Recreation centers or facilities	Similar	64%	198	276	28
Health services	Similar	75%	96	242	60

Please rate the quality of each of the following services in Pearland.	Public library services	Similar	84%	189	306	38
	Overall customer service by Pearland employees	Similar	73%	223	359	37
Please rate the following categories of Pearland government performance.	The value of services for the taxes paid to Pearland	Similar	54%	214	365	41
	The overall direction that Pearland is taking	Similar	65%	103	315	67
	The job Pearland government does at welcoming resident involve..	Similar	53%	162	317	49
	Overall confidence in Pearland government	Similar	58%	124	277	55
	Generally acting in the best interest of the community	Similar	60%	113	281	60
	Being honest	Similar	58%	140	272	48
	Being open and transparent to the public	Similar	52%	44	81	46
	Informing residents about issues facing the community	Similar	55%	46	86	47
	Treating all residents fairly	Similar	68%	76	278	73
	Treating residents with respect	Similar	73%	36	79	55
	Overall, how would you rate the quality of the services provided by each ..	The City of Pearland	Similar	71%	228	369
The Federal Government		Similar	35%	195	261	25
Please rate how important, if at all, you think it is for the Pearland community to focus on each of the following in the coming two years.	Overall economic health	Similar	87%	96	255	62
	Overall quality of the transportation system	Similar	76%	28	78	65
	Overall design or layout of residential and commercial areas	Similar	82%	62	255	75
	Overall quality of the utility infrastructure	Higher	93%	1	78	100
	Overall feeling of safety	Similar	90%	114	255	55
	Overall quality of natural environment	Similar	75%	220	255	13
	Overall quality of parks and recreation opportunities	Similar	76%	64	78	19
	Overall health and wellness opportunities	Similar	70%	192	255	24
	Overall opportunities for education, culture, and the arts	Similar	72%	215	255	15
	Residents' connection and engagement with their community	Lower	64%	238	256	7
In general, how many times do you:	Access the internet from your home	Similar	98%	14	78	83
	Access the internet from your cell phone	Similar	95%	17	78	79
	Visit social media sites	Similar	80%	36	77	54
	Use or check email	Similar	99%	16	78	80
	Share your opinions online	Similar	35%	22	78	73
	Shop online	Similar	57%	34	78	57
	Please rate your overall health.	Similar	74%	53	262	80

What impact, if any, do you think the economy will have on your fa..

Similar

37%

57
































265
































78

Complete set of frequencies
































This dashboard contains a complete set of responses to each question on the survey. By default, "Don't know" responses are excluded, but may be added to the table using the response filter to the right. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

Please rate each of the following aspects of quality of life in Pearland.	Question	Rating	Frequency	
			Percentage	Count
Pearland as a place to live	Pearland as a place to live	Excellent	43%	10
		Good	46%	11
		Fair	9%	2
		Poor	2%	0
Your neighborhood as a place to live	Your neighborhood as a place to live	Excellent	46%	11
		Good	42%	10
		Fair	10%	2
		Poor	2%	0
Pearland as a place to raise children	Pearland as a place to raise children	Excellent	50%	12
		Good	40%	10
		Fair	9%	2
		Poor	2%	0
Pearland as a place to work	Pearland as a place to work	Excellent	29%	7
		Good	39%	10
		Fair	25%	6
		Poor	7%	2
Pearland as a place to visit	Pearland as a place to visit	Excellent	16%	4
		Good	34%	8
		Fair	33%	8
		Poor	17%	4
Pearland as a place to retire	Pearland as a place to retire	Excellent	27%	7
		Good	38%	10
		Fair	23%	6
		Poor	12%	3
The overall quality of life	The overall quality of life	Excellent	32%	8
		Good	55%	14
		Fair	11%	3
		Poor	1%	0

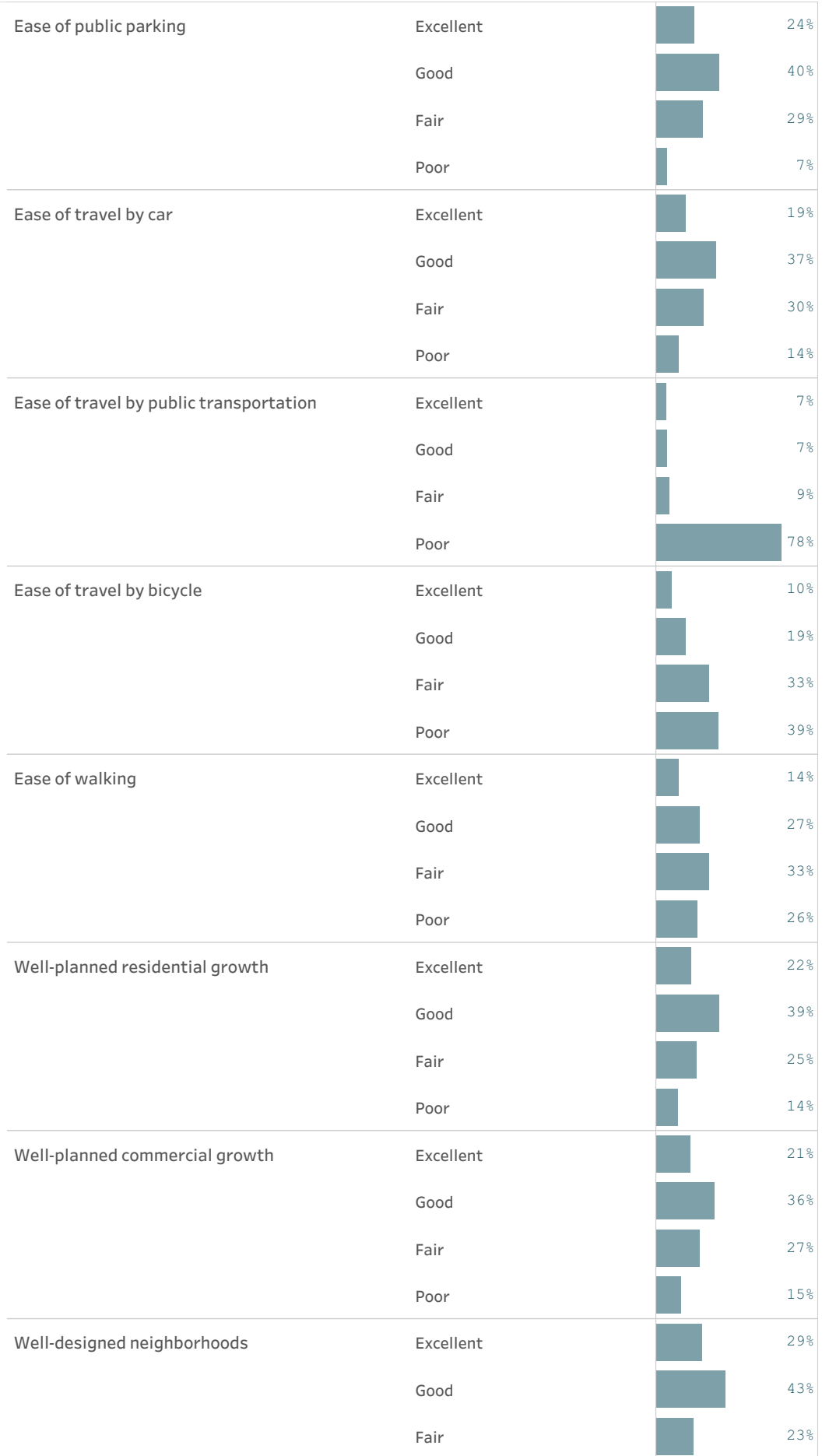
Please rate each of the following aspects of quality of life in Pearland.	Sense of community	Excellent		24%
		Good		39%
		Fair		26%
		Poor		11%
Please rate each of the following characteristics as they relate to Pearland as a whole.	Overall economic health	Excellent		20%
		Good		63%
		Fair		15%
		Poor		3%
	Overall quality of the transportation system	Excellent		6%
		Good		29%
		Fair		37%
		Poor		28%
	Overall design or layout of residential and commercial areas	Excellent		19%
		Good		47%
		Fair		23%
		Poor		11%
Overall quality of the utility infrastructure	Excellent		22%	
	Good		42%	
	Fair		27%	
	Poor		9%	
Overall feeling of safety	Excellent		32%	
	Good		51%	
	Fair		14%	
	Poor		3%	
Overall quality of natural environment	Excellent		26%	
	Good		48%	
	Fair		19%	
	Poor		8%	
Overall quality of parks and recreation opportunities	Excellent		30%	
	Good		46%	
	Fair		17%	

Please rate each of the following characteristics as they relate to Pearland as a whole.	Overall quality of parks and recreation opportunities	Poor		7%	
	Overall health and wellness opportunities	Excellent		32%	
		Good		43%	
		Fair		19%	
		Poor		6%	
	Overall opportunities for education, culture, and the arts	Excellent		16%	
		Good		36%	
		Fair		31%	
		Poor		16%	
	Residents' connection and engagement with their community	Excellent		11%	
		Good		44%	
		Fair		27%	
		Poor		18%	
	Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Pearland to someone who asks	Very likely		54%
			Somewhat likely		33%
			Somewhat unlikely		7%
Very unlikely				7%	
Remain in Pearland for the next five years		Very likely		65%	
		Somewhat likely		19%	
		Somewhat unlikely		9%	
		Very unlikely		7%	
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very safe		71%	
		Somewhat safe		21%	
		Neither safe nor unsafe		3%	
		Somewhat unsafe		5%	
	In Pearland's downtown/commercial area during the day	Very safe		57%	
		Somewhat safe		32%	
		Neither safe nor unsafe		7%	
		Somewhat unsafe		2%	
		Very unsafe		2%	
	From property crime	Very safe		35%	

































Please rate how safe or unsafe you feel:	From property crime	Somewhat safe		42%
		Neither safe nor unsafe		11%
		Somewhat unsafe		8%
		Very unsafe		3%
	From violent crime	Very safe		52%
		Somewhat safe		33%
		Neither safe nor unsafe		9%
		Somewhat unsafe		3%
		Very unsafe		3%
	From fire, flood, or other natural disaster	Very safe		28%
		Somewhat safe		40%
		Neither safe nor unsafe		16%
		Somewhat unsafe		12%
Very unsafe			3%	
Please rate the job you feel the Pearland community does at each of the following.	Making all residents feel welcome	Excellent		32%
		Good		41%
		Fair		19%
		Poor		9%
	Attracting people from diverse backgrounds	Excellent		43%
		Good		35%
		Fair		15%
		Poor		8%
	Valuing/respecting residents from diverse backgrounds	Excellent		37%
		Good		40%
		Fair		16%
		Poor		6%
	Taking care of vulnerable residents	Excellent		27%
		Good		37%
		Fair		19%
		Poor		17%
Please rate each of the following in the Pearland community:	Overall quality of business and service establishments	Excellent		27%

Please rate each of the following in the Pearland community.	Overall quality of business and service establishments	Good		52%
		Fair		16%
		Poor		5%
Variety of business and service establishments	Excellent		27%	
	Good		45%	
	Fair		21%	
	Poor		8%	
Vibrancy of downtown/commercial area	Excellent		19%	
	Good		35%	
	Fair		30%	
	Poor		16%	
Employment opportunities	Excellent		14%	
	Good		39%	
	Fair		31%	
	Poor		16%	
Shopping opportunities	Excellent		31%	
	Good		41%	
	Fair		21%	
	Poor		6%	
Cost of living	Excellent		15%	
	Good		41%	
	Fair		33%	
	Poor		11%	
Overall image or reputation	Excellent		27%	
	Good		52%	
	Fair		17%	
	Poor		4%	
Please also rate each of the following in the Pearland community.	Traffic flow on major streets	Excellent		7%
		Good		27%
		Fair		33%
		Poor		34%

Please also rate each of the following in the Pearland community.


































Please also rate each of the following in the Pearland community.





















Well-designed neighborhoods	Poor		5%
	Excellent		16%
Preservation of the historical or cultural character of the community	Good		45%
	Fair		26%
	Poor		14%
	Excellent		15%
Public places where people want to spend time	Good		35%
	Fair		36%
	Poor		14%
	Excellent		22%
Variety of housing options	Good		48%
	Fair		21%
	Poor		8%
	Excellent		22%
Availability of affordable quality housing	Good		40%
	Fair		29%
	Poor		16%
	Excellent		15%
Overall quality of new development	Good		43%
	Fair		23%
	Poor		8%
	Excellent		26%
Overall appearance	Good		48%
	Fair		21%
	Poor		5%
	Excellent		26%
Cleanliness	Good		50%
	Fair		17%
	Poor		3%
	Excellent		30%
Water resources	Good		34%
	Excellent		17%

Please also rate each of the following in the Pearland community.












Water resources	Fair		29%
	Poor		20%
Air quality	Excellent		24%
	Good		48%
	Fair		22%
	Poor		6%
Availability of paths and walking trails	Excellent		28%
	Good		38%
	Fair		23%
	Poor		12%
Fitness opportunities	Excellent		25%
	Good		38%
	Fair		23%
	Poor		14%
Recreational opportunities	Excellent		20%
	Good		37%
	Fair		30%
	Poor		13%
Availability of affordable quality food	Excellent		32%
	Good		43%
	Fair		20%
	Poor		6%
Availability of affordable quality health care	Excellent		29%
	Good		46%
	Fair		17%
	Poor		8%
Availability of preventive health services	Excellent		30%
	Good		48%
	Fair		16%
	Poor		6%
Availability of affordable quality mental health	Excellent		24%
































Please also rate each of the following in the Pearland community.				
Availability of affordable quality mental health care	Good		35%	
	Fair		22%	
	Poor		19%	
Opportunities to attend cultural/arts/music activities	Excellent		10%	
	Good		27%	
	Fair		39%	
	Poor		24%	
Community support for the arts	Excellent		14%	
	Good		30%	
	Fair		30%	
	Poor		26%	
Availability of affordable quality childcare/preschool	Excellent		27%	
	Good		37%	
	Fair		19%	
	Poor		17%	
K-12 education	Excellent		36%	
	Good		49%	
	Fair		9%	
	Poor		7%	
Adult educational opportunities	Excellent		17%	
	Good		35%	
	Fair		24%	
	Poor		24%	
Sense of civic/community pride	Excellent		20%	
	Good		38%	
	Fair		31%	
	Poor		10%	
Neighborliness of residents	Excellent		21%	
	Good		42%	
	Fair		28%	
	Poor		10%	

Please also rate each of the following in the Pearland community.

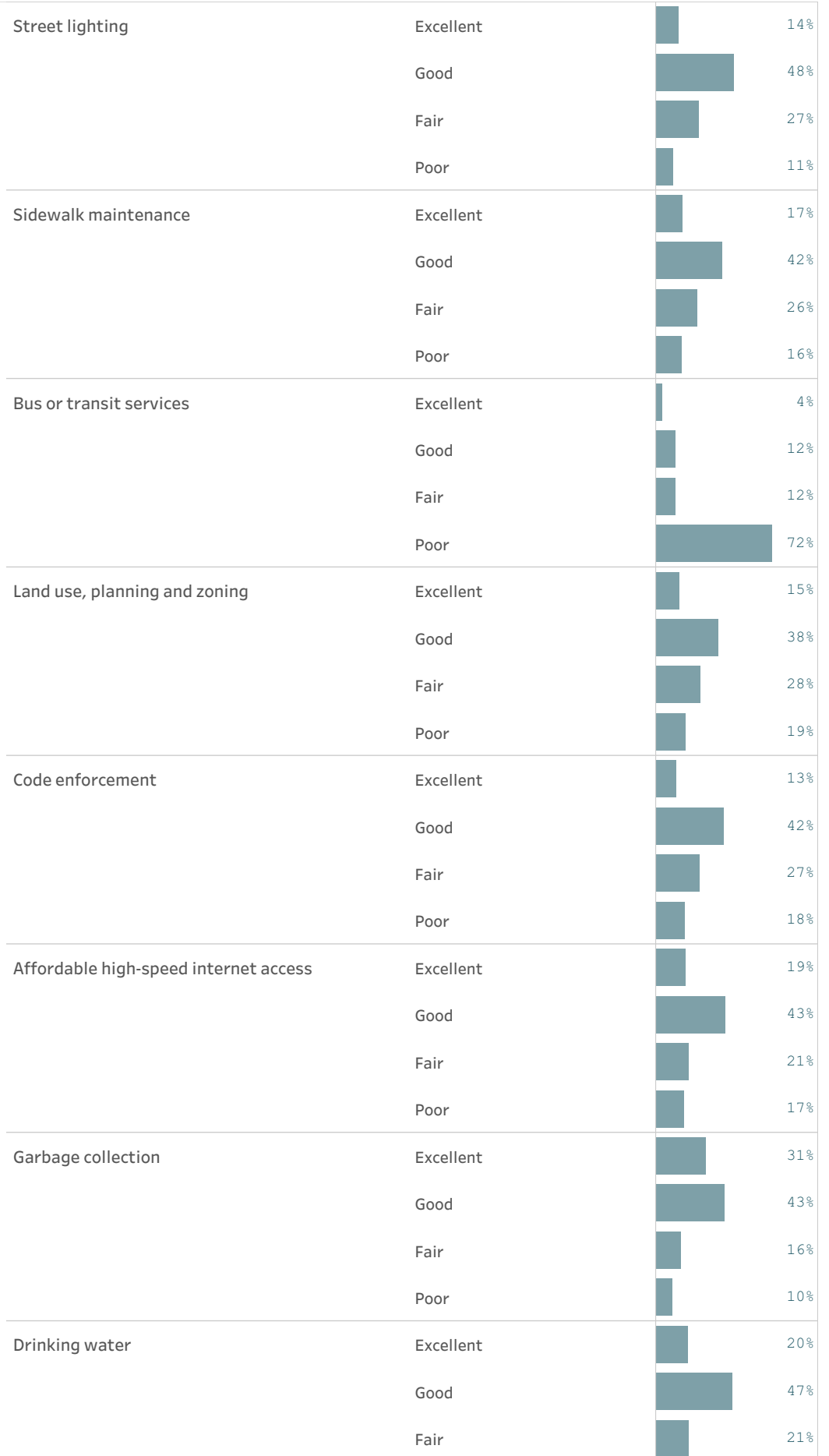
Opportunities to participate in social events and activities	Excellent		16%
	Good		33%
	Fair		31%
	Poor		20%
Opportunities to attend special events and festivals	Excellent		15%
	Good		33%
	Fair		31%
	Poor		21%
Opportunities to volunteer	Excellent		20%
	Good		42%
	Fair		18%
	Poor		21%
Opportunities to participate in community matters	Excellent		17%
	Good		39%
	Fair		22%
	Poor		22%
Openness and acceptance of the community toward people of diverse backgrounds	Excellent		28%
	Good		42%
	Fair		19%
	Poor		11%

Please indicate whether or not you have done each of the following in the last 12 months.
































Contacted the City of Pearland for help or information	No		47%
	Yes		53%
Contacted Pearland elected officials to express your opinion	No		83%
	Yes		17%
Attended a local public meeting	No		76%
	Yes		24%
Watched a local public meeting	No		79%
	Yes		21%
Volunteered your time to some group/activity	No		75%
	Yes		25%
Campaigned or advocated for a local issue, cause, or candidate	No		78%

Please indicate whether or not you have done each of the following in the last 12 months.	Campaigned or advocated for a local issue, cause, or candidate	Yes		22%
	Voted in your most recent local election	No		29%
		Yes		71%
	Carpooled with other adults or children instead of driving alone	No		72%
		Yes		28%
	Walked or biked instead of driving	No		57%
Yes			43%	
Please rate the quality of each of the following services in Pearland.	Public information services	Excellent		14%
		Good		45%
		Fair		29%
		Poor		12%
	Economic development	Excellent		19%
		Good		48%
		Fair		24%
		Poor		9%
	Traffic enforcement	Excellent		18%
		Good		43%
		Fair		23%
		Poor		16%
	Traffic signal timing	Excellent		12%
		Good		36%
		Fair		28%
		Poor		24%
	Street repair	Excellent		11%
		Good		43%
		Fair		27%
		Poor		19%
Street cleaning	Excellent		22%	
	Good		51%	
	Fair		20%	
	Poor		7%	
































Please rate the quality of each of the following services in Pearland.


































Please rate the quality of each of the following services in Pearland.
































Drinking water	Poor		12%
Sewer services	Excellent		26%
	Good		55%
	Fair		13%
	Poor		5%
Storm water management	Excellent		26%
	Good		44%
	Fair		20%
	Poor		10%
Power (electric and/or gas) utility	Excellent		27%
	Good		46%
	Fair		19%
	Poor		9%
Utility billing	Excellent		15%
	Good		39%
	Fair		26%
	Poor		19%
Police/Sheriff services	Excellent		40%
	Good		42%
	Fair		11%
	Poor		7%
Crime prevention	Excellent		29%
	Good		44%
	Fair		21%
	Poor		6%
Animal control	Excellent		26%
	Good		53%
	Fair		13%
	Poor		8%
Ambulance or emergency medical services	Excellent		39%
	Good		49%

Please rate the quality of each of the following services in Pearland.			
Ambulance or emergency medical services	Fair		9%
	Poor		4%
Fire services	Excellent		42%
	Good		51%
	Fair		6%
	Poor		2%
Fire prevention and education	Excellent		26%
	Good		48%
	Fair		18%
	Poor		8%
Emergency preparedness	Excellent		19%
	Good		47%
	Fair		20%
	Poor		14%
Preservation of natural areas	Excellent		17%
	Good		40%
	Fair		28%
	Poor		15%
Pearland open space	Excellent		18%
	Good		39%
	Fair		29%
	Poor		14%
Recycling	Excellent		35%
	Good		45%
	Fair		12%
	Poor		7%
Yard waste pick-up	Excellent		23%
	Good		37%
	Fair		20%
	Poor		19%
City parks	Excellent		24%

Please rate the quality of each of the following services in Pearland.	City parks	Good		56%
		Fair		13%
		Poor		6%
	Recreation programs or classes	Excellent		15%
		Good		45%
		Fair		25%
		Poor		16%
	Recreation centers or facilities	Excellent		18%
		Good		47%
		Fair		22%
		Poor		13%
	Health services	Excellent		24%
Good			51%	
Fair			18%	
Poor			7%	
Public library services	Excellent		36%	
	Good		48%	
	Fair		11%	
	Poor		5%	
Overall customer service by Pearland employees	Excellent		26%	
	Good		47%	
	Fair		19%	
	Poor		8%	
Please rate the following categories of Pearland government performance.	The value of services for the taxes paid to Pearland	Excellent		10%
		Good		45%
		Fair		27%
		Poor		19%
	The overall direction that Pearland is taking	Excellent		19%
		Good		46%
		Fair		24%
		Poor		11%
































Please rate the following categories of Pearland government performance.

The job Pearland government does at welcoming resident involvement	Excellent		17%
	Good		36%
	Fair		27%
	Poor		20%
Overall confidence in Pearland government	Excellent		14%
	Good		44%
	Fair		28%
	Poor		15%
Generally acting in the best interest of the community	Excellent		19%
	Good		41%
	Fair		27%
	Poor		13%
Being honest	Excellent		16%
	Good		42%
	Fair		28%
	Poor		14%
Being open and transparent to the public	Excellent		17%
	Good		35%
	Fair		30%
	Poor		18%
Informing residents about issues facing the community	Excellent		17%
	Good		38%
	Fair		22%
	Poor		23%
Treating all residents fairly	Excellent		23%
	Good		45%
	Fair		18%
	Poor		13%
Treating residents with respect	Excellent		25%
	Good		48%
	Fair		18%
































Please rate the following categories of Pearland government performance.	Treating residents with respect	Poor		9%
	Overall, how would you rate the quality of the services provided by each of the following?	The City of Pearland	Excellent	
Good				50%
Fair				21%
Poor				8%
The Federal Government	Excellent		9%	
	Good		26%	
	Fair		36%	
	Poor		29%	
Please rate how important, if at all, you think it is for the Pearland community to focus on each of the following in the coming two years.	Overall economic health	Essential		54%
		Very important		33%
		Somewhat important		10%
		Not at all important		3%
	Overall quality of the transportation system	Essential		38%
		Very important		38%
		Somewhat important		17%
		Not at all important		7%
	Overall design or layout of residential and commercial areas	Essential		38%
		Very important		44%
		Somewhat important		13%
		Not at all important		5%
Overall quality of the utility infrastructure	Essential		69%	
	Very important		24%	
	Somewhat important		6%	
	Not at all important		1%	
Overall feeling of safety	Essential		61%	
	Very important		29%	
	Somewhat important		6%	
	Not at all important		4%	
Overall quality of natural environment	Essential		33%	
	Very important		42%	







Please rate how important, if at all, you think it is for the Pearland community to focus on each of the following in the coming two years.	Overall quality of natural environment	Somewhat important		22%
		Not at all important		3%
	Overall quality of parks and recreation opportunities	Essential		31%
		Very important		45%
		Somewhat important		21%
		Not at all important		4%
	Overall health and wellness opportunities	Essential		31%
		Very important		39%
		Somewhat important		21%
		Not at all important		9%
Overall opportunities for education, culture, and the arts	Essential		31%	
	Very important		41%	
	Somewhat important		19%	
	Not at all important		9%	
Residents' connection and engagement with their community	Essential		25%	
	Very important		39%	
	Somewhat important		29%	
	Not at all important		6%	
Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events, and services.	City website (pearlandtx.gov)	Major source		62%
		Minor source		30%
		Not a source		8%
	Local newspapers	Major source		27%
		Minor source		49%
		Not a source		24%
	Other local media (radio or local television stations)	Major source		25%
		Minor source		44%
		Not a source		31%
	The local government cable channel (Comcast Ch. 16/U-verse Ch. 99)	Major source		12%
		Minor source		22%
		Not a source		66%
	City water bill insert	Major source		20%

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events, and services.	City water bill insert	Minor source		41%
		Not a source		39%
	Other city publications (Pearland in Motion, Pearland Connect or others)	Major source		32%
		Minor source		43%
		Not a source		25%
	City Council meetings or other public meetings	Major source		22%
		Minor source		31%
		Not a source		47%
	Talking with City officials	Major source		19%
		Minor source		24%
		Not a source		57%
	City communications via social media (e.g., Facebook, Twitter, Instagram, Nextdoor, etc.)	Major source		46%
		Minor source		30%
		Not a source		24%
	City of Pearland email blasts	Major source		32%
Minor source			35%	
Not a source			34%	
Word-of-mouth	Major source		31%	
	Minor source		41%	
	Not a source		28%	
Overall, how would you rate the quality of the services provided by each of the following?	The County Government	Excellent		13%
		Good		49%
		Fair		29%
		Poor		9%
	The State Government	Excellent		9%
		Good		45%
		Fair		26%
		Poor		20%
Thinking about your ability to meet your household's needs, would you say your financial situation is:	Excellent		26%	
	Good		51%	
	Fair		19%	

	household's needs, would you say your financial situation is:	Poor		5%	
	Thinking about your parents when they were your age, how would you compare your standard of living to theirs?	Much better		41%	
		Somewhat better		35%	
		About the same		17%	
		Somewhat worse		7%	
Please use yes or no to indicate if any of the following apply to you.	You or your family have benefited from the Pearland COVID-19 vaccination effort	Yes		36%	
		No		64%	
	People in your neighborhood have benefited from the Pearland COVID-19 vaccination effort	Yes		77%	
		No		23%	
	People in your workplace have benefited from the Pearland COVID-19 vaccination effort	Yes		33%	
		No		67%	
	You have received adequate vaccination from the City of Pearland during the Coronavirus pandemic	Yes		42%	
		No		58%	
	In general, how many times do you:	Access the internet from your home	Several times a day		87%
			Once a day		8%
A few times a week				4%	
Every few weeks				0%	
Less often or never				1%	
Access the internet from your cell phone			Several times a day		90%
		Once a day		3%	
		A few times a week		3%	
		Every few weeks		1%	
		Less often or never		4%	
Visit social media sites		Several times a day		58%	
		Once a day		14%	
		A few times a week		8%	
		Every few weeks		5%	
		Less often or never		15%	
Use or check email		Several times a day		82%	
		Once a day		11%	
		A few times a week		5%	

In general, how many times do you:	Use or check email	Every few weeks	1%	
		Less often or never	1%	
Share your opinions online		Several times a day	15%	
		Once a day	3%	
		A few times a week	17%	
		Every few weeks	12%	
		Less often or never	53%	
	Shop online		Several times a day	17%
			Once a day	6%
		A few times a week	34%	
		Every few weeks	33%	
		Less often or never	9%	
Please rate your overall health.		Excellent	27%	
		Very good	47%	
		Good	22%	
		Fair	4%	
		Poor	0%	
What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:		Very positive	9%	
		Somewhat positive	28%	
		Neutral	41%	
		Somewhat negative	16%	
		Very negative	6%	
How many years have you lived in Pearland?		Less than 2 years	10%	
		2-5 years	24%	
		6-10 years	20%	
		11-20 years	23%	
		More than 20 years	22%	
Which best describes the building you live in?		One family house detached from any other houses	79%	
		Building with two or more homes (duplex, townhome, apa..	16%	
		Mobile home	4%	
		Other	2%	

Do you rent or own your home?	Rent		24%
	Own		76%
About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Less than \$500		2%
	\$500 to \$999		5%
	\$1,000 to \$1,499		23%
	\$1,500 to \$1,999		23%
	\$2,000 to \$2,499		16%
	\$2,500 to \$2,999		17%
	\$3,000 to \$3,499		5%
	\$3,500 or more		9%
Do any children 17 or under live in your household?	No		58%
	Yes		42%
Are you or any other members of your household aged 65 or older?	No		75%
	Yes		25%
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Less than \$25,000		5%
	\$25,000 to \$49,999		11%
	\$50,000 to \$74,999		14%
	\$75,000 to \$99,999		13%
	\$100,000 to \$149,999		28%
	\$150,000 or more		29%
Are you Spanish, Hispanic or Latino?	No, not Spanish, Hispanic, or Latino		81%
	Yes, I consider myself to be Spanish, Hispanic, or Latino		19%
What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	American Indian or Alaskan Native		2%
	Asian, Asian Indian, or Pacific Islander		12%
	Black or African American		17%
	White		67%
	Other		5%
	In which category is your age?	18-24 years	
25-34 years			28%
35-44 years			20%
45-54 years			21%

In which category is your age?	55-64 years		11%
	65-74 years		10%
	75 years or older		8%
What is your gender?	Female		52%
	Male		47%
	Identify in another way		1%

Full trends

This table contains the trends over time for the City of Pearland. The combined "percent positive" responses for each survey year are presented (e.g., excellent/good or yes). If an item was not included during an administration of the survey, no percentage will be shown in the table. If the difference between the 2019 and 2021 surveys is greater than eight percentage points, the change is statistically significant.

It is important to note that in 2020, The NCS survey was updated to include new and refreshed items. Consequently, some of the trends may be impacted due to wording modifications that could have potentially altered the meaning of the item for the respondent.

		2009	2011	2013	2015	2017	2019	2021
Please rate each of the following aspects of quality of life in Pearland.	Pearland as a place to live			91%	91%	90%	90%	
	Your neighborhood as a place to live			88%	91%	87%	88%	
	Pearland as a place to raise children			90%	90%	92%	90%	
	Pearland as a place to work			65%	62%	66%	69%	
	Pearland as a place to visit			47%	54%	46%	50%	
	Pearland as a place to retire			68%	65%	67%	66%	
	The overall quality of life	91%	92%	92%	85%	88%	85%	87%
	Sense of community			59%	67%	61%	63%	
Please rate each of the following characteristics as they relate to Pearland as a whole.	Overall economic health			80%	84%	78%	83%	
	Overall quality of the transportation system							35%
	Overall design or layout of residential and commercial areas			45%	56%	57%	66%	
	Overall quality of the utility infrastructure							64%
	Overall feeling of safety			87%	85%	84%	83%	
	Overall quality of natural environment			67%	68%	69%	73%	
	Overall quality of parks and recreation opportunities							76%
	Overall health and wellness opportunities			76%	80%	74%	75%	
	Overall opportunities for education, culture, and the arts			71%	77%	73%	52%	
	Residents' connection and engagement with their community							55%
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Pearland to someone who asks			92%	89%	89%	86%	
	Remain in Pearland for the next five years			90%	89%	86%	84%	
Please rate how safe or unsafe you feel:	In your neighborhood during the day			95%	95%	93%	92%	
	In Pearland's downtown/commercial area during the day			88%	86%	81%	89%	
	From property crime							78%
	From violent crime							85%

Please rate how safe or unsafe you feel:	From fire, flood, or other natural disaster	69%
Please rate the job you feel the Pearland community does at each of the following.	Making all residents feel welcome	72%
	Attracting people from diverse backgrounds	78%
	Valuing/respecting residents from diverse backgrounds	77%
	Taking care of vulnerable residents	64%
Please rate each of the following in the Pearland community.	Overall quality of business and service establishments	69% 78% 70% 79%
	Variety of business and service establishments	72%
	Vibrancy of downtown/commercial area	54%
	Employment opportunities	46% 53% 51% 54%
	Shopping opportunities	74% 77% 67% 73%
	Cost of living	56% 57% 51% 56%
	Overall image or reputation	75% 82% 78% 79%
Please also rate each of the following in the Pearland community.	Traffic flow on major streets	24% 24% 16% 34%
	Ease of public parking	64%
	Ease of travel by car	43% 38% 32% 56%
	Ease of travel by public transportation	14%
	Ease of travel by bicycle	21% 27% 25% 28%
	Ease of walking	33% 40% 34% 41%
	Well-planned residential growth	61%
	Well-planned commercial growth	58%
	Well-designed neighborhoods	93% 93% 93% 71%
	Preservation of the historical or cultural character of the community	61%
	Public places where people want to spend time	56% 66% 56% 50%
	Variety of housing options	74% 72% 69% 70%
	Availability of affordable quality housing	64% 55% 61% 55%
	Overall quality of new development	67% 78% 67% 69%
	Overall appearance	74% 79% 75% 74%
	Cleanliness	78% 84% 79% 80%
	Water resources	51%
	Air quality	72%

Please also rate each of the following in the Pearland community.	Availability of paths and walking trails	39%	45%	48%	65%
	Fitness opportunities	57%	69%	62%	63%
	Recreational opportunities	54%			57%
	Availability of affordable quality food	71%	78%	71%	75%
	Availability of affordable quality health care	77%	81%	75%	75%
	Availability of preventive health services	72%			78%
	Availability of affordable quality mental health care				59%
	Opportunities to attend cultural/arts/music activities	28%	44%	32%	37%
	Community support for the arts				44%
	Availability of affordable quality childcare/preschool	70%	73%	70%	64%
	K-12 education	83%	87%	86%	84%
	Adult educational opportunities	47%	61%	48%	52%
	Sense of civic/community pride				58%
	Neighborliness of residents	58%	65%	66%	62%
	Opportunities to participate in social events and activities	46%	60%	55%	49%
	Opportunities to attend special events and festivals	55%	71%	69%	48%
	Opportunities to volunteer	63%	69%	61%	62%
	Opportunities to participate in community matters	54%	64%	62%	56%
	Openness and acceptance of the community toward people of diver..	61%	72%	66%	70%
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Pearland for help or information	43%	43%	38%	53%
	Contacted Pearland elected officials to express your opinion	15%	16%	16%	16%
	Attended a local public meeting	17%	26%	20%	24%
	Watched a local public meeting	13%	18%	14%	21%
	Volunteered your time to some group/activity	33%	36%	29%	25%
	Campaigned or advocated for a local issue, cause, or candidate	17%	27%	25%	22%
	Voted in your most recent local election				71%
	Carpooled with other adults or children instead of driving alone	33%	34%	31%	28%
	Walked or biked instead of driving	35%	34%	31%	43%
Please rate the quality of each of the following services in Pearland.	Public information services	66%			59%
	Economic development	66%	71%	73%	66%

Please rate the quality of each of the following services in Pearland.

Traffic enforcement	65%	69%	62%	61%
Traffic signal timing	39%	47%	44%	47%
Street repair	50%	58%	50%	54%
Street cleaning	60%	74%	65%	72%
Street lighting	59%	64%	66%	63%
Sidewalk maintenance	50%	51%	52%	58%
Bus or transit services				16%
Land use, planning and zoning	47%	58%	55%	53%
Code enforcement	52%	61%	67%	55%
Affordable high-speed internet access				62%
Garbage collection	89%	82%	82%	74%
Drinking water	64%	69%	64%	67%
Sewer services	80%	84%	82%	81%
Storm water management	72%	82%	73%	70%
Power (electric and/or gas) utility		83%	81%	72%
Utility billing	69%	77%	77%	54%
Police/Sheriff services	81%	83%	89%	88%
Crime prevention	79%	81%	73%	74%
Animal control	64%	72%	68%	79%
Ambulance or emergency medical services	90%	94%	86%	87%
Fire services	93%	95%	93%	92%
Fire prevention and education	74%	82%	77%	74%
Emergency preparedness	64%	73%	69%	66%
Preservation of natural areas		58%	58%	57%
Pearland open space	54%	53%	57%	57%
Recycling	85%	85%	81%	81%
Yard waste pick-up	83%	81%	80%	61%
City parks	76%	76%	79%	80%
Recreation programs or classes	66%	73%	67%	60%
Recreation centers or facilities	65%	80%	71%	64%

Please rate the quality of each of the following services in Pearland.	Health services	75%	75%
	Public library services	79%	84% 80% 84%
	Overall customer service by Pearland employees	78%	80% 80% 73%
Please rate the following categories of Pearland government performance.	The value of services for the taxes paid to Pearland	79%	78% 83% 54% 50% 52% 54%
	The overall direction that Pearland is taking	70%	64% 60% 65%
	The job Pearland government does at welcoming resident involvem..	52%	56% 56% 53%
	Overall confidence in Pearland government	68%	62% 60% 58%
	Generally acting in the best interest of the community	69%	64% 61% 60%
	Being honest	67%	67% 65% 58%
	Being open and transparent to the public		52%
	Informing residents about issues facing the community		55%
	Treating all residents fairly	63%	68% 62% 68%
	Treating residents with respect		73%
Overall, how would you rate the quality of the services provided by each of the following?	The City of Pearland	78%	80% 76% 71%
	The Federal Government	43%	45% 52% 35%
Please rate how important, if at all, you think it is for the Pearland community to focus on each of the following in the coming two years.	Overall economic health	93%	92% 91% 87%
	Overall quality of the transportation system		89% 76%
	Overall design or layout of residential and commercial areas	78%	80% 82% 82%
	Overall quality of the utility infrastructure		93%
	Overall feeling of safety	98%	96% 94% 90%
	Overall quality of natural environment	83%	83% 83% 75%
	Overall quality of parks and recreation opportunities		76%
	Overall health and wellness opportunities	79%	69% 69% 70%
	Overall opportunities for education, culture, and the arts	84%	81% 78% 72%
Residents' connection and engagement with their community	82%	79% 77% 64%	
In general, how many times do you:	Access the internet from your home		98%
	Access the internet from your cell phone		95%
	Visit social media sites		80%
	Use or check email		99%
	Share your opinions online		35%

In general, how many times do you:	Shop online	57%
	Please rate your overall health.	63% 71% 66% 74%
	What impact, if any, do you think the economy will have on your fa..	35% 42% 42% 37%

Methods (open participation)

As part of its participation in The National Community Survey™ (The NCST™), the City of Pearland conducted a survey of 3,000 residents. Survey invitations were mailed to randomly selected households and data were collected from May 7, 2021 to June 25, 2021. The results from this main survey effort represent the most robust estimate of your residents’ opinions.

After the above data collection period was underway, a link to an online open participation survey was publicized by the City of Pearland. The open participation survey was identical to the probability sample survey with two small updates; it included a map at the beginning asking where the respondent lives and also a question about where they heard about the survey. The open participation survey was open to all city residents and became available on June 11, 2021. The survey remained open for two weeks and there were 238 responses.






The open participation survey data were not collected through a random sample and it is unknown who in the community was aware of the survey; therefore, a level of confidence in the representativeness of the sample cannot be estimated. However, to reduce bias where possible, these data were statistically weighted to match the demographic characteristics of the 2010 Census and 2017 American Community Survey estimates for adults in the City of Pearland. The characteristics used for weighting were age, sex, race, Hispanic origin, housing type, housing tenure, and area. No adjustments were made for design effects. Weights were calculated using an iterative, multiplicative raking model known as the ANES Weighting Algorithm.* The results of the weighting scheme for the open participation survey are presented in the following table.





























* Pasek, J. (2010). ANES Weighting Algorithm. Retrieved from <https://web.stanford.edu/group/iriss/cgi-bin/anesrake/resources/RakingDescription.pdf>
































		Unweighted	Weighted	Target*
Age	18-34	16%	30%	31%
	35-54	58%	41%	41%
	55+	26%	30%	29%
Area	Area 1	14%	31%	30%
	Area 2	15%	16%	16%
	Area 3	23%	19%	19%
	Area 4	15%	13%	13%
	Area 5	33%	20%	21%
Hispanic origin	No, not Spanish, Hispanic, or Latino	83%	81%	81%
	Yes, I consider myself to be Spanish, Hispa..	17%	19%	19%
Housing tenure	Own	92%	76%	76%
	Rent	8%	24%	24%
Housing type	Attached	5%	17%	17%
	Detached	95%	83%	83%
Race & Hispanic origin	Not white alone	31%	54%	53%
	White alone, not Hispanic or Latino	69%	46%	47%
Sex	Female	79%	54%	52%
	Male	21%	46%	48%
Sex/age	Female 18-34	13%	15%	15%
	Female 35-54	46%	21%	21%
	Female 55+	20%	17%	17%
	Male 18-34	3%	13%	16%
	Male 35-54	13%	21%	20%
	Male 55+	6%	13%	12%

Open participation survey results

































This dashboard contains a complete set of responses to each question on the open participation survey. By default, "don't know" responses are excluded, but may be added to the table using the response filter to the right. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

	Using the map above as a reference, please indicate the area in Pearland in which you reside.	Area 1		31%
		Area 2		16%
		Area 3		19%
		Area 4		13%
		Area 5		20%
		Not applicable		0%
Please rate each of the following aspects of quality of life in Pearland.	Pearland as a place to live	Excellent		35%
		Good		50%
		Fair		13%
		Poor		2%
Your neighborhood as a place to live	Excellent		33%	
	Good		50%	
	Fair		16%	
	Poor		2%	
Pearland as a place to raise children	Excellent		44%	
	Good		43%	
	Fair		6%	
	Poor		7%	
Pearland as a place to work	Excellent		17%	
	Good		44%	
	Fair		34%	
	Poor		5%	
Pearland as a place to visit	Excellent		7%	
	Good		38%	
	Fair		32%	
	Poor		22%	
Pearland as a place to retire	Excellent		26%	
	Good		39%	






























Please rate each of the following aspects of quality of life in Pearland.	Pearland as a place to retire	Fair		21%
		Poor		14%
	The overall quality of life	Excellent		29%
		Good		53%
Fair			17%	
Poor			1%	
Sense of community	Excellent		19%	
	Good		40%	
	Fair		34%	
	Poor		7%	
Please rate each of the following characteristics as they relate to Pearland as a whole.	Overall economic health	Excellent		13%
		Good		59%
		Fair		25%
		Poor		3%
	Overall quality of the transportation system	Excellent		2%
		Good		24%
		Fair		30%
		Poor		43%
	Overall design or layout of residential and commercial areas	Excellent		14%
		Good		25%
Fair			45%	
Poor			15%	
Overall quality of the utility infrastructure	Excellent		10%	
	Good		46%	
	Fair		22%	
	Poor		22%	
Overall feeling of safety	Excellent		29%	
	Good		42%	
	Fair		24%	
	Poor		5%	
Overall quality of natural environment	Excellent		14%	
	Good		42%	

Please rate each of the following characteristics as they relate to Pearland as a whole.	Overall quality of natural environment	Fair		33%
		Poor		10%
	Overall quality of parks and recreation opportunities	Excellent		19%
		Good		41%
		Fair		24%
		Poor		17%
	Overall health and wellness opportunities	Excellent		20%
		Good		47%
Fair			28%	
Poor			5%	
Overall opportunities for education, culture, and the arts	Excellent		9%	
	Good		31%	
	Fair		42%	
	Poor		17%	
Residents' connection and engagement with their community	Excellent		14%	
	Good		39%	
	Fair		37%	
	Poor		9%	
Please indicate how likely or unlikely you are to do each of the following.	Recommend living in Pearland to someone who asks you are to do each of the following.	Very likely		33%
		Somewhat likely		55%
		Somewhat unlikely		8%
		Very unlikely		4%
	Remain in Pearland for the next five years	Very likely		56%
		Somewhat likely		29%
		Somewhat unlikely		10%
		Very unlikely		5%
Please rate how safe or unsafe you feel:	In your neighborhood during the day	Very safe		70%
		Somewhat safe		26%
		Neither safe nor unsafe		0%
		Somewhat unsafe		4%
	In Pearland's downtown/commercial area during the day	Very safe		37%
		Somewhat safe		47%

































Please rate how safe or unsafe you feel:	In Pearland's downtown/commercial area during the day	Neither safe nor unsafe		7%
		Somewhat unsafe		7%
		Very unsafe		2%
	From property crime	Very safe		23%
		Somewhat safe		53%
		Neither safe nor unsafe		8%
		Somewhat unsafe		13%
		Very unsafe		1%
	From violent crime	Very safe		38%
		Somewhat safe		43%
		Neither safe nor unsafe		10%
		Somewhat unsafe		9%
	From fire, flood, or other natural disaster	Very safe		17%
		Somewhat safe		42%
		Neither safe nor unsafe		22%
Somewhat unsafe			11%	
Very unsafe			8%	
Please rate the job you feel the Pearland community does at each of the following.	Making all residents feel welcome	Excellent		19%
		Good		48%
		Fair		26%
		Poor		7%
	Attracting people from diverse backgrounds	Excellent		30%
		Good		46%
		Fair		17%
		Poor		7%
	Valuing/respecting residents from diverse backgrounds	Excellent		23%
		Good		50%
		Fair		20%
		Poor		7%
	Taking care of vulnerable residents	Excellent		18%
		Good		31%
		Fair		36%

Pearland community does at each of the following.	Taking care of vulnerable residents	Poor		16%
	Please rate each of the following in the Pearland community.	Overall quality of business and service establishments	Excellent	
Good				61%
Fair				21%
Poor				5%
Variety of business and service establishments	Excellent		9%	
	Good		41%	
	Fair		35%	
	Poor		15%	
Vibrancy of downtown/commercial area	Excellent		6%	
	Good		37%	
	Fair		30%	
	Poor		28%	
Employment opportunities	Excellent		8%	
	Good		43%	
	Fair		35%	
	Poor		13%	
Shopping opportunities	Excellent		17%	
	Good		49%	
	Fair		25%	
	Poor		9%	
Cost of living	Excellent		2%	
	Good		27%	
	Fair		49%	
	Poor		22%	
Overall image or reputation	Excellent		20%	
	Good		44%	
	Fair		33%	
	Poor		3%	
Please also rate each of the following in the Pearland community.	Traffic flow on major streets	Excellent		3%
		Good		8%
		Fair		31%

Please also rate each of the following in the Pearland community.

Traffic flow on major streets	Poor		58%
Ease of public parking	Excellent		18%
	Good		32%
	Fair		27%
	Poor		22%
Ease of travel by car	Excellent		8%
	Good		23%
	Fair		46%
	Poor		24%
Ease of travel by public transportation	Excellent		0%
	Good		14%
	Fair		1%
	Poor		85%
Ease of travel by bicycle	Excellent		1%
	Good		25%
	Fair		25%
	Poor		48%
Ease of walking	Excellent		6%
	Good		24%
	Fair		24%
	Poor		46%
Well-planned residential growth	Excellent		3%
	Good		40%
	Fair		33%
	Poor		24%
Well-planned commercial growth	Excellent		5%
	Good		28%
	Fair		40%
	Poor		27%
Well-designed neighborhoods	Excellent		12%
	Good		45%
	Fair		36%

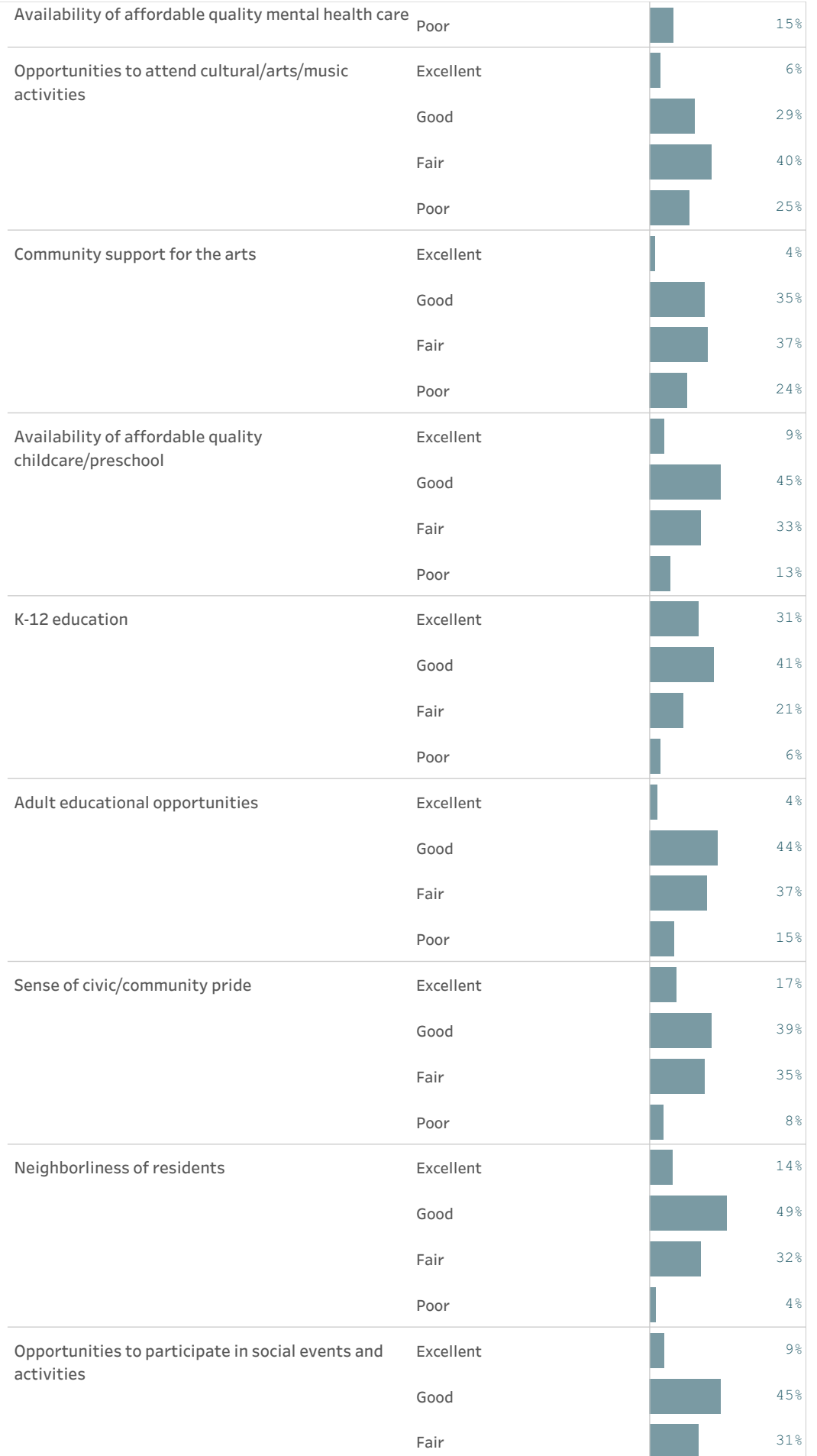
Please also rate each of the following in the Pearland community.

































Well-designed neighborhoods	Poor		7%
Preservation of the historical or cultural character of the community	Excellent		6%
	Good		32%
	Fair		31%
	Poor		32%
Public places where people want to spend time	Excellent		8%
	Good		33%
	Fair		28%
	Poor		30%
Variety of housing options	Excellent		7%
	Good		44%
	Fair		36%
	Poor		13%
Availability of affordable quality housing	Excellent		5%
	Good		24%
	Fair		34%
	Poor		37%
Overall quality of new development	Excellent		4%
	Good		51%
	Fair		32%
	Poor		14%
Overall appearance	Excellent		9%
	Good		61%
	Fair		23%
	Poor		7%
Cleanliness	Excellent		22%
	Good		42%
	Fair		29%
	Poor		6%
Water resources	Excellent		6%
	Good		30%
	Fair		35%

































Please also rate each of the following in the Pearland community.

Water resources	Poor		29%
Air quality	Excellent		19%
	Good		49%
	Fair		23%
	Poor		10%
Availability of paths and walking trails	Excellent		16%
	Good		44%
	Fair		24%
	Poor		16%
Fitness opportunities	Excellent		16%
	Good		39%
	Fair		29%
	Poor		16%
Recreational opportunities	Excellent		12%
	Good		30%
	Fair		34%
	Poor		23%
Availability of affordable quality food	Excellent		14%
	Good		43%
	Fair		36%
	Poor		6%
Availability of affordable quality health care	Excellent		13%
	Good		55%
	Fair		24%
	Poor		8%
Availability of preventive health services	Excellent		13%
	Good		62%
	Fair		19%
	Poor		7%
Availability of affordable quality mental health care	Excellent		10%
	Good		48%
	Fair		27%

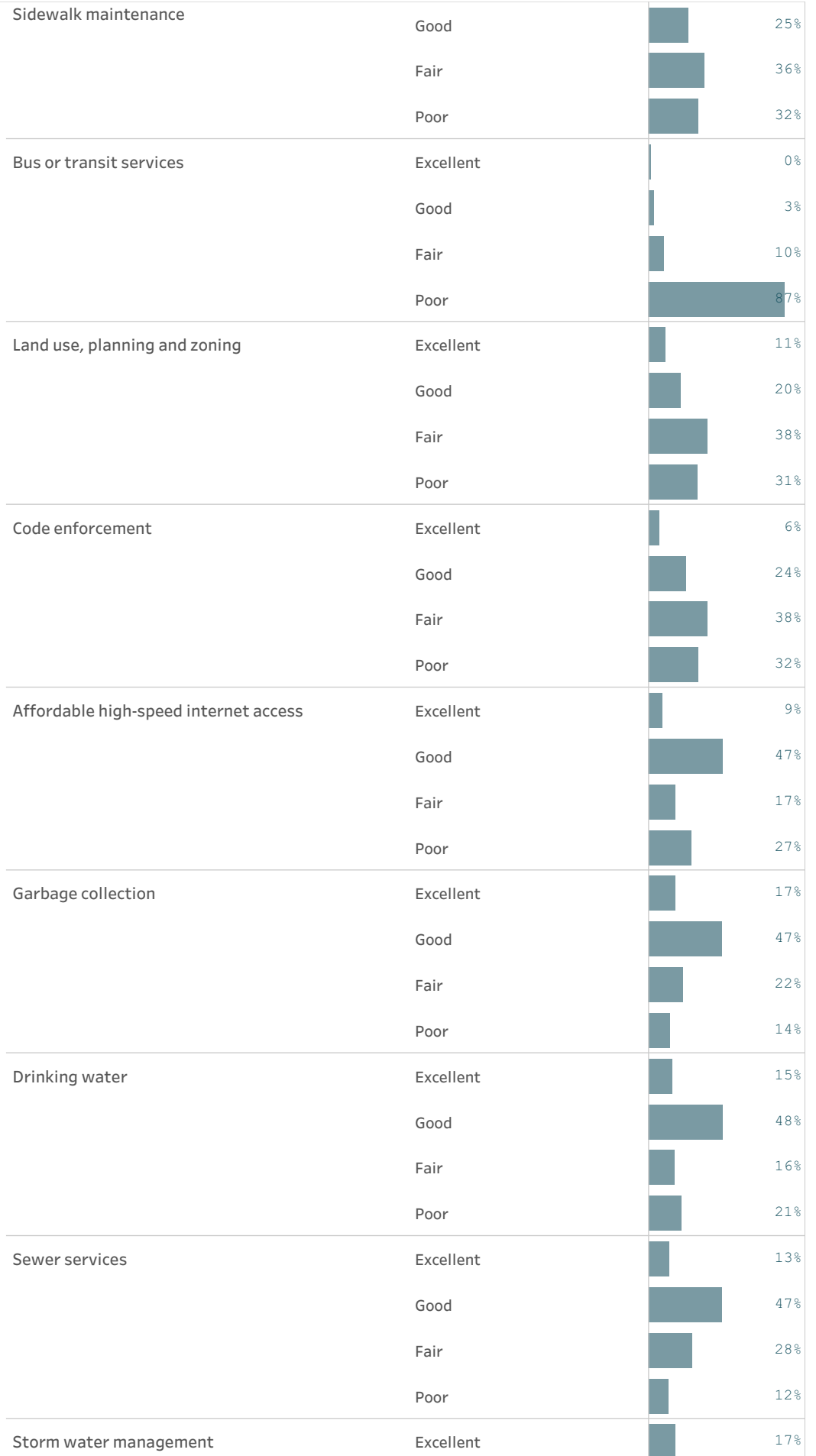
Please also rate each of the following in the Pearland community.



































Please also rate each of the following in the Pearland community.	Opportunities to participate in social events and activities	Poor		15%
	Opportunities to attend special events and festivals	Excellent		10%
		Good		37%
		Fair		35%
		Poor		18%
	Opportunities to volunteer	Excellent		15%
		Good		44%
		Fair		30%
		Poor		11%
	Opportunities to participate in community matters	Excellent		11%
		Good		44%
		Fair		27%
		Poor		17%
	Openness and acceptance of the community toward people of diverse backgrounds	Excellent		16%
		Good		42%
		Fair		35%
Poor			7%	
Please indicate whether or not you have done each of the following in the last 12 months.	Contacted the City of Pearland for help or information	No		41%
		Yes		59%
	Contacted Pearland elected officials to express your opinion	No		61%
		Yes		39%
	Attended a local public meeting	No		63%
		Yes		37%
	Watched a local public meeting	No		51%
		Yes		49%
	Volunteered your time to some group/activity	No		69%
		Yes		31%
	Campaigned or advocated for a local issue, cause, or candidate	No		75%
		Yes		25%
	Voted in your most recent local election	No		18%
		Yes		82%
	Carpooled with other adults or children instead of driving alone	No		62%

Please indicate whether or not you have done each of the following in the last 12 months.	Carpooled with other adults or children instead of driving alone	Yes		38%
	Walked or biked instead of driving	No		59%
		Yes		41%
Please rate the quality of each of the following services in Pearland.	Public information services	Excellent		12%
		Good		44%
		Fair		35%
		Poor		9%
	Economic development	Excellent		10%
		Good		41%
		Fair		40%
		Poor		9%
	Traffic enforcement	Excellent		12%
		Good		39%
		Fair		25%
		Poor		23%
	Traffic signal timing	Excellent		6%
		Good		20%
		Fair		32%
		Poor		42%
	Street repair	Excellent		3%
		Good		31%
		Fair		37%
		Poor		28%
	Street cleaning	Excellent		8%
		Good		42%
		Fair		35%
		Poor		16%
	Street lighting	Excellent		10%
		Good		43%
		Fair		28%
		Poor		19%
Sidewalk maintenance	Excellent		7%	

































Please rate the quality of each of the following services in Pearland.



































Please rate the quality of each of the following services in Pearland.

Storm water management	Good		46%
	Fair		19%
	Poor		19%
Power (electric and/or gas) utility	Excellent		15%
	Good		42%
	Fair		30%
	Poor		13%
Utility billing	Excellent		8%
	Good		18%
	Fair		31%
	Poor		43%
Police/Sheriff services	Excellent		35%
	Good		46%
	Fair		17%
	Poor		1%
Crime prevention	Excellent		22%
	Good		46%
	Fair		30%
	Poor		2%
Animal control	Excellent		22%
	Good		54%
	Fair		15%
	Poor		9%
Ambulance or emergency medical services	Excellent		39%
	Good		53%
	Fair		8%
Fire services	Excellent		41%
	Good		51%
	Fair		9%
Fire prevention and education	Excellent		33%
	Good		38%
	Fair		15%























Please rate the quality of each of the following services in Pearland.

Fire prevention and education	Poor		14%
Emergency preparedness	Excellent		13%
	Good		50%
	Fair		25%
	Poor		12%
Preservation of natural areas	Excellent		8%
	Good		37%
	Fair		20%
	Poor		36%
Pearland open space	Excellent		9%
	Good		29%
	Fair		35%
	Poor		27%
Recycling	Excellent		35%
	Good		37%
	Fair		22%
	Poor		6%
Yard waste pick-up	Excellent		15%
	Good		36%
	Fair		27%
	Poor		22%
City parks	Excellent		19%
	Good		39%
	Fair		34%
	Poor		8%
Recreation programs or classes	Excellent		9%
	Good		37%
	Fair		39%
	Poor		15%
Recreation centers or facilities	Excellent		10%
	Good		42%
	Fair		32%

































Please rate the quality of each of the following services in Pearland.				
Recreation centers or facilities	Poor			16%
	Health services	Excellent		18%
		Good		52%
		Fair		24%
		Poor		5%
Public library services	Excellent		31%	
	Good		55%	
	Fair		14%	
	Poor		0%	
Overall customer service by Pearland employees	Excellent		24%	
	Good		51%	
	Fair		19%	
	Poor		6%	
Please rate the following categories of Pearland government performance.	The value of services for the taxes paid to Pearland	Excellent		8%
		Good		27%
		Fair		41%
		Poor		23%
The overall direction that Pearland is taking	Excellent		9%	
	Good		44%	
	Fair		37%	
	Poor		9%	
The job Pearland government does at welcoming resident involvement	Excellent		9%	
	Good		33%	
	Fair		41%	
	Poor		17%	
Overall confidence in Pearland government	Excellent		11%	
	Good		35%	
	Fair		42%	
	Poor		13%	
Generally acting in the best interest of the community	Excellent		13%	
	Good		31%	
	Fair		46%	

Please rate the following categories of Pearland government performance.	Generally acting in the best interest of the community	Poor		10%
	Being honest	Excellent		7%
		Good		34%
		Fair		44%
		Poor		15%
Being open and transparent to the public	Excellent		13%	
	Good		31%	
	Fair		38%	
	Poor		19%	
Informing residents about issues facing the community	Excellent		7%	
	Good		33%	
	Fair		41%	
	Poor		18%	
Treating all residents fairly	Excellent		15%	
	Good		35%	
	Fair		38%	
	Poor		11%	
Treating residents with respect	Excellent		20%	
	Good		40%	
	Fair		28%	
	Poor		11%	
Overall, how would you rate the quality of the services provided by each of the following?	The City of Pearland	Excellent		10%
		Good		55%
		Fair		28%
		Poor		7%
	The Federal Government	Excellent		3%
		Good		29%
		Fair		34%
		Poor		34%
Please rate how important, if at all, you think it is for the Pearland community to focus on each of the following in the coming two years.	Overall economic health	Essential		50%
		Very important		37%
		Somewhat important		11%

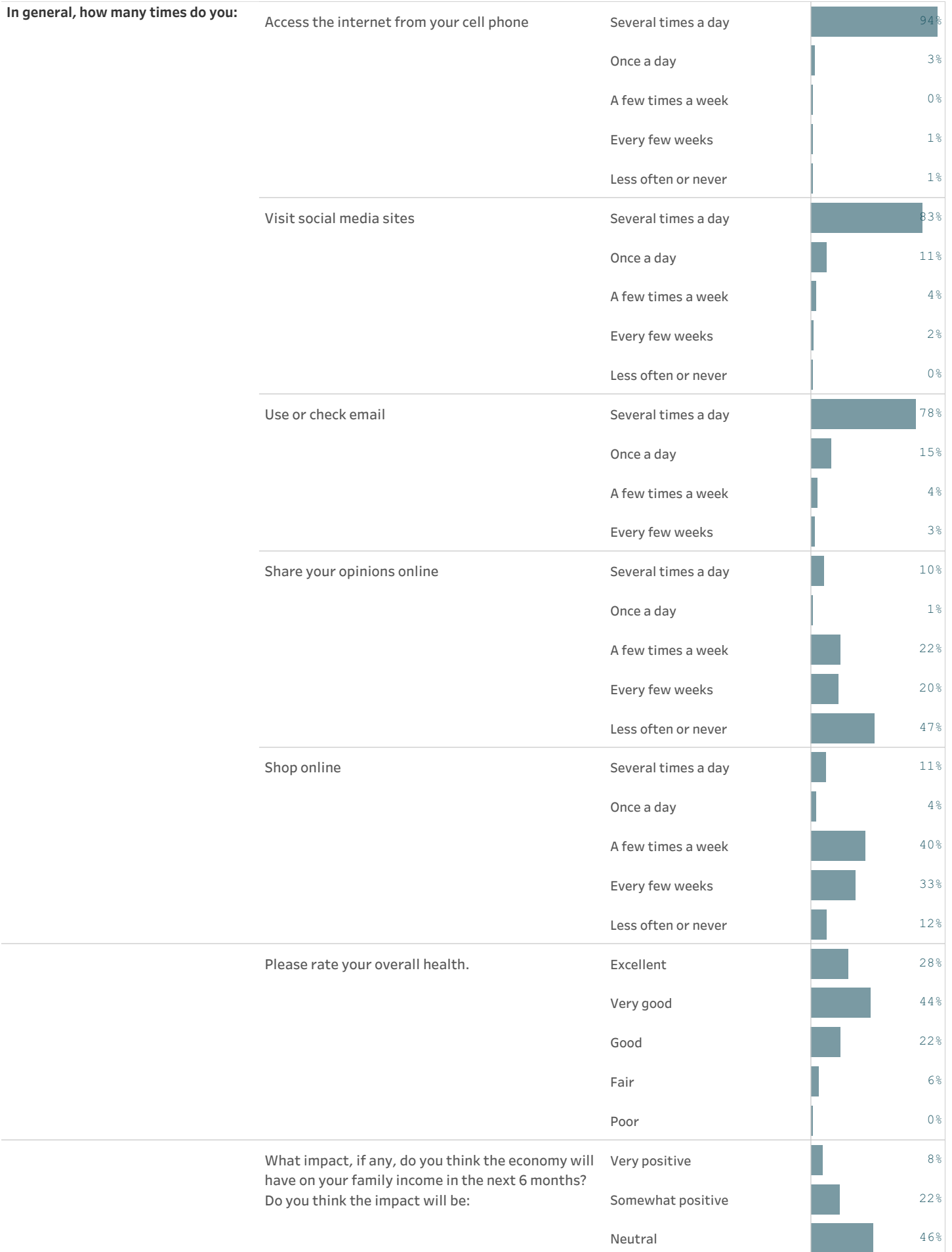
Please rate how important, if at all, you think it is for the Pearland community to focus on each of the following in the coming two years.

Overall economic health	Not at all important		2%
Overall quality of the transportation system	Essential		41%
	Very important		33%
	Somewhat important		25%
	Not at all important		1%
Overall design or layout of residential and commercial areas	Essential		40%
	Very important		44%
	Somewhat important		16%
	Not at all important		0%
Overall quality of the utility infrastructure	Essential		65%
	Very important		32%
	Somewhat important		3%
Overall feeling of safety	Essential		68%
	Very important		26%
	Somewhat important		6%
Overall quality of natural environment	Essential		44%
	Very important		36%
	Somewhat important		19%
Overall quality of parks and recreation opportunities	Essential		41%
	Very important		43%
	Somewhat important		16%
	Not at all important		0%
Overall health and wellness opportunities	Essential		37%
	Very important		32%
	Somewhat important		23%
	Not at all important		8%
Overall opportunities for education, culture, and the arts	Essential		25%
	Very important		42%
	Somewhat important		31%
	Not at all important		2%
Residents' connection and engagement with their community	Essential		22%
	Very important		44%

Please rate how important, if at all, you think it is for the Pearland community to focus on each of the following in the coming two years.	Residents' connection and engagement with their community	Somewhat important		33%
		Not at all important		1%
Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events, and services.	City website (pearlandtx.gov)	Major source		72%
		Minor source		27%
		Not a source		0%
Local newspapers	Major source		15%	
	Minor source		45%	
	Not a source		40%	
Other local media (radio or local television stations)	Major source		26%	
	Minor source		51%	
	Not a source		23%	
The local government cable channel (Comcast Ch. 16/U-verse Ch. 99)	Major source		10%	
	Minor source		22%	
	Not a source		68%	
City water bill insert	Major source		14%	
	Minor source		31%	
	Not a source		55%	
Other city publications (Pearland in Motion, Pearland Connect or others)	Major source		38%	
	Minor source		41%	
	Not a source		21%	
City Council meetings or other public meetings	Major source		29%	
	Minor source		41%	
	Not a source		30%	
Talking with City officials	Major source		25%	
	Minor source		43%	
	Not a source		32%	
City communications via social media (e.g., Facebook, Twitter, Instagram, Nextdoor, etc.)	Major source		79%	
	Minor source		20%	
	Not a source		1%	
City of Pearland email blasts	Major source		48%	
	Minor source		33%	
	Not a source		20%	

<p>Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events, and services.</p>	Word-of-mouth	Major source		38%
		Minor source		34%
		Not a source		28%
<p>Overall, how would you rate the quality of the services provided by each of the following?</p>	The County Government	Excellent		12%
		Good		38%
		Fair		37%
		Poor		12%
	The State Government	Excellent		6%
		Good		28%
		Fair		40%
		Poor		26%
<p>Thinking about your ability to meet your household's needs, would you say your financial situation is:</p>	Excellent		22%	
	Good		41%	
	Fair		33%	
	Poor		4%	
<p>Thinking about your parents when they were your age, how would you compare your standard of living to theirs?</p>	Much better		30%	
	Somewhat better		39%	
	About the same		20%	
	Somewhat worse		11%	
<p>Please use yes or no to indicate if any of the following apply to you.</p>	You or your family have benefited from the Pearland COVID-19 vaccination effort	Yes		45%
		No		55%
	People in your neighborhood have benefited from the Pearland COVID-19 vaccination effort	Yes		89%
		No		11%
	People in your workplace have benefited from the Pearland COVID-19 vaccination effort	Yes		51%
		No		49%
	You have received adequate vaccination from the City of Pearland during the Coronavirus pandemic	Yes		47%
		No		53%
<p>In general, how many times do you:</p>	Access the internet from your home	Several times a day		81%
		Once a day		7%
		A few times a week		8%
		Every few weeks		3%
		Less often or never		1%

In general, how many times do you:



What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Somewhat negative		16%
	Very negative		7%
How many years have you lived in Pearland?	Less than 2 years		9%
	2-5 years		13%
	6-10 years		18%
	11-20 years		29%
	More than 20 years		31%
Which best describes the building you live in?	One family house detached from any other houses		81%
	Building with two or more homes (duplex, townhome, apa..		17%
	Mobile home		1%
	Other		2%
Do you rent or own your home?	Rent		24%
	Own		76%
About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance, and homeowners' association (HOA) fees)? About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Less than \$500		1%
	\$500 to \$999		17%
	\$1,000 to \$1,499		16%
	\$1,500 to \$1,999		26%
	\$2,000 to \$2,499		11%
	\$2,500 to \$2,999		12%
	\$3,000 to \$3,499		11%
	\$3,500 or more		7%
Do any children 17 or under live in your household?	No		56%
	Yes		44%
Are you or any other members of your household aged 65 or older?	No		71%
	Yes		29%
How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Less than \$25,000		9%
	\$25,000 to \$49,999		10%
	\$50,000 to \$74,999		18%
	\$75,000 to \$99,999		13%
	\$100,000 to \$149,999		24%
	\$150,000 or more		27%
Are you Spanish, Hispanic, or Latino?	Are you Spanish, Hispanic or Latino?		81%
	No, not Spanish, Hispanic, or Latino		

Are you Spanish, Hispanic, or Latino?	Are you Spanish, Hispanic or Latino?	Yes, I consider myself to be Spanish, Hispanic, or Latino		19%
	What is your race? (Mark one or more races to indicate what race you consider yourself to be.)	American Indian or Alaskan Native		0%
		Asian, Asian Indian, or Pacific Islander		18%
		Black or African American		7%
		White		67%
		Other		12%
		In which category is your age?	18-24 years	
25-34 years			28%	
35-44 years			21%	
45-54 years			21%	
55-64 years			16%	
65-74 years			9%	
75 years or older			3%	
What is your gender?	Female		53%	
	Male		45%	
	Identify in another way		2%	
How did you hear about this survey?	The City's website		12%	
	The City's social media (Facebook, Twitter, Instagram,..		44%	
	Received an email from the City		3%	
	In a City newsletter or utility bill		0%	
	Received a postcard or letter from the City		1%	
	Nextdoor		8%	
	In my Facebook feed		33%	
	Saw it in a newspaper article or ad (hard copy or online)		3%	
	Heard about it from a family member, friend or neighborhood		9%	
	Heard about it from a business or social organization in my co..		0%	
	Polco's weekly email		2%	
	Polco social media post		6%	
	On my Polco feed		0%	
	Other		1%	