



THE NCSTM
The National Community SurveyTM

Pearland, TX

Comparisons by Demographic Subgroups

2019



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About

The National Community Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. Communities conducting The NCS can choose from a number of optional services to customize the reporting of survey results. Pearland’s Comparisons by Demographic Subgroups is part of a larger project for the City and additional reports are available under separate cover. This report discusses differences in opinion of survey respondents by age, sex, race/ethnicity, housing tenure (rent or own) and housing unit type (attached or detached).

Understanding the Tables

For most of the questions, one number appears for each question. Responses have been summarized to show only the proportion of respondents giving a certain answer; for example, the percent of respondents who rated the quality of life as “excellent” or “good,” or the percent of respondents who participated in an activity at least once. It should be noted that when a table that does include all responses (not a single number) for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

The subgroup comparison tables contain the crosstabulations of survey questions by selected respondent characteristics. Chi-square or ANOVA tests of significance were applied to these breakdowns of survey questions. A “p-value” of 0.05 or less indicates that there is less than a 5% probability that differences observed between groups are due to chance; or in other words, a greater than 95% probability that the differences observed in the selected categories of the sample represent “real” differences among those populations. As subgroups vary in size and each group (and each comparison to another group) has a unique margin of error, statistical testing is used to determine whether differences between subgroups are statistically significant. Statistical testing was not performed on multiple response questions.

Each column in the following tables is labeled with a letter for each subgroup being compared. The “Overall” column, which shows the ratings for all respondents, also has a column designation of “(A)”, but no statistical tests were done for the overall rating.

For each pair of subgroups ratings within a row (a single question item) that has a statistically significant difference, an upper case letter denoting significance is shown in the cell with the larger column proportion. The letter denotes the subgroup with the smaller column proportion from which it is statistically different. Subgroups that have no upper case letter denotation in their column and that are also not referred to in any other column were not statistically different.

For example, in Figure 1 below, respondents age 55 and over (C) gave significantly higher rating to the overall quality of life than those age 18 to 34 (A) and 35 to 54 (B), as denoted by the “A B” listed in the cell of the ratings for those 55+. This was also true of women (A) over men (B); people who were white alone, not Hispanic (A) over those who were Hispanic and/or other race (B); homeowners (B) over renters (A); and those living in detached housing (A) over those living in attached housing (B).

Figure 1: Community Characteristics – General (Example Only)

	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Percent rating positively (e.g., excellent/good)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)
The overall quality of life in ABC	76%	78% A	82% A B	79% B	77%	81% B	71%	73%	81% A	79% B	76%	78%
Overall image or reputation of ABC	69%	69%	73% A B	71% B	69%	72% B	64%	68%	71% A	69%	71% A	70%
ABC as a place to live	81%	84% A	87% A B	85% B	83%	86% B	78%	79%	86% A	85% B	82%	84%

Findings

Notable differences between demographic subgroups included the following:

- Survey respondents who rented their homes tended to give more positive ratings to general Community Characteristics of Pearland, such as the city as a place to live, raise children and retire, than those who owned their homes.
- Residents who were Hispanic and/or another race were more likely than those who were white alone, not Hispanic to give positive marks to aspects of Mobility such as overall ease of travel, ease of travel by bicycle and by walking, and availability of paths and walking trails.
- Respondents who lived in attached housing gave higher ratings to several aspects of government performance (including the value of services for the taxes paid to Pearland and the overall direction that the City of Pearland is taking) than those who lived in detached housing.
- Residents who were age 18-34 tended to give less positive evaluations to the services provided by Brazoria County, the State of Texas and the Municipal Utility District than those who were age 35 and older.
- Survey participants who were white alone, not Hispanic awarded higher marks to police, fire and ambulance/EMS services than those who were Hispanic and/or another race.
- The overall feeling of safety and overall ease of travel in Pearland were identified as areas of higher importance by residents age 35 and older than those age 18-34.
- Residents age 35 and older were more likely to utilize radio or local television stations, the local government cable channel, the City water bill insert and other city publications (Pearland in Motion, Pearland Connect or others) as major or minor sources of information about the City than those who were 18-34. However, respondents who were under the age of 55 were more likely than those who were older to utilize City communications via social media.

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Table 1: Community Characteristics - General

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
The overall quality of life in Pearland	78%	89% A	85%	80%	89% A	87%	81%	84%	85%	83%	90%	85%
Overall image or reputation of Pearland	74%	82%	77%	79%	79%	81%	76%	81%	77%	77%	82%	78%
Pearland as a place to live	84%	94% A	91%	89%	92%	90%	90%	99% B	88%	89%	97%	90%
Your neighborhood as a place to live	82%	91%	88%	88%	86%	87%	88%	85%	88%	87%	90%	87%
Pearland as a place to raise children	93%	94%	89%	89%	95%	93%	93%	99% B	91%	91%	99%	92%
Pearland as a place to retire	60%	67%	76% A	70%	64%	64%	71%	80% B	64%	65%	77%	67%
Overall appearance of Pearland	69%	79%	76%	79%	71%	76%	73%	89% B	71%	71%	90% A	75%

Table 2: Community Characteristics - Safety

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Overall feeling of safety in Pearland	88%	83%	83%	82%	88%	83%	86%	91%	83%	83%	89%	84%
In your neighborhood during the day	92%	96% C	89%	91%	97% A	95%	92%	94%	93%	92%	99%	93%
In Pearland's downtown/commercial area during the day	78%	85%	81%	79%	84%	82%	81%	96% B	78%	78%	97% A	81%

Table 3: Community Characteristics - Mobility

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Overall ease of getting to the places you usually have to visit	56%	53%	56%	56%	53%	43%	67% A	65%	52%	52%	64%	54%
Traffic flow on major streets	18%	13%	19%	14%	18%	17%	16%	13%	17%	16%	16%	16%
Ease of travel by car in Pearland	36%	28%	33%	29%	34%	31%	34%	30%	32%	32%	29%	32%
Ease of travel by bicycle in Pearland	21%	25%	29%	19%	32% A	16%	33% A	29%	24%	25%	26%	25%

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Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Ease of walking in Pearland	36%	28%	42%	32%	36%	25%	40% A	39%	33%	33%	39%	34%
Availability of paths and walking trails	47%	46%	54%	49%	47%	41%	55% A	66% B	44%	43%	72% A	48%

Table 4: Community Characteristics - Natural Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Quality of overall natural environment in Pearland	59%	71%	78% A	70%	69%	64%	74%	71%	68%	67%	72%	69%
Cleanliness of Pearland	81%	78%	79%	79%	80%	84% B	74%	91% B	76%	76%	91% A	79%

Table 5: Community Characteristics - Built Environment

Percent rating positively (e.g., excellent/good, very/somewhat safe)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Overall "built environment" of Pearland (including overall design, buildings, parks and transportation systems)	54%	58%	60%	63% B	51%	53%	62%	63%	56%	55%	66%	57%
Public places where people want to spend time	40%	63% A	64% A	58%	55%	57%	55%	69% B	53%	53%	67%	56%
Variety of housing options	68%	72%	66%	70%	69%	74%	64%	60%	71%	72% B	55%	69%
Availability of affordable quality housing	57%	63%	60%	61%	60%	61%	59%	46%	64% A	62%	50%	61%
Overall quality of new development in Pearland	72%	61%	71%	70%	64%	72% B	60%	75%	65%	66%	71%	67%

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Table 6: Community Characteristics - Economy

	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Percent rating positively (e.g., excellent/good, very/somewhat safe)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)
Overall economic health of Pearland	81%	76%	76%	80%	75%	80%	75%	79%	77%	77%	81%	78%
Pearland as a place to work	60%	60%	81% A B	71% B	58%	63%	65%	72%	63%	64%	72%	66%
Pearland as a place to visit	21%	51% A	70% A B	50%	42%	42%	50%	61% B	43%	43%	66% A	46%
Employment opportunities	53%	49%	54%	51%	51%	58%	45%	47%	52%	51%	50%	51%
Shopping opportunities	64%	65%	74%	70%	65%	73% B	60%	77%	65%	65%	79%	67%
Cost of living in Pearland	55%	47%	55%	53%	51%	59% B	41%	36%	55% A	55% B	32%	51%
Overall quality of business and service establishments in Pearland	73%	64%	77%	74%	66%	74%	63%	77%	68%	68%	79%	70%

Table 7: Community Characteristics - Recreation and Wellness

	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Percent rating positively (e.g., excellent/good, very/somewhat safe)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)
Health and wellness opportunities in Pearland	70%	76%	76%	74%	74%	77%	69%	78%	73%	72%	79%	74%
Fitness opportunities (including exercise classes and paths or trails, etc.)	55%	70% A	61%	63%	63%	60%	67%	67%	61%	59%	75% A	62%
Availability of affordable quality food	70%	68%	79%	72%	70%	75%	67%	83% B	68%	68%	83% A	71%
Availability of affordable quality health care	70%	77%	76%	75%	76%	79%	71%	79%	74%	74%	80%	75%

Table 8: Community Characteristics - Education and Enrichment

	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Percent rating positively (e.g., excellent/good, very/somewhat safe)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)
Overall opportunities for education and enrichment	68%	76%	71%	77%	69%	73%	71%	71%	73%	72%	76%	73%
Availability of affordable quality child care/preschool	58%	74%	74%	70%	69%	76%	66%	77%	69%	69%	73%	70%
K-12 education	85%	90%	79%	89%	83%	92%	82%	90%	85%	85%	91%	86%

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	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Percent rating positively (e.g., excellent/good, very/somewhat safe)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)
Adult educational opportunities	35%	48%	54%	43%	50%	51%	41%	35%	49%	46%	53%	48%
Opportunities to attend cultural/arts/music activities	21%	35%	45% A	36%	31%	35%	33%	37%	32%	31%	46%	32%
Opportunities to participate in religious or spiritual events and activities	67%	70%	84% A B	71%	75%	75%	71%	79%	71%	71%	81%	73%

Table 9: Community Characteristics - Community Engagement

	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Percent rating positively (e.g., excellent/good, very/somewhat safe)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)
Opportunities to participate in social events and activities	41%	61% A	57%	58%	51%	55%	53%	63%	52%	53%	60%	55%
Opportunities to volunteer	53%	61%	67%	61%	61%	67%	54%	73%	58%	59%	68%	61%
Opportunities to participate in community matters	61%	63%	59%	69%	56%	61%	62%	70%	60%	61%	64%	62%
Openness and acceptance of the community toward people of diverse backgrounds	59%	69%	70%	71%	61%	72%	61%	77%	64%	64%	76%	66%
Neighborliness of residents in Pearland	63%	67%	66%	66%	64%	68%	63%	82% B	62%	62%	83% A	66%

Table 10: Governance - General

	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Percent rating positively (e.g., excellent/good)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)
The City of Pearland	67%	79% A	81%	73%	79%	77%	72%	82%	74%	72%	90% A	76%
The value of services for the taxes paid to Pearland	50%	54%	50%	52%	52%	53%	48%	81% B	46%	47%	80% A	52%
The overall direction that the City of Pearland is taking	54%	61%	61%	59%	60%	53%	65%	66%	58%	56%	73% A	60%
The job Pearland government does at welcoming citizen involvement	50%	58%	55%	56%	55%	62% B	47%	69% B	52%	51%	75% A	56%
Overall confidence in Pearland government	54%	64%	60%	56%	65%	60%	59%	70%	58%	57%	75% A	60%

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	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Percent rating positively (e.g., excellent/good)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)
Generally acting in the best interest of the community	53%	65%	58%	58%	63%	62%	56%	63%	60%	59%	67%	61%
Being honest	60%	71%	60%	63%	68%	71%	60%	71%	64%	62%	80% A	65%
Treating all residents fairly	51%	70% A	61%	59%	66%	64%	60%	59%	62%	61%	66%	62%
Overall customer service by Pearland employees (police, receptionists, planners, etc.)	81%	81%	78%	82%	79%	81%	78%	80%	80%	79%	85%	80%
The Federal Government	51%	53%	50%	54%	49%	48%	57%	60%	49%	47%	73% A	52%
The County of Brazoria, Texas	44%	72% A	70% A	64%	60%	60%	66%	72%	61%	60%	80% A	63%
The State of Texas	42%	72% A	68% A	62%	62%	60%	64%	63%	61%	60%	73%	62%
Municipal Utility District	41%	67% A	72% A	64%	56%	55%	65%	66%	58%	58%	72%	60%

Table 11: Governance - Safety

	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Percent rating positively (e.g., excellent/good)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)
Police services	78%	89% A	90%	83%	89%	95% B	76%	84%	86%	85%	93%	86%
Fire services	88%	93%	97%	90%	95%	98% B	87%	89%	94%	92%	98%	93%
Ambulance or emergency medical services	76%	88% A	93% A	83%	89%	90% B	80%	88%	86%	84%	95%	86%
Crime prevention	71%	73%	74%	75%	72%	76%	68%	81%	71%	71%	85%	73%
Fire prevention and education	84%	77%	70%	81%	75%	83%	71%	88%	74%	73%	94% A	77%
Animal control	58%	72%	69%	79% B	58%	72%	63%	72%	67%	64%	84% A	68%
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	58%	71%	74%	70%	68%	70%	66%	82% B	66%	64%	89% A	69%

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Table 12: Governance - Mobility

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Traffic enforcement	54%	67%	61%	64%	60%	62%	61%	72%	60%	60%	69%	62%
Street repair	49%	53%	43%	46%	54%	49%	49%	57%	48%	48%	58%	50%
Street cleaning	65%	67%	59%	64%	66%	65%	64%	77% B	62%	61%	87% A	65%
Street lighting	61%	73%	60%	64%	68%	65%	66%	71%	65%	63%	78% A	66%
Sidewalk maintenance	51%	55%	51%	54%	51%	48%	57%	50%	52%	51%	56%	52%
Traffic signal timing	35%	50% A	43%	40%	49%	35%	54% A	48%	43%	42%	50%	44%

Table 13: Governance - Natural Environment

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Garbage collection	76%	80%	88%	78%	83%	85%	77%	79%	82%	80%	89%	82%
Recycling	76%	81%	87%	81%	80%	86% B	75%	60%	85% A	83% B	66%	81%
Yard waste pick-up	81%	78%	82%	77%	83%	90% B	69%	78%	80%	79%	93%	80%
Drinking water	60%	66%	64%	61%	65%	65%	62%	65%	63%	60%	77% A	64%
Preservation of natural areas such as open space, farmlands and greenbelts	44%	66% A	59%	62%	54%	54%	60%	73% B	54%	53%	78% A	58%
Pearland open space	48%	62%	56%	59%	55%	52%	61%	61%	56%	55%	67%	57%

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Table 14: Governance - Built Environment

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Storm drainage	71%	80%	63%	67%	79%	74%	72%	66%	74%	73%	71%	73%
Sewer services	83%	85%	75%	77%	87%	87%	77%	81%	82%	81%	88%	82%
Power (electric and/or gas) utility	74%	83%	81%	81%	80%	84%	74%	84%	79%	79%	89%	81%
Utility billing and meter reading	73%	78%	77%	71%	83%	78%	74%	66%	79%	77%	71%	77%
Land use, planning and zoning	47%	61%	57%	59%	52%	52%	58%	60%	54%	52%	69%	55%
Code enforcement (weeds, abandoned buildings, etc.)	62%	71%	61%	63%	69%	63%	69%	83%	63%	61%	94%	67%
Cable television	79%	67%	67%	76%	67%	73%	67%	77%	70%	68%	88%	72%

Table 15: Governance - Economy

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Economic development	72%	75%	68%	78%	68%	78%	65%	88%	69%	67%	97%	73%

Table 16: Governance - Recreation and Wellness

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
City parks	76%	81%	79%	82%	77%	79%	78%	88%	77%	75%	98%	79%
Recreation programs or classes	62%	70%	70%	76%	60%	70%	65%	69%	67%	65%	78%	67%
Recreation centers or facilities	70%	70%	72%	79%	62%	73%	67%	70%	71%	70%	75%	71%

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Table 17: Governance - Education and Enrichment

Percent rating positively (e.g., excellent/good)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Public library services	67%	85% A	84% A	76%	83%	83%	74%	77%	80%	79%	81%	80%
City-sponsored special events	61%	70%	74%	73%	65%	68%	66%	86% B	64%	63%	93% A	69%

Table 18: Participation General

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Sense of community	54%	60%	72% A	58%	64%	57%	65%	67%	60%	59%	68%	61%
Recommend living in Pearland to someone who asks	83%	94% A	90%	90%	89%	90%	88%	85%	89%	88%	93%	89%
Remain in Pearland for the next five years	77%	93% A	88%	86%	87%	87%	86%	82%	87%	86%	88%	86%
Contacted the City of Pearland (in-person, phone, email or web) for help or information	35%	35%	45%	36%	38%	39%	35%	31%	40%	40%	28%	38%

Table 19: Participation - Safety

Percent rating positively (e.g., always/sometimes, more than once a month, yes)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall (A)
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	
Was NOT the victim of a crime	93%	87%	87%	87%	92%	92%	85%	84%	90%	88%	92%	89%
Did NOT report a crime	78%	74%	82%	76%	79%	80%	74%	78%	77%	76%	81%	77%
Stocked supplies in preparation for an emergency	71%	59%	64%	69%	59%	65%	64%	52%	67% A	66%	55%	64%

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Table 20: Participation - Mobility

	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)
Walked or biked instead of driving	24%	36%	31%	29%	35%	29%	34%	31%	31%	30%	36%	31%
Carpooled with other adults or children instead of driving alone	40% B	27%	27%	34%	28%	31%	31%	22%	33%	32%	22%	31%

Table 21: Participation - Natural Environment

	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)
Recycle at home	77%	83%	89% A	80%	85%	81%	84%	51%	90% A	91% B	43%	83%
Made efforts to make your home more energy efficient	71%	72%	76%	66%	80% A	73%	70%	71%	73%	72%	74%	72%
Made efforts to conserve water	69%	77%	81%	74%	78%	76%	75%	79%	75%	75%	81%	76%

Table 22: Participation - Built Environment

	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)
NOT under housing cost stress	52%	75% A	66%	65%	65%	67%	62%	64%	65%	65%	67%	65%
Did NOT observe a code violation	55%	52%	54%	62% B	44%	54%	54%	55%	54%	54%	54%	54%

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Table 23: Participation - Economy

	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)
Purchase goods or services from a business located in Pearland	94%	98% A	99% A	97%	97%	96%	99%	93%	98% A	98% B	92%	97%
Economy will have positive impact on income	34%	47%	44%	35%	49% A	37%	49% A	37%	43%	44%	34%	42%
Work in Pearland	25%	30%	17%	27%	24%	26%	25%	31%	24%	26%	24%	25%

Table 24: Participation - Recreation and Wellness

	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)
Used the City of Pearland Recreation Center & Natatorium or its services	24%	37% A	25%	29%	31%	27%	33%	21%	33%	32%	21%	31%
Visited a neighborhood park or City park	73% C	80% C	57%	71%	75%	72%	73%	59%	76% A	75%	61%	72%
Eat at least 5 portions of fruits and vegetables a day	79%	78%	85%	79%	80%	74%	86% A	80%	80%	80%	77%	80%
Participate in moderate or vigorous physical activity	73%	82%	78%	74%	82%	73%	83% A	79%	78%	79%	74%	78%
Reported being in "very good" or "excellent" health	73% C	67%	55%	68%	64%	66%	68%	57%	69%	68%	59%	66%

Table 25: Participation - Education and Enrichment

	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)
Used Pearland public libraries or their services	40%	59% A	46%	48%	51%	43%	56% A	44%	51%	50%	49%	51%
Participated in religious or spiritual activities in Pearland	37%	50%	56% A	47%	47%	41%	54% A	46%	48%	47%	49%	47%
Attended a City-sponsored event	33%	46% C	29%	41%	34%	36%	41%	36%	39%	39%	30%	38%

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Table 26: Participation - Community Engagement

	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall (A)
	18-34 (A)	35-54 (B)	55+ (C)	Female (A)	Male (B)	White alone, not Hispanic (A)	Hispanic and/or other race (B)	Rent (A)	Own (B)	Detached (A)	Attached (B)	
Percent rating positively (e.g., always/sometimes, more than once a month, yes)												
Campaigned or advocated for an issue, cause or candidate	19%	32% A	21%	24%	27%	27%	25%	32%	24%	25%	25%	25%
Contacted Pearland elected officials (in-person, phone, email or web) to express your opinion	14%	18%	15%	18%	14%	18%	14%	21%	15%	16%	16%	16%
Volunteered your time to some group/activity in Pearland	19%	36% A	31%	29%	29%	34%	24%	35%	28%	27%	38%	29%
Talked to or visited with your immediate neighbors	79%	82%	97% A B	83%	87%	91% B	77%	67%	89% A	89% B	63%	85%
Done a favor for a neighbor	68%	74%	85% A	67%	84% A	79% B	69%	42%	83% A	82% B	44%	75%
Attended a local public meeting	13%	23%	22%	13%	27% A	20%	19%	9%	22% A	22%	11%	20%
Watched (online or on television) a local public meeting	3%	23% A C	13%	15%	14%	7%	24% A	18%	13%	13%	21%	14%
Read or watch local news (via television, paper, computer, etc.)	77%	82%	91% A	81%	86%	82%	85%	84%	83%	83%	83%	83%
Vote in local elections	66%	89% A	92% A	79%	87% A	91% B	74%	87%	82%	83%	84%	83%

Table 27: Community Focus Areas

	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall (A)
	18-34 (A)	35-54 (B)	55+ (C)	Female (A)	Male (B)	White alone, not Hispanic (A)	Hispanic and/or other race (B)	Rent (A)	Own (B)	Detached (A)	Attached (B)	
Percent rating positively (e.g., essential/very important)												
Overall feeling of safety in Pearland	87%	96% A	98% A	95%	93%	92%	94%	85%	95% A	94%	91%	94%
Overall ease of getting to the places you usually have to visit	77%	94% A	93% A	93% B	85%	88%	88%	87%	89%	88%	91%	89%
Quality of overall natural environment in Pearland	84%	82%	83%	82%	85%	78%	89% A	83%	83%	83%	82%	83%
Overall "built environment" of Pearland (including overall design, buildings, parks and transportation systems)	91% B	72%	85% B	84%	78%	81%	82%	82%	81%	81%	81%	81%
Health and wellness opportunities in Pearland	61%	65%	84% A B	65%	72%	63%	75% A	62%	70%	69%	65%	69%

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Percent rating positively (e.g., essential/very important)	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)
Overall opportunities for education and enrichment	77%	75%	84%	73%	82%	72%	83% A	83%	76%	77%	82%	78%
Overall economic health of Pearland	92%	90%	92%	89%	94%	90%	93%	95%	90%	90%	96%	91%
Sense of community	64%	81% A	87% A	79%	75%	75%	79%	73%	78%	78%	72%	77%

Table 28: Sources of City Information

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events and services. (Percent rating as "major source" or "minor source").	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)
City website (pearlandtx.gov)	87%	90%	90%	89%	90%	93% B	84%	98% B	87%	89%	93%	90%
Local newspapers	72%	79%	82%	76%	79%	77%	77%	86%	75%	74%	94% A	77%
Other local media (radio or local television stations)	67%	79% A	84% A	77%	76%	70%	83% A	83%	74%	74%	86%	76%
The local government cable channel (Comcast Ch. 16/U-verse Ch.99)	31%	46% A	54% A	43%	45%	33%	56% A	56% B	40%	40%	59% A	44%
City water bill insert	56%	75% A	83% A	64%	78% A	73%	67%	67%	72%	72%	64%	71%
Other city publications (Pearland in Motion, Pearland Connect or others)	55%	77% A	79% A	73%	67%	71%	68%	75%	69%	69%	73%	70%
City Council meetings or other public meetings	56%	61%	60%	58%	61%	65%	55%	74% B	55%	56%	71% A	58%
Talking with City officials	51%	54%	59%	54%	55%	56%	53%	65%	51%	52%	64%	54%
City communications via social media (i.e. Facebook, Twitter, Instagram or Youtube)	82% C	80% C	56%	73%	77%	73%	79%	83%	73%	73%	80%	74%
City of Pearland e-mail blasts	53%	76% A C	61%	65%	65%	63%	69%	67%	64%	65%	63%	65%
Word-of-mouth	70%	76%	73%	68%	78%	73%	73%	66%	75%	74%	68%	73%

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Table 29: Leadership by City Elected Officials

	Age			Sex		Race/ethnicity		Housing tenure		Housing unit type		Overall
	18-34	35-54	55+	Female	Male	White alone, not Hispanic	Hispanic and/or other race	Rent	Own	Detached	Attached	
Percent "excellent" or "good"	(A)	(B)	(C)	(A)	(B)	(A)	(B)	(A)	(B)	(A)	(B)	(A)
Please rate the leadership provided by the City's elected officials.	58%	71%	71%	72%	66%	74% B	60%	83% B	65%	65%	83% A	68%