THE NCS™
The National Community Survey™

Pearland, TX
Dashboard Summary of Findings

2019

Summary

The National Community Survey™ (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. The NCS captures residents' opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement). This report summarizes Pearland's performance in the eight facets of community livability with the "General" rating as a summary of results from the overarching questions not shown within any of the eight facets. The "Overall" represents the community pillar in its entirety (the eight facets and general).

By summarizing resident ratings across the eight facets and three pillars of a livable community, a picture of Pearland's community livability emerges. This information can be helpful in identifying the areas of community strength or those that merit more attention.

Ratings across most facets of community livability were similar to those given in other communities across the nation. Within Community Characteristics, resident evaluations of Mobility were lower than average, and within Governance, those for Economy were higher. Levels of participation within the facets of Mobility and Education and Enrichment were lower than those given elsewhere.

Figure 1: Detailed Dashboard

	Community Characteristics	Trend	Benchmark	Percent positive	Governance	Trend	Benchmark	Percent positive	Participation	Trend	Benchmark	Percent positive
General	Overall appearance	↔	↔	75%	Customer service	↔	↔	80%	Recommend Pearland	↔	↔	89%
	Overall quality of life	↔	↔	85%	Services provided by Pearland	↔	↔	76%	Remain in Pearland	↔	↔	86%
	Place to retire	↔	↔	67%	Services provided by the Federal Government	↔	↔	52%	Contacted Pearland employees	↔	↔	38%
	Place to raise children	↔	↑	92%								
	Place to live	↔	↔	90%								
	Neighborhood	↔	↔	87%								
	Overall image	↔	↔	78%								
Safety	Overall feeling of safety	↔	↔	84%	Police	↔	↔	86%	Was NOT the victim of a crime	↔	↔	89%
	Safe in neighborhood	↔	↔	93%	Crime prevention	↓	↔	73%	Did NOT report a crime	↔	↔	77%
	Safe downtown/commercial area	↔	↔	81%	Fire	↔	↔	93%	Stocked supplies for an emergency	↑	↑↑	64%
					Fire prevention	↔	↔	77%				
					Ambulance/EMS	↓	↔	86%				
					Emergency preparedness	↔	↔	69%				
					Animal control	↔	↔	68%				
Mobility	Traffic flow	↓	↓↓	16%	Traffic enforcement	↓	↔	62%	Carpooled instead of driving alone	↔	↓	31%
	Travel by car	↔	↓↓	32%	Street repair	↓	↔	50%	Walked or biked instead of driving	↔	↓↓	31%
	Travel by bicycle	↔	↓↓	25%	Street cleaning	↓	↔	65%				
	Ease of walking	↔	↓↓	34%	Street lighting	↔	↔	66%				
	Overall ease travel	↔	↓	54%	Sidewalk maintenance	↔	↔	52%				
	Paths and walking trails	↔	↓	48%	Traffic signal timing	↔	↔	44%				
Natural Environment	Overall natural environment	↔	↔	69%	Garbage collection	↔	↔	82%	Recycled at home	↔	↔	83%
	Cleanliness	↔	↔	79%	Recycling	↔	↔	81%	Conserved water	↔	↔	76%
					Yard waste pick-up	↔	↔	80%	Made home more energy efficient	↔	↔	72%
					Drinking water	↔	↔	64%				
					Open space	↔	↔	57%				
					Natural areas preservation	↔	↔	58%				
Built Environment	New development in Pearland	↓	↔	67%	Sewer services	↔	↔	82%	NOT experiencing housing cost stress	↓	↔	65%
	Affordable quality housing	↔	↑	61%	Storm drainage	↓	↔	73%	Did NOT observe a code violation	↔	↔	54%
	Housing options	↔	↑	69%	Power utility	↔	↔	81%				
	Overall built environment	↔	↔	57%	Utility billing	↔	↔	77%				
	Public places	↓	↔	56%	Land use, planning and zoning	↔	↔	55%				
					Code enforcement	↔	↔	67%				
					Cable television	↔	↑	72%				

Legend

↑↑ Much higher ↑ Higher ↔ Similar ↓ Lower ↓↓ Much lower * Not available

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	Community Characteristics	Trend	Benchmark	Percent positive	Governance	Trend	Benchmark	Percent positive	Participation	Trend	Benchmark	Percent positive
Economy	Overall economic health	↔	↔	78%	Economic development	↔	↑	73%	Economy will have positive impact on income	↔	↔	42%
	Shopping opportunities	↓	↑	67%					Purchased goods or services in Pearland	↔	↔	97%
	Employment opportunities	↔	↔	51%					Work in Pearland	↔	↓	25%
	Place to visit	↓	↓	46%								
	Cost of living	↔	↔	51%								
	Place to work	↔	↔	66%								
	Business and services	↓	↔	70%								
Recreation and Wellness	Fitness opportunities	↓	↔	62%	City parks	↔	↔	79%	In very good to excellent health	↔	↔	66%
	Health care	↔	↔	75%	Recreation centers	↓	↔	71%	Used Pearland recreation centers	↓	↓↓	31%
	Food	↓	↔	71%	Recreation programs	↔	↔	67%	Visited a City park	↓	↓	72%
	Health and wellness	↔	↔	74%					Ate 5 portions of fruits and vegetables	↔	↔	80%
									Participated in moderate or vigorous physical activity	↓	↔	78%
Education and Enrichment	K-12 education	↔	↔	86%	Public libraries	↔	↔	80%	Used Pearland public libraries	↔	↓	51%
	Cultural/arts/music activities	↓	↓	32%	Special events	↔	↔	69%	Participated in religious or spiritual activities	↔	↔	47%
	Child care/preschool	↔	↑	70%					Attended a City-sponsored event	↓	↓	38%
	Religious or spiritual events and activities	↔	↔	73%								
	Adult education	↓	↔	48%								
	Overall education and enrichment	↔	↔	73%								
Community Engagement	Opportunities to participate in community matters	↔	↔	62%	Overall direction	↔	↔	60%	Sense of community	↔	↔	61%
	Opportunities to volunteer	↓	↔	61%	Value of services for taxes paid	↔	↔	52%	Voted in local elections	↓	↔	83%
	Openness and acceptance	↔	↔	66%	Welcoming citizen involvement	↔	↔	56%	Talked to or visited with neighbors	↔	↔	85%
	Social events and activities	↔	↔	55%	Confidence in City government	↔	↔	60%	Attended a local public meeting	↔	↔	20%
	Neighborliness	↔	↔	66%	Acting in the best interest of Pearland	↔	↔	61%	Watched a local public meeting	↔	↔	14%
					Being honest	↔	↔	65%	Volunteered	↓	↔	29%
					Treating all residents fairly	↔	↔	62%	Campaigned for an issue, cause or candidate	↔	↔	25%
									Contacted Pearland elected officials	↔	↔	16%
									Read or watched local news	↔	↔	83%
									Done a favor for a neighbor	↔	↔	75%

Legend

↑↑ Much higher   ↑ Higher   ↔ Similar   ↓ Lower   ↓↓ Much lower   * Not available