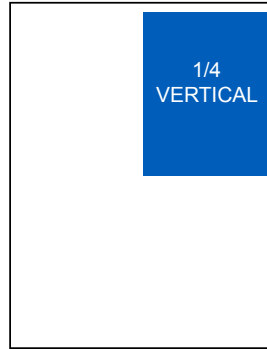
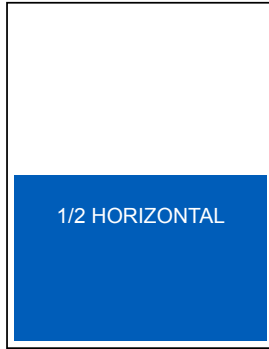
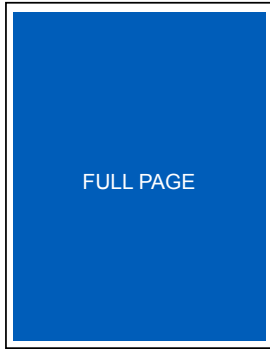


CITY OF PEARLAND ADVERTISING RATE CARD

Information for buying and placing an ad in the print edition of Pearland in Motion



PREMIUM PLACEMENT AVAILABLE (1/2 PAGE OR FULL PAGE ONLY)

RATES	1 ISSUE	2+ ISSUES
FULL PAGE	\$1000	\$900
1/2 HORIZONTAL	\$600	\$550
1/4 VERTICAL	\$350	\$325

GUIDE	CONFIRMATION DEADLINE	ARTWORK & PAYMENT DEADLINE
Winter/Spring (Jan.-May)	September 1st	September 15
Summer (Jun.-Aug.)	February 1st	February 15
Fall (Sept.-Dec.)	May 1st	May 15

SPECIFICATIONS

MEDIA & FILE FORMATS Please provide a high resolution PDF file. PageMaker/Publisher files are not accepted. MEDIA IS NON-RETURNABLE.

LIVE AREA All type or graphics should be 7.5" wide x 9.5" high with a .5" margin all around (full page). Half page ads should be 7.5" wide x 4.625" high with a .5" margin all around. Quarter page ads should be 3.5" wide x 4.5" high with a .5" margin all around. No bleeds for all artwork.

IMAGE REQUIREMENTS All images provided for ads should be final, color corrected, high resolution (300 dpi) CMYK files. No spot colors are accepted. TIFF or high resolution PDF type is recommended. High resolution images should not be scaled up more than 115% to maintain image quality.

If files are prepared improperly and mechanical requirements are not met, Pearland in Motion will NOT guarantee reproduction of the ad.

CONTACT INFORMATION Questions? For more information, email sponsorships@pearlandtx.gov.



- Published three times a year
- Highly limited available space
- Supports City of Pearland Parks & Recreation programs
- Online 24/7 a week online
- Online & social media recognition
- 6,000 hard copy circulation
- Shelf life of 3 to 6 months
- Pearland's official guide to City of Pearland programs, services and recreational activities
- Distributed in more than 60 locations
- Average of 12K unique web visits annually



pearlandtx.gov