



3.0 STRATEGIC PLAN

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The purpose of Chapter 3.0, *Strategic Plan*, is to provide an aggressive, yet realistic and achievable plan for implementing the recommendations of this Master Plan. This *Strategic Plan* identifies the City's park improvement and recreation program priorities, together with other recommended actions and initiatives. It also underscores factors that will contribute to successful implementation, and lists strategic partners with whom the City may collaborate to offer diversity in its program offerings and to expand and enhance the availability and range of parks and recreation facilities.

The *Strategic Plan* reflects the outcomes of the analysis outlined in Chapter 2.0, *Pearland Parks Tomorrow*, and strategies proposed for the City's parks system and recreation program. The assessment quantifies the additional parkland, facilities, and improvements needed to keep pace with community growth and increasing demands. It also incorporates the needs and preferences resulting from the community survey. A key principle of this plan is to involve the public in planning for its parks and recreation needs and preferences. This was accomplished through multiple discussions with area residents, Parks Department officials and staff, and through the community survey. The success of this plan ultimately relies on its ability to meet the needs of a growing community. Ongoing outreach efforts and opportunities for community engagement will keep the plan focused on this objective.

Importance of this Master Plan

This Master Plan will enable the community to keep pace with its growth and continue to provide quality parks and recreational facilities, programs, and community events. There are many factors that influence this plan and its directions for implementation.

- A shortage of 57 acres to meet current needs for pocket parks within the City limits.
- A need to acquire and develop an additional 547 acres of parkland within the City limits by Year 2040.

- Needed coordination between the City and Pearland Independent School District for joint use of park facilities.
- New or replaced equipment items, including field groomers and gator-style vehicles.
- Additional directional wayfinding signage to assist Pearland's residents in accessing parks and open space.
- Continued priority among residents for the continued construction and extension of recreational trails for increased connectivity throughout the community.
- Additional trail amenities, including drinking fountains, and benches.

Implementation Success Factors

Several key factors will be integral to the success of the implementation program, including the dedication of the City's leadership, continued public involvement, acceptance and commitment by all municipal departments, plan reference and integration into other development and capital projects, and ongoing monitoring and evaluation, as described below.

Dedication of the City's Leadership

Members of City Council, City staff, the Parks and Recreation Department, and the community must assume ownership of the Master Plan in order for it to be successfully implemented over the short- and long-term.

Public Engagement

The City solicited the input and guidance of the community during the preparation of this Plan to guide the prioritization of departmental projects and program initiatives. This input should continue by way of regular focus groups; an annual summit of commercial, educational, and non-profit organizations; and periodic community surveys focused solely on parks and recreation topics. Furthermore, residents should be engaged in design charrettes to aid in the process of park design and to weigh in on new programs, park themes, and proposed changes to existing programs.

Dedication, Acceptance, and Commitment

Beyond the leadership of the City's Parks and Recreation Department, several of the City's departments have roles in implementing this Master Plan. This may include, among others, the consideration of land proposed for parkland dedication as part of subdivision plat review by the Planning Department, the review, administration, and implementation of capital projects by the Engineering and Capital Projects Department, and the Brazoria County Drainage District #4 regarding drainage improvements serving parks, not to mention assistance with the construction of specific park facilities. For these reasons, each of these and other departments may support, through various avenues, the realization of this Plan. It will be important to maintain communication and coordination between these departments and agencies, and the Parks and Recreation Department to ensure ongoing success.

Coordination and Collaboration

Collaboration with local and regional partners is becoming increasingly important given fiscal constraints and considering the oftentimes common missions and objectives of each. This Plan advises the City to actively promote strong partnerships through intergovernmental and/or cooperative agreements for the provision of public/semi-public open space, park facilities, and recreation programs. The programmatic assessment outlined in Chapter 5.0, *Needs Assessment*, identifies multiple opportunities for mutually beneficial coordination in sharing parkland throughout the City, such as through a joint use agreement between the City and the ISD.

Evaluation

As with any plan, the *Parks, Recreation, Open Space, and Trails Master Plan* must be kept up-to-date on a regular basis. This is essential because, although this plan considers community needs over the next 10 to 20 years, the Texas Parks and Wildlife Department requires a five-year plan update, meaning this plan will need to be updated in 2026. During the interim, the Plan will need to be

reviewed annually and amended as needed to reflect changes in the mission and goals of the Parks and Recreation Department, the changing needs and attitudes of the community, and fluctuations in the City's adopted annual budget and Capital Improvement Program (CIP). Annual reviews will ensure that the recommended actions are viable and realistic, and reconciled with the capital and operating budgets. These reviews will also help the City to gauge its progress in meeting the vision, goals, and objectives of the Plan.

Role of the City and Future Partnerships

The City's role will be to increase its commitment of financial and human resources concurrent with the growth and development of the parks and recreation system. In other words, as more acreage is acquired and developed there; and with the addition of recreational programs and activities, there will be the need for additional staff, facilities, equipment, and operating budget warranted to effectively manage and efficiently maintain them.

There will certainly be challenges in implementing this Plan, including escalating land acquisition and development costs, possible land assembly requirements, necessary ordinance amendments, increased fees commensurate with increasing costs, and many other challenges. One of the ways to reduce the impact of these challenges will be to form partnerships with other providers, agencies, and governments - to spread not only the capital burden but also the tremendous public benefits and value accrued from a robust parks and recreation system.

Working with partners will enable the City to build on past successes and lessons learned through working with others that are involved in parks and recreation, leverage opportunities and achieve efficiencies; and ultimately, achieve a first-class parks and recreation system. As referenced within Appendix H, *Funding for Implementation*, specific opportunities for partnerships include:

- Regional, State and Federal agencies;
- Private foundations and non-profit organizations;



- Independent School District(s); and
- Private sector entities.

Higher agencies of government, such as the Texas Parks and Wildlife Department, will likely continue to be a source of funding and technical assistance through their competitive grant programs. It is advisable to make maximum use of these financial assistance programs to leverage funding, thereby allowing more significant projects and sizeable areas.

The City is not limited to partnering with the aforementioned entities. The opportunity to build partnerships should be an ongoing process that continues throughout the duration of the planning period - and beyond.

With its anticipated achievements comes the warrant for recognition – of the City, the Parks and Recreation Department Director, Assistant Director, and staff.

Implementation Priorities

This section details the improvement priorities that have been identified for Pearland's parks and recreation system. These improvement priorities were determined, in part, by the condition assessment presented in Chapter 4.0, *Pearland Parks Today*, and Chapter 5.0, *Needs Assessment*; the recommended improvements based on current and projected needs for parks and recreation facilities presented in Chapter 2.0, *Pearland Parks Tomorrow*, public input through consultation and stakeholder interviews, the community survey, and guidance of the Parks and Recreation Department.

Capital Partnerships Plan

Displayed in the *Implementation Action Plan* tables for each goal, Tables 3.1-3.5, is the scheduled improvements for each of the existing parks. This same process should be completed for every new park that is created. The *Implementation Action Plan* has been divided into line-item improvements and organizes park development into the following types of actions:

- Capital Projects
- Policies and Programs
- Regulations and Standards
- Partnerships and Coordination
- More Targeted Planning

Following action types, the range of “action leaders” are identified and include those organizations / entities that will most likely have a role in the implementation of that specific line-item park improvement.

The organization of the *Implementation Action Plan* allows park needs to be evaluated for each park or on a City-wide, individual improvement basis. The costs, if applicable, are preliminary, and reflect order of magnitude estimates for park improvement projects. These unit and aggregate costs were extrapolated, in part, from the Parks Department's Capital Improvement Program (CIP), the Engineering and Capital Projects Department, and from other relevant sources. For those improvements that fall within the category, “More Targeted Planning,” there will be warrant for more detailed design and planning, resulting in the development of more definitive programming, scheduling, and budgeting; construction documentation and specifications, and detailed cost estimates; the professional (and City in-kind) services of which will then need to be folded-in to the Parks Department's, and ultimately the City's CIP.

Primary Improvement Priorities

The following list of improvements reflect the City's highest priority projects, meaning they should be planned for incorporation into the annual capital budgeting process. As this plan matures, each of these projects will be further divided into individual projects with their requisite priorities.

Based on the prioritization exercise conducted with the Pearland Parks and Recreation Department, the **TOP 20** priority improvements to Pearland's system of parks and recreation facilities include the following:

Figure 3.1, Primary Improvement Priorities

STRATEGY 1.1.2: Formulate a long-range parkland acquisition program.

STRATEGY 1.2.1: Ensure that the programming of parks and open spaces meets the diverse ethnic needs of the community.

STRATEGY 1.2.4: Develop an Adventure Playground for Pearland's children.

STRATEGY 1.2.5: Develop an Adventure Park recreational program and associated facilities for families, youth, and adults.

STRATEGY 1.3.5: Implement the remedial recommendations identified within the Park Conditions Assessment.

STRATEGY 1.3.6: Implement landscape site work enhancement recommendations for Hunter Park.

STRATEGY 1.3.7: Implement Phase 2 landscape sitework improvements at Independence Park.

STRATEGY 1.3.8: Implement Phase 2 of JHEC Nature Trails.

STRATEGY 1.4.2: Develop dedicated soccer fields to serve Pearland's soccer enthusiasts.

STRATEGY 3.1.1: Provide safe access to Pearland's parks from adjacent neighborhoods through implementing crosswalk improvement standards at principal thoroughfare intersections.

STRATEGY 3.1.2: Ensure that the City's trail system provides respite and refuge for its users.

STRATEGY 3.1.3: Develop a cost-effective and efficient program for providing lighting along primary trails and sidewalks.

STRATEGY 3.1.8: Develop a phased trail expansion program.

STRATEGY 3.2.2: To improve accessibility to trails and widened sidewalks, consider where additional trailheads may be located.

STRATEGY 4.1.4: Consider establishing an acquisition program for ecologically sensitive lands.

STRATEGY 4.2.2: Implement reforestation projects throughout the City of Pearland, including its parks and trails.

STRATEGY 4.2.4: Consider alternative tree species for streetscape enhancements.

STRATEGY 5.1.4: Continue to develop innovative fund-raising practices such as park and facility naming rights, to raise funds for park operations and maintenance.

STRATEGY 5.2.1: Ensure that the Parks Department is adequately staffed to carry out the Mission of the Department and the goals of this Master Plan.

STRATEGY 5.2.4: Consider developing a park asset replacement schedule.

Table 3.1, GOAL 1 Implementation Action Plan

GOAL 1 EQUITABLE DISTRIBUTION OF PARKS

OBJECTIVE 1.1: Assure an even geographic distribution of parks and recreation facilities to provide equitable access and opportunity for all of Pearland’s residents.

	Ongoing / TBD	1-3 Years	3-10 Years	10+ Years	Capital Projects	Policies and Programs	Regulations and Standards	Partnerships and Coordination	More Targeted Planning	Action Leaders	Estimated Order of Magnitude Cost
	Initiate										
STRATEGY 1.1.1: Examine walking access to parks from each neighborhood and subdivision within the city.	X								X	PARD	N/A
STRATEGY 1.1.2: Formulate a long-range parkland acquisition program.		X							X	PARD, PD	N/A
STRATEGY 1.1.3: Prepare defensible criteria for the selection and acquisition of properties to serve as dedicated parkland.		X				X				PARD, ISD, LD, CM	N/A
STRATEGY 1.1.4: Develop a community-based program through which homeowners associations and neighborhood groups can work with the City’s Parks Department to develop pocket parks.	X							X	X	PARD, ECP, CC, CM	N/A
STRATEGY 1.1.5: Partner with local Independent School Districts for the use of school recreational facilities after school hours.	X									PARD, ISD, LD, CM, CC	N/A
STRATEGY 1.1.6: Increase the amount of open, forested areas in Pearland by acquiring forested parcels and preserving existing city-owned parcels.	X				X			X	X	PARD, LD, CM, CC	N/A

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 PD Planning Department

OBJECTIVE 1.2: Plan for the recreation and open space needs of a community with evolving demographic characteristics and interest.

	Ongoing / TBD	1-3 Years	3-10 Years	10+ Years	Capital Projects	Policies and Programs	Regulations and Standards	Partnerships and Coordination	More Targeted Planning	Action Leaders	Estimated Order of Magnitude Cost	
	Initiate									Action Type		
STRATEGY 1.2.1: Ensure that the programming of parks and open spaces meets the diverse ethnic needs of the community.	X								X	X	PARD	TBD
STRATEGY 1.2.2: Consider developing an additional disc golf course.		X								X	PARD, LD, CM, CC	N/A
STRATEGY 1.2.3: Consider developing an extreme sports park somewhere in central Pearland.		X			X					X	PARD, CM, CC	TBD
STRATEGY 1.2.4: Develop an Adventure Playground for Pearland’s children.		X								X	PARD	N/A
STRATEGY 1.2.5: Develop an Adventure Park recreational program and associated facilities for families, youth, and adults.		X			X					X	PARD, CM, CC	N/A
STRATEGY 1.2.6: Consider developing an indoor amateur sports facility in Pearland.		X			X					X	PEDC, PARD, CM, CC	TBD
STRATEGY 1.2.7: Where appropriate, retrofit existing parks with additional outdoor sand volleyball courts.		X			X					X	PARD	N/A
STRATEGY 1.2.8: Expand operating hours of park facilities and provide more flexibility in recreational programs.	X				X	X		X	X		PARD	TBD
STRATEGY 1.2.9: Develop a network of Wi-Fi hotspots within Pearland’s community neighborhood parks.		X				X				X	PARD, LD, CM, CC	TBD

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Table 3.1, GOAL 1 Implementation Action Plan

OBJECTIVE 1.3: Ensure that Pearland’s parks and open space areas are designed and maintained to be safe and inclusive, social gathering places within the community.

	Ongoing / TBD	1-3 Years	3-10 Years	10+ Years	Capital Projects	Policies and Programs	Regulations and Standards	Partnerships and Coordination	More Targeted Planning	Action Leaders	Estimated Order of Magnitude Cost
	Action Type										
STRATEGY 1.3.1: Continue to periodically monitor and quantify park and recreational facility use.	X				X	X		X	X	PARD	N/A
STRATEGY 1.3.2: Ensure that the City’s parks provide age-friendly recreational facilities and opportunities for all cohorts.	X				X	X			X	PARD	N/A
STRATEGY 1.3.3: Ensure that parks are designed to optimize requirements for health and safety related to epidemics or other events which may require physical distancing.	X				X	X	X		X	PARD	N/A
STRATEGY 1.3.4: Beyond ADA accessibility compliance, continue to ensure playgrounds are designed to meet the needs of children with disabilities.	X				X				X	PARD	TBD
STRATEGY 1.3.5: Implement the remedial recommendations identified within the Park Conditions Assessment.											
C COMMUNITY PARKS											
1. Centennial Park <ul style="list-style-type: none"> Replace playground (2027). Add outdoor sand volleyball court (refer to Strategy 1.2.8). Restripe basketball court. 			X		X					PARD, ECP, CC, CM	\$155,350.00
2. Heritage Plaza <ul style="list-style-type: none"> Install a concrete edge to contain the pavers. Paint gazebo posts and rails. Install lighting in the parking lot for safety. Install a City standard park sign with accent planting at the street frontage (as funding becomes available). 		X			X					PARD, ECP, CC, CM	\$56,270.00

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	Ongoing / TBD	1-3 Years	3-10 Years	10+ Years	Capital Projects	Policies and Programs	Regulations and Standards	Partnerships and Coordination	More Targeted Planning	Action Leaders	Estimated Order of Magnitude Cost
	Initiate										
3. Hunter Park Hunter Park is a new park site for which a conceptual design and order of magnitude costs have been prepared. Refer to Strategy 1.3.6 for site recommendations.		X								PARD, ECP, CC, CM	\$972,866
4. Independence Park The Independence Park Improvement Project was completed in 2019 and so there are no improvements at this time.		X								PARD, ECP, CC, CM	TBD
5. Southdown Park <ul style="list-style-type: none"> ▪ Refurbish the splash pad. ▪ Update and increase the options of fitness stations with new decomposed granite surface and replace the equipment. ▪ Replace missing furnishings. ▪ Replace playground (2025). ▪ Replace park sign with City standard park sign adding accent planting (as funding becomes available). 			X		X				X	PARD, ECP, CC, CM	\$674,700.00
6. Zychlinski Park <ul style="list-style-type: none"> ▪ Repaint basketball court. ▪ Provide paved access to picnic tables. ▪ Install a City standard park sign with accent planting at the street frontage (as funding becomes available). ▪ Expand the rubberized play surface area to encompass fall zones. ▪ Replace playground (2035). 			X		X				X	PARD, ECP, CC, CM	\$203,155.00

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Table 3.1, GOAL 1 Implementation Action Plan

OBJECTIVE 1.3: Ensure that Pearland’s parks and open space areas are designed and maintained to be safe and inclusive, social gathering places within the community.

	Ongoing / TBD	1-3 Years	3-10 Years	10+ Years	Capital Projects	Policies and Programs	Regulations and Standards	Partnerships and Coordination	More Targeted Planning	Action Leaders	Estimated Order of Magnitude Cost
		Initiate	Action Type								
N NEIGHBORHOOD PARKS											
<p>7. Aaron Pasternak Memorial Park</p> <ul style="list-style-type: none"> Add a park path to access site amenities. Install curb ramps for on-street parking to access park. Install crosswalk and stop bar striping. Refurbish the shade structure. Replace the site furnishings. Replace park sign with City standard park sign adding accent planting (as funding becomes available). Replace playground (2032). 			X	X	X					PARD, ECP, CC, CM	\$217,675.00
<p>8. Corrigan Park</p> <ul style="list-style-type: none"> Remove the existing basketball court and construct a new court behind the swing set to ensure visibility to the basketball court. Add waste/recycling receptacles. Replace playground (2034). 			X	X	X				X	PARD, ECP, CC, CM	\$303,000.00
<p>9. Creekside Park</p> <ul style="list-style-type: none"> Replace Playground (2021). Add back yard games amenities. Add a drinking fountain. Add benches. Add waste and recycling receptacles. Add trees along a proposed internal walking trail. Plant overstory trees around seating areas to provide shade. Install curb ramps for on-street parking to access park. Install a City standard park sign with accent planting at the street frontage (as funding becomes available). 		X			X				X	PARD, ECP, CC, CM	\$234,525.00

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	Ongoing / TBD	1-3 Years	3-10 Years	10+ Years	Capital Projects	Policies and Programs	Regulations and Standards	Partnerships and Coordination	More Targeted Planning	Action Leaders	Estimated Order of Magnitude Cost
		Action Type									
10. Cypress Village Park <ul style="list-style-type: none"> Replace the shade structure fabric. Add picnic tables. Add waste and recycling receptacles. Add a drinking fountain. Replace Playground (2024). Install a City standard park sign with accent planting at the street frontage (as funding becomes available). 		X			X				X	PARD, ECP, CC, CM	\$170,700.00
11. Hyde Park <ul style="list-style-type: none"> Refurbish the pavilion. Add recycling receptacles. Plant accent planting around park sign. Install curb ramp for on-street parking to access park (north side). Re-paint the crosswalk striping. Replace playground (2034). 			X	X	X				X	PARD, ECP, CC, CM	\$196,375.00
12. Pine Hollow Park <ul style="list-style-type: none"> Refurbish the shade structures. Add recycling receptacles adjacent to existing waste receptacles. Repaint basketball court. Regrade the areas along the walking path with drainage issues. Install a City standard park sign with accent planting at the street frontage (as funding becomes available). Replace playground (2028). 			X		X				X	PARD, ECP, CC, CM	\$244,950.00
13. South Gate Park <ul style="list-style-type: none"> Replace waste and recycling receptacles. Install a City standard park sign with accent planting at the street frontage (as funding becomes available). Replace playground (2028). 			X		X				X	PARD, ECP, CC, CM	\$159,700.00

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OBJECTIVE 1.3: Ensure that Pearland’s parks and open space areas are designed and maintained to be safe and inclusive, social gathering places within the community.

	Ongoing / TBD	1-3 Years	3-10 Years	10+ Years	Capital Projects	Policies and Programs	Regulations and Standards	Partnerships and Coordination	More Targeted Planning	Action Leaders	Estimated Order of Magnitude Cost
		Action Type									
14. Woody Street Park <ul style="list-style-type: none"> Replace playground (2020). Add paved access to benches and picnic tables. Add waste and recycling receptacles. Replace the concrete pads under the tables and benches. Add shade structures. Replace asphalt parking lot with concrete. Install a City standard park sign with accent planting at the street frontage (as funding becomes available). 		X			X				X	PARD, ECP, CC, CM	\$353,200.00
15. Woodcreek Park <ul style="list-style-type: none"> Replace bridge fencing. Replace playground (2034). 		X		X	X				X	PARD, ECP, CC, CM	\$152,700.00
S ATHLETIC COMPLEXES (SPECIAL USE)											
16. Hickory Slough Sportsplex <ul style="list-style-type: none"> Add seating and benches along the concrete path for spectator seating. 		X			X				X	PARD, ECP, CC, CM	\$10,500.00
17. The Sport Complex at Shadow Creek Ranch <ul style="list-style-type: none"> Replace playground (2032). 				X	X				X	PARD, ECP, CC, CM	\$150,000.00
18. Veterans Sports Complex <ul style="list-style-type: none"> Update the outfield fence by painting and replacing missing panels. Refurbish or replace softball field scoreboard. 		X			X				X	PARD, ECP, CC, CM	\$29,500.00
STRATEGY 1.3.6: Implement landscape sitework enhancement recommendations for Hunter Park.		X			X			X	X	PARD, ECP, CM, CC	\$972,866
STRATEGY 1.3.7: Implement Phase 2 landscape sitework improvements at Independence Park.		X			X				X	PARD, ECP, CM, CC	\$11,376,000
STRATEGY 1.3.8: Implement Phase 2 of JHEC Nature Trails.		X			X				X	PARD, ECP, CM, CC	\$1,660,000

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OBJECTIVE 1.4: Ensure that Pearland’s sports and athletic facilities fulfill the needs of area youth and remain programmatically competitive in order to continue to draw regional and state tournaments.

	Ongoing / TBD	1-3 Years	3-10 Years	10+ Years	Capital Projects	Policies and Programs	Regulations and Standards	Partnerships and Coordination	More Targeted Planning	Action Leaders	Estimated Order of Magnitude Cost
		Initiate							Action Type		
STRATEGY 1.4.1: Implement softball facility improvements at Centennial Park.		X			X				X	PARD, ECP, CM, CC	TBD
STRATEGY 1.4.2: Develop dedicated soccer fields to serve Pearland’s soccer enthusiasts.		X			X				X	PARD, ECP, CM, CC	\$11,450,000
STRATEGY 1.4.3: Consider developing a permanent outdoor archery complex at the Hickory Slough Sportsplex.			X			X		X	X	PARD	TBD

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Table 3.2, GOAL 2 Implementation Action Plan

GOAL 2 RECREATIONAL PROGRAMS FOR EVERYONE

OBJECTIVE 2.1: Ensure that recreation programs meet the interests and needs of a variety of ages and abilities.

	Ongoing / TBD	1-3 Years	3-10 Years	10+ Years	Capital Projects	Policies and Programs	Regulations and Standards	Partnerships and Coordination	More Targeted Planning	Action Leaders	Estimated Order of Magnitude Cost
		Initiate								Action Type	
STRATEGY 2.1.1: Consider expanding the PARD’s summer camp program.		X			X				X	PARD, CM, CC	TBD
STRATEGY 2.1.2: Continue to expand programs and facilities for adaptive recreation.	X				X				X	PARD, CM, CC	TBD

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OBJECTIVE 2.2: Continue to provide, promote, and encourage the development of recreational programs and community events that provide access to a variety of cultural arts opportunities.

	Ongoing / TBD	1-3 Years	3-10 Years	10+ Years	Capital Projects	Policies and Programs	Regulations and Standards	Partnerships and Coordination	More Targeted Planning	Action Leaders	Estimated Order of Magnitude Cost
	Initiate									Action Type	
STRATEGY 2.2.1: Enhance multi-generational and multi-cultural recreational facilities, program offerings, and events.	X				X				X	PARD, CM, CC	TBD

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Table 3.3, GOAL 3 Implementation Action Plan

GOAL 3 SAFE PEDESTRIAN ACCESS

OBJECTIVE 3.1: Ensure a safe and connected system of off-street pedestrian facilities (sidewalks and recreational trails) throughout Pearland and beyond.

	Ongoing / TBD	1-3 Years	3-10 Years	10+ Years	Capital Projects	Policies and Programs	Regulations and Standards	Partnerships and Coordination	More Targeted Planning	Action Leaders	Estimated Order of Magnitude Cost
	Initiate										
STRATEGY 3.1.1: Provide safe access to Pearland's parks from adjacent neighborhoods through implementing crosswalk improvement standards at principal thoroughfare intersections.	X				X	X	X		X	PARD, ECP, PD	TBD
STRATEGY 3.1.2: Ensure that the City's trail system provides respite and refuge for its users.	X				X		X		X	PARD, PD, CM, CC	N/A
STRATEGY 3.1.3: Develop a cost-effective and efficient program for providing lighting along primary trails and sidewalks.					X		X		X	PARD, ECP, PD	N/A
STRATEGY 3.1.4: Implement the remedial recommendations within the Trails PLOS analysis.					X				X	PARD, ECP, CC, CM	N/A
1. Centennial Park Trail <ul style="list-style-type: none"> ▪ Add four benches. ▪ Add seven lighted bollards. ▪ Add 25 trees. 		X			X				X	PARD, ECP, CC, CM	\$22,625.00
2. Clear Creek Trail - East <ul style="list-style-type: none"> ▪ Add eight benches. ▪ Add eight lighted bollards. ▪ Add 33 trees. 		X			X				X	PARD, ECP, CC, CM	\$33,850.00
3. Clear Creek Trail - West No improvements recommended because the trail is under construction at the time of this plan.										PARD, ECP, CC, CM	N/A

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	Ongoing / TBD	1-3 Years	3-10 Years	10+ Years	Capital Projects	Policies and Programs	Regulations and Standards	Partnerships and Coordination	More Targeted Planning	Action Leaders	Estimated Order of Magnitude Cost
		Initiate								Action Type	
4. Corrigan-Woody Parks Trail <ul style="list-style-type: none"> ▪ Install five curb ramps. ▪ Install five crosswalk and stop bar striping. ▪ Construct decomposed granite trail (in Corrigan Park). ▪ Replace decomposed granite trail with concrete (in Woody Street Park). ▪ Install trailhead / marker. ▪ Add four benches. ▪ Add four lighted bollards. ▪ Add four light poles in the Woody Street Park parking lot. ▪ Add five trees. 			X		X				X	PARD, ECP, CC, CM	\$197,725.00
5. Cypress Village Park Trail <ul style="list-style-type: none"> ▪ Replenish decomposed granite trail. ▪ Install concrete edging for material containment. ▪ Install trailhead / marker. ▪ Add four benches. ▪ Add four lighted bollards. ▪ Add 12 trees. 			X		X				X	PARD, ECP, CC, CM	\$76,350.00
6. Edible Fruit Trail <ul style="list-style-type: none"> ▪ Install curb ramp. ▪ Install two crosswalk and stop bar striping. ▪ Install signalized pedestrian crossing ▪ Refurbish sign. ▪ Add seven lighted bollards. ▪ Add seven trees. 		X			X				X	PARD, ECP, CC, CM	\$45,475.00
7. Independence Park Trail <ul style="list-style-type: none"> ▪ Install trailhead / marker. 		X			X				X	PARD, ECP, CC, CM	\$5,200.00
8. Mary's Creek Trail - Central <ul style="list-style-type: none"> ▪ Add three benches. ▪ Install one drinking fountain. ▪ Add three lighted bollards. ▪ Add 11 trees. 		X			X				X	PARD, ECP, CC, CM	\$16,075.00

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Table 3.3, GOAL 3 Implementation Action Plan

OBJECTIVE 3.1: Ensure a safe and connected system of off-street pedestrian facilities (sidewalks and recreational trails) throughout Pearland and beyond.

	Ongoing / TBD	1-3 Years	3-10 Years	10+ Years	Capital Projects	Policies and Programs	Regulations and Standards	Partnerships and Coordination	More Targeted Planning	Action Leaders	Estimated Order of Magnitude Cost
		Initiate				Action Type					
9. Mary’s Creek Trail - East <ul style="list-style-type: none"> Replace decomposed granite trail. Install trailhead / marker. Add seven lighted bollards. 		X			X				X	PARD, ECP, CC, CM	\$273,575.00
10. Mary’s Creek Trail - West <ul style="list-style-type: none"> Add 15 trees. 		X			X				X	PARD, ECP, CC, CM	\$6,750.00
11. Pine Hollow Park Trail <ul style="list-style-type: none"> Install two curb ramps. Install two crosswalk and stop bar striping. 		X	X		X				X	PARD, ECP, CC, CM	\$6,125.00
12. Shadow Creek Ranch Nature Trail <ul style="list-style-type: none"> Refurbish ten trail signs. Install two drinking fountains. Add eight lighted bollards. Add three light poles. Add 8 trees. 		X	X		X				X	PARD, ECP, CC, CM	\$79,850.00
13. Southdown Park Trail <ul style="list-style-type: none"> Install three crosswalk and stop bar striping. Install trailhead / marker. Add five lighted bollards. Add 13 trees. 		X	X		X				X	PARD, ECP, CC, CM	\$23,550.00
14. South Gate Park Trail <ul style="list-style-type: none"> Widen decomposed granite trail. Install concrete edging for material containment. Install trailhead / marker. Add three benches. Add three lighted bollards. Add 21 trees. 		X	X		X				X	PARD, ECP, CC, CM	\$91,575.00
15. The Sports Complex at Shadow Creek Ranch Trail <ul style="list-style-type: none"> Install trailhead / marker. Add three benches. Add three lighted bollards. Add 12 trees. 		X			X				X	PARD, ECP, CC, CM	\$17,725.00

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	Ongoing / TBD	1-3 Years	3-10 Years	10+ Years	Capital Projects	Policies and Programs	Regulations and Standards	Partnerships and Coordination	More Targeted Planning	Action Leaders	Estimated Order of Magnitude Cost
		Initiate				Action Type					
16. Town Ditch Trail <ul style="list-style-type: none"> Install two drinking fountains. Add seven benches. Add seven lighted bollards. Add 21 trees. 		X	X		X				X	PARD, ECP, CC, CM	\$34,075.00
17. Trails at JHEC <ul style="list-style-type: none"> Add six benches. Add six lighted bollards. Add 18 trees. 		X	X		X				X	PARD, ECP, CC, CM	\$22,350.00
18. Woodcreek Park Trail <ul style="list-style-type: none"> Install a crosswalk and stop bar striping. Add four lighted bollards. Add seven trees. 		X	X		X				X	PARD, ECP, CC, CM	\$8,775.00
19. Zychlinski Park Trail <ul style="list-style-type: none"> Install two crosswalks and stop bar striping. Add five lighted bollards. Add six trees. 		X			X				X	PARD, ECP, CC, CM	\$12,075.00
STRATEGY 3.1.5: Improve connectivity between neighborhood sidewalks and municipal pedestrian facilities.		X				X	X	X	X	PARD, PD	N/A
STRATEGY 3.1.6: Establish sidewalk connection partnerships.	X					X	X	X	X	PARD, PD	N/A
STRATEGY 3.1.7: Consider constructing recreational trails around all of the City's existing stormwater detention basins.		X			X				X	PARD, CC, ECP, CM	TBD

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	Ongoing / TBD	1-3 Years	3-10 Years	10+ Years	Capital Projects	Policies and Programs	Regulations and Standards	Partnerships and Coordination	More Targeted Planning	Action Leaders	Estimated Order of Magnitude Cost
	Initiate									Action Type	
STRATEGY 3.1.8: Develop a phased trail expansion program.											
1. Shadow Creek Parkway to Shadow Creek Ranch Trail	X									PARD, ECP, CM, CC	\$110,500
2. Windward Bay Drive to Shadow Ridge Lane	X										\$168,600
3. Southlake Boulevard to Old Airline Road - North	X										\$562,800
4. Southlake Boulevard to Old Airline Road - South	X										\$539,600
5. W. Smith Ranch Road to Fair Oak Street	X				X				X		\$117,800
6. Magnolia Parkway to Northfork Drive	X										\$523,700
7. Future Brookside Road to north City Limits	X										\$223,400
8. Pearland Dad's Club to Future Brookside Road	X										\$1,166,100
9. Bailey Avenue to Magnolia Parkway	X										\$531,400
10. Bailey Avenue to Aubrel Road	X										\$214,200

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	Ongoing / TBD	1-3 Years	3-10 Years	10+ Years	Capital Projects	Policies and Programs	Regulations and Standards	Partnerships and Coordination	More Targeted Planning	Action Leaders	Estimated Order of Magnitude Cost
	Initiate				Action Type						
11. Drainage Ditch adjacent to Hatfield Road to Magnolia Road	X									PARD, ECP, CM, CC	\$520,200
12. Drainage ditch in Willowick Subdivision to Centennial Park	X										\$143,200
13. Intersection of N. Main Street and E. Orange Street to drainage ditch	X										\$97,300
14. East Broadway Street to Old Alvin Road	X										\$109,400
15. E. Walnut Street to Baker's Landing Trail adjacent to S. Main Stree	X										\$94,100
16. Old Alvin Road to Pearland Parkway adjacent to Mary's Creek	X										\$309,600
17. Pearland Parkway to Mary's Creek adjacent to John Lizer Road	X				X				X		\$115,000
18. Pearland Parkway to Long Oak Drive	X										\$147,400
19. John Lizer Road to Province Village Drive adjacent to Liberty Drive	X										\$412,400
20. Pearland Parkway to Country Club Drive adjacent to E. Broadway Street	X										\$273,400
21. Clear Creek to Riverstone Ranch Subdivision Trail	X										\$212,700
22. E. Orange Street to drainage ditch adjacent to Bary Rose Road	X										\$55,600
23. Pearland Parkway to Clear Creek	X										\$190,000
STRATEGY 3.1.9: Establish trail and sidewalk connections to population centers and resources outside of Pearland's City limits (refer to Figure 4.11, Proposed Trails and Order of Magnitude Costs).					X				X	PARD, ECP	TBD

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Table 3.3, GOAL 3 Implementation Action Plan

OBJECTIVE 3.2: Improve vehicular and active transportation wayfinding legibility and access to Pearland’s parks and recreation facilities.

	Ongoing / TBD	1-3 Years	3-10 Years	10+ Years	Capital Projects	Policies and Programs	Regulations and Standards	Partnerships and Coordination	More Targeted Planning	Action Leaders	Estimated Order of Magnitude Cost
	Action Type										
STRATEGY 3.2.1: Build upon the existing trail signage and develop and implement directional signage and wayfinding system for key parks, attractions, and trails (trailheads) within the City.		X			X				X	PARD, ECP, PD	TBD
STRATEGY 3.2.2: To improve accessibility to trails and widened sidewalks, consider where additional trailheads may be located.											
✳ Major Trailheads (Type 1)											
1. The Sports Complex at SCR	X										
2. Shadow Creek Ranch	X										
4. Pearland Town Center	X										
7. Westside Event Center	X										
10. Tom Bass Park	X										
13. Hickory Slough Sportsplex	X										
15. Mary’s Creek on Manvel Road	X										
17. Clear Creek at Mykawa Road	X										\$344,050.00 a trailhead
20. Corrigan-Woody Parks	X										
21. Recreation Center and Natatorium	X				X				X	PARD, PD, ECP	18 Major (Type 1) Trailheads at \$344,050.00 = \$6,192,900 Total
25. Hunter Park	X										
26. Clear Creek at Pearland Parkway	X										
28. Province Village Park	X										
29. Independence Park	X										
30. Mary’s Creek at Liberty Drive	X										
31. City Hall	X										
33. Cowart Creek at Pearland Parkway	X										
37. Dixie Farm Road Park	X										

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	Ongoing / TBD				Capital Projects	Policies and Programs	Regulations and Standards	Partnerships and Coordination	More Targeted Planning	Action Leaders	Estimated Order of Magnitude Cost
	1-3 Years	3-10 Years	10+ Years	Initiate							
✶ Minor Trailheads (Type 2)											
3. Reflection Bay Recreation Center at SCR	X										
5. Ivy Park at Lower Kirby District	X										
6. Southdown Park	X										
8. Silverlake Village Shopping Center	X										
9. Clarence E. Sasser Park	X										
11. Christa V. Adair	X										
12. Southwyck on Magnolia Parkway	X										
14. Rogers Middle School	X										\$23,750.00 a trailhead
16. Clear Creek at S. Wayside Drive	X				X				X	PARD, PD, ECP	19 Minor (Type 2) Trailheads at \$23,750.00 = \$451,250 Total
18. Garden Road	X										
19. Hatfield Road	X										
22. Clear Creek at Wheatridge Street	X										
23. University of Houston at Clear Lake	X										
24. Town Ditch Trail	X										
27. YMCA	X										
32. Mary's Creek Lane	X										
34. Clear Creek at Golfcrest I	X										
35. Clear Creek at Golfcrest II	X										
36. Clear Creek at Scarsdale Boulevard	X										

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Table 3.4, GOAL 4 Implementation Action Plan

GOAL 4 DEVELOPMENT IN HARMONY WITH THE ENVIRONMENT

OBJECTIVE 4.1: Conserve, manage, restore, and enhance the ecological functions of Pearland’s biotic communities and green infrastructure systems.

	Ongoing / TBD	1-3 Years	3-10 Years	10+ Years	Capital Projects	Policies and Programs	Regulations and Standards	Partnerships and Coordination	More Targeted Planning	Action Leaders	Estimated Order of Magnitude Cost
	Initiate									Action Type	
STRATEGY 4.1.1: Continue to preserve and restore natural areas within Pearland’s parks, recreational trails, and City-owned open spaces.	X					X			X	PARD	N/A
STRATEGY 4.1.2: Continue to employ habitat restoration best practices within the Shadow Creek Ranch Nature Trail park.	X					X		X	X	PARD	N/A
STRATEGY 4.1.3: Establish a Conservation Area designation program.		X				X	X		X	PARD, PD, CM, CC	N/A
STRATEGY 4.1.4: Consider establishing an acquisition program for ecologically sensitive lands.		X				X	X		X	PARD, PD, CM, CC	N/A
STRATEGY 4.1.5: Restore riparian vegetation along key waterways and water bodies within the City.	X					X		X	X	PARD, ECP, LD, CM	N/A
STRATEGY 4.1.6: Consider adopting a dark sky ordinance.		X				X	X		X	PARD, PD, ECP, CM	N/A
STRATEGY 4.1.7: Partner with Houston Audubon and Audubon Texas to develop additional bird habitat areas and sanctuaries within Pearland.	X						X	X	X	PARD, PD, CM	N/A
STRATEGY 4.1.8: Create and enhance habitat for the Monarch Butterfly.	X					X	X		X	PARD	N/A

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OBJECTIVE 4.2: Preserve, maintain and enhance Pearland’s urban forest canopy as a significant amenity and natural resource.

	Ongoing / TBD	1-3 Years	3-10 Years	10+ Years	Capital Projects	Policies and Programs	Regulations and Standards	Partnerships and Coordination	More Targeted Planning	Action Leaders	Estimated Order of Magnitude Cost
STRATEGY 4.2.1: Consider establishing the City’s Urban Forestry Division as a subdivision of the PARD’s Natural Resources Division.						X	X		X	PARD, PD, CM, CC	N/A
STRATEGY 4.2.2: Implement reforestation projects throughout the City of Pearland, including its parks and trails.						X	X		X	PARD, ECP, LD, CM	N/A
STRATEGY 4.2.3: Promote the use of native plan material in Pearland’s parks, along the City’s trails and within public medians.						X	X		X	PARD, PD	N/A
STRATEGY 4.2.4: Consider alternative tree species for streetscape enhancements.						X	X		X	PARD, PD, ECP	N/A

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Table 3.4, GOAL 4 Implementation Action Plan

OBJECTIVE 4.3: Promote Pearland’s unique natural resources.

	Ongoing / TBD	1-3 Years	3-10 Years	10+ Years	Capital Projects	Policies and Programs	Regulations and Standards	Partnerships and Coordination	More Targeted Planning	Action Leaders	Estimated Order of Magnitude Cost
	Initiate Action Type										
STRATEGY 4.3.1: Actively promote eco-tourism and birdwatching in and around Pearland and Brazoria County.	X				X			X	X	PARD, CM, CVB, EDP	N/A

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GOAL 5 ACCOUNTABLE IMPLEMENTATION

OBJECTIVE 5.1: Develop enduring partnerships with a range of public, quasi-public and private stakeholders.

	Ongoing / TBD	1-3 Years	3-10 Years	10+ Years	Capital Projects	Policies and Programs	Regulations and Standards	Partnerships and Coordination	More Targeted Planning	Action Leaders	Estimated Order of Magnitude Cost
	Initiate Action Type										
STRATEGY 5.1.1: Exercise fiscal responsibility and prudence in all financial and business transactions with respect to parkland acquisition, development, operations, and maintenance.	X							X	X	PARD, CM	N/A
STRATEGY 5.1.2: Budget in field groomers and gator style vehicles in the Parks Department’s Capital Improvement Program (CIP) in order for the Parks Department to maintain Pearland’s athletic fields and turf fields.		X			X				X	PARD, CM, CC	TBD
STRATEGY 5.1.3: Budget electronic keypad entry across facilities in the Parks Department’s Capital Improvement Program (CIP) in order for the Parks Department to safely access and secure facilities.		X			X				X	PARD, CM, CC	TBD
STRATEGY 5.1.4: Continue to develop innovative fund-raising practices such as park and facility naming rights, to raise funds for park operations and maintenance.	X							X	X	PARD, CM	TBD
STRATEGY 5.1.5: Evaluate the responsibilities, powers and authorities of the Forever Parks Foundation of Pearland in implementing the provisions of this Master Plan.		X				X		X	X	PARD, CM, LD	N/A
STRATEGY 5.1.6: Actively promote private sector involvement in park enhancement and maintenance projects.	X							X	X	PARD, PD, ECP, CM, CC	N/A

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Table 3.5, GOAL 5 Implementation Action Plan

GOAL 5 ACCOUNTABLE IMPLEMENTATION

OBJECTIVE 5.2: Ensure that the Parks Department is fully equipped with the resources it needs to effectively operate and maintain Pearland’s parks, recreational facilities and programs, and open space resources.

	Ongoing / TBD	1-3 Years	3-10 Years	10+ Years	Capital Projects	Policies and Programs	Regulations and Standards	Partnerships and Coordination	More Targeted Planning	Action Leaders	Estimated Order of Magnitude Cost
	Initiate									Action Type	
STRATEGY 5.2.1: Ensure that the Parks Department is adequately staffed to carry out the Mission of the Department and the goals of this Master Plan.	X				X	X		X		PARD, CM, CC	N/A
STRATEGY 5.2.2: Consider additional recruitment / retention incentives for Parks Department maintenance staff.						X		X		PARD, CM	N/A
STRATEGY 5.2.3: Consider developing a Park Facilities Standards Manual.		X				X	X			PARD, ECP	N/A
STRATEGY 5.2.4: Consider developing a park asset replacement schedule.		X				X	X			PARD, ECP, CM	N/A
STRATEGY 5.2.5: Consider developing a maintenance manual for all parks and open space areas administered and maintained by the PARD.		X				X	X			PARD	N/A
STRATEGY 5.2.6: In order to better serve the PARD’s growing constituency, consider space planning modifications within the Recreation Center and Natatorium, and at the Knapp Activity Center.		X			X				X		

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OBJECTIVE 5.3: As a CAPRA-accredited agency, continue to optimize departmental best practices and resources to grow with the open space and recreational needs and aspirations of the community.

	Ongoing / TBD				Capital Projects	Policies and Programs	Regulations and Standards	Partnerships and Coordination	More Targeted Planning	Action Leaders	Estimated Order of Magnitude Cost
	1-3 Years	3-10 Years	10+ Years	Initiate							
STRATEGY 5.3.1: Consider alternative software platforms for automating the PARD's CAPRA annual reporting requirements.	X				X	X				PARD, CM	N/A

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