

CELEBRATION OF FREEDOM

July 4, 2015



SPONSORSHIP INFORMATION

PEARLAND PARKS & RECREATION
4141 BAILEY ROAD
PEARLAND, TX 77584
281.412.8906
PEARLANDPARKS.COM



CELEBRATION OF FREEDOM

Pearland's Celebration of Freedom will be held at the Pearland High School football stadium and will include strolling entertainment, a spectacular 20-minute fireworks display unleashed by Westside Veterinary Hospital as well a concert by one of Houston's hottest bands guaranteed to deliver a powerful performance on the H-E-B Entertainment Stage. Expected attendance is between 10,000 and 12,000 area residents.

Event Date: Saturday, July 4, 2015

Location: Pearland High School Football Stadium

Time: Gates open at 6pm, Concert at 6:30pm



BOOTH SPONSORSHIP

Don't miss this exciting opportunity to set up a promotional booth at one of Pearland's largest events and interact with 10,000 – 12,000 event participants. A booth Sponsorship gives you excellent exposure at Pearland's Celebration of Freedom. This package provides an opportunity for prime banner placement and product display at Pearland's largest one day event.

Celebration of Freedom Booth Sponsor

Investment

Booth Sponsor	\$500.00
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Booth Sponsorship Benefits

General Terms

- Contract Term – One (1) year
- Full cooperation on the use of Pearland Parks & Recreation's Celebration of Freedom logo to help promote the partnership

On Site Benefits / Signage

- 10' X 10' booth space and information display
- One (1) banner displayed at event



ENTRY BANNER SPONSOR

Pearland Parks & Recreation has an Entry Arch at the main gates to the stadium at Celebration of Freedom. This inflatable arch is able to provide space for four banners especially made for you! The majority of the Celebration of Freedom attendees will enter through this arch into the stadium.

Celebration of Freedom Entry Banner Sponsor

Investment

Booth Sponsor	\$300.00 + sign production
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On Site Benefits / Signage

- Special made banner located on the Entry Arch for thousands to see (two banner spots available)
- Audio recognition from the main entertainment stage



Celebration of Freedom Sponsorship Confirmation

We appreciate your consideration of this proposal and value you as a community supporter. It is because of businesses such as yours that the City of Pearland's Parks and Recreation Department is able to provide such quality events as these to Pearland area residents.

Confirmation of sponsorship is due by June 19, 2015.

Please select your sponsorship level:

- Booth Sponsorship.....\$500
- Entry Banner Sponsorship\$300 + sign production

Company Name

Contact Name

Billing Address

Company Phone

Contact Cell Phone

Email

Company Website URL

Signature

Date

Please SIGN and return this agreement to:
Pearland Parks & Recreation
Attn: Carry Capers, Resource Development Manager
4141 Bailey Road
Pearland, TX 77584
(o) 281.412.8906 (f) 281.412.8911
ccapers@pearlandtx.us